

# STRATEGIES TO END HOMELESSNESS

**Impact Award Update:**  
Cincinnati Family Housing  
Stabilization Collaborative

**Kevin Finn**  
President/CEO

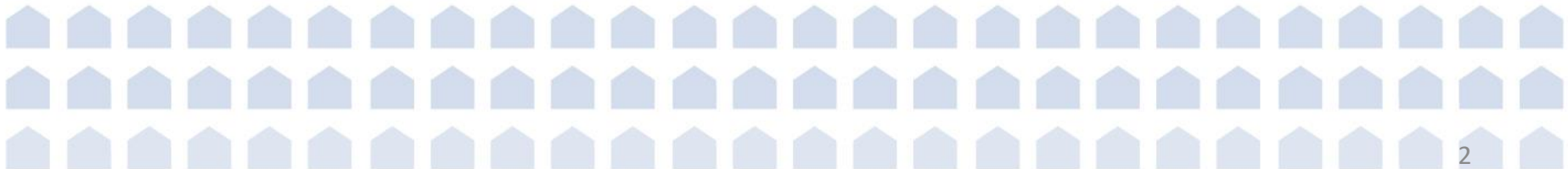


# STRATEGIES TO END HOMELESSNESS

**Mission:** Lead a coordinated community effort to end homelessness in Greater Cincinnati.

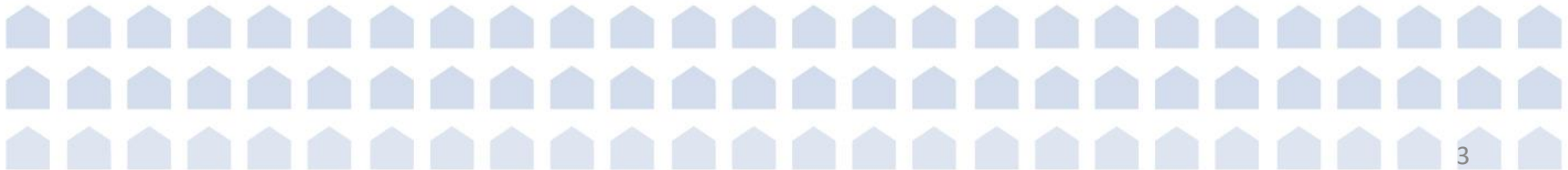
Accomplishing this goal by:

1. **PREVENT:** prevent as many people from becoming homeless as possible
2. **ASSIST:** provide high-quality assistance to help people back into housing
3. **SOLVE:** offering solutions to homelessness through housing



# *Cincinnati Family Housing Stabilization Collaborative*

- Strategies to End Homelessness (lead agency)
- Bethany House Services
- Found House Interfaith Housing Network
- The Legal Aid Society of Greater Cincinnati
- Lighthouse Youth & Family Services
- The Society of St. Vincent de Paul
- YWCA of Greater Cincinnati
  
- **84.51** - a retail data science, insights, and media company, which has been providing pro bono data analysis assistance to STEH since 2017.
- **Flywheel Social Enterprise Hub** - startup accelerator that connects innovators and social entrepreneurs to training and resources needed to develop their vision for social change into a sustainable service line.



## *Cincinnati Family Housing Stabilization Collaborative Impact Award*

Use **predictive data analytics** to identify households in the very **early stages of a housing crisis**

*– perhaps before they even realize their situation could lead to housing loss or homelessness –*

and **proactively offer assistance** in resolving the situation



## ***Steps Forward:***

**Planning Period:** August 2023-June 2024

### **Committees:**

- **Leadership** - Executive Directors and key staff from collaborative partners
- **Data** - identifying data sources, evaluating predictive value of various data sets
- **Service Delivery** - developing and planning for service delivery; planning outreach to families identified

### **Data System - *Client Insight by Eccovia***

- Data system where we can land data from multiple sources, engineer data so that we can match households across multiple data sources, then prioritize households most at-risk



## ***Key Partnerships:***

### **Building & updating the Predictive Data Model**

- Dr. Gary Painter, University of Cincinnati

### **Flywheel Social Enterprise Hub**

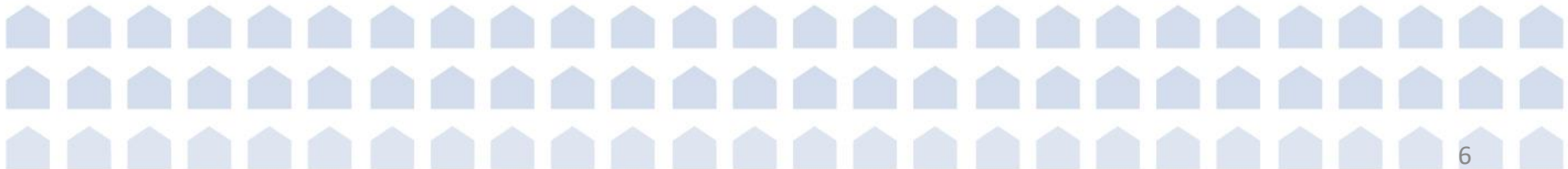
- Housing Stability Hackathon two-part event held on January 26 & February 2, 2024
- Working to develop concept (“Tenant Guard”) into the project

### **84.51**

- Assisting with analysis of homelessness data since 2017
- Tenant Guard proposed by a group of 84.51 staff

### **Cincinnati Children’s Hospital Medical Center**

- Dr. Carly Riley, joined the Service Delivery Team
- Developing a system of shared learning, improvement



## *Data Sources:*

### Predictive Data Model 1.0 (July 2024)

513 Relief

Central Access Point helpline

City OPDA data – Emergency Rental Assistance

Hamilton County JFS Emergency Rental Assistance

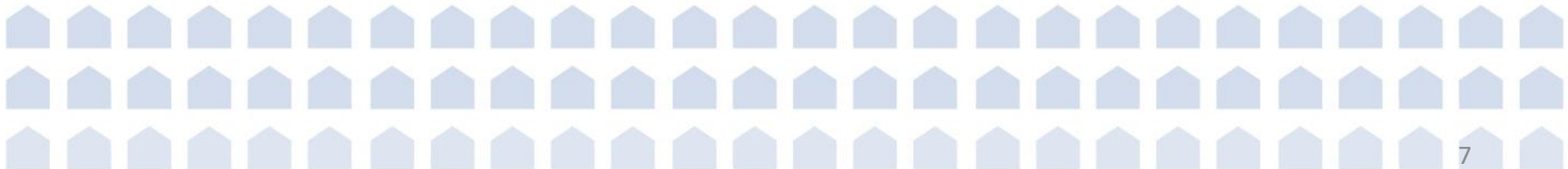
Legal Aid Society helpline

Homeless Management Information System (HMIS)

Shelter Diversion program

St. Vincent de Paul requests for services (ERA, food, pharmacy, etc.)

YWCA Domestic Violence Hotline



## *Data Sources:*

### Predictive Data Model 2.0 (October 2024)

CMHA - new applicants for subsidized housing

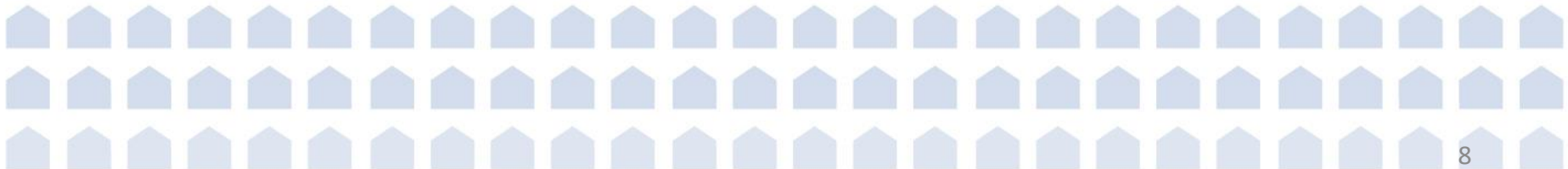
CMHA - 30-day notice with no response

Hamilton County Justice Center Arrest records

Multi-family property sales

Freestore Foodbank application for services

Application/self ID website, "Tenant Guard"

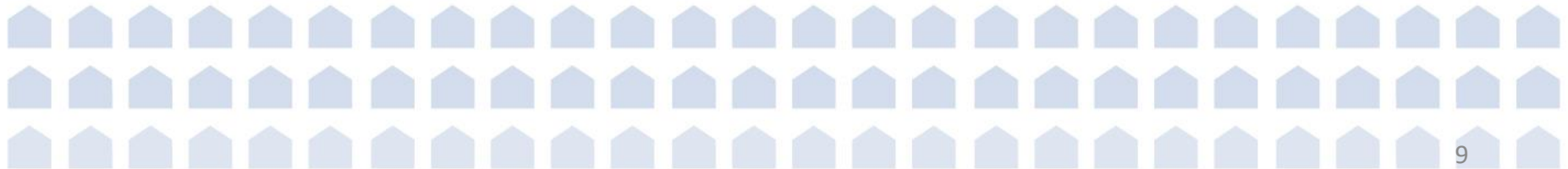




## *Data Sources:*

### Predictive Data Model 3.0 (January 2025)

Currently 18 other sources of data that we are pursuing.  
The predictive data model will need to be updated every 3-6 months going forward.



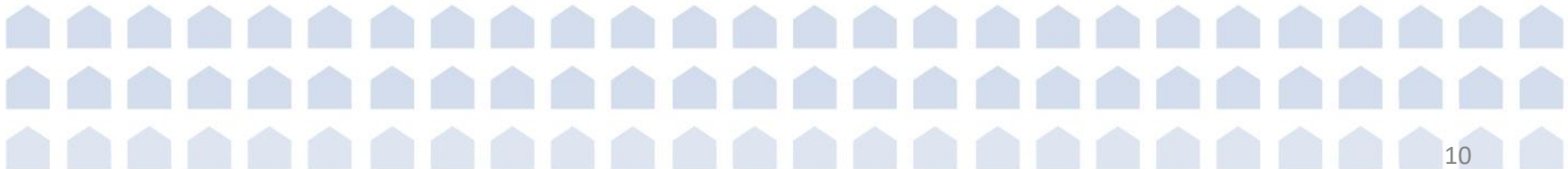
# *Service Delivery:*

## **Outreach to at-risk households:**

Depending on which data sets a household appears in, we will have varying contact information for each household.

## **First tier of service:**

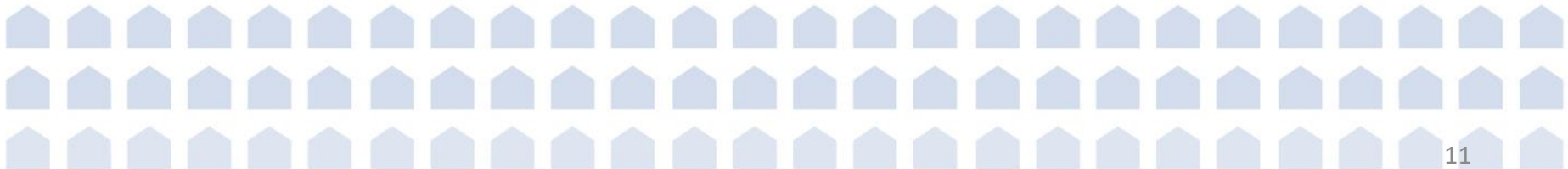
- All households identified as at-risk and prioritized for services will receive case management services provided by:
  - Bethany House Services
  - Found House Interfaith Housing Network
  - Lighthouse Youth & Family Services
  - The YWCA of Greater Cincinnati



# *Service Delivery:*

## Second tier of service:

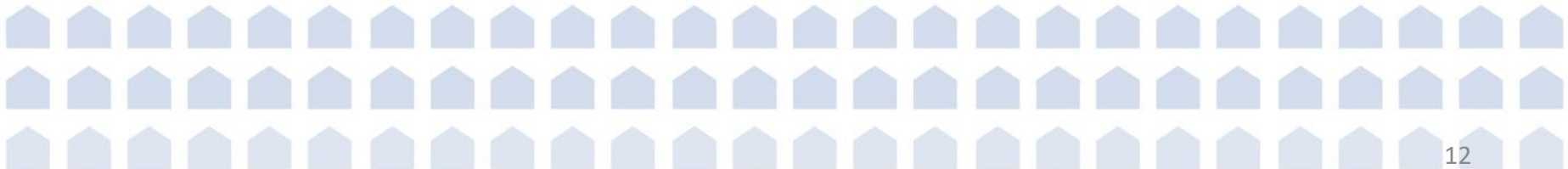
- Households identified by their case manager as having specific needs will also be connected to:
  - Legal Aid - property owner and fair housing issues, benefits assistance, employment issues, eviction notice, etc.
  - St. Vincent de Paul - food assistance, pharmacy, Emergency Rental Assistance payments, etc.



## ***Today through July 1st:***

- Full implementation of the Client Insight data system
- Development and testing of the Predictive Data model
- Finalizing sub-recipient funding agreements
- Set-up of data collection in HMIS
- Finalize Outreach Plans
- Finalize design of Case Management and services
- Further establish partnership with CCHMC around evaluating services being provided
- Develop process for referring households from Tier 1 to Tier 2 services
- Hiring of Case Management staff
- Generation and testing of first Priority List

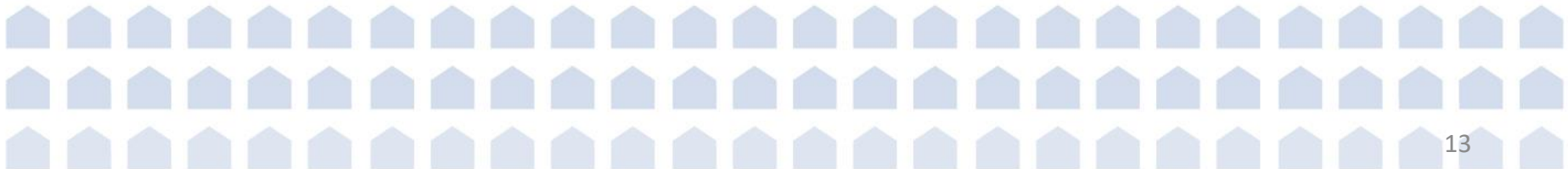
**Outreach & Services Go Live on July 1, 2024**



# ***Cincinnati Family Housing Stabilization Collaborative***

## ***Outcomes:***

- **Reducing evictions for families and children**
  - Earlier intervention reduces chances of eviction
  - Reducing trauma of housing loss, homelessness for children
- **Reducing community costs associated with evictions**
  - Preventative services are far more cost effective than assisting households post-housing loss.
- **Maximizing limited housing supply**
  - Ensuring tenants can get needed repairs
  - Reducing turnover and vacancies
- **Creating a better quality of life for residents of all our neighborhoods**
  - Stable resident base is beneficial for neighborhoods
  - Stable resident base allows for a stable workforce in neighborhoods



# *Cincinnati Family Housing Stabilization Collaborative*

**Stacey Burge**

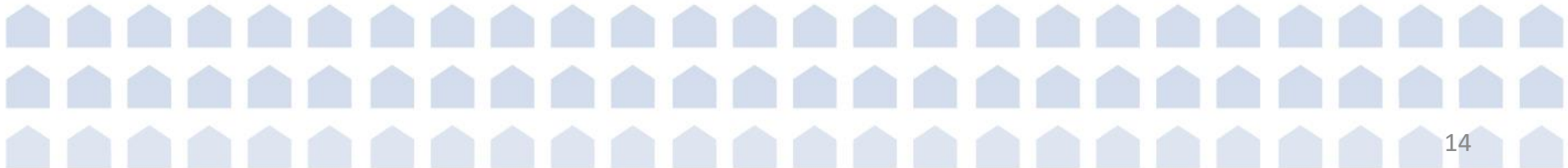
President/CEO

Found House Interfaith Housing Network

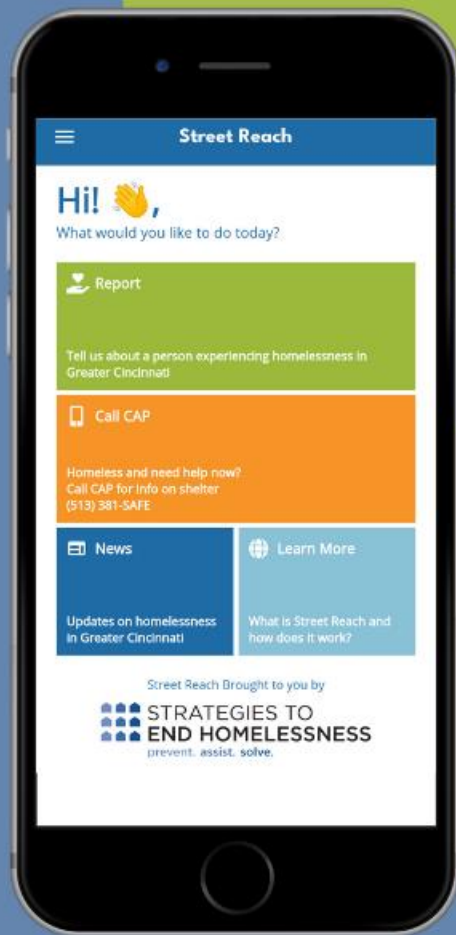
**Paul Haffner**

President/CEO

Lighthouse Youth & Family Services



Concerned about someone sleeping outside?



Download the  
**Street Reach**  
app to send help!

Kevin Finn, President/CEO

[kfinn@end-homelessness.org](mailto:kfinn@end-homelessness.org)

[strategiestoendhomelessness.org](http://strategiestoendhomelessness.org)

