



City of Cincinnati: Economic & Cultural Opportunity Committee

Urban League of Greater Southwestern Ohio - Workforce Development Update

Empowering Communities. Changing Lives.

URBAN LEAGUE MISSION

The Urban League of Greater Southwestern Ohio is on a mission to end generational poverty through advocacy and by empowering individuals to establish careers, become entrepreneurs, build wealth, and develop as leaders.



OUR PROGRAMS

Workforce Development

Building Futures

Urban League Tech Collective

SOAR (Solid Opportunities for Advancement & Retention)

Community Partnering Center

Comprehensive Case Management & Employment Program

Financial Empowerment Center

700 Credit Club

Comprehensive Financial Coaching

Homeowner Seminars

Business Development and Entrepreneurship

Urban League Business Bootcamp

Business Development Cohort

Economic Empowerment Center

Small Business Development Center

Leadership Development

ULGSO Leadership Development Program

Urban Champions





URBAN LEAGUE
GREATER SOUTHWESTERN OHIO

SOAR

Solid Opportunities for Advancement & Retention

Establish in 1998, SOAR — A job readiness program for individuals who are chronically unemployed or underemployed, offering one-on-one coaching, skills training, and barrier removal to prepare participants for thriving-wage jobs.





SELF
DISCOVERY



HARD
SKILLS
TRAINING



SOFT
SKILLS
TRAINING



BARRIER
REMOVAL



CAREER
PATHWAYS

SOAR

SOLID OPPORTUNITIES FOR ADVANCEMENT & RETENTION

Supports unemployed and underemployed individuals with skill assessment, employment readiness, career exploration, business acumen, barrier removal, and thriving-wage job placement.

Urban Tech Collective

The Urban Tech Collective is a vibrant, inclusive tech ecosystem where individuals have clear, supported pathways to learn, work, and grow; equipping them to thrive in the digital economy through:

- Inclusive training and workshops
- Industry-recognized credentials
- Coaching and mentoring
- Employer connections that lead to sustainable careers.



Urban Tech Collective

Funded by J.P. Morgan Chase and delivered in partnership with Grow with Google and the Cincinnati Regional Chamber, participants receive expert-led training and earn industry-recognized certifications in:

- IT Support
- UX Design
- Data Analytics
- Project Management
- Cybersecurity
- Digital Marketing & eCommerce
- AI Essentials





Building Futures

A 12-week pre-apprenticeship program that prepares participants for careers in the skilled trades. It addresses the region's construction labor shortage while creating pathways to lasting economic mobility.

Bricklayers
Cement Masons
Electricians
Elevator Constructors
Glaziers
Heat and Frost Insulators
HVAC/R Service
Technician
Iron Workers
Laborers

Masonry Restoration
Operating Engineers
Painters
Pipefitters
Plumbers
Roofers
Sheet Metal Workers
Sprinkler Fitters
Tile, Marble &
Terrazzo





The Urban League of Greater Southwestern Ohio is a **pipeline for talent** and a **catalyst for economic and consumer growth** - driving a stronger, more prosperous Greater Cincinnati for all.

Thank you, City of Cincinnati, for your support and investment in our communities.

