

Madisonville Education and Assistance Center

▶ BOOTS ON THE GROUND-YEAR IN REVIEW

▶ VASHTI RUTLEDGE, EXECUTIVE DIRECTOR

Mission & Vision

Mission

To provide education, services, and assistance that empowers neighbors to reach their goals and thrive.

Vision

To have a community where all neighbors needs are met.

MEAC 2023 in Review

MEAC served 1320
unduplicated individuals

30% of MEAC's 593
household were new to
MEAC during the year

MEAC provided Emergency
Financial Assistance to 96
individuals to avoid crises
including eviction,
foreclosure, and utility shut-
offs

We had over 2000 shopping
visits to our MEAC
Marketplace Food Pantry



MEAC Marketplace

a choice food pantry

- ▶ Choice Matters
 - ▶ Neighbors deserve the respect and dignity to choose foods that meet their dietary needs and taste preferences
- ▶ Safety Matters
 - ▶ MEAC's Marketplace developed a "click-list" type ordering process to allow neighbors choice while providing safe environment for both volunteers, staff, and shoppers
- ▶ Community Matters
 - ▶ Neighbors have access to resources from Community partners while they wait for their order to be completed

MEAC Marketplace

There were 2061 visits to the MEAC Marketplace last year

Neighbors can shop one time per month for a variety of shelf stable, fresh produce, meat and fish, and personal care items

The average Marketplace visitor shopped 4 times during the year

33 neighbors required an additional Emergency Food box to help them until their next monthly shopping trip.

Boots on the Ground

- ▶ In case of Emergency.....
 - ▶ When the shelves are almost empty
 - ▶ Food costs are on the rise
 - ▶ The need keeps growing every month

Boots on the Ground do the work

The funding from Boots on the Ground and the support of our Community partners allowed MEAC to serve every neighbor without cutting the volume of food