



City of Cincinnati

801 Plum Street
Cincinnati, OH 45202

Agenda - Final-revised Healthy Neighborhoods

*Chairperson, Jan-Michele Kearney
Vice Chairperson, Victoria Parks
Councilmember Anna Albi
Councilmember Scotty Johnson*

Tuesday, January 9, 2024

12:30 PM

Council Chambers, Room 300

PRESENTATIONS

Bigger Than Sneakers

Natalie Morean, Executive Director

Safer Birth Foundation

Meghan Nowland, Founder/CEO

Wesley Chapel Mission Center

Maggie Heil, Director of Communications & Development

Homebase

Rosa Christophel, Executive Director

AGENDA

1. [202400061](#) **PRESENTATION**, submitted by Vice Mayor Kearney from Natalie Morean, Executive Director, titled Bigger Than Sneakers.
Sponsors: Kearney
Attachments: [Presentation](#)
2. [202400062](#) **PRESENTATION**, submitted by Vice Mayor Kearney from Meghan Nowland, Founder/CEO titled, Safer Birth Foundation.
Sponsors: Kearney
Attachments: [Presentation](#)
3. [202400063](#) **PRESENTATION**, submitted by Vice Mayor Kearney from Maggie Heil, Director of Communications & Development titled Wesley Chapel Mission Center.
Sponsors: Kearney

Attachments: [Presentation](#)

4. [202400016](#) **REPORT**, dated 1/4/2024, submitted Sheryl M. M. Long, City Manager, regarding City Hall Feminine Hygiene Dispenser Installation. (Reference Document #202300380).

Sponsors: City Manager

Attachments: [Report](#)

5. [202400098](#) **PRESENTATION**, submitted by Vice Mayor Kearney from Rosa Christophel, Executive Director titled, HOMEBASE.

Sponsors: Kearney

Attachments: [Presentation](#)

ADJOURNMENT

BIGGER
THAN
SNEAKERS



**GREATER
CINCINNATI
FDN.**



Bigger Than Sneakers, Inc. (BTS) is a Cincinnati based 501 (c)(3) nonprofit organization that provides a platform to showcase the larger ecosystem surrounding sneaker culture. Through workshops & events, a mentorship program, and youth-focused community initiatives, BTS seeks to empower and inspire the leaders of tomorrow.

OVERVIEW OF BTS ACADEMY

PURPOSE

To get youth connected to leaders in the fashion merchandising and footwear industries, while supplementing connections with hands-on activities that foster their creativity and entrepreneurial aspirations!

PROGRAM

Two week program focused on topics like entrepreneurship, marketing, design, development, production, and more.



IMPACT

Performance metrics and testimonials from program

LOOKING AHEAD

Continue to develop BTS Academy to better serve students in the Greater Cincinnati area & incorporate larger cohorts.



BTS Academy is a free, two week summer program that gets youth connected to local & national leaders in the fashion merchandising and footwear industries, while supplementing connections with hands-on activities that foster their creativity and entrepreneurial aspirations!

Students had to submit an application for consideration. 15 students were selected out of a competitive pool of 50+ applicants to participate in this year's cohort.

Perks: Free iPads loaded with state of the art technology, accessories, and varying stipends to select students.

BUILDING A BRIDGE

42

**Average age of
entrepreneurs in the US**

35

**Average age of
entrepreneurs in the
Greater Cincinnati Area**

20%

**As of 2020, the
percentage of minority
fashion designers featured
in major fashion weeks**

2 WEEK SCHEDULE

JUNE 5 - 9, 2023

ENTREPRENEURSHIP

CORPORATE

FINANCE

**JP MORGAN CHASE
NORTHWESTERN
MUTUAL
CORPORATE**

MARKETING

VMLY&R

SALES

DC SHOES

**DEVELOPMENT &
DESIGN**

PUMA

JUNE 12 - 16, 2023

APPAREL

PAPER PLANES

PRODUCTION

SEW VALLEY

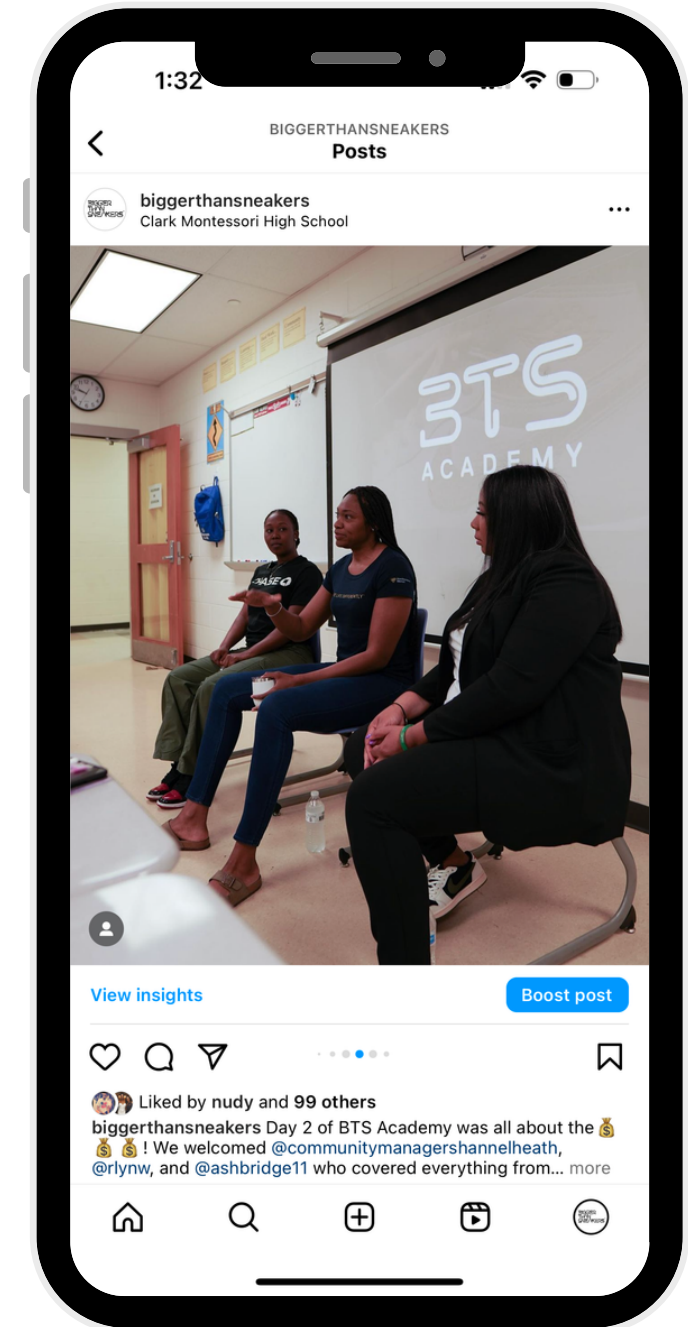
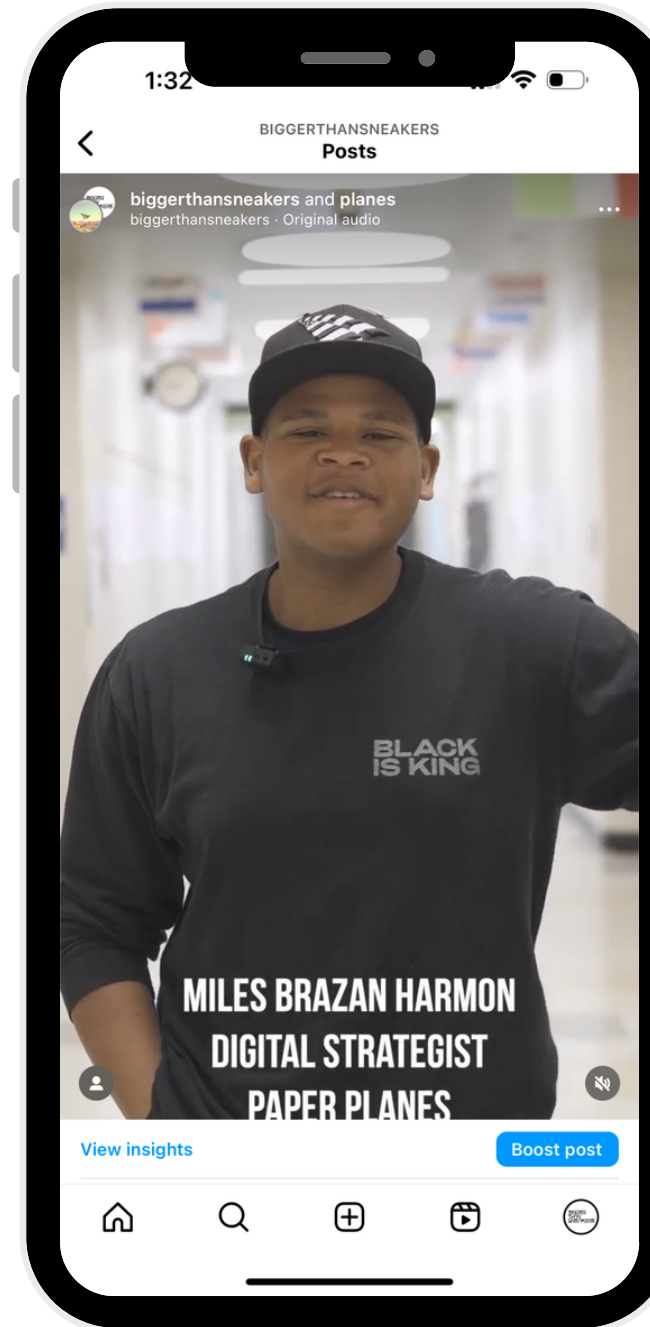
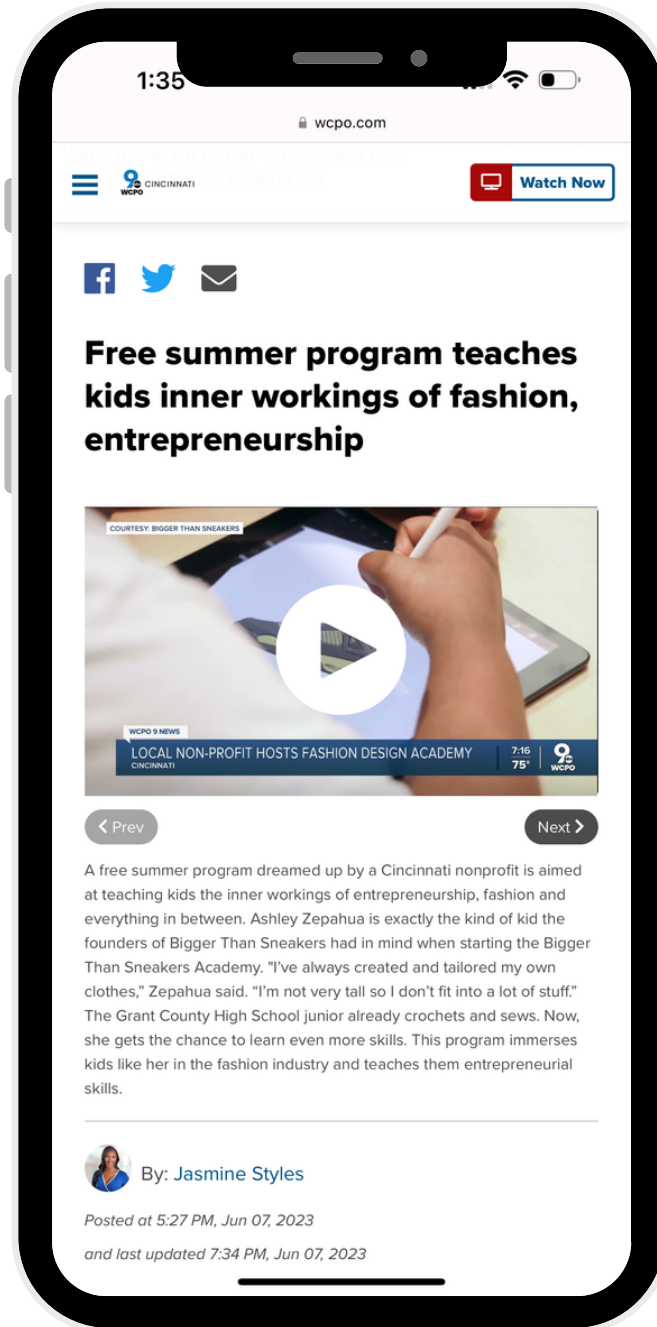
**FINAL PROJECT
PREP**

**FINAL PROJECT
PREP**

**FINAL PROJECT
PRESENTATIONS**

We met for 2 weeks at Clark Montessori High School from 9 am - 1 pm daily, with breakfast & lunch provided daily.

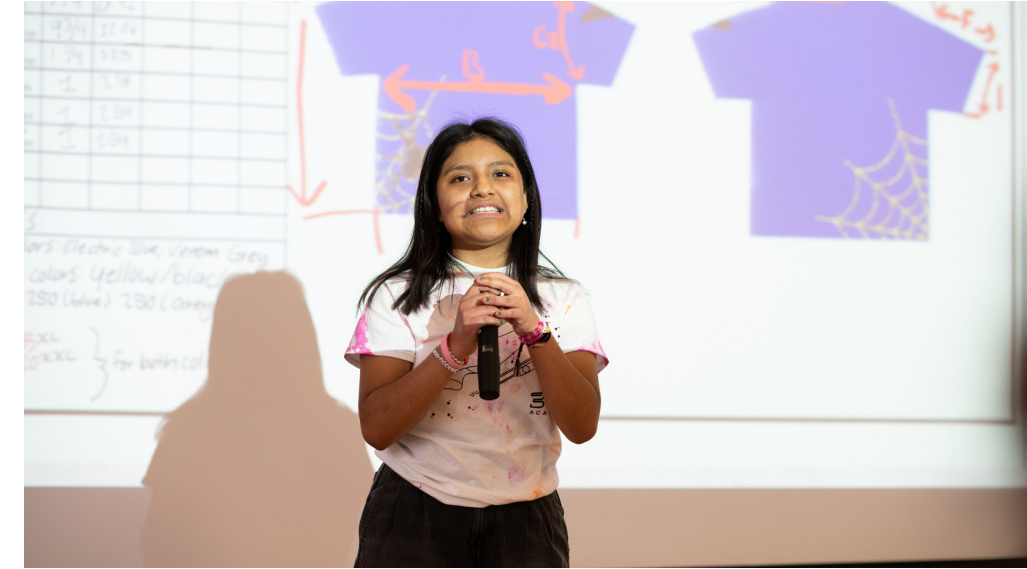
BTS ACADEMY IN THE MEDIA



Each day, photos & videos were posted via social media. We also had news coverage with WCPO 9 during the program highlighting our students & strategy behind this initiative. [Click here for WCPO 9 Article.](#)

FINAL PROJECTS

FINAL PROJECTS



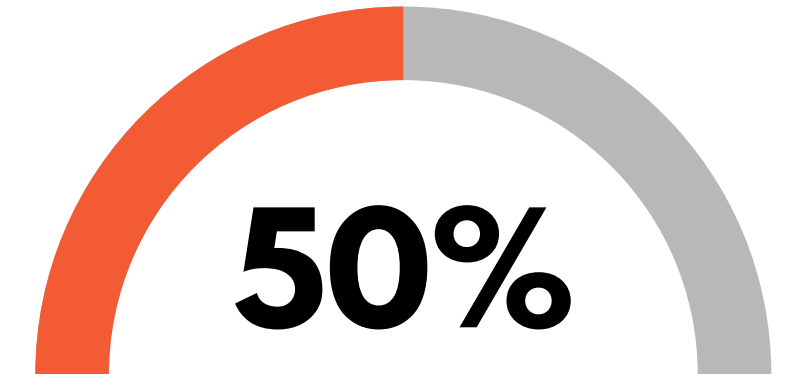
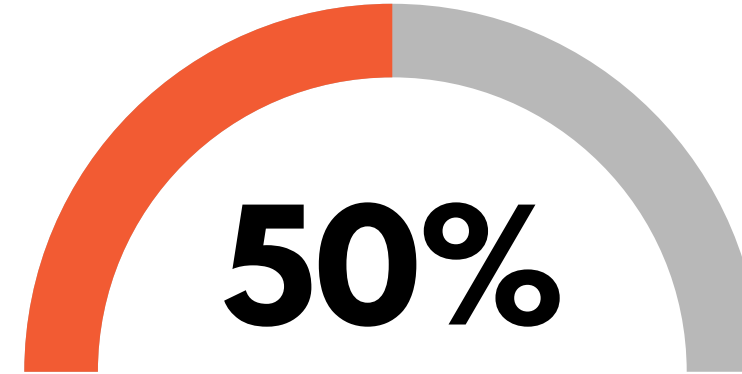
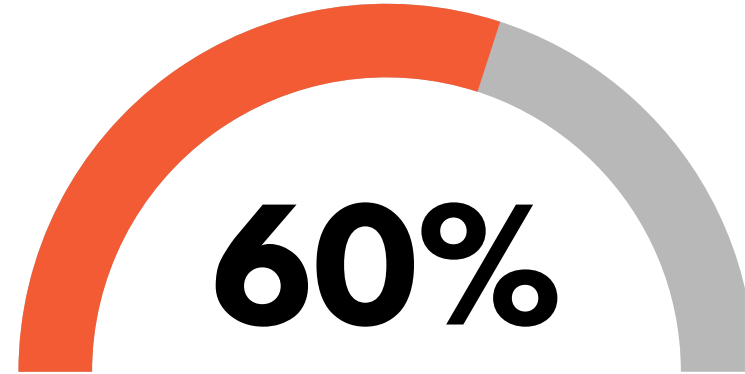
Students were separated into 3 groups (5 students/group) to develop their own brands utilizing the information they'd learned over the program.

25 of each piece were developed. Apparel was printed locally by Madison Print Shoppe.

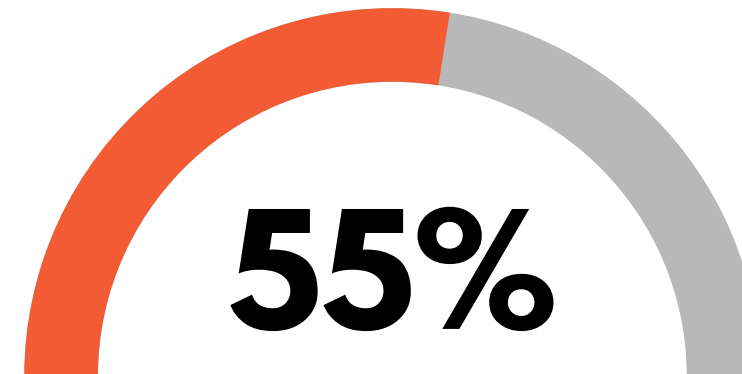
IMPACT

MEASURABLES

TARGET



ACTUAL



Percentage of students and guest speakers who find the program beneficial.

Percentage of students who had a mentor or applied for an internship, part-time or full-time position in the fashion merchandising industry by the end of the program

Percentage of students will attend (or plan to attend) an institute of higher education majoring in a fashion or a business related field.

IMPACT

TESTIMONIALS

“My favorite part of the program was just learning everything I could about the fashion and business industry and the guest speakers just add to that because they’re putting us on to everything they know.”

- Student

“My favorite part was engaging and interacting with the kids on the budget exercise. They have very vast minds and imaginations/dreams. It was a lot of fun putting some reality behind their goals/dreams, financially. They had to decide what was necessary for their budget and what was not.”

- Guest Speaker

“My favorite part of the Academy was meeting [other students] who want to do the same thing as me. I feel like the connections I have with these [students] will last forever. I was excited to walk into the door every morning.”

- Student

LOOKING AHEAD

GROWTH IN CAPACITY

More Students

Longer Program

Field Trips

NATALIE MOREAN
EXECUTIVE DIRECTOR, BIGGER THAN SNEAKERS

NATALIE@BIGGERTHANSNEAKERS.ORG

WWW.CINCINNATIBIRTHCENTER.COM/SAFER-BIRTH-FOUNDATION.COM



SAFER *Birth* **FOUNDATION**

PHONE: 513-399-7263

841 LINCOLN AVENUE, CINCINNATI, OH 45202

SAFER *Birth* FOUNDATION

INCREASE BIRTH OPTIONS ● GROW MIDWIFERY ● DECREASE BIRTH MORTALITY

ARCHITECTING
THE
FUTURE OF
MATERNITY
CARE



CREATING
THE
WORLDS
BEST
MIDWIFERY
CENTERS

MIDWIVES ACCESS FUND

SERVING LOW-INCOME EXPECTING MOTHERS

\$25,000 'Boots on the Ground' Grant Received

15 Families Served ————— >50% BIPOC

<u>100%</u> 2023 CBC Normal Spontaneous Vaginal Delivery	VS	<u>68.5%</u> 2023 Ohio Normal Spontaneous Vaginal Delivery
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<u>90%</u> Breast Feeding Initiation	VS	<u>79%</u> Ohio Breast Feeding Initiation
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SAFER
Birth
FOUNDATION

MIDWIVES SAVE LIVES



EMPOWERING MIDWIVES THROUGH EDUCATION

Lowering Infant Mortality

2023

Ohio - 7.1%
White - 5.3%
Black - 13.3%

Birth Center Entrepreneurship

Leadership
Training

Increasing Professional Capacity

Lactation
Consultant
Certification

Cincinnati Birth Assistant Incubator

Local
Workforce
Growth

Establishing State/National Standards

Cincinnati
to define
state
standards
in Ohio



Dramatically Increase the Volume of Qualified Birth Assistants in Cincinnati

Expand the Number of BIPOC Birth Assistants in Ohio



Cultivating Pathways to Midwifery by Removing Financial Barriers

Economic Stability via Increased Earning Potential

INTERNAL DATABASE INFRASTRUCTURE:

PUBLIC REFERRAL INDEX

ANALYTICAL DATA COLLECTION

FIELD TRACKING BY LOCATION



ONLINE DATABASE OF BIRTH ASSISTANTS



LOOKING AHEAD



35% INCREASE IN FAMILIES SERVED

EXPANSION INTO NEIGHBORING
COUNTIES AND STATES

FURTHER DEVELOP
OHIO LEGISLATION

LAUNCHING ACCESSIBLE ONLINE
RESOURCES

FURTHERING WOMEN'S
ECONOMIC DEVELOPMENT

- MIDWIFERY TRAINING
- WORKFORCE DEVELOPMENT
- MIDWIFE EMPOWERMENT

JANUARY 9TH, 2023

Healthy
Neighborhoods of
Cincinnati Committee



WESLEY CHAPEL MISSION CENTER

Reflect Jesus. Put Children First. Engage Fully.



70 EAST MCMICKEN AVE.

Over-The-Rhine,
Cincinnati OH

PRESENTED BY

Director of Communications &
Development: Maggie Heil

513.721.6204

www.wcmcotr.org



**WESLEY CHAPEL MISSION
CENTER**

76 East McMicken
Ave.



VISION

Wesley Chapel Mission Center is a guiding light and trusted haven that empowers children and families to practice Christ-like actions that transform the community.

HISTORY

Wesley Chapel Mission Center is an extension ministry of the United Methodist Church created from the assets, resources, efforts, dreams, and love of the members of the former Wesley Chapel United Methodist Church. In 2003, the Center was established as a non-profit 501(c)(3) to provide an after-school program for the children in the neighborhood.



OUR PROGRAMS

04

KLASS (KEEP LEARNING AFTER SCHOOL STOPS)

Safe Adults & Space

High-energy after-school program for grades PreK-6th. Students receive homework help, eat a healthy snack, learn about the Bible, and participate in activities that strengthen their social and emotional development.

08

JUNIOR ASSISTANT PROGRAM

Employment & Mentoring

The Junior Assistant Program is a job training program for teens in our High School Program.

11

STAR CLUB

Education

S.T.A.R. Club (Science, Technology, Arithmetic, Reading) is a free 2 hour tutoring program held on Saturday mornings.

10

ENRICHMENT PROGRAM

Exposure

Students engage in these enrichment programs within our normal programming. These programs include Discovery Trips, Garden Club, Super Saturday, Technology club, and Family Reading Night.

→

GUN VIOLENCE PREVENTION

WCMC is actively working to reduce gun violence in our neighborhood by engaging and mentoring youth.



IMPACT

Shooting on 100 Block of East Clifton Ave on December 8th.

Trauma Informed Competent Care Training on December 18th, 19th & 20th.



PREVALANCE

167 reported shootings in Over-The-Rhine in 2023 according to the Cincinnati Initiative to Reduce Violence database on insights.cincinnati-oh.gov.

TRAUMA INFORMED CARE CERTIFICATIONS



4 members of our leadership team will attend the Advanced Trauma Competent Care Training Seminar from June 11 – 13, 2024.

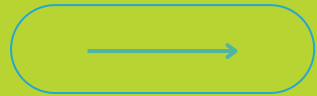
All 17 of our staff & Whitney Strong's Program Manager did a 3-day Trauma Informed Competent Care training December 17th, 18th, & 19th.

- taught us how to handle behavior issues caused by trauma
- learned how to identify signs of trauma in our children & their families
- tailored their content to better equip us with our kids needs

We are now a fully trauma competent care certified staff.

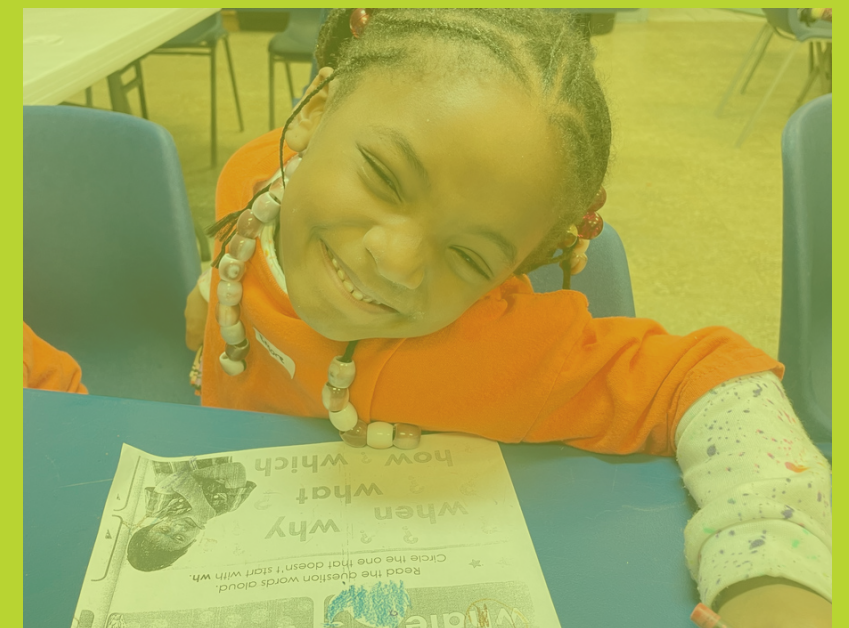


TECHNOLOGY



16 Dell HP Computers for our teachers and 20 sets of headphones, utilized during our I Ready Programs.

- All of our staff has updated computers and access to Google Suite
- Able to utilize I-Ready technology



PREVENTING GUN VIOLENCE

01

TALBERT HOUSE

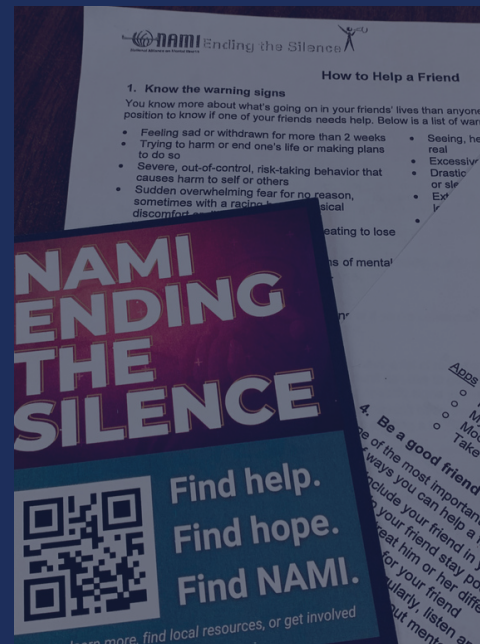
Talked with our Pre-K-2nd grade after a shooting 2 blocks from our center



02

NAMI

Presented on mental health to our of our High School youth



03

JUNIOR ASSISTANT PROGRAM

Grew Junior Assistant Program by 5 since October

04

YOUTH SUMMIT TO PREVENT GUN VIOLENCE

Held in June 2023 in our programming space

CONTACT US

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Instagram

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WESLEY CHAPEL MISSION CENTER

Over-The-Rhine

EXECUTIVE DIRECTOR

Kevin Corey

**DIRECTOR OF
COMMUNICATIONS &
DEVELOPMENT**

Maggie Heil



January 4, 2024

To: Mayor and Members of City Council 202400016
From: Sheryl M. M. Long, City Manager
Subject: **City Hall Feminine Hygiene Dispenser Installation**

Reference Document # 202300380

The Healthy Neighborhoods Committee, at its session on January 19, 2023, referred the following motion for a report:

MOTION, dated October 4, 2023, submitted by President Pro Tempore Parks, **WE MOVE** that the administration prepare a report within sixty (60) days outlining the costs of supplying period products in the restrooms of city facilities. **WE FURTHER MOVE** that the administration begins supplying period products in at least one restroom per floor of City Hall.

The City Facility Management Division of the Department of Public Services assessed and completed the installation of feminine hygiene dispensers in all City Hall female restrooms. Installation cost is provided below.

Carpenters – 32 hours at 51.55 per hour = \$1,649.60
10 dispensers = \$7,787.70
1 case of 250 napkins = \$54.90
1 case of 500 Tampons = \$76.20
Grand total = **\$9,568.40**

Ongoing Maintenance:

1 case of 250 napkins = \$54.90
1 case of 500 Tampons = \$76.20

**Replenishment costs may fluctuate based on use*

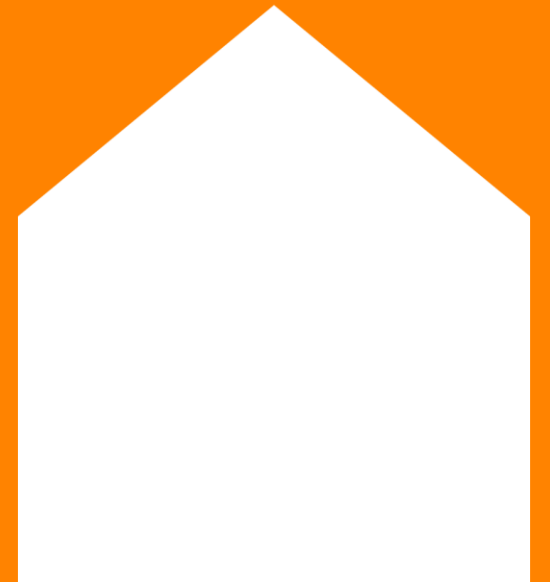
City public female facilities that may have a wider community impact for installation of feminine hygiene dispensers would include those managed by the Department of Recreation, Department of Parks, and the Department of Health. Costs associated with installation and maintenance of dispensers at these facilities have not been determined.

cc: Natasha S. Hampton, Assistant City Manager
Jerry L. Wilkerson, Jr., Director of the Department of Public Services

H O M E B A S E

**City of Cincinnati:
Healthy Neighborhoods Committee
January 9, 2024**

Community Development Starts Here!



Price Hill Will

“Teach me and I may remember, involve me and I learn.” Benjamin Franklin

Who we are & what we do



Who is HomeBase?

HomeBase is the leading resource for community development, focused on sharing resources, funding, and expertise that helps transform neighborhoods and improve the quality of life for the residents of Greater Cincinnati.

Our Mission:

We strengthen organizations that enhance neighborhoods through community building, housing, and economic development.

Our Vision:

A Greater Cincinnati with thriving communities built upon strategic social and economic investment.



H O M E B A S E

QUICK HISTORY: Founded in 1979

HomeBase Cincinnati: HomeBase Cincinnati (HomeBase), formerly known as the Community Development Corporations Association of Greater Cincinnati, has been serving for forty plus years in the community. HomeBase is an organization of inspired community members, community developers, funders, legal professionals, and community partners. **We provide the fundamental framework and resources to our 501(c)(3) Community Development Corporation (CDC) members in the Greater Cincinnati area, so they can help neighborhoods realize their vibrancy, attract new employers, improve residents' financial well-being, and enhance public health.**

#COMMUNITY DEVELOPMENT STARTS HERE. #TOGETHER WE GROW

H O M E B A S E



Masterful

We are expert leaders, educators and advocates, ready to share credentialed resources and information for those who want to transform communities.



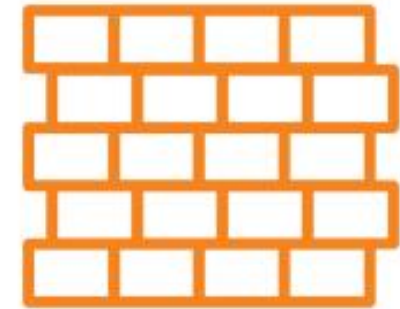
Facilitating

We recognize each neighborhood's unique vibrancy and are dedicated to each realize its greatness.



Connected

We bridge the gap between community goals and activation by connecting "doers" with mobilizing resources and masterful planning.



Fortifying

We are an association that exists to aid community developers by strengthening their connection to quality resources for optimal outcomes.

H O M E B A S E 2022-2025



OUR MISSION

We strengthen organizations that enhance neighborhoods through community building, housing, and economic development.

OUR VISION

A Greater Cincinnati with thriving communities built upon strategic social and economic investment.

STRATEGIC DIRECTION

By 2025, HomeBase will be more impactful, have increased capacity, and sustainable funding for operations. Our advocacy and partnership efforts with the City will secure increased funding for CDCs. Our members will feel supported and think of HomeBase as the first resource for community development expertise.



ADVOCATE

Advocate for members to receive funding and resources:

- Increase government funding available to CDCs
 - HOME, CDBG, Operational Support Grants, VTICA
- Grow sustainable funding to support:
 - Back Office
 - Neighborhood Growth Fund
 - Training / Reimbursement



IMPACT

- Increase the capacity of our member organizations so they can broaden their impact in their communities
- Communicate the stories, impact, and return on investment created by our members



GROW

- Scale the staff and Board of Directors of HomeBase to meet the needs of our members
- Strengthen and increase brand awareness and member services

HomeBase of the Past

- Passive, pass-through funder
- Reporting & Compliance
- Some grant funding & technical expertise



HomeBase of the Future

- Strategic resource, funder, technical assistance, project management, provider and connector for communities
- Talent attraction, developer, & connector
- Comprehensive CDC capacity builder



HomeBase Staff



Senior Advisor
Kathy Schwab



Project Manager
Alexis Wimbish



Admin., Program, & Grant Manager
Maggie Jenkins



Executive Director
Rosa Christophel



Creative Assistant & Neighborhood Research
Karla Vargas, UC Co-Op



Project Manager Assistant
Mohit Raut, UC Co-Op



Project Manager Assistant
Hannah Stanchfield, UC Co-Op

How We Support CDCs & CBOs in 2023:

Operational & Project Funding Services and Support: We offer low to moderate income housing Down-Payment Support, pass-through and reporting services for federal/HUD funding and City funding in close collaboration with DCED. Our members receive a wide array of operational assistance at a discounted rate through our internally funded CDC Infrastructure Program.

Training: Whether conducting training internally or referring & reimbursing outside sources for learning. Members have gone through ULI Real Program, NACEDA trainings, and more.

Networking Events: Monthly Lunch & Learns, Quarterly CDC happy hours, educational events and more. Generate public awareness and provide forums for each neighborhood and CDC to showcase its own expertise and character and learn from one another.

Project Management: HBC Staff provides project management, and other technical expertise and labor to CDCs or other community based organizations, that are trying to activate their neighborhood.

Marketing, Grant Writing, Project Support, Consultant Outreach, Event Staffing, etc.

Advocacy: Past advocacy has included: tax credits for affordable housing, reforming payday lending, support for Aging in Place initiatives, ADUs, and much more.

HomeBase Staff Engagements

2023 Project & Engagement Tracking Summary:										
Item to Track:	April	May	June	July	August	September	October	November	December	Totals:
HomeBase CDC events (i.e. happy hours, lunch & Learns etc)			1	1	2	2	1	1		8
HomeBase CDC events (i.e. CDC meetings happy hours, lunch & Learns etc)										
Community Events Attended			2	1		5	1			9
CDC / Community Visits, (in person community events attended, site visits, etc), OSG Quarterly Visits- community held events i.e. ribbon cuttings, open houses, grand openings, tours,										
Community / CDC 1:1 (or group) attended	3	9	19	13	12	7	5	1		69
"Community / CDC Meetings Attended (whether in person or virtual, please denote), Including Community project calls, 1:1 meetings with community leaders, i.e. going over funding, community organization meetings (i.e. community council mtgs) etc"										
Community projects initiated				5	9	3	2			19
Community Projects worked on, i.e. TAPs, community engagement, non-grant applications										
Consultants Meetings / RFPs recieved			21		2					23
Consultant responses, of any kind: Name of consultant, qualifications, general inquiry, proposal,										
Elected Official Meetings					1	1	2			4
Elected officials meetings: Who, why?										
Grant Applications Submitted							1			1
CDC based (or HomeBase) grant applications submitted										
Total per month:	3	9	43	20	26	18	11			133



A photograph of three young women standing behind a table at a community event. They are all smiling and wearing name tags. The woman on the left has a name tag that says 'STAFF'. The woman in the middle has a name tag that says 'Greer Aeschbury Working in Neighborhoods'. The woman on the right has a name tag that says 'Dana Salter Working in Neighborhoods' and a green 'STAFF' tag below it. The table in front of them has several brochures, one of which has the number '102' on it. The background shows a dimly lit room with tables and chairs, suggesting a social gathering or conference.

Advocate

Membership,
Programs & Services

H O M E B A S E

As of 2023: 26 CDC & CHDO Members

3 East Community Development Corporation
Avondale Development Corporation
Camp Washington Urban Redevelopment Corporation
Clifton Heights Community Urban Redevelopment Corporation
College Hill CURC
Community Matters Cincinnati, Inc.
DeSales CURC
Homesteading and Urban Redevelopment Corporation
Kennedy Heights Development Corporation
Madisonville Community Urban Redevelopment Corporation
Mohawk Community Development Corporation
Mt. Adams CDC
Mt. Airy Community Urban Revitalization Enterprise
Mt. Auburn Community Development Corporation
Mt. Lookout CDC
Mt. Washington CDC



CDC / CHDO

Community Development Corporation (CDC)

Community development corporations (CDCs) are 501(c)(3) non-profit organizations that are created to support and revitalize communities, especially those that are impoverished or struggling.

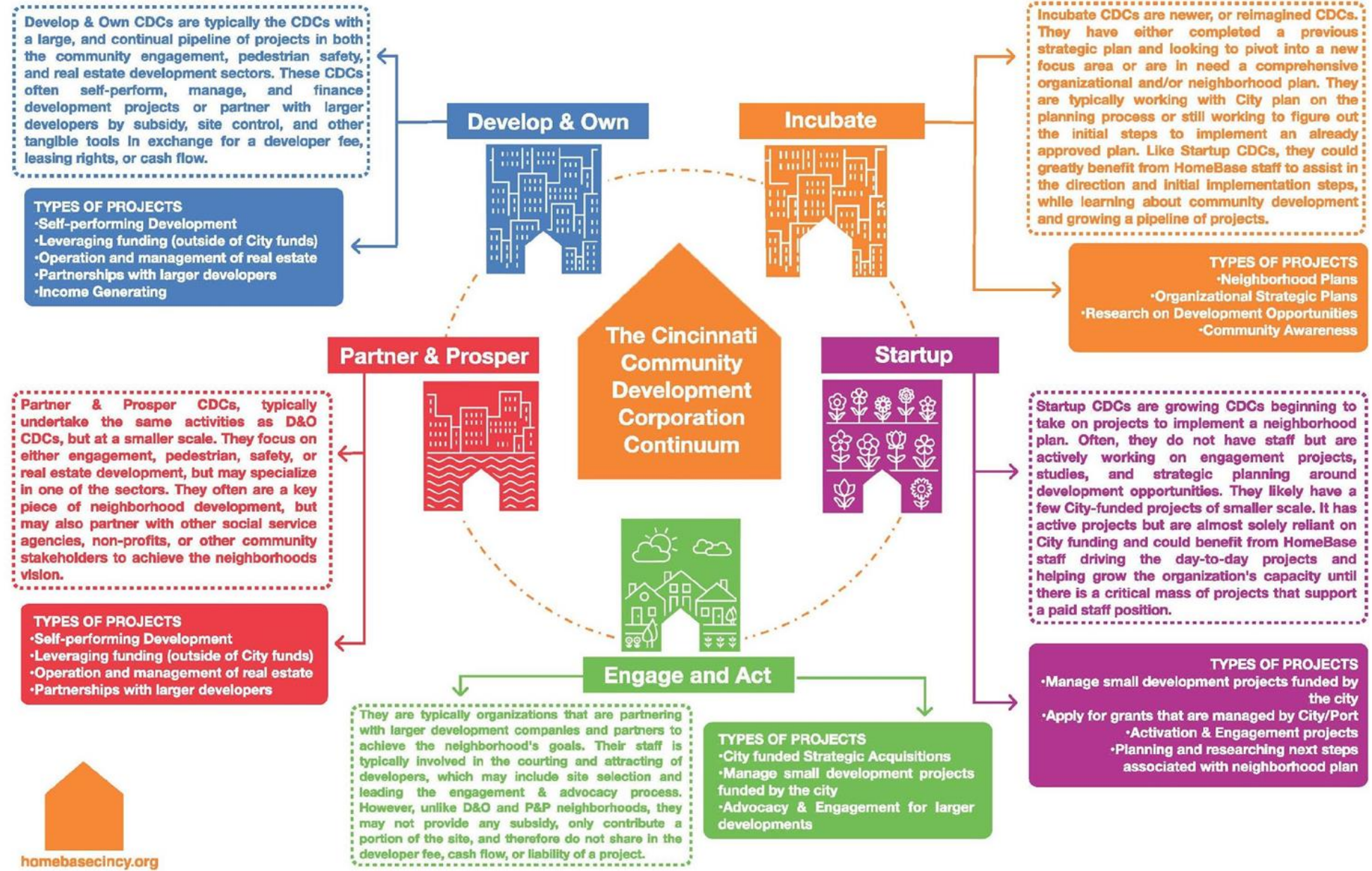
CDCs often deal with the development of affordable housing. They can also be involved in a wide range of community services that meet local needs such as education, job training, healthcare, commercial development, and other social programs.

We also support other **Community Based Organizations (CBOs)** that are not formal CDCs, yet.

Community Housing Development Organization (CHDO)

A CHDO is a private nonprofit, community-based organization that has staff with the capacity to develop affordable housing for the community it serves.

Who does HomeBase support?



HUD National Objectives of CDCs: (especially those receiving CDBG)

In order to be eligible for (HUD) funding, every CDBG-funded activity must qualify as meeting one of the three national objectives of the program. This requires that each activity, except those carried out under the basic eligibility categories of Program Administration and Planning and Capacity Building, meet specific tests for either:

- 1. Benefiting low- and moderate-income persons,**
- 2. Preventing or eliminating slums or blight, or**
- 3. Meeting other community development needs having a particular urgency because existing conditions pose a serious and immediate threat to the health or welfare of the community and other financial resources are not available to meet such needs.**

An activity that fails to meet one or more of the applicable tests for meeting a national objective is in noncompliance with CDBG rules.

Our Services

City / Federal originated pass-through funding & reporting

CDBG (HUD)

Community Development Block Grant program provides operating assistances to non-profit community development corporations serving the City's various neighborhoods. This allows them to provide emergency homeowner repair services; redevelopment or new construction of public facilities; rehabilitation of public infrastructure such as streets and sidewalks; economic development activities; and other public services such as emergency food services.

HOME (HUD)

The HOME Investment Partnerships Program is to strengthen public-private partnerships to expand the supply of decent, safe, sanitary, and affordable housing for very low-income and low-income Americans. The City has allocated certain HOME funds to provide operating support to one or more local community housing development organizations (each a "CHDO"), for the purpose of building the production, impact, and organizational capacity

Neighborhood Business District Support Grant (ARPA Funds/City)

This program was created in response to the adverse economic impacts of the COVID-19 pandemic to aid small businesses. This may include both direct support to the business as well as support to enhance outdoor spaces for COVID-19 mitigation (e.g., restaurant/outdoor dining) or to improve the built environment of the neighborhood (e.g., façade improvements).

VTICA (Voluntary Tax Incentive Contribution Agreement)

HomeBase houses the Neighborhood program (7.5%) of VTICA. The purpose of VTICA funds is to improve the quality of life, encourage intra-community organization(s) collaboration. Under the current ordinance, the VTICA funding must be used within the neighborhood for which the funding was collected and cannot be combined and shared with other neighborhoods. (See Section 8 of Ordinance 275 – 2017). The VTICA applications are open now through year end, for the first time since VTICA's inception.

Our Programs

HomeBase created & co-funded programs

CDC Infrastructure Support (BackOffice Grants):

We provide members with support through the HomeBase Back Office Program. Our vendors are familiar with the CDC structure and non-profit best practices and offer discounted services to our members. We also provide a cost supplement through grants from PNC Bank. Members agree to pay the full cost of the vendor and are reimbursed from us for 40% of the cost, up to a maximum amount of \$4,000.00 as the grant funds are available. CDC's must have a valid contract with HomeBase to be eligible for the grant money.

Training Reimbursement:

Provide reimbursements for the costs of professional training for members' staff. Reimbursements are available up to \$200 per person per event.

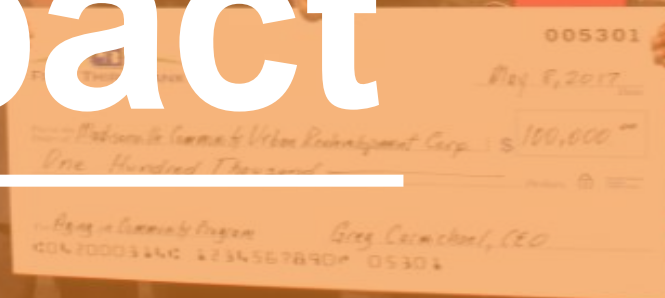
Down Payment Assistance Program:

The HomeBase Down Payment Assistance Program (DAP), funded by Greater Cincinnati Foundation, was created to distribute approximately \$100,000 of down payment assistance funds in \$5,000 increments. It is also designed to support the efforts of member CDCs to increase sales and support eligible families. Down payment funds will support sales of property offered by local CDC organizations.

Neighborhood Growth Fund:

The Neighborhood Growth Fund is a capacity-building tool for Cincinnati's emerging neighborhoods. This fund will allow communities to comprehensively revitalize neighborhoods in these areas: Workforce Development, Neighborhood Business Development, Placemaking, Health, Economic Development, Education, Safety, Housing, & Civic Engagement.

Our Impact

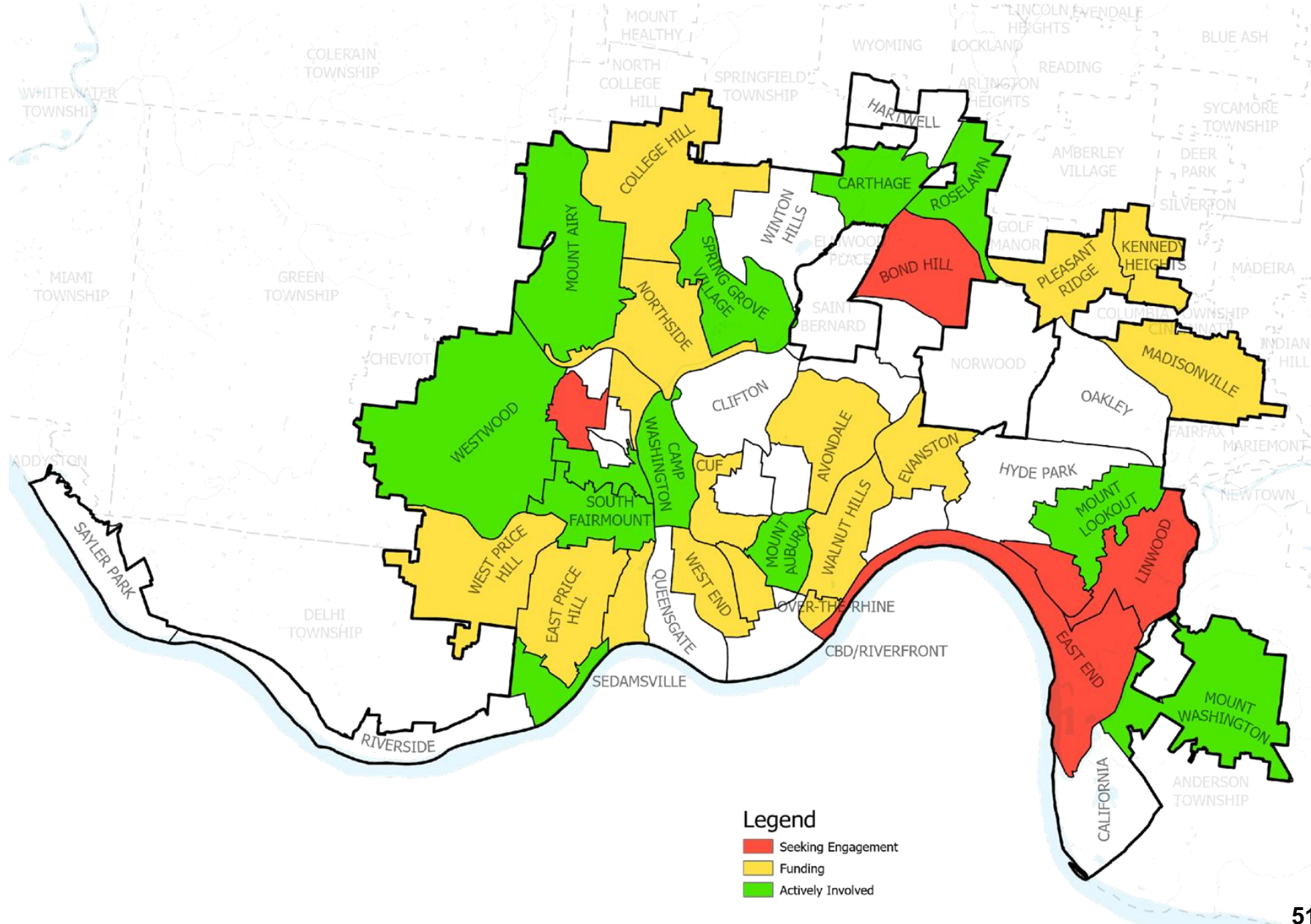


Actively Engaged
CDCs/CBOs

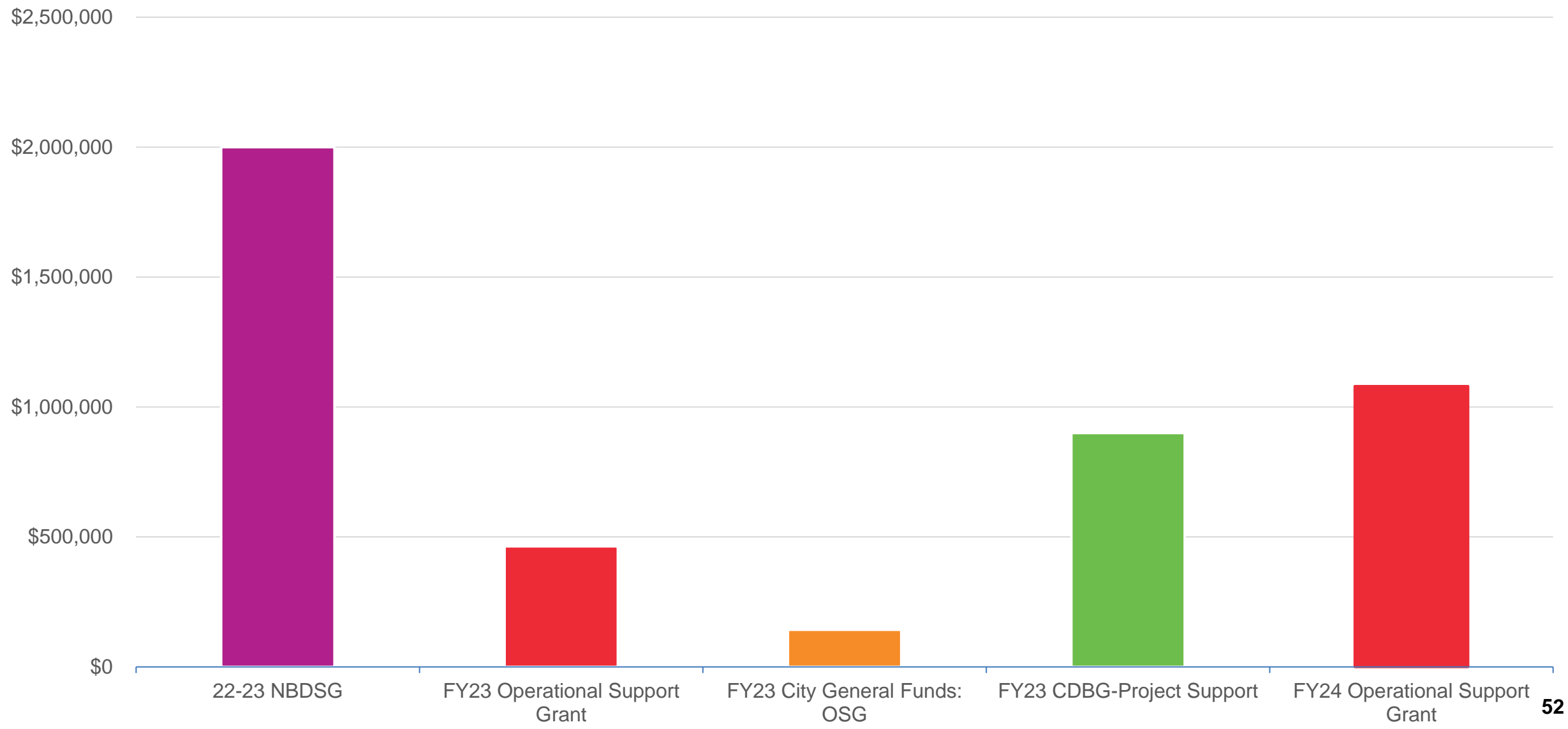
16

Engagement &
Funding Services

18



Funding & Grants Passed through HomeBase to Communities: CY22, CY & FY23, FY24



NBDSG

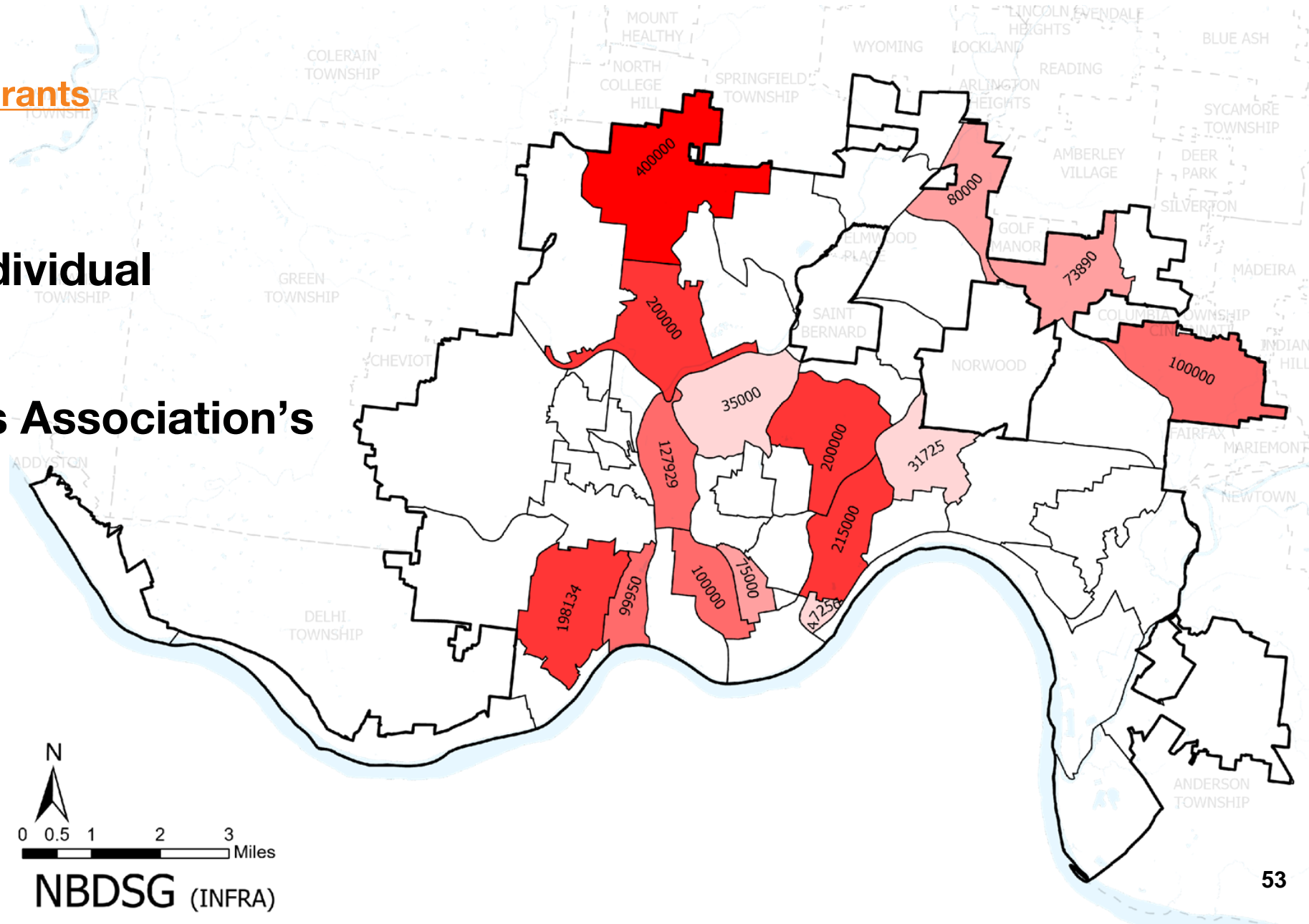
22-23 ARPA Funded Grants

\$2.0 Million

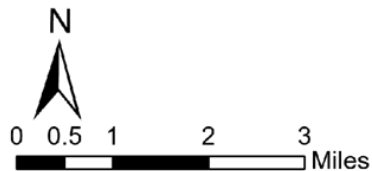
At least 39 small, individual businesses

5 CDC's or Business Association's Projects

15 Neighborhoods



Check this – [Homebase NBDSG](#)



NBDSG (INFRA)

Roselawn

\$128,900 to 13 small businesses in the heart of Roselawn NBD



RBA Grant Team:

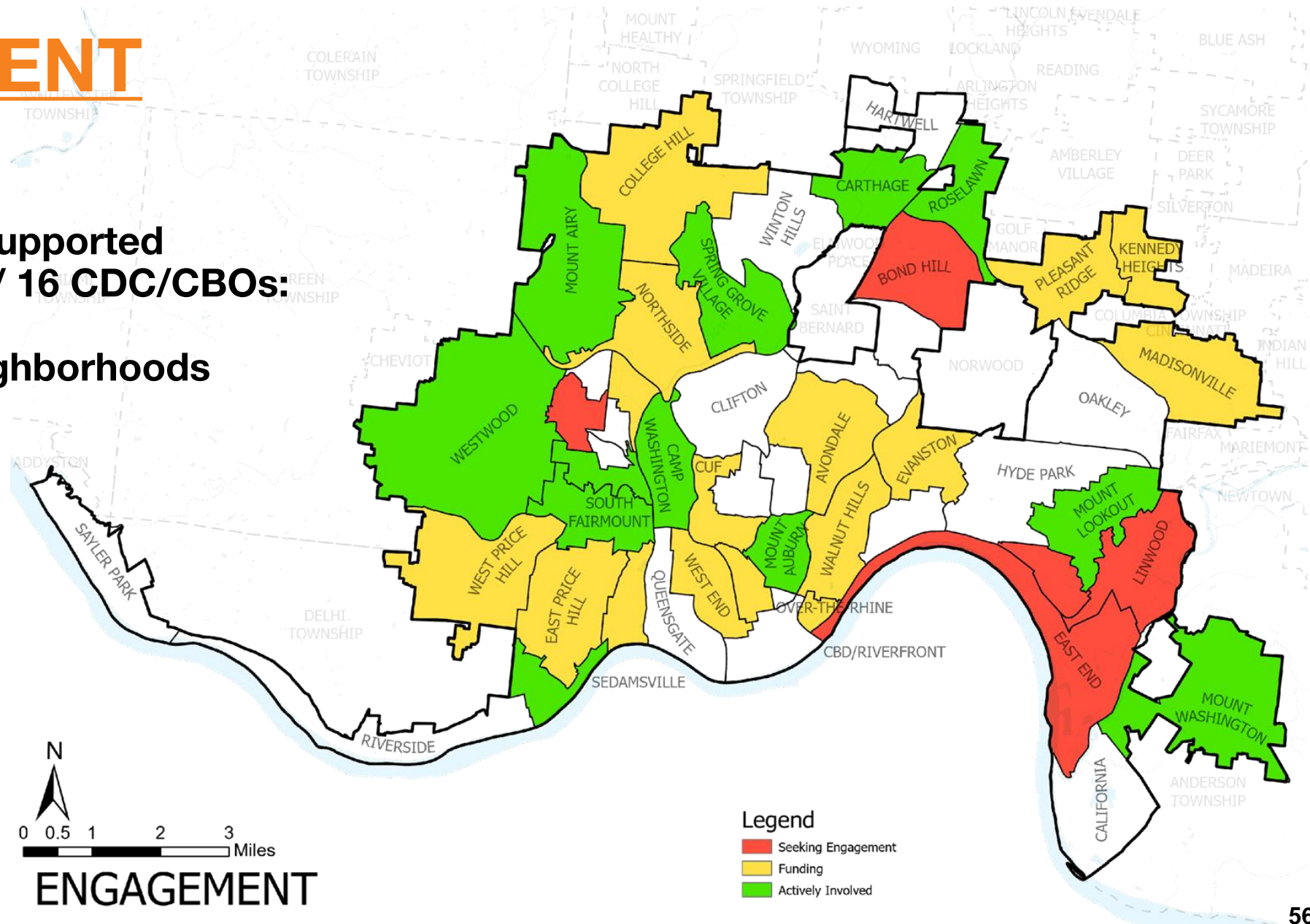
"Over 300 forms were printed up and we began going door to door, handing out forms."

This hands-on strategy involved delivering printed forms to businesses personally, spreading news of the opportunity through word-of-mouth, and engaging directly with the local community.

ENGAGEMENT

\$400,000 to HomeBase supported Neighborhood Project w/ 16 CDC/CBOs:

10 Consultants in 10 Neighborhoods



Check this – [Homebase Engagement](#)

ENGAGEMENT

Neighborhood Organization	Neighborhood Project , Managed by HomeBase
3 East CDC	1. Business area parking lot, organizing other future projects
Bond Hill/ Roselawn Business Association	1. NBDSG funding. In 2024, Community goals, facilitated by Liz, one to two project focus (until more funding is available)
Carthage Civic Association	1. Carthage Commons Urban Design w/ Yard & Co. 2. NCCI Grant Writing Support
East Westwood	1. Holding on project: Made Contact with Rodney, may want neighborhood planning services Continue relationship building TBD in 2024 (until more funding is available)
North & South Fairmounts -WIN	1. Beekman Corridor Study 2. N. and S. Fairmounts Housing Inventory (until more funding is available)
Mohawk CDC	1. Help organize and prioritize projects; Building inventory- Mohit, Facade projects, Community Beautification / street cleanup?- DOTE-traffic calming application? (until more funding is available)
Mt. Auburn CDC	1. Pedestrian safety/parking Study 2. NBD application through CNBDU Process
Mt. Lookout CDC	1. Website, logo update. 2. In 2021, want to become a community entertainment district, traffic study / parking/ pedestrian safety study (until more funding is available)
Mt. Washington CDC	1. ULI TAP to help consolidate neighborhood plans and prioritize projects
Mt. Airy CURE	1. Community Engagement through Mt. Airy Forest Activation- Sopabox Cincy 2. ULI TAP for project prioritization
Sedamsville Civic Association	1. Housing Study 2. Ice Cream Social (Community Engagement) 3. SCA Website & Marketing
Spring Grove Village Development Corp.	1. Market Study and application process to become a registered NBD through CNBDU
Westwood Works & CURC	1. Blume Community Partners facilitating potential merger and Strategic plan

Spring Grove Village



Working with Village Development Corporation in Spring Grove Village to get a recognized neighborhood business district via CNBDU



Spring Grove Village
Neighborhood Business District Market Analysis
Cincinnati, OH | 2023



Sedamsville



Housing Study –

Currently Urban Partners & City Architecture are Conducting a Housing study of recently acquired Klosterman Properties

Ice-cream Social Community Engagement –

HomeBase helped Sedamsville Civic League organize a Community gathering event

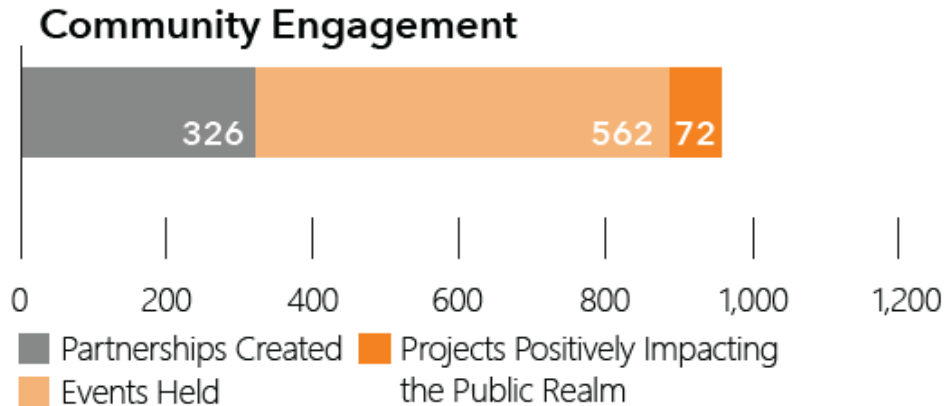
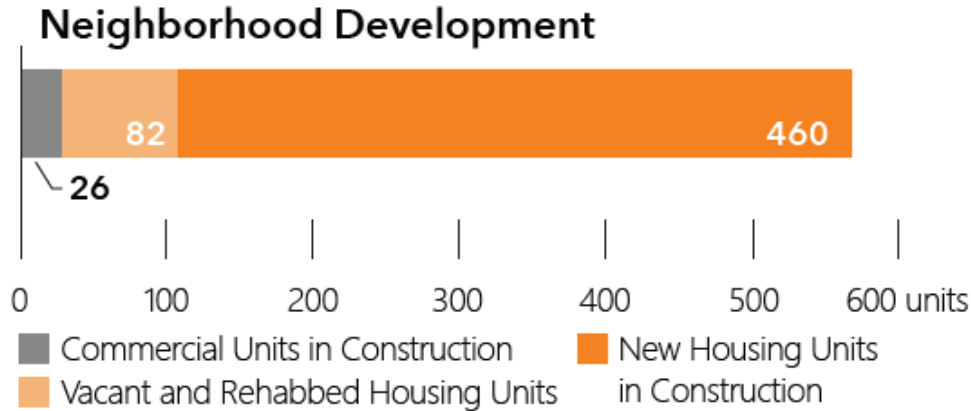
Marketing and Website –

Involved with Marketing and creating a new website for the Civic League, marketing other community events



Operation Support

22-23 CDBG / HOME / General Fund



\$593,479 in CDC operating support spread across **12 CDCs** with total of **~110 staff persons**:

(Supplements avg. ~\$5,395 per employee on payroll)

Range of CDC paid staff: 2-42 staff

Median size of CDC staff: 3.5 staff

Awards ranged: \$15,000 to \$67,500

Total Leverage \$35,775,153

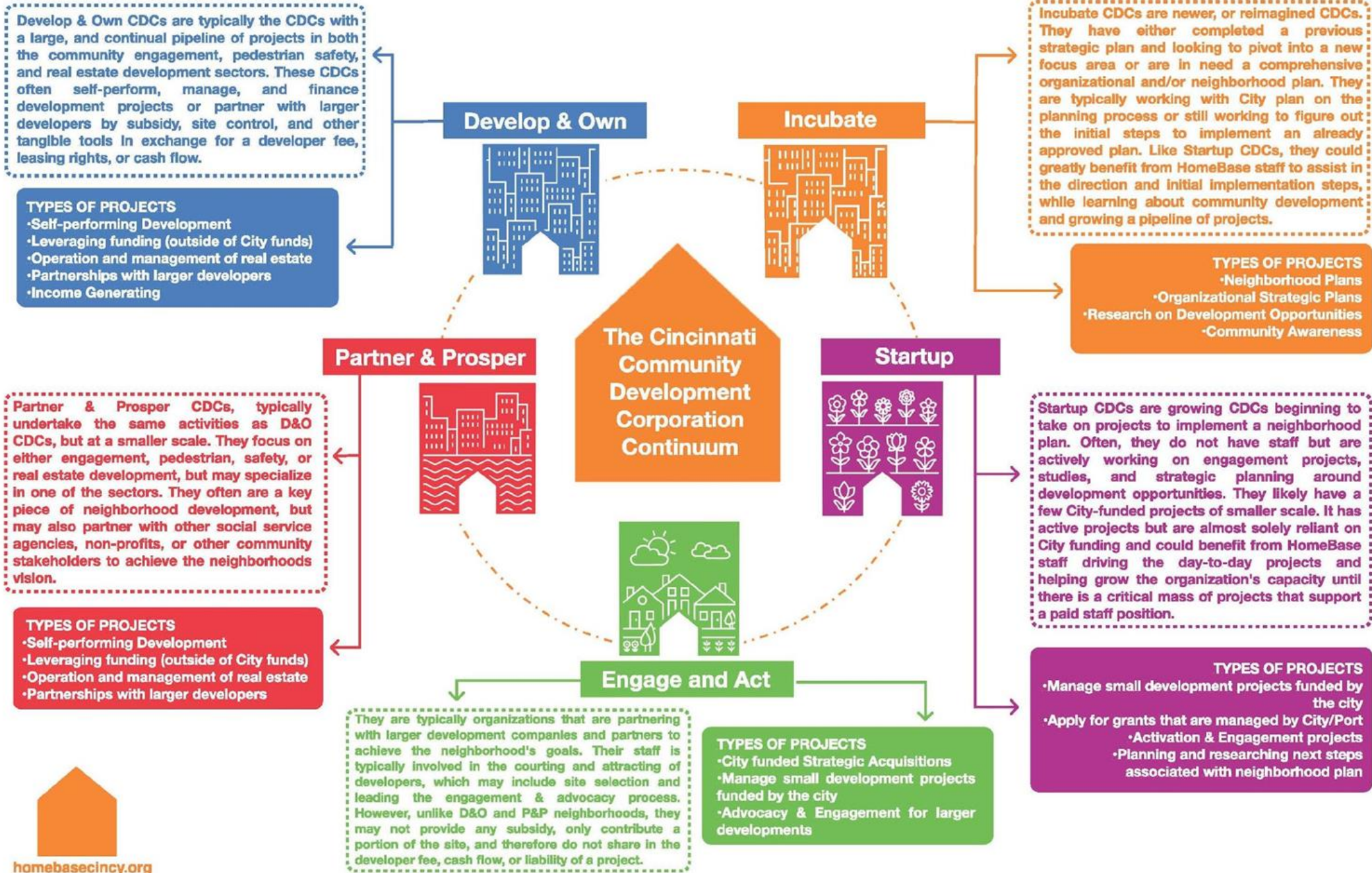
Private Project Dollars \$2,512,719

Public Project Dollars \$6,740,585

Tax Credits Allocated \$18,864,931

Operational Dollars \$7,656,917

Leverage Ratio 60.28





Price Hill Will

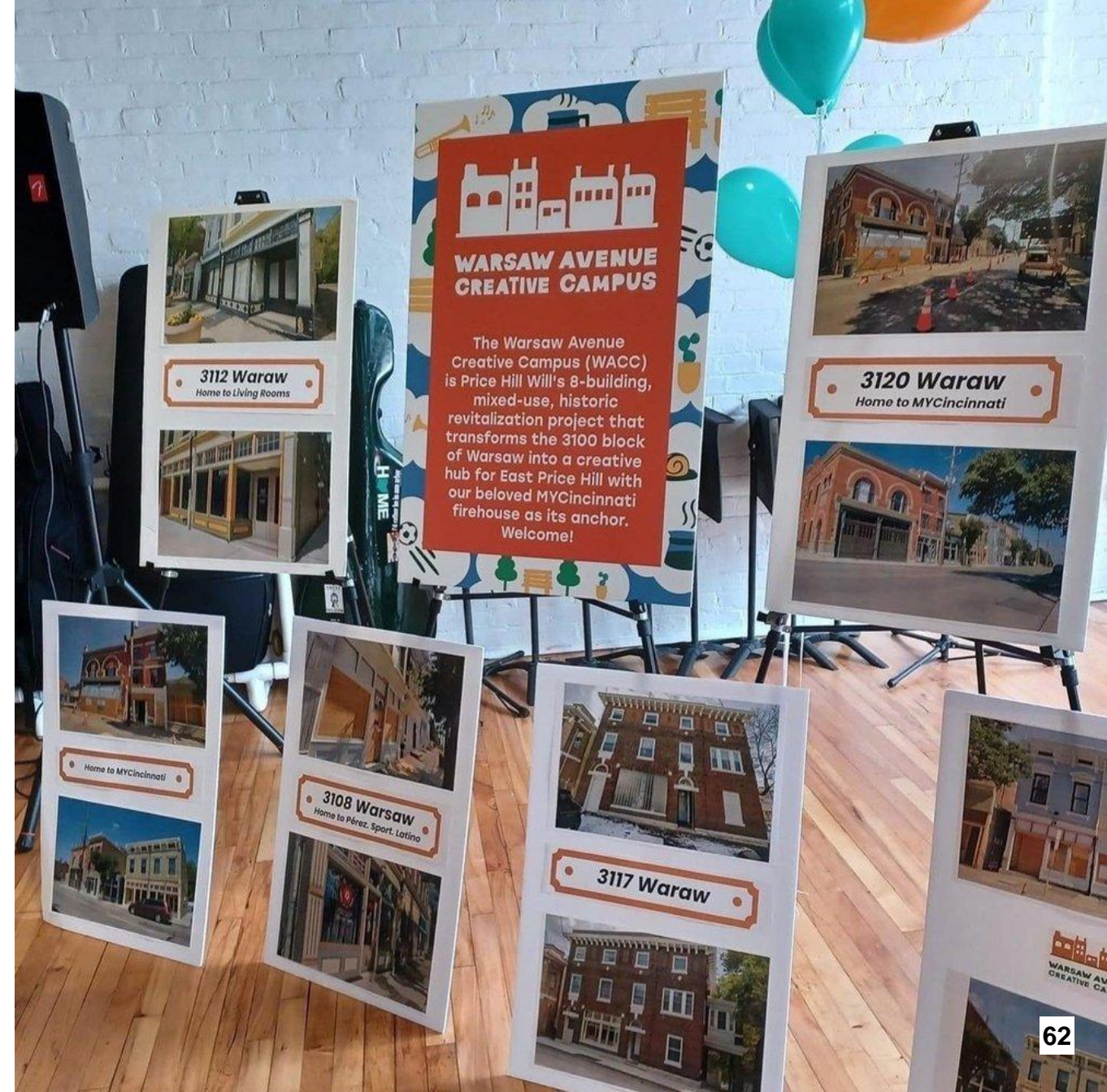
\$67,500 in OSG

PHW leveraged:

- \$387,000 private project dollars
- \$1,170,840 public project dollars
- \$210,000 tax credits
- \$771,424 operational dollars

Example: Warsaw Avenue Creative Campus, \$10Million mixed-use Revit. Project 8 renovated historic buildings:

- 13 AH apts
- 6 storefronts
- Historic firehouse Home to MYCincinnati Youth Orchestra





College Hill CURC

\$67,500 in OSG

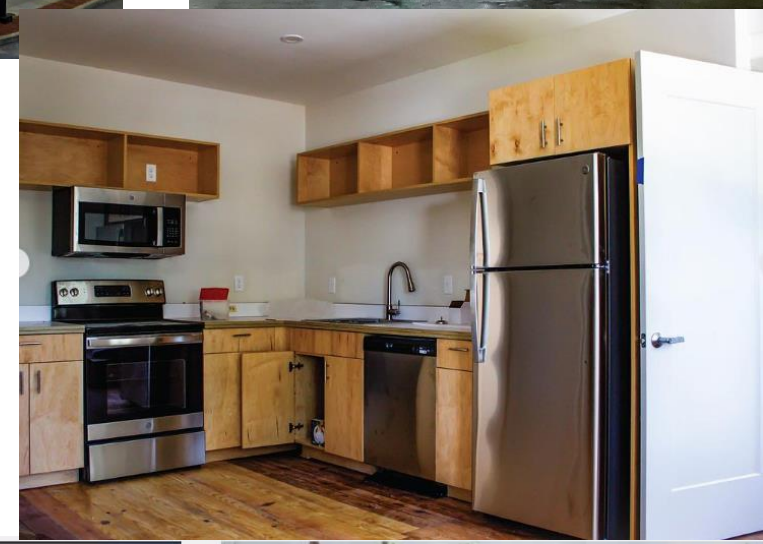
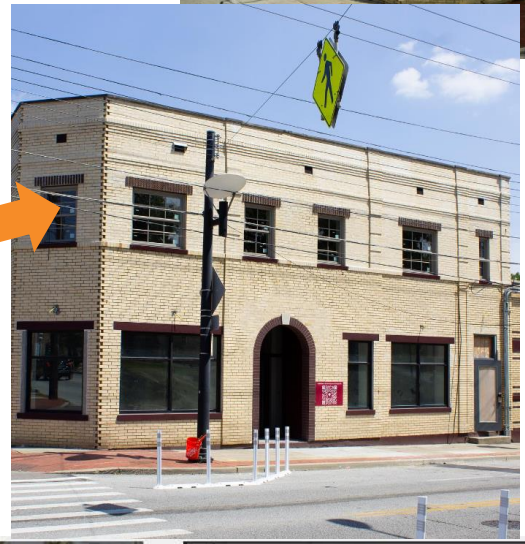
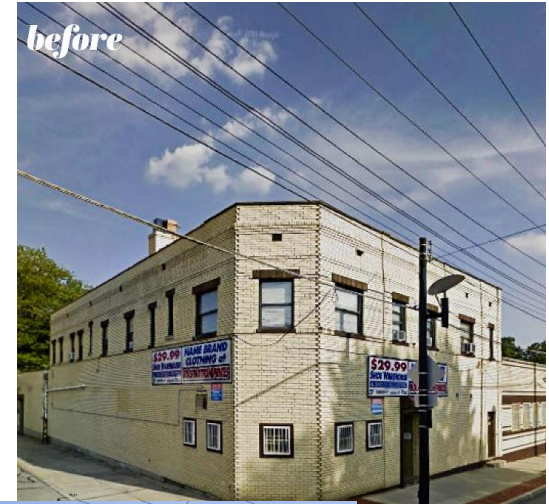
CHCURC leveraged:

- \$296,532 private project dollars
- \$412,621 public project dollars
- \$154,930 tax credits
- \$1,571,823 operational dollars

Example: Mergard Lanes (6060 Hamilton Ave), part of KeyMark Development.
 A **\$9.5 million partnership** between College Hill CURC & 8K.

5 Properties w/in Keymark:

- 26 A.H. units
- 4,000 sq ft office
- 3 commercial spaces





W.I.N.

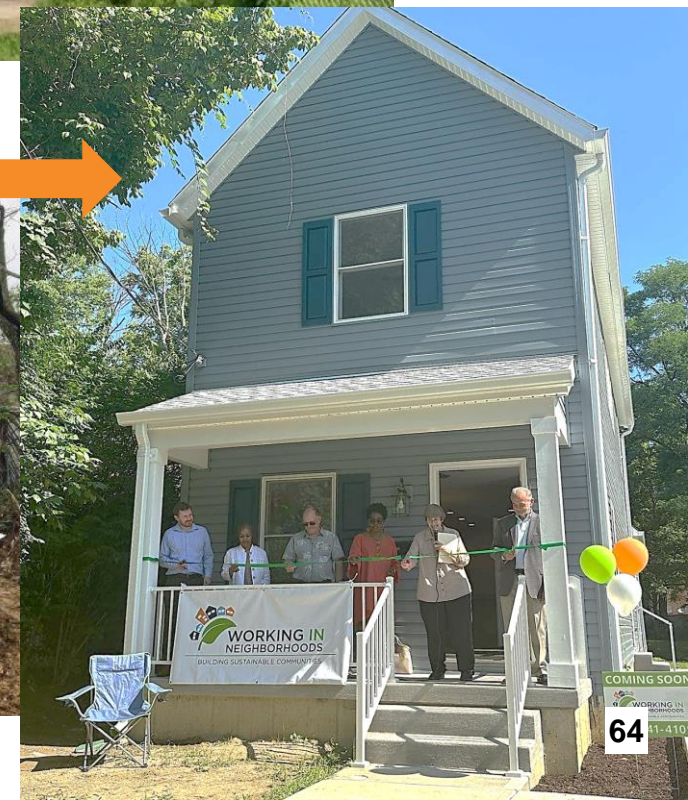
\$67,500 in OSG (HOME only)

WIN leveraged:

- \$887,104 private project dollars
- \$48,424 public project dollars
- \$0 tax credits (\$0 target)
- \$38,500 operational dollars

Example: 5917 Piqua Ave in College Hill

- Previously vacant & blighted property
- 20th AH home since 2006
- LEED Certified
- 1,560 sq ft
- 2-story, 3 bedroom, 2 bath
- Fully equipped kitchen & laundry





OTRCH

\$67,500 in OSG (HOME only)

OTRCH leveraged:

- \$0 private project dollars
- \$0 public project dollar
- \$9,500,000 tax credits
- \$4,491,282 operational dollars

OTRCH began construction on:

- LPH Thrives (47 units),
- The Barrister (44 units),
- Slater Hall (62 units)

Predevelopment:

- 2000 Dunlap (44 units),
- Vandalia Point (52 units),
- Spaeth Kelly (30 unit SRO conversion with Tender Mercies) during the grant term





Walnut Hills RF



\$55,000 in OSG

WHRF leveraged:

- \$83,507 private project dollars
- \$1,950,213 public project dollars
- \$0 tax credits (\$0 target)
- \$243,946 operational dollars

Example: Former Kroger Site

- Peebles Apts: 43 units AH
- Paramount Launch: 3 buildings, 60 units of Housing
- Alexandra Apts: 83 units Senior AH \$21Million



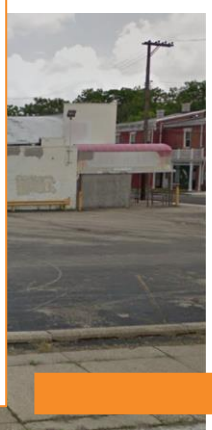


\$50,000 in OSG

NEST leveraged:

- \$69,933 private project dollars
- \$737,950 public project dollars
- \$0 tax credits
- \$50,253 operational dollars

Example: John Arthur Flats is the first LGBTQ+ affirming 55+ senior affordable housing development in Cincinnati. It contains 57 newly constructed studio, 1- and 2-bedroom apartments affordable to seniors ranging from 30% AMI to 60% AMI.





Madisonville

\$30,00 in OSG

MCURC leveraged:

- \$2,500 private project dollars
- \$1,000,000 public project dollars
- \$9,000,000 tax credits
- \$74,582 operational dollars

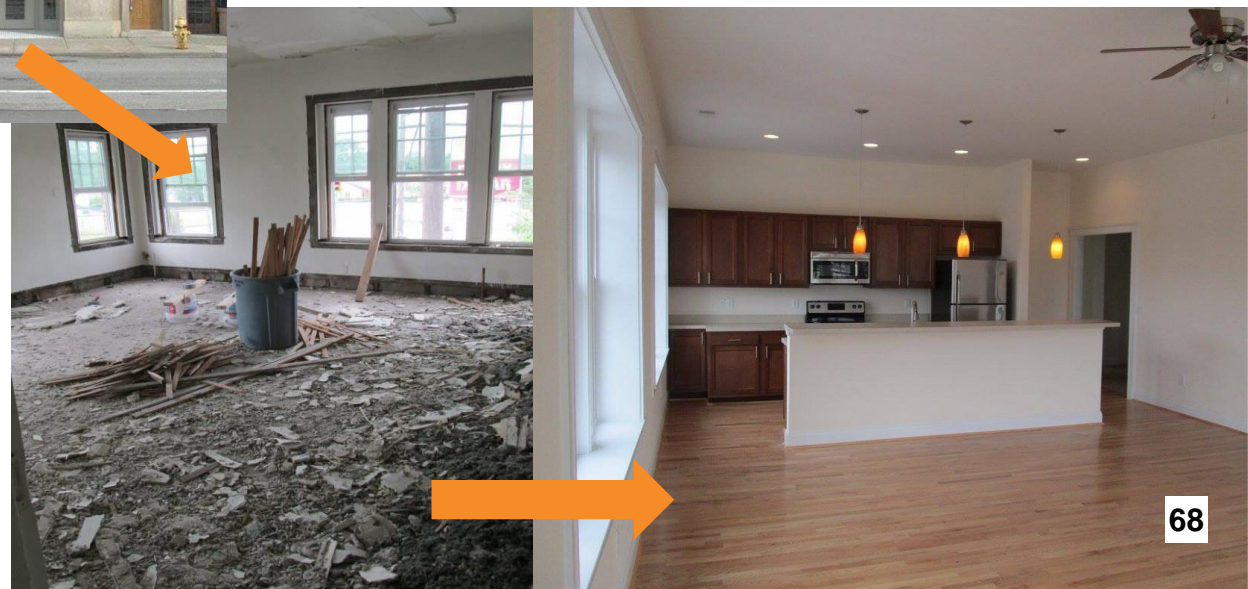
Example:

Madamore development

- 316 housing units
- 41 being AH units

Redevelopment of Historic Bank building:

- Restaurant, 1st floor
- 2 apts, 2 bedroom, 2nd floor





Avondale Development Corporation

\$20,00 in OSG

ADC leveraged:

- \$670,500 private project dollars
- \$0 public project dollars (\$0 target)
- \$0 tax credits (\$0 target)
- \$0 operational dollars (\$0 target)

Example:

Hale Avenue Townhomes Development

- 1.5 acres
- 7 AH units
- 24 total in following 2 phases
- 2-3 bedrooms
- 1,395 sq ft
- 1,250 sq ft



**HALE AVENUE TOWNHOMES
RIBBON CUTTING**



Clifton Heights CURC

\$25,000 in OSG

CHCURC leveraged:

\$0 private project dollars (\$0 target)

\$140,000 public project dollars

\$0 tax credits (\$0 target)

\$0 operational dollars (\$0 target)

Example:

Began predevelopment:

- Acquired old Mole's Records building, subsequent clearing out and site prep as commercial pre-development
- \$350,000 to acquire the property



2024 & Beyond



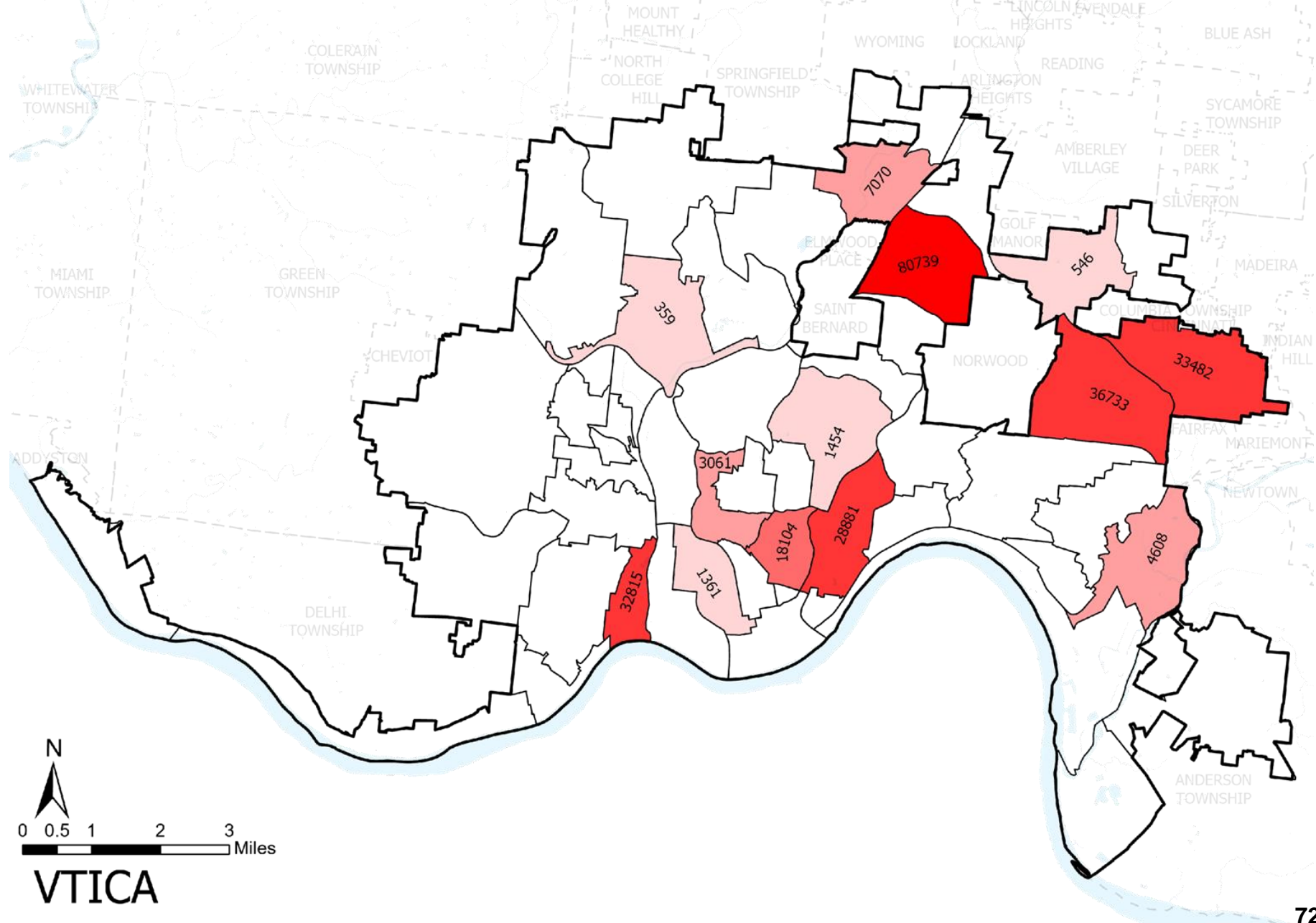
VTICA

**2023 Eligible
Neighborhood**

6

**May be eligible
in 2024**

8



Check this –
[Homebase VTICA](#)

VTICA

Questions?

