

April 9, 2025

To: Mayor and Members of City Council

From: Sheryl M. M. Long, City Manager

202500688

Subject: Ordinance – Department of Economic Inclusion: 2025 Business Enterprise Expo Donations

Attached is an Ordinance captioned:

AUTHORIZING the City Manager and employees of the Department of Economic Inclusion (“Department”) to solicit and accept donations of money, in-kind contributions, participation fees, and other things of value from the business community, individual benefactors, and other appropriate sources for the City’s 2025 Business Enterprise Expo; **AUTHORIZING** the Director of Finance to deposit the donated funds into Special Events Fund 314; and **AUTHORIZING** the Department to hold resources donated pursuant to this ordinance, which exceed the total 2025 Business Enterprise Expo expenses, in Special Events Fund 314 to be utilized for future business development events hosted by the Department.

This Ordinance authorizes the City Manager and employees of the Department of Economic Inclusion (DEI) to solicit and accept donations of money, in-kind contributions, participation fees, and other things of value from the Cincinnati business community, individual benefactors, and other appropriate sources for the City’s 2025 Business Enterprise Expo. This Ordinance also authorizes the Director of Finance to deposit donated funds into Special Events Fund 314. Finally, it authorizes DEI to hold donated resources that exceed the total cost of the 2025 Business Enterprise Expo in Special Events Fund 314 to be utilized for future DEI business development events.

DEI is in the early stages of planning the 2025 Business Enterprise Expo for the fall of 2025. This annual event allows DEI-certified businesses to meet larger businesses within the City, promote peer-to-peer networking, and strengthen the relationship between DEI and the City’s business community. DEI will also certify new businesses. Previous events had over 300 attendees and seventy business participants.

Soliciting and accepting donations for the 2025 Business Enterprise Expo is in accordance with the “Collaborate” goal to “[w]ork in synergy with the Cincinnati community” and strategy to “[u]nite our communities” as described on pages 209-211 of Plan Cincinnati (2012).

The Administration recommends passage of this Ordinance.

cc: Andrew M. Dudas, Budget Director
Steve Webb, Finance Director

Attachment

