



Forbes
UNDER 30
SUMMIT

PRESENTED BY **JobsOhio**

The Andrew J. Brady Music Center – Cincinnati, OH

September 22nd – 25th 2024

EXPERIENCE OVERVIEW



Join the world's top young leaders, founders and creators for a life-changing four days of connecting, learning, teaching and building. The 2024 Forbes Under 30 Summit is more an immersive experience than a static conference: a private concert, A-list speakers, exclusive networking opportunities, industry-focused excursions, local culinary experiences, a legendary bar crawl, a powerful day of community service and more.

This September, the brightest entrepreneurs and game-changers leading the way in their industries are gathering for the Forbes Under 30 Summit in Cincinnati. Will you be there?

SUMMIT AGENDA



DAY 1

SUNDAY, SEPTEMBER
22ND

Registration Opens
12:00PM

Happy Hour & Networking
3:00PM - 6:30PM

Doors Open @ Brady Center
6:00PM

The Under 30 Concert
7:00PM - 9:00PM

DAY 2

MONDAY, SEPTEMBER
23RD

Doors Open @ Brady Center
9:00AM

Morning Programming
10:00AM - 1:00PM

Lunch Break
1:00PM - 3:00PM

Afternoon Programming
3:00PM - 5:00PM

Invite-Only Salon Dinner
7:00PM - 9:00PM

The Under 30 City Crawl
7:00PM - 12:00AM

DAY 3

TUESDAY, SEPTEMBER
24TH

Experiences Around Cincinnati
10:00AM - 1:00PM

Women in Sports Summit
@ TQL Stadium
10:00AM - 2:00PM

Doors Open @ Brady Center
10:30AM

Under 30 Lister Roundtables
@ The Filson
11:00AM - 1:00PM

Lunch
1:00PM - 3:00PM

Afternoon Programming
3:00PM - 5:00PM

The Under 30 Block Party
@ The Banks
6:00PM - 9:00PM

DAY 4

WEDNESDAY,
SEPTEMBER 25TH

Under 30 Service Day
10:00AM - 1:00PM

SUMMIT VENUES

Andrew J. Brady Center



Rhinegeist Brewery



The Banks



TQL Stadium



Sawyer Point



GENERAL INFORMATION: BRADY CENTER

Registration & check-in tables will be set up outside the Andrew J. Brady Center, where Forbes Staff will verify attendee identification & print their summit badges which are required to enter the venue.

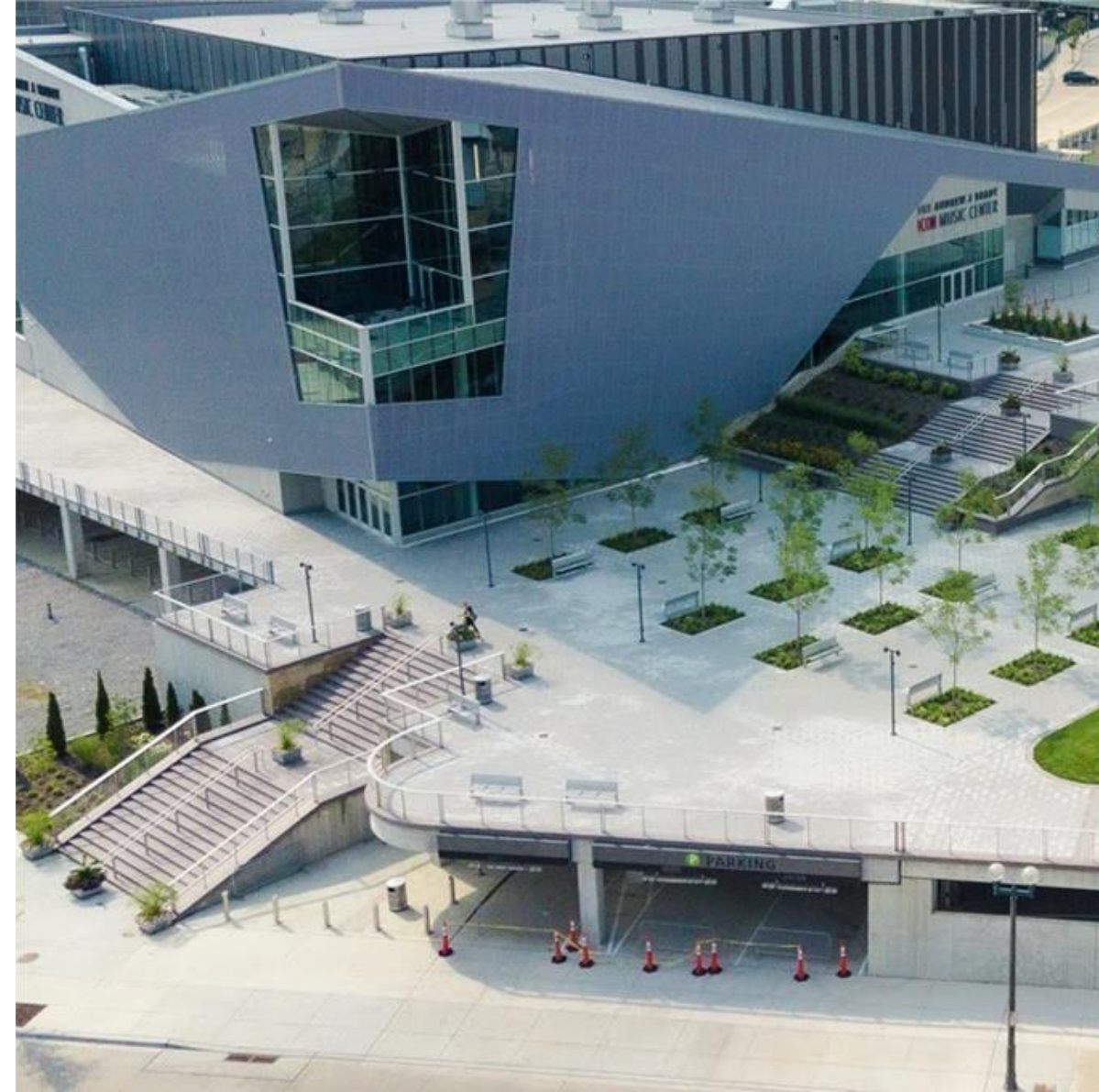
Registration & Check-In Hours:

- Sunday, September 22nd: 12PM - 8PM

Additional Information:

- Rideshare Area Located Outside Brady Center in Roundabout
- Parking Garages available below Brady Center + across the street
- **Searching for a location to place a 53' semi-truck to act as a “marshaling yard” for the week.**
 - This semi would serve as our storage area for dead cases and for all production equipment needed at Rhinegeist and the Block Party.
 - Needing space to back a 24' box truck up to it to load/unload gear.
 - Lot right next to AJB is not an option with the Monday Night Football Game.

Please note: The Brady Center is handling all conversations around security and coordinating directly with CPD (Lieutenant Vogelpohl); Forbes to be billed back for fees.



FESTIVAL LAWN

Forbes will be transforming the festival stage and lawn outside the Andrew J. Brady Center into a dynamic space where attendees can gather and network throughout the event.

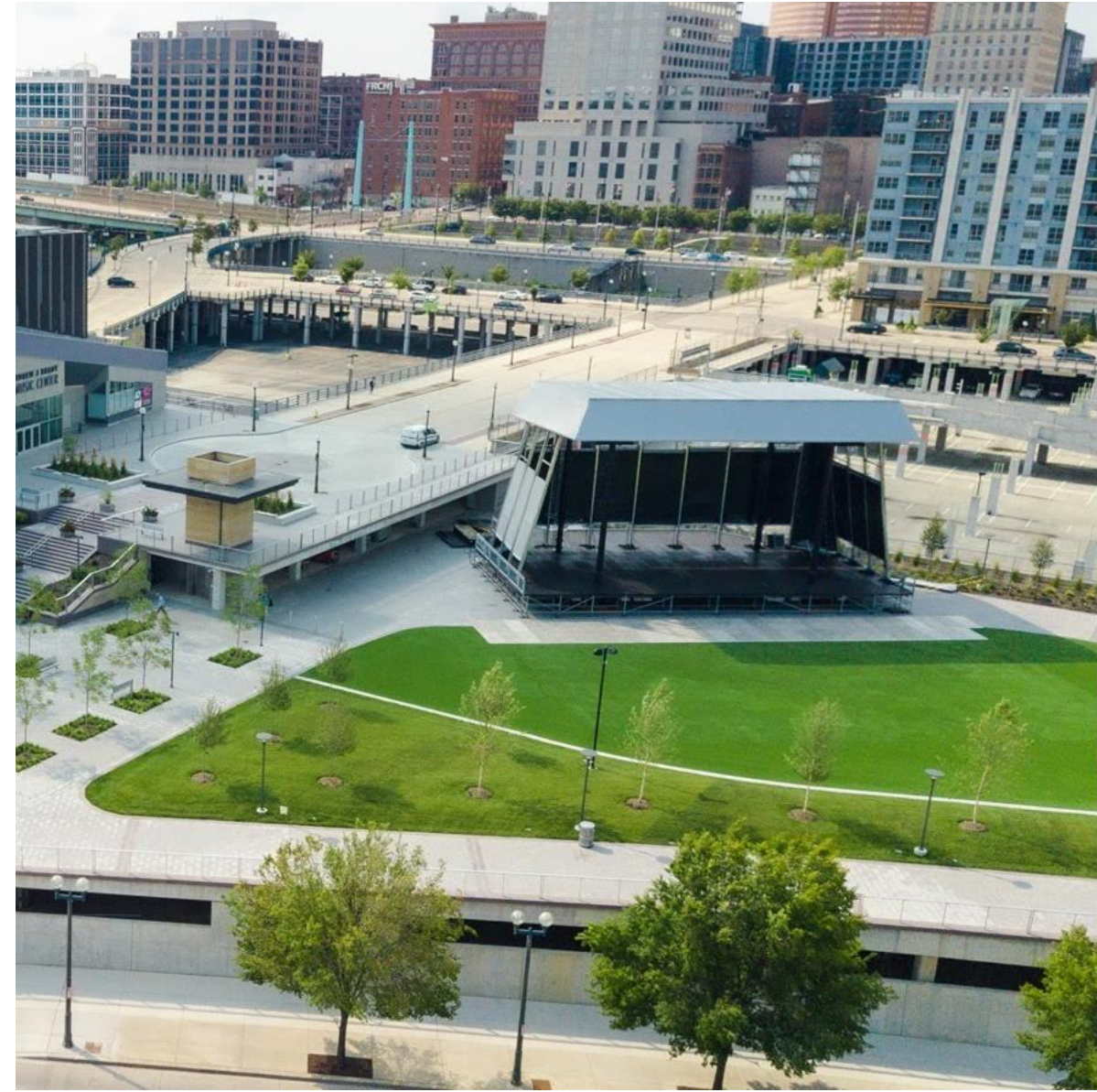
Festival Lawn Overview

- Outdoor Bars (Sunday Only)
- Brella Networking Lounge
- Pernod Ricard Brand Activation
- Food Trucks
- Forbes Branding & Installations

Rental, Permitting Fees & Security Needs:

- Overnight security throughout the duration of the event - Andrew J. Brady in touch with local city police.

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DAY 1 - SUNDAY, SEPTEMBER 22

THE UNDER 30 CONCERT



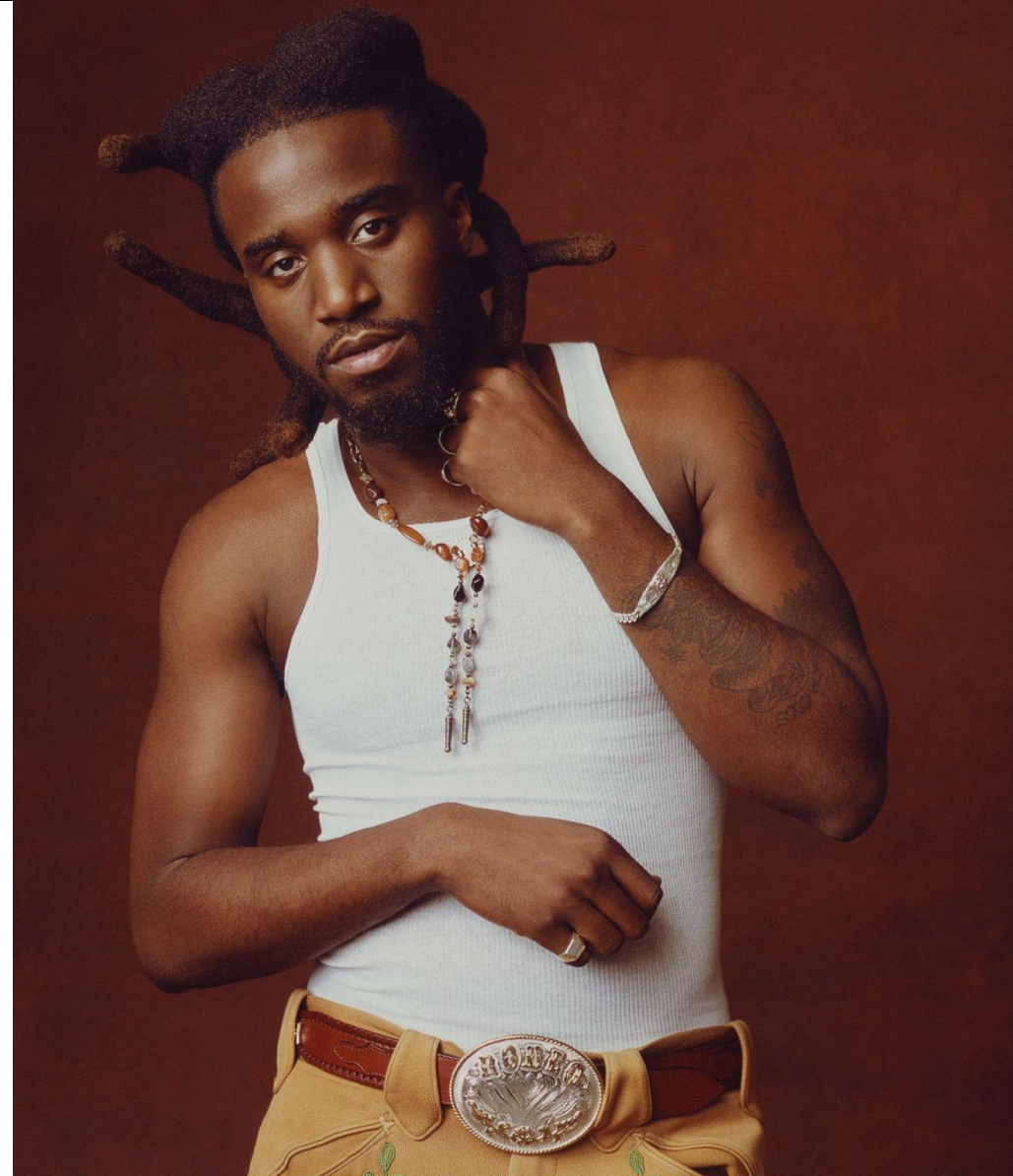
The famous Forbes Under 30 Concert is the exclusive music festival that kicks off our flagship summit, featuring unforgettable performances every year.

Location: The Andrew J. Brady Music Center (indoors)

Timing: 6pm- 9pm

Agenda:

- **3:00–6:00pm:** *Happy Hour & Networking (Outside Brady Center)*
- **6:00pm:** *Doors Open to Brady Center*
- **7:00–7:45pm:** *XANDRA*
- **7:45–8:15pm:** *Shaboozey*
- **8:15–9:00pm:** *Metro Boomin*



DAY 2 - MONDAY, SEPTEMBER 23

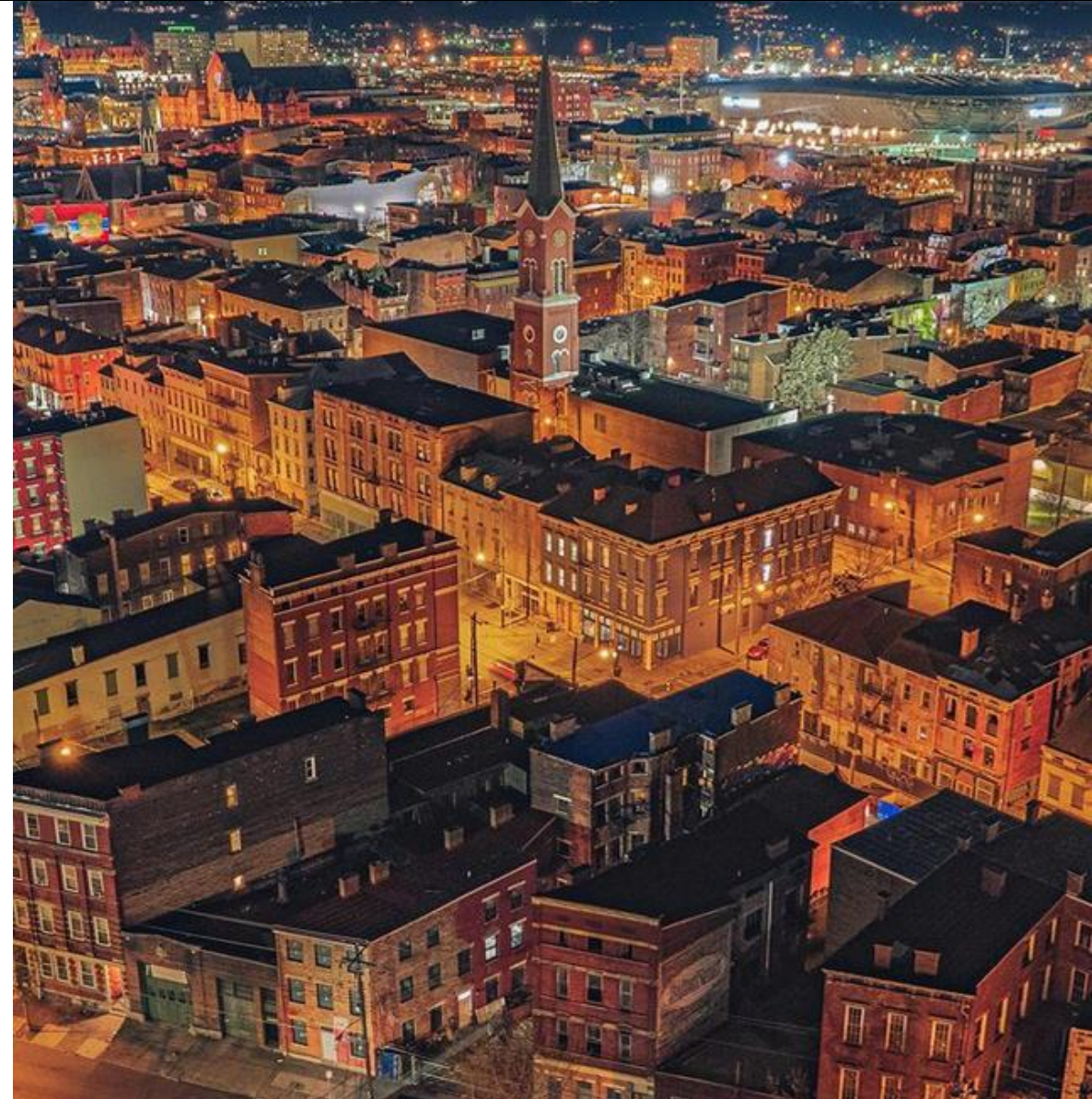
CITY CRAWL



Forbes will host a series of fun experiences on Monday night throughout Downtown Cincinnati as part of the Under 30 City Crawl!

We will take over Rhinegeist Brewery and other local hotspots in the Over The Rhine neighborhood, while also hosting additional activities throughout the evening that will allow attendees to truly experience the best of the city.

CITY CRAWL ACTIVITIES INCLUDE:



CITY CRAWL

Rhinegeist Brewery Takeover

- Timing: 7:30pm-12am
- Private access for U30 Listers + VIP attendees in The Annex & The Clubhouse
- Complimentary drink tokens for first 1,000 attendees
- Rooftop bar access

Pickleball Under the Stars at Sawyer Point

- Timing: 7pm-11pm
- Open Play + Instructional Lessons for Beginners
- Complimentary Pickleball Paddles provided

Rental and/or Permitting Fees:

- **Sawyer Point** - Venue Rental and Staffing Fees
 - Cost: \$20,000 (*Note: 50% of this cost has already been paid*)



DAY 3 - TUESDAY, SEPTEMBER 24

TUESDAY MORNING EXPERIENCES



WOMEN IN SPORTS EVENT



REDS VIP & HALL OF FAME TOUR



BLINK MURAL TOUR



NATIONAL UNDERGROUND RAILROAD FREEDOM CENTER TOUR



BREWERY TOURS



AMERICAN SIGN MUSEUM TOUR

DAY 3 - TUESDAY, SEPTEMBER 24

WOMEN IN SPORTS EVENT



In conjunction with this year's Under 30 Summit, Forbes will host its inaugural *Women in Sports* event, which will celebrate the monumental strides being made by female leaders in the sports industry while focusing on the progress that remains ahead.

Location: TQL Stadium

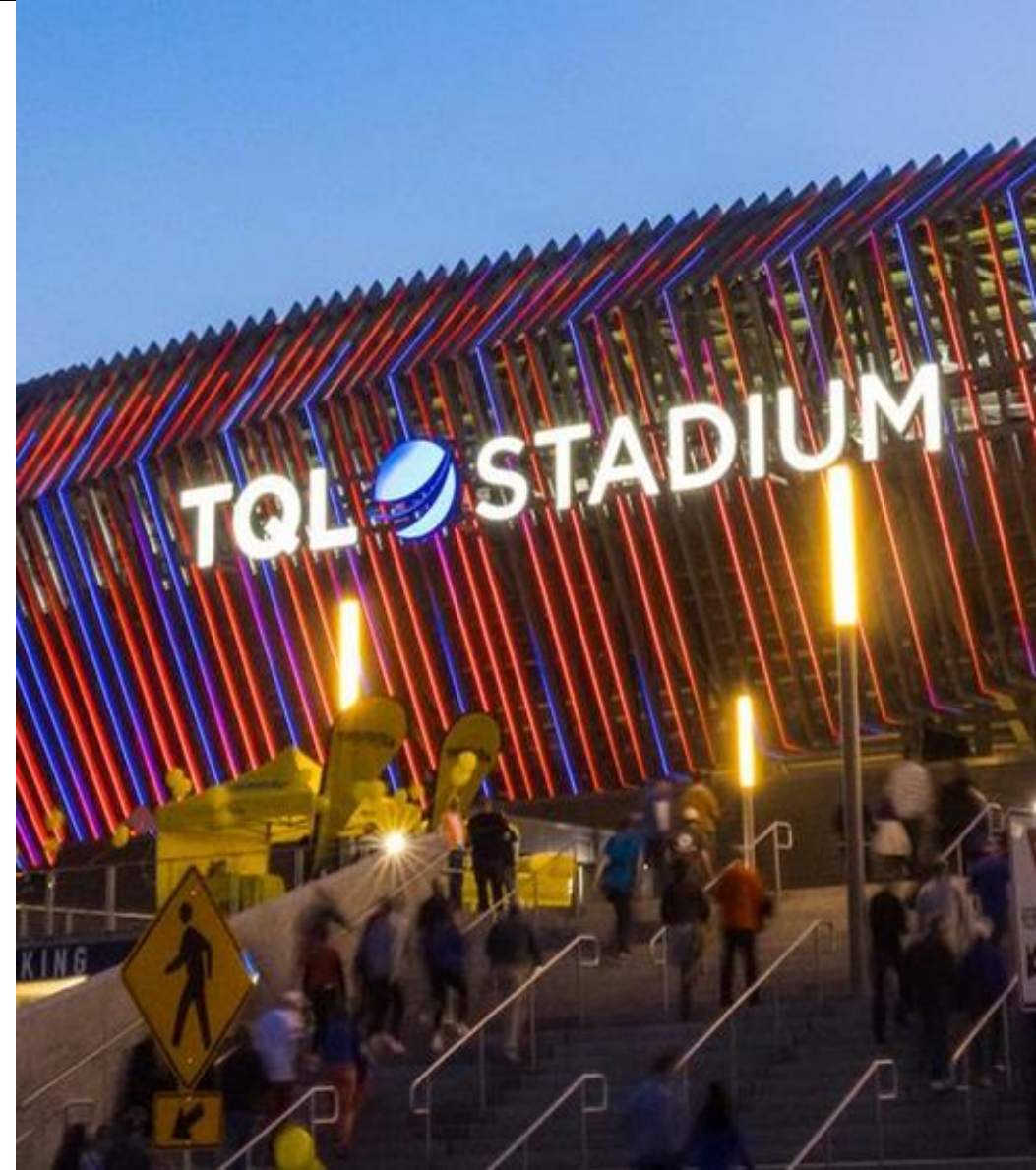
Timing: 10am – 2pm

Attendee Transportation:

- Shuttle Vendors: Endera & Executive Transportation
 - Endera: 1 12-passenger shuttle
 - Executive Transportation: 5-6 shuttle buses; 30 passengers each
- Pick-Up: Brady Center – 25 Race St, Cincinnati, OH 45202
- Drop-Off: TQL Stadium – 1508 John Street, Cincinnati, OH 45214

Rental and/or Permitting Fees:

- **TQL Stadium** - Rental and Venue/Staffing & Security Fees Estimate: \$25,000 + taxes and service fees



BLOCK PARTY

Partner Establishments

- Jefferson Social
- Holy Grail
- Killer Queen
- The Stretch
- The Park

Block Party Overview:

- **Entertainment:** Angelo the Kid (DJ)
- One (1) Drink ticket for each attendee, redeemable at any partnering venue.
- Free food at each partnering venue.
- Private access for U30 attendees at each partnering venue
- GlamBOT Photo Booth Experience
- LED color wash of Forbes U30 Brand colors on Freedom Way

Permitting & Security

- **Permitting**
 - Coldiron Event Rentals to secure necessary permits with the City of Cincinnati.
- **Security**
 - CPD detail is being managed by Lori Salzarulo - estimate of \$2,640 has been provided through the City of Cincinnati Portal.
 - Each venue to provide bouncers as needed.



THE BANKS – DOWNTOWN CINCINNATI

DAY 3 - WEDNESDAY, SEPTEMBER 25

SERVICE DAY



Forbes Under 30 Summit Service Day: Elevating The Entrepreneurs Of Tomorrow

We'll give back to the Cincinnati community with a half-day of service. Various Service Day activities will be available. Separate registration will be required for all activities:

Option 1

University Of Cincinnati: Mentorship Exhibition

(Lister-Only, 10 participants)

9:30 a.m. - 11:30 a.m.

Option 2

Crayons To Computers: Creating Educational Tools For Success In School

(30 participants)

10:00 a.m. - 12:00 p.m.

Option 3

Oakmont Education: Elevating The Entrepreneurs Of Tomorrow (Lister-Only, 25 participants)

9:00 a.m. - 2:00 p.m.



Street/Sidewalk Cleanliness + Garbage Pickup

- Ambassadors will provide litter patrol and empty trash cans on the sidewalks in the public realm. Contact information has been shared with the Forbes team in the event that a particular area needs to be serviced during the hours of 7am to 10pm.
- GameDay Communications will have their own cleanliness team in the footprint of Freedom Way on September 23rd (Bengals Block Party) and September 25th (Forbes Block Party).

Pressure Cleaning

- 3CDC has confirmed that The Banks will be pressure washed in September before Forbes arrives.

Homelessness

- Contact information for Generocity513's outreach team has been provided to provide aid in the case that any participants or Forbes team experience individuals who need to be connected to their services.

General Police Presence, Traffic Management + General Safety

- 3CDC has connected us with Lieutenant Hunley to discuss further.