

EMERGENCY

IMD

- 2025

AUTHORIZING the City Manager to accept an in-kind media promotion donation from Urban One, Inc. dba Radio One valued at up to \$35,200 in support of the Cincinnati Recreation Commission and the Radio One Spring Fling 2025 Festival Event on April 19, 2025.

WHEREAS, the Cincinnati Recreation Commission (“CRC”) and Urban One, Inc. dba Radio One wish to co-host an event at Dunham Recreation Complex on April 19, 2025, featuring live entertainment, family-friendly activities, food vendors, and community engagement opportunities, all offered free of charge to residents and visitors, fostering inclusivity and bringing together diverse communities across Cincinnati; and

WHEREAS, Radio One is providing an in-kind media promotion donation for the Radio One Spring Fling 2025 Festival, valued at up to \$35,200, including radio advertisements, digital marketing, and other promotional services to maximize community awareness and engagement at the Radio One Spring Fling 2025 Festival Event; and

WHEREAS, authorization to accept this in-kind donation is necessary due to the value of the in-kind donation exceeding the \$5,000 maximum value for individual in-kind contributions authorized by Ordinance No. 317-2023; and

WHEREAS, acceptance of this donation requires no matching funds, and there are no additional FTEs/full time equivalents associated with the donation; and

WHEREAS, accepting this in-kind donation is in accordance with the “Live” goal to “[b]uild a robust public life” and the “Collaborate” strategy to “[u]nite our communities” as described on pages 149 and 210 of Plan Cincinnati (2012); now, therefore,

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the City Manager is authorized to accept an in-kind donation from Urban One, Inc. dba Radio One valued at up to \$35,200 in support of the Cincinnati Recreation Commission and the Radio One Spring Fling 2025 Festival Event.

Section 2. That the proper City officials are authorized to do all things necessary and proper to carry out the terms of the donation and Section 1.

Section 3. That this ordinance shall be an emergency measure necessary for the preservation of the public peace, health, safety, and general welfare and shall, subject to the terms

of Article II, Section 6 of the Charter, be effective immediately. The reason for the emergency is to ensure timely acceptance of the in-kind media promotion donation.

Passed: _____, 2025

Aftab Pureval, Mayor

Attest: _____
Clerk