

EMERGENCY

MEH

- 2026

AUTHORIZING the City Manager to execute a Naming Rights Agreement with First Financial Bank, an Ohio-state chartered bank, providing for the sale of naming rights to the City-owned convention center located at 525 Elm Street.

WHEREAS, the City owns and operates the convention center located at 525 Elm Street, which center has recently undergone a full renovation and reopened for business as of January 7, 2026; and

WHEREAS, in conjunction with the renovation and reopening of the convention center, the City sought a naming rights partner for the renewed center; and

WHEREAS, First Financial Bank, an Ohio-state chartered bank and Cincinnati-based corporate citizen, desires to become, and the City desires that First Financial Bank become, the primary naming rights partner of the convention center, entitled to receive the naming rights, associated branding and promotional rights, and certain other assets in connection with the convention center; now, therefore,

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the City Manager is authorized to execute a Naming Rights Agreement with First Financial Bank, an Ohio-state chartered bank, for the sale of naming rights to the City-owned convention center located at 525 Elm Street, substantially on the terms and conditions of the agreement attached hereto as Attachment A and made a part hereof.

Section 2. That the City Manager and the proper City officials are hereby authorized to take all necessary and proper actions to execute the Naming Rights Agreement and otherwise carry out the provisions of the Naming Rights Agreement and this ordinance.

Section 3. That this ordinance shall be an emergency measure necessary for the preservation of the public peace, health, safety, and general welfare, and shall, subject to the terms of Article II, Section 6 of the Charter, be effective immediately. The reason for the emergency is

the immediate need to execute the Naming Rights Agreement with First Financial Bank so that the City, its citizens, and the convention center may realize its benefits at the earliest possible time.

Passed: _____, 2026

Aftab Pureval, Mayor

Attest: _____

Clerk

4921-1368-0780, v. 1