

January 19, 2021

TO: Mayor and Members of City Council

202100189

FROM: Paula Boggs Muething, City Manager

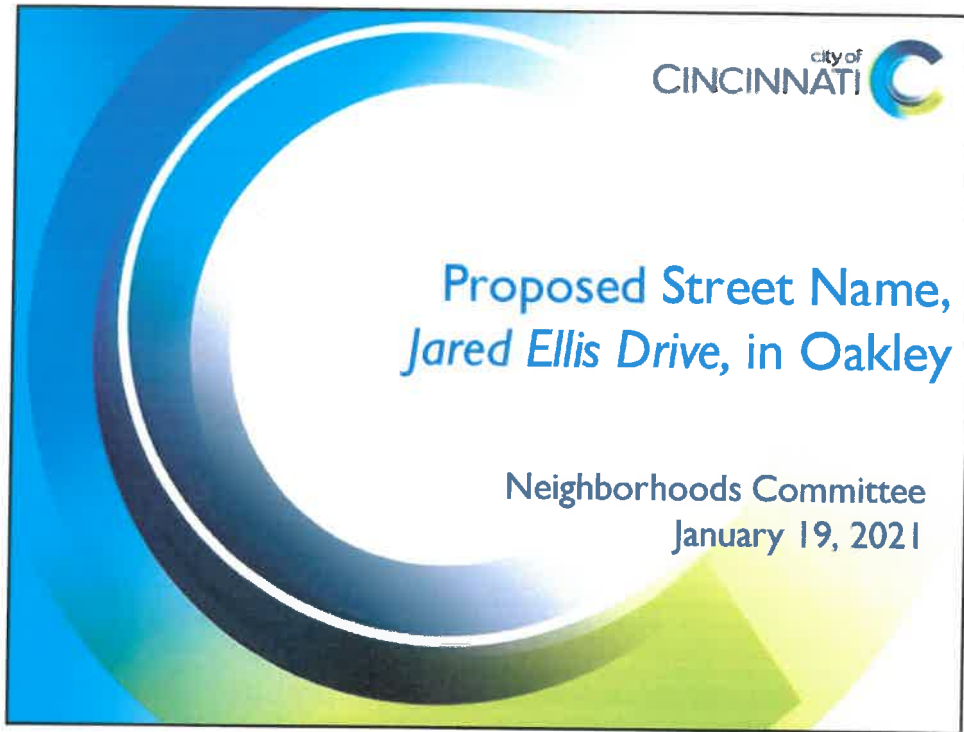
SUBJECT: Presentation – *Jared Ellis Drive* Street Name in Oakley

---

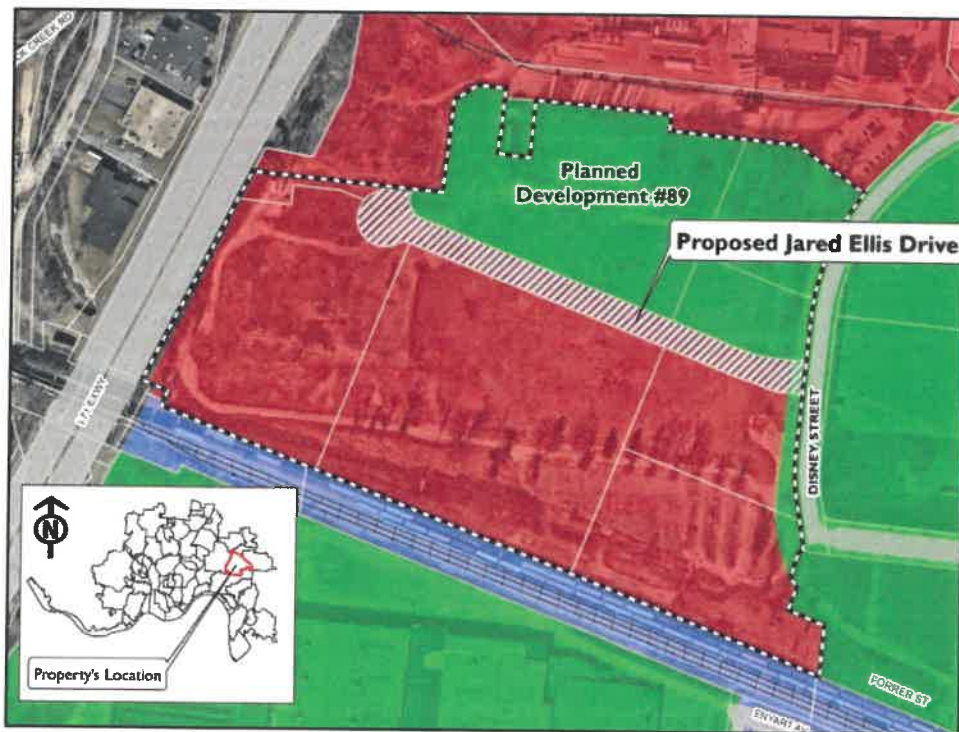
Attached is the presentation for a proposed street name, *Jared Ellis Drive*, in Oakley.

cc: Katherine Keough-Jurs, AICP, Director  
Department of City Planning





1



2



3

4


## Consistency with Plans

***Plan Cincinnati (2012)***

**Connect Initiative Area Strategy:** Use the City's transportation network to help facilitate economic development opportunities

***Oakley Master Plan (2019)\****

Supports a development on a site identified as an area major development site by the **Managing Our Future Growth Focus Area**

\* Gold Standard  


4

## Public Comment and Notification

5

- No adjacent property owners other than the applicant
- Notice sent to Oakley Community Council
- Letter in support received from Oakley Community Council Trustee

*“Oakley was one of the communities that Jared supported, and it's hard to adequately describe the value and impact his efforts had... I witnessed firsthand the value Jared provided in terms of his guidance, teaching, and support on planning matters.”*



5

## Committee of Names

6

- Met on October 14, 2020, and had no objection to proposed street name
- Consistent with Section V (b) (1), “Names of persons should be considered only if it is determined to be in the public interest to honor the person or the person’s family for historical or commemorative reasons.”
- The Director of City Planning shall make a recommendation to the City Planning Commission and the City Planning Commission shall consider the recommendation and make a recommendation to City Council



6

## Recommendation

7

The City Planning Commission recommends that City Council take the following action:

**APPROVE** the proposed naming of a new street, *Jared Ellis Drive*, in Oakley.