

# ChangingGround

**Pilot** housing and community development program testing models of land readjustment in the US

#### **GOALS:**



**Build Community Wealth** 

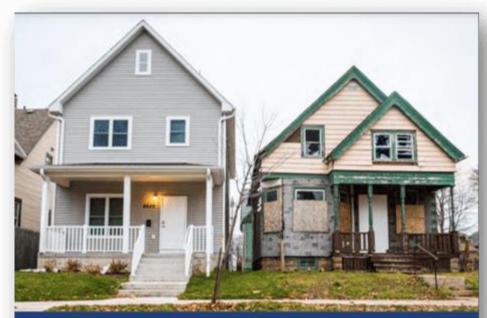


Rehabilitate Urban Sprawl



#### LAND READJUSTMENT PRACTICED WORLDWIDE





**LEADING EDGE RESEARCH SERIES** 

### REVITALIZING FIRST SUBURBS

A MANAGER'S MANUAL

January 2021

TOM CARROLL Village Manager, Silverton, Ohio

I€M∆ research

Lincoln Heights -30 -15   Elmwood Place -30 -15   Lockland -20 -15	-40 -30 -30 -20	-85 -75
	-30	-75
Lockland -20 -15		
Lockiand -20 -15	20	-65
Golf Manor -30 -8	-20	-58
Cheviot -20 -8	-20	-48
Addyston -20 -15	-12	-47
Springdale -30 5	-20	-45
Mt. Healthy -20 -12	-12	-44
Arlington Heights -20 -15	-8	-43
Norwood -8 -12	-20	-40
Greenhills -20 -12	-8	-40
North College Hill -20 -8	-12	-40
St. Bernard -12 -12	-8	-32
Forest Park -20 0	-12	-32
Silverton -8 -12	-8	-28
Reading -12 -8	-8	-28
Glendale -8 -8	5	-11
Deer Park 0 -5	-5	-10
Newtown -8 5	-5	-8
Fairfax 10 -12	-5	-7
Woodlawn 0 5	-12	-7
Sharonville 0 5	-12	-7
Evendale 0 -8	5	-3
Indian Hill -12 5	5	-2
Terrace Park 0 5	0	5
Cleves 10 5	-5	10
Amberley Village 0 5	5	10
North Bend 10 5	-5	10
Madeira 10 0	5	15
Blue Ash 10 10	0	20
Mariemont 10 5	5	20
Montgomery 10 5	5	20
Wyoming 10 5	5	20

#### Financial Sponsors:

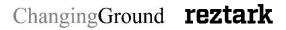
Carol Ann and Ralph V. Haile, Jr.

FOUNDATION

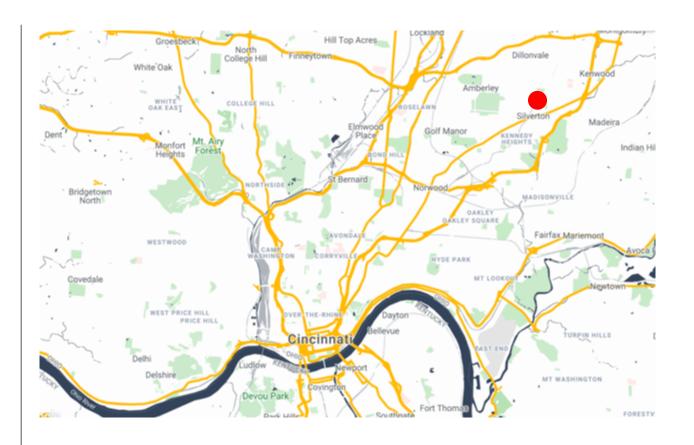




Professional Team:







### Village of Silverton Case Study 2019-2022

Area: 2.9 km<sup>2</sup>

Population: 4,760

Median income: \$25,450

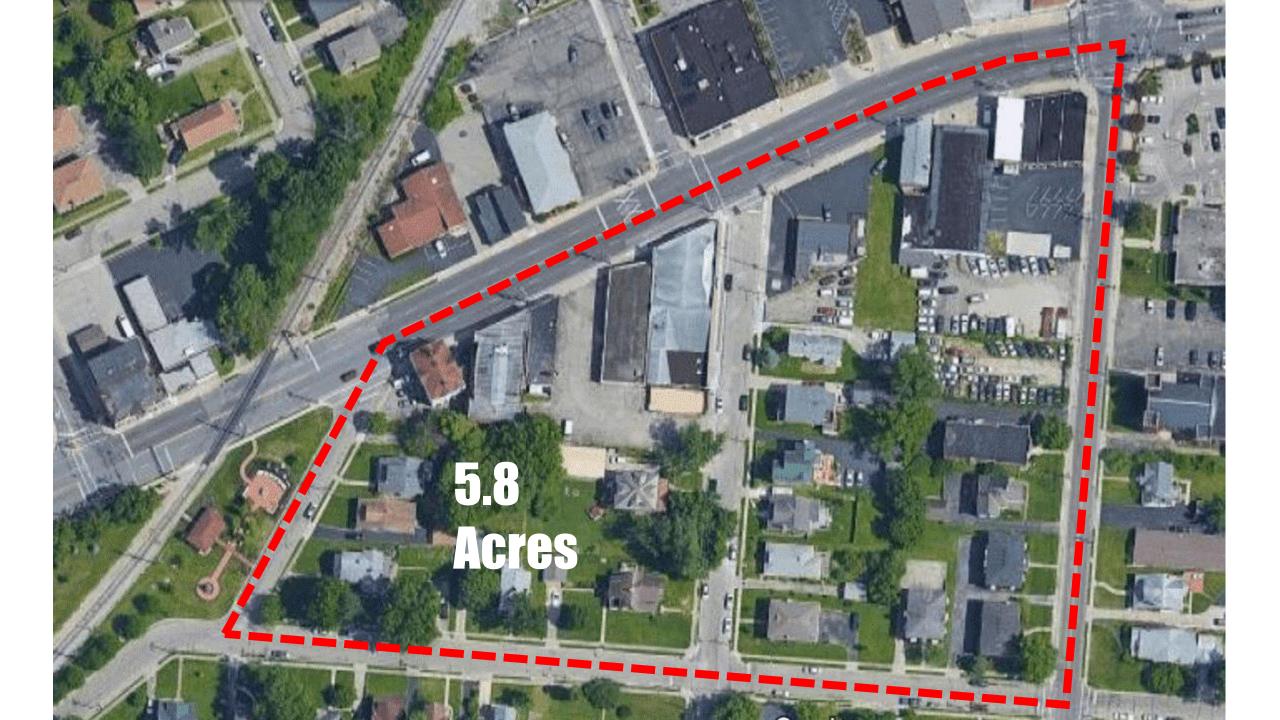
US Median income: \$31,133

-Black 50.31%

-White 45.52%

-Asian 0.81%

-Native American 0.19%



#### REFERENCE: EXISTING PROPERTIES ON SITE



ESCRIPTION Lane



TITLE THE SAME



THE PROPERTY OF THE



William Agency



1944 Holes Antron



SS32 Parketwi James



#EDIS amountain



BDZ/gare/serun



(BA) Apple Arrest



SSERIE Algricos Posterias:



(SEST) Purhalism Later



Ut25 / initial Assessment



BEES NEWSPARENCE



MITAUREAUTE:



IEEE Province Hoad



9835 Hair Dold Yout



SHIT SUBSTITUTE THAT



73327334MarganaryAsid



P14AMorbustury/had



2006 Morkgomery Board



NED/SAYSHI KNAL



TID Minigrary Aud



2136 Mergerney Aud



7202 Marigunus y Road.



27731 Morganion Food



1845 Navind Road



2335Mirraginery/host



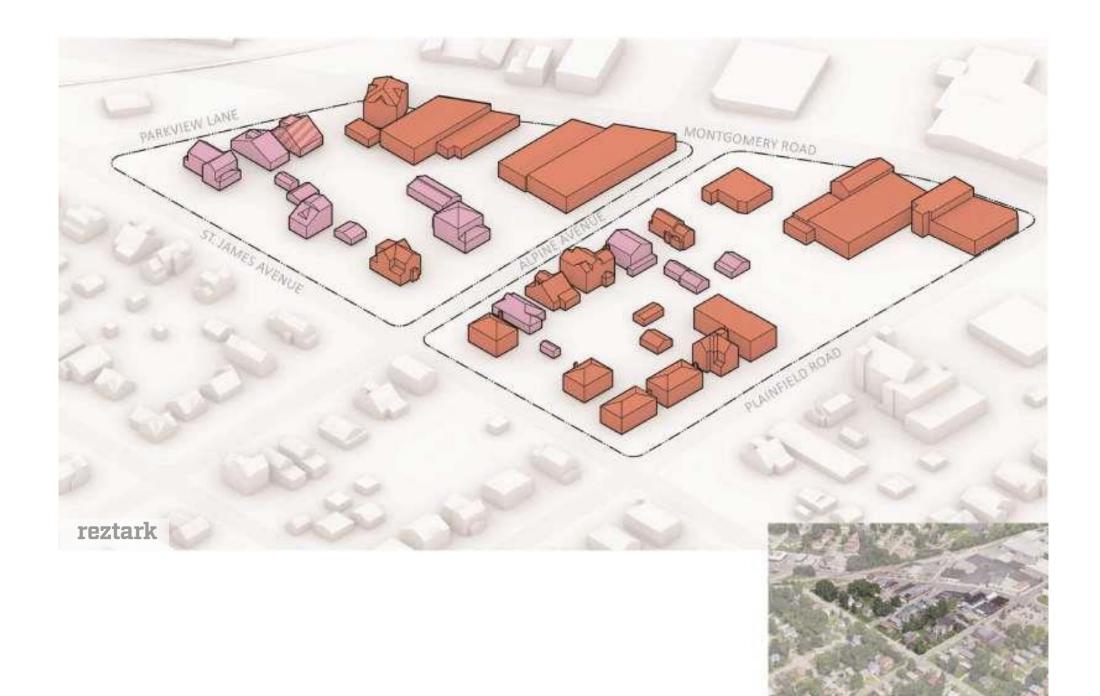
7170 F190 Mortgamery Now!

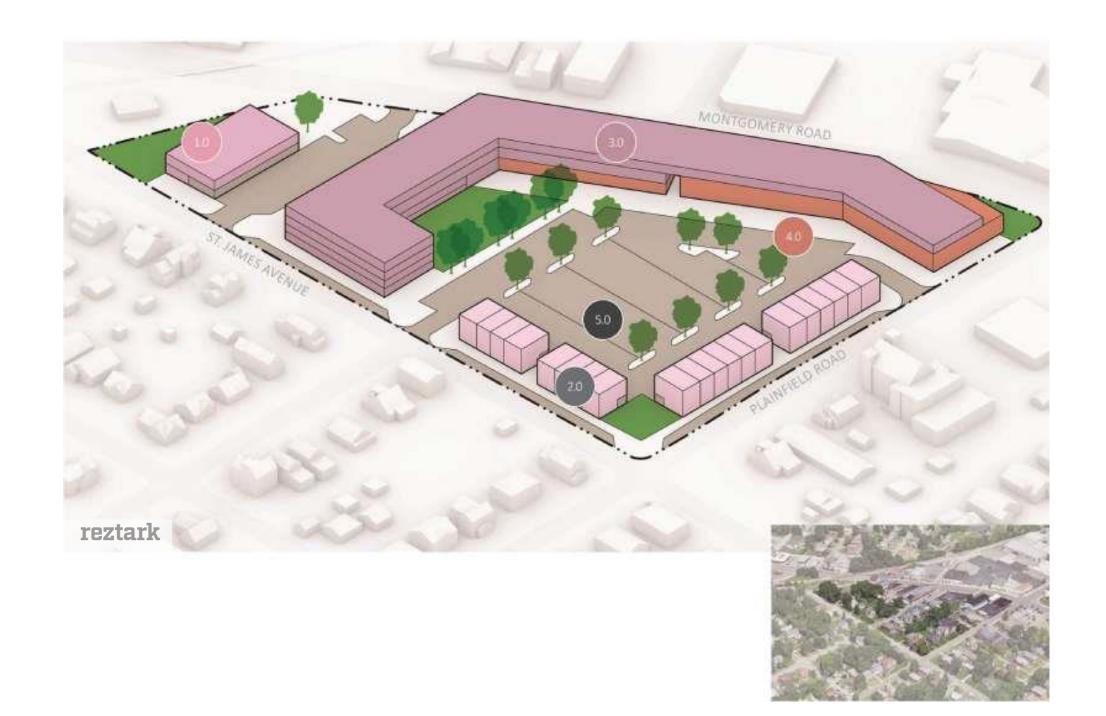


TEXAbulactory bird



2116-220 Minigoron/Kad





#### PROPOSED SITE SITE PLAN

- CONDO FLATS 10 UNITS
- 2.0 TOWNHOMES 20 UNITS
- APARTMENT RENTAL 130 UNITS
- 4.0 RETAIL 36,000 SF
- SURFACE PARKING 140 CARS



### PROJECT PHASES, COSTS, EXPECTED RETURN, AND ESTIMATED OWNER PAYOUTS

CONDO FLATS 10 UNITS COST: \$2M

TOWNHOMES FOR SALE 20 UNITS COST: \$11.8 M PROJECTED SALE: \$13M PROFIT: \$1.2M

MIXED-USE APARTMENT / RETAIL RENTALS 80 UNITS 36,000 SF RETAIL COST: \$17.5 M



YEAR 1-30

**GROUND LEASE PERIOD** 

NO-FEE

13.34%



\$27.9 M





**FUNDING GAP** (Range depends on amount of affordable housing to be constructed.)

(Payouts based on 3-5% of net cashflow to investors.)

YEAR 30

YEAR 35

YEAR 40

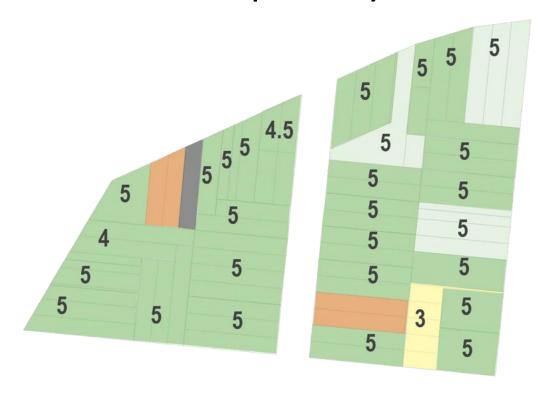
35





## Property Owner Sentiment





19 Property owners

33 Properties

- 15 Interactions (representing 18 owners)
- 95% Owner representation
- 79% Owners "likely" or "very likely" to participate

Owner likely to participate in LR

Hunt & Whitaker LLC likely to acquire property by end of 2021

Owner needs more info or follow-up, but open to LR

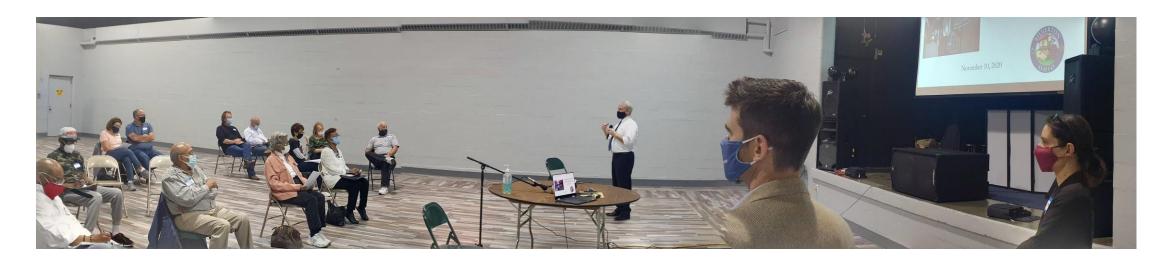
Owner needs more info or follow-up, but not very open to LR at the moment

Owner deceased

Owners were asked how likely would they be to participate in LR based on whether Phase 2 met their requirements on a five-point scale:

1 (Not likely at all) to 5 (Very likely)

## Property Owner Sentiment





### ChangingGround

www.changingground.org

andrea@changingground.org

