



The Risk of Cannabis Use in Youth

## Why this is important?

- The legalization of cannabis in Ohio necessitates greater focus on keeping our youth safe. We are submitting this proposal for funding to organize additional community panel discussions on the harmful effects of cannabis use on youth. Through the promotion of health education, these events will align with your mission to ensure all 52 neighborhoods thrive in the City of Cincinnati by addressing the growing need to prevent substance abuse in at-risk youth. With your assistance, we can make harm reduction and prevention education more accessible in our community, giving more people a better chance to thrive.

# Community Panel Discussion with a Harm Reduction Approach

- Expert Panelists(Clinical Psychologist, Mental Health Therapist, Medical Marijuana Doctor, Cannabis Researchers, Lived Experience, Law Enforcement,)
- Facilitator/Moderator to guide the discussion.
- Topics covered: Health risks, prevention strategies, community interventions.
- Educational materials and giveaways (cannabis lockboxes).



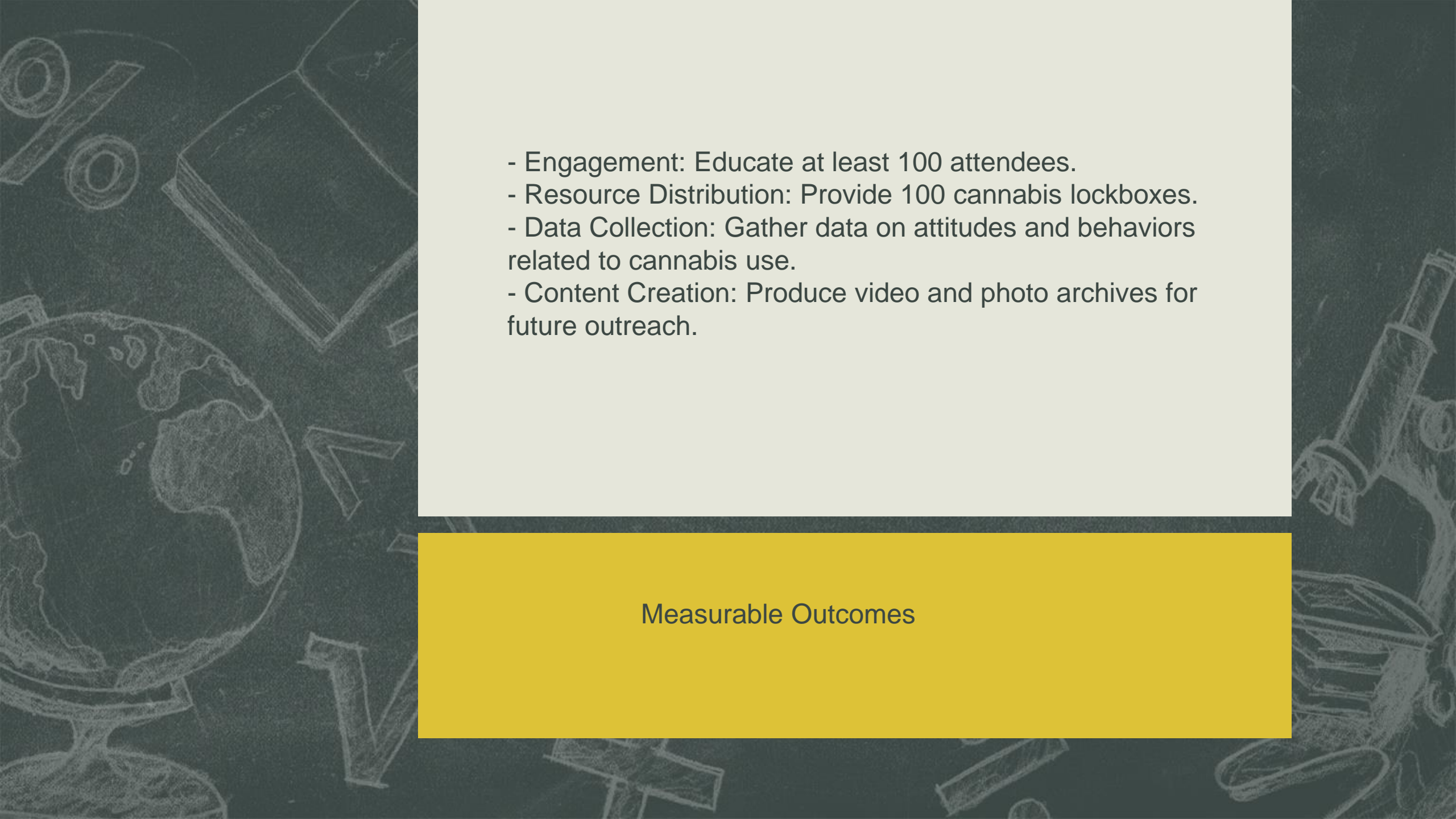
# Objectives and Goals

- Educate youth and families on harmful effects of cannabis use.
- Provide resources, including cannabis lockboxes for safe storage.
- Gather community attitudes data on cannabis use and prevention.
- Foster community engagement and dialogue on substance abuse prevention.



# Implementation Plan and Time Line

- Pre-Event Planning (Weeks 4-6):
  - Confirm panelists and facilitators.
  - Develop marketing materials and launch advertising.
- Event Execution (Event Day):
  - Manage panel discussion and provide refreshments.
  - Distribute educational materials and conduct surveys.
- Post-Event Follow-Up (Weeks 5-6):
  - Analyze survey results and compile feedback report.
  - Share event highlights via social media and email.

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- Engagement: Educate at least 100 attendees.
  - Resource Distribution: Provide 100 cannabis lockboxes.
  - Data Collection: Gather data on attitudes and behaviors related to cannabis use.
  - Content Creation: Produce video and photo archives for future outreach.

Measurable Outcomes

# Organizational Capacity

- - Proven track record in organizing educational events and outreach programs.
- - Team includes medical doctors, educators, community activists, and mental health professionals.
- - Commitment to reducing youth substance abuse through preventive education.



# Evaluation Plan

- - Use of pre- and post-event surveys to assess knowledge and attitude changes.
- - Analyze demographic diversity of attendees.
- - Track community engagement through attendance metrics.
- - Maintain relationships with attendees through follow-up communication.





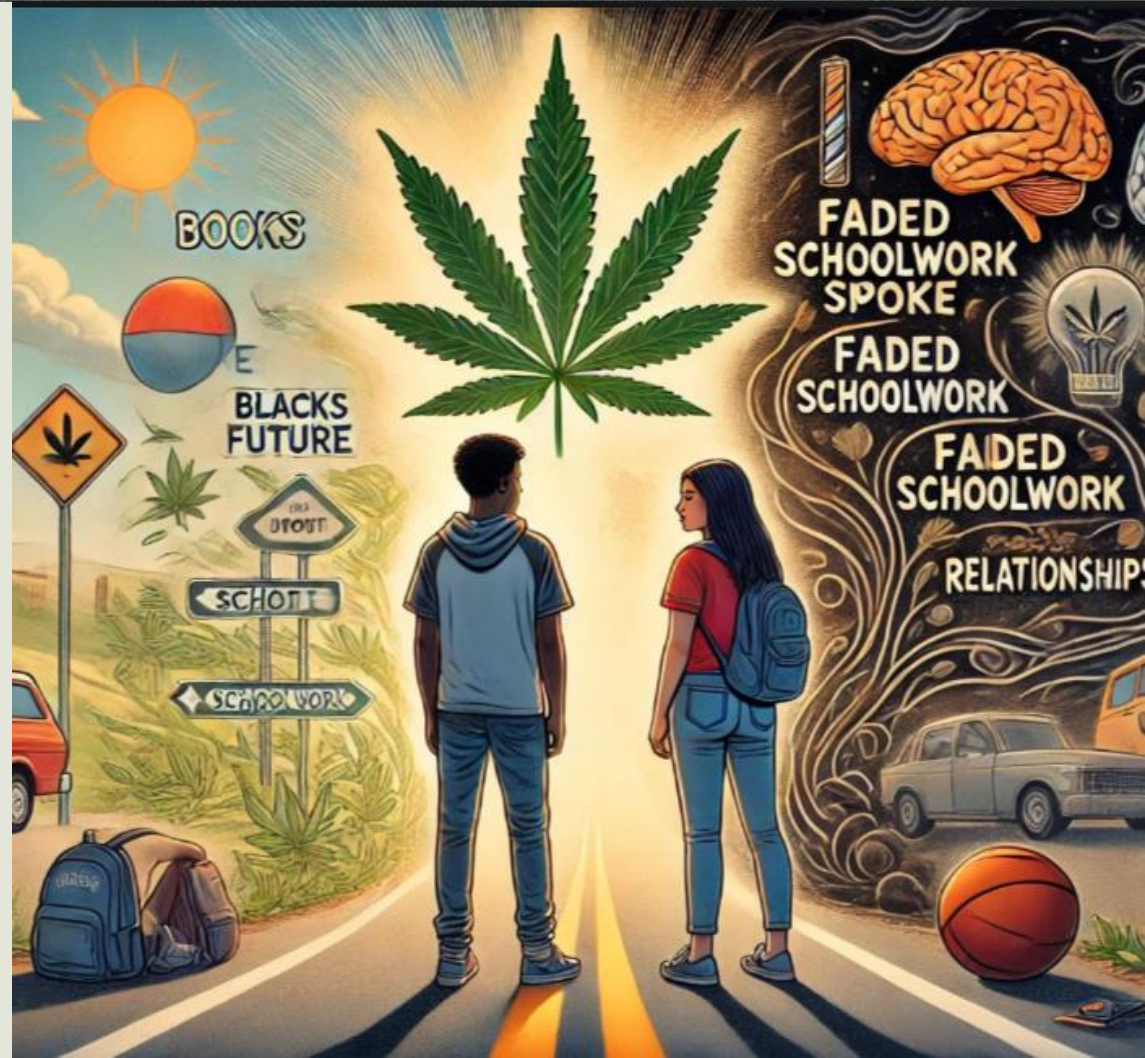
# Conclusion

- Emphasize the importance of education on the harmful effects of cannabis on youth.
- Highlight the potential positive impact of this initiative on community health.
- Request for funding support to ensure the success of this project.

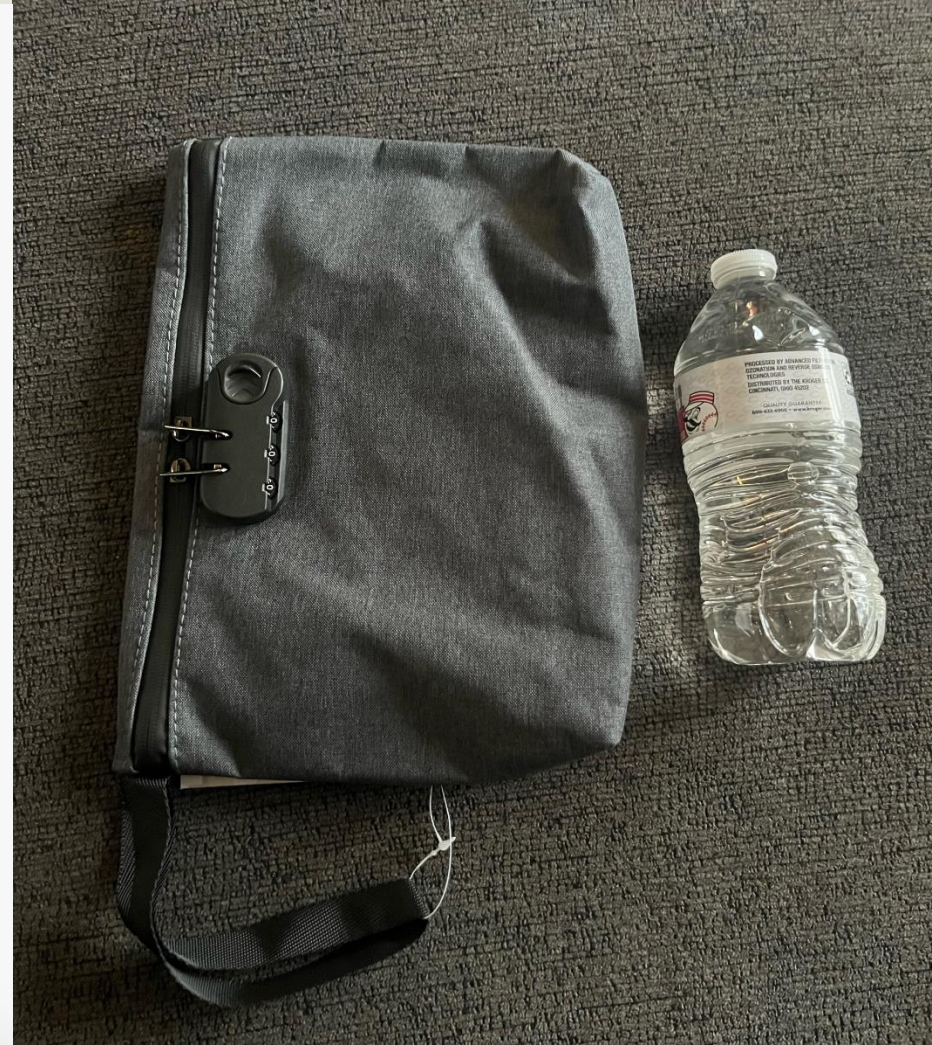


# Additional Information

- Will provide upon request:
  - Detailed budget breakdown
  - Resumes of Board Members
  - Letters of support from partner organizations
  - Detailed event timeline



# Images of lock bags to safely store, cannabis products



Thank you, We appreciate your consideration of our proposal and look forward to contributing to community health through this initiative.

- Contact Information:
  - Rashida Pearson-Watts, CEO
  - The Cincinnati Minority Cannabis Group
  - ecosystem4thepeople.est2023@gmail.com
  - [513-227-0164]

**January 4, 2025** A Call for Action

# THE RISK OF CANNABIS USE IN YOUTH

**Moderator**  
RASHIDA PEARSON-WATTS, M.ED

**DR. BRIDGET COLE WILLIAMS, M.D.**

**DR. LATRICE MONTGOMERY, PH.D.**

**DR. KADORI MARSHALL, DNP**

**SPECIAL GUEST SPEAKER**  
JOSHUA HARP

**DR. COOPER, M.D.**

**Hosted By**  
Walls of Wellness, INC.

Doors open at 10:00 am until 2:00 pm  
Light Refreshments provided.

West-End Neighborhood House  
901 Findley Street Cincinnati, Ohio, 45214

**Event Sponsors:**

- INTERACT FOR HEALTH
- THE NEIGHBORHOOD
- OLLIE'S TROLLEY
- Cincinnati Minority Cannabis Group
- MACKIE QUALITY MEATS
- Jet-In
- THE UNITY CENTER CINCINNATI