

OTR North Curb Parking Plan

Engagement with stakeholders to **design and implement a curb parking plan** balancing the **needs of residents, businesses and visitors.**

EQUITABLE GROWTH AND HOUSING MEETING
FEBRUARY 27, 2024

Presentation Outline

Why a “Curb Parking Plan”

Engagement to Date & Summary of Findings

Proposed Draft Map

Current Status & Next Steps



Why a *Curb Parking Plan*?

- Due in part to increased population growth and much-needed area investment, OTR North has faced an **increased demand for finite curb parking spaces** from visitors, businesses and residents over the past few years; this is expected to only **increase over time**, necessitating the City of Cincinnati address the issue.
- Current curb parking situation **does not promote adequate turnover** of spaces for businesses, visitors, and customers seeking convenient access to retail, restaurants, etc.
- A well-constructed, multi-faceted **Curb Parking Plan can help balance availability** to various user groups through designating spaces for residential use, paid public uses, and flex uses in areas of mixed demand.
- A **Curb Parking Plan** maximizes availability of a limited resource to competing groups.



Timeline

The Administration engaged OTR stakeholders throughout 2023 as it completed a curb inventory and generated a draft map for consideration.

01

May 2023

Administration began engagement with OTR Community Council Board, Findlay Market and the OTR Chamber of Commerce to get initial feedback on what a map of parking in North OTR should contain.

02

May-July 2023

Administration completed inventory of existing conditions in OTR North with assistance from 3CDC with inventory and mapping.

03

August 2023

The Administration held meetings with OTR Chamber, Findlay Market and OTR Community Council (Executive Board and full body) to get feedback on the first draft of the map

04

October 2023

The Administration held a public meeting on the proposed map draft to gather feedback on the map and overall plan.

OTR North - Inventory



Inventory Process

- First counts completed by 3CDC staff in spring of 2023
- Final counts completed by DOTE staff by July 2023

Note: Map to the left was initial count map. Final count map is too large to include in the presentation

Summary of Fundings – Initial Engagement



- Include East Clifton area in RPP
- Do not include Mohawk area in RPP
- Include Flexible zones considering both residential and commercial use of curb, especially near Findlay Market
- Ensure that there are appropriate fees for all curb use
- Study the impact of the new garage and development projects prior to implementing a SPPA
- Conduct a more comprehensive study of the area
- Create a marketing plan for area (parking locations, etc.)
- Ensure there are designated CPD spaces near the market

OTR North – First Draft



Public Engagement

- Engagement with Findlay Market,
- OTRCC board and general body meeting
- OTR Chamber
- City facilitated community engagement meeting

Summary of Feedback – First Draft



Specific Map Feedback:

- Pleasant & Green should be flex
- Central Parkway & Elm Street should be paid.
- Designated parking space for CPD on Race
- North of Findlay is commercial. Should be flex or not part of area but not residential parking.

General Feedback Themes:

- Findlay market employees must be considered in this plan
- Wait until Findlay Garage opens and delay a parking plan.
- Increase Parking Enforcement including after hours.
- Ensure loading zones are strategic.
- Consider comprehensive parking study of on-street and off-street demand.

OTR North – Second Draft



Engagement Status

- This map is new and no feedback has yet been sought.

Changes from 1st Draft to 2nd Draft Summary

- Feedback at public engagement sought more flex parking generally but especially north of Findlay if this area was to be included in the plan and portions of Pleasant and Green nearest to Findlay Market.
- Flex parking proposed on Central and Elm was converted to paid parking.
- Parking on both sides of McMicken not indicated on first draft increasing overall space count listed on map.

OTR North – Second Draft



Additional Data Collection

- Since concern for Findlay Market worker parking was a reoccurring theme in the engagement process, the Administration has engaged a consultant to gather data and make recommendations.
- Study results will inform final plan recommendations.
- Consultant scheduled to gather data parking data regarding residential, commercial and event parking during third week of March 2024.



Current Status & Next Steps

- Scheduling follow-up meetings with OTR Community Council, OTR Chamber and Corporation for Findlay Market for feedback of Draft #2. Ongoing through March and April.
- Released parking consultant to begin data collection and engagement with Findlay Market businesses. Ongoing through March and April.
- Finalize Curb Parking Plan, draft legislation and return to City Council for approval.

Thank You.

EQUITABLE GROWTH AND HOUSING COMMITTEE
FEBRUARY 27, 2023