



Cincinnati Innovation Team

A partnership between City of Cincinnati and
the Bloomberg Center for Public Innovation at
Johns Hopkins University.

Presented by:
Cincinnati i-Team

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March 31, 2026

Our Team

Our team combines experience in local government, community-driven design, and strategic communications to understand community needs and translate those insights into innovative solutions.



Joshua Pine

Director



Nia Baucke

Civic Designer



Rachel Cranmer

Community Storyteller

About the i-Team

Created in partnership between the City of Cincinnati and the Bloomberg Center for Public Innovation at Johns Hopkins University

Supports priorities in the Financial Freedom Blueprint and Green Cincinnati Plan

Centers our core work around transportation and mobility equity

Why Transportation & Mobility?

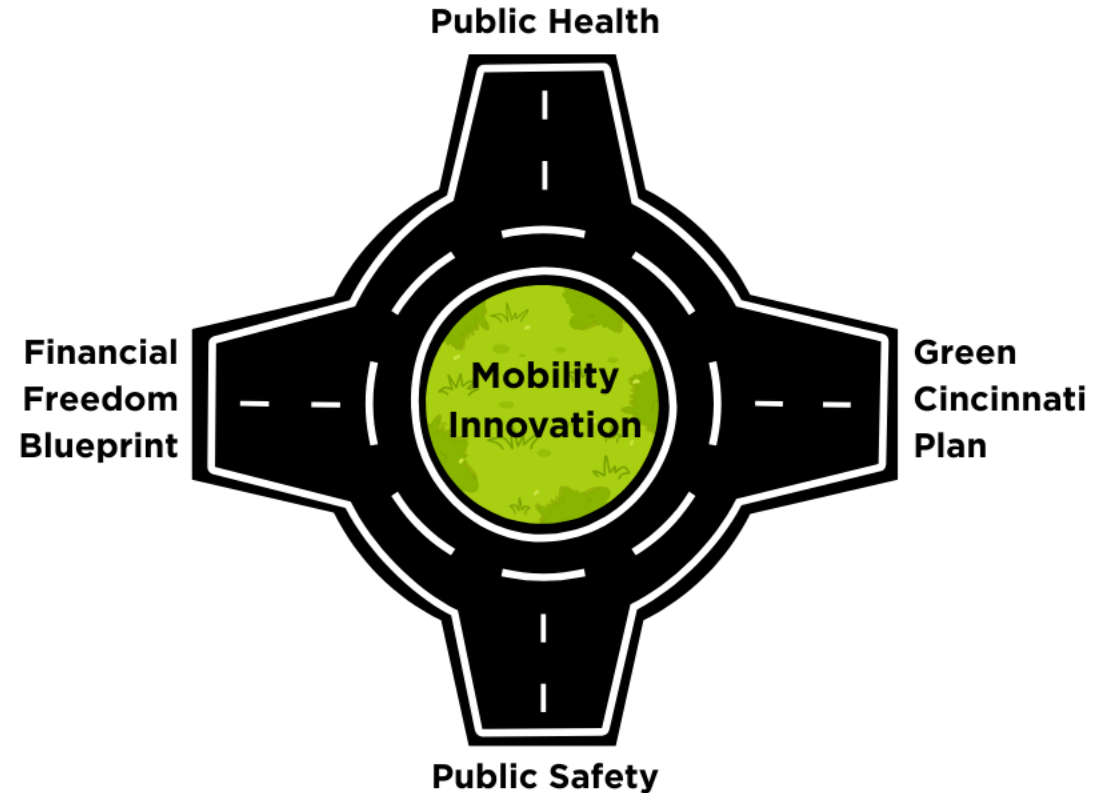
Our transportation and mobility work supports priorities outlined in the City's Green Cincinnati Plan and Financial Freedom Blueprint.

Green Cincinnati Plan | Mobility Goals

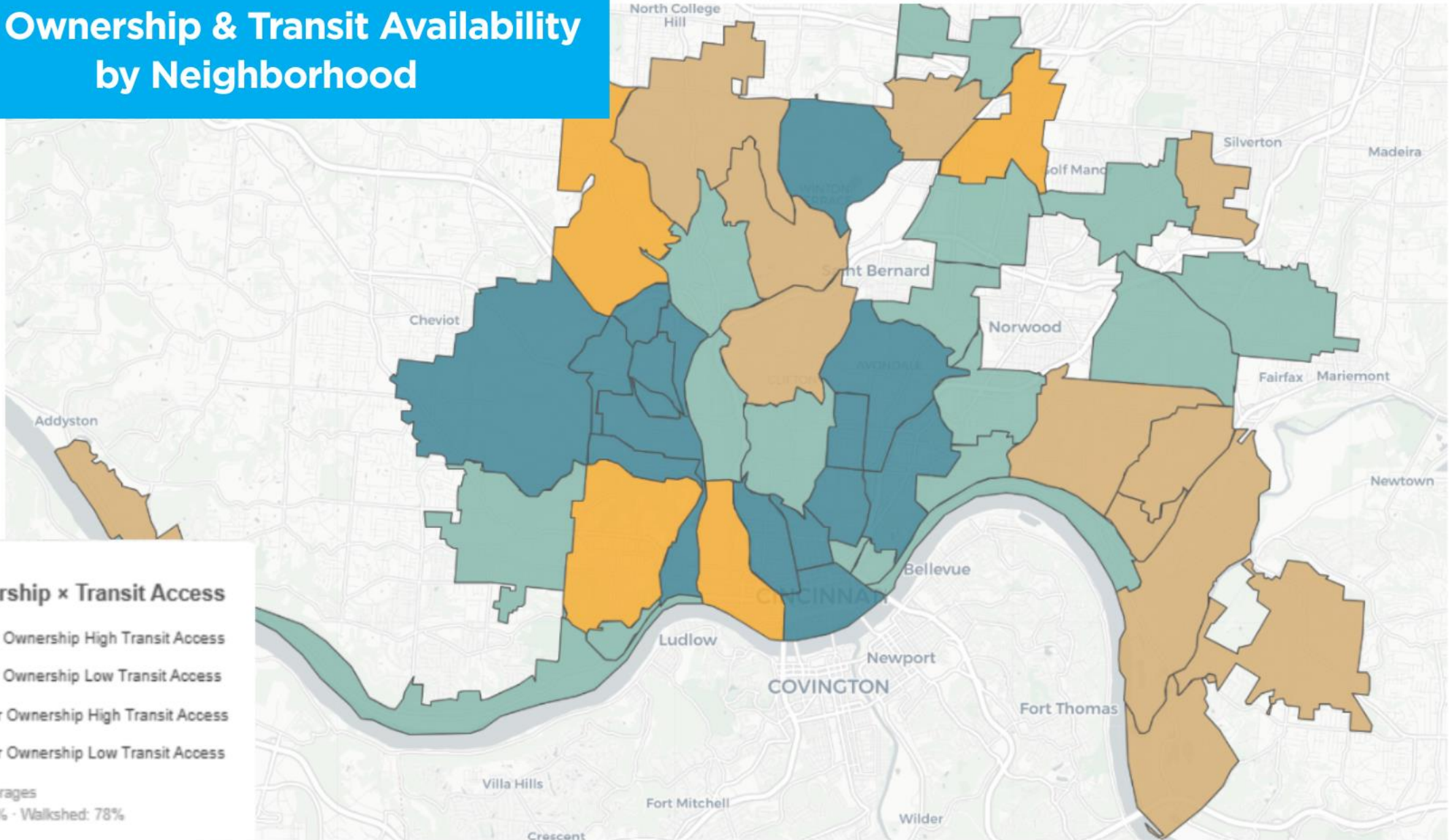
- Increase public transit ridership 25% by 2030
- Increase zero-emission vehicle use to 25% by 2030
- Increase the number of people living within ¼ mile of safe bike and pedestrian infrastructure by 50%

Financial Freedom Blueprint | Job Mobility Challenges

- Transportation and education are major barriers to higher wages and benefits
- Getting to and from work is a barrier for 1 in 10 people



Car Ownership & Transit Availability by Neighborhood



Car Ownership x Transit Access

- Low Car Ownership High Transit Access
- Low Car Ownership Low Transit Access
- High Car Ownership High Transit Access
- High Car Ownership Low Transit Access

Split at city averages
No-vehicle: 18% · Walkshed: 78%



Current Progress

Partnering with data engineers from the Bloomberg Center for Government Excellence to **analyze mobility data**.

Conducting interviews and focus groups with stakeholders and residents in Evanston, Walnut Hills, Northside, and East Price Hill. **Developing key themes and insights** from qualitative data.

Compiling insights from this research will inform **pilot mobility initiatives**, including Open Streets and an e-bike incentive program.



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INNOVATION TEAM



Thank you!

Reach out to us with any
questions or comments