



# KEEP CINCINNATI BEAUTIFUL

AN AFFILIATE OF KEEP AMERICA BEAUTIFUL

SWEAT.  
DIRT.  
smiles.



Love  
THY  
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# HELLO!

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# WHO ARE WE?

**Cincinnati is beautiful.**

**We're committed to keeping it that way.**

We empower people to build community and create a positive future through neighborhood revitalization, education, and mobilization.

We help neighbors connect, collaborate and problem-solve through a grassroots network that spans Cincinnati's 52 neighborhoods.

By putting passion to work, boots on the ground, and tools in hands, we ignite a collective force for good that only continues to grow.





# HISTORY

## Growing community stewardship in every neighborhood.

We were started in June 1978 as Clean Cincinnati Inc. our name was changed in 1993 but the mission has stayed the same.

In just the past 10 years we have educated 200,000+ children, planted 100,000+ trees and flowers, coordinated 120,000+ volunteers and painted 1,000+ buildings.

Perhaps our greatest impact is what people don't see, like the eight million pounds of litter and 42,000+ tires collected, 7,000+ graffiti tags removed and dozens of illegal dumpsites shut down.



## KCB has 5 core program areas:

1. Great American Cleanup
2. Arts
3. Environmental Education
- 4. Environmental Services**
5. Greenspace



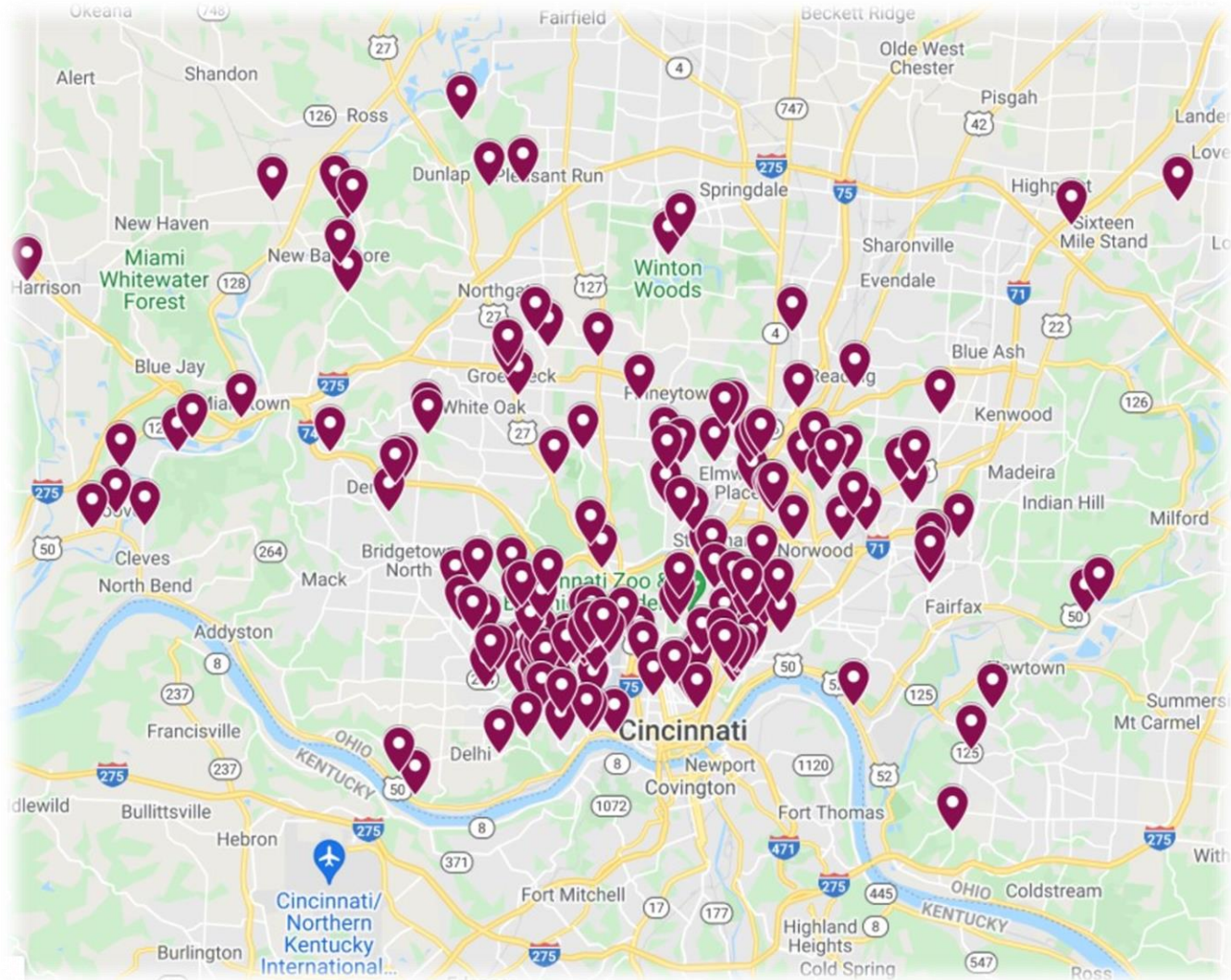
## Illegal Dumping Abatement

- Providing resources to remove litter and debris
- Bridging communication between communities and government agencies to address dumping hot spots
- Monitoring chronic dumping locations to aide law enforcement officials



# ILLEGAL DUMPING HAMILTON COUNTY ENVIRONMENTAL CRIMES

**209 COMPLAINTS**  
were made in the  
City of Cincinnati  
out of the **TOTAL**  
**262 COMPLAINTS**  
received by Hamilton  
County during 2021



# ILLEGAL DUMPING FOCUS GROUPS

## **Beekman Corridor Coalition**

- Working in Neighborhoods
- North Fairmount
- South Fairmount
- South Cumminsville
- Millvale
- English Woods

## **Environmental Crimes Taskforce**

- Hamilton County R3Source
- Hamilton County Sheriff Department
- Hamilton County Prosecutor's Office
- Hamilton County Public Health
- Keep Cincinnati Beautiful
- Cincinnati Public Services
- Cincinnati Buildings & Inspections
- Cincinnati Health Department





- Some neighborhoods are **plagued by chronic illegal dumping**
- Many communities hard hit with acts of environmental crimes are also those with the **highest economic despair**, leaving the residents with little to few resources to tackle the problem
- Illegal dumping has a **detrimental impact** on Cincinnati's **environmental, economic and social health**



- Mosquito or disease carrying pests
- Air, soil, and water contamination
- Exposure to harmful or hazardous materials
- Can leach into local waterways, which ultimately contributes to oceanic pollution
- Attracts other crimes
- Social-well being and overall community moral



- On average collect around **10,000 illegally dumped tires** each year
- Monitor on average **20 - 25 dumpsites** each month
- We turn over around **100 dumping vandals** each year to law enforcement



- On average removes **250K pounds of litter, recycling, and illegally dumped debris** each year
- The City Department of Public Services cleans on average **20 to 25 illegal dump sites each month**, costing up to **\$8,000 per cleanup**
- Costs the city over **\$2 million a year** for illegal dumping cleanup



- **EDUCATION AND AWARENESS**
- **ACCESS TO RESOURCES**
- **BEAUTIFICATION!**





# THANK YOU

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