



# CEI Committee Metro Update

June 4, 2024



# Reinventing Metro Service Improvements

# Reinventing Metro Service Improvements



- Increased frequency for faster service
- Increased span across most routes
- 24-hr service on 7 routes
- 6 new crosstown routes
- New & improved weekend service
  - Increased Saturday service by 35%
  - Increased Sunday service by 97%
- New Northside Transit Center
- Free Wi-Fi & charging ports on buses
- EV charging stations at transit centers

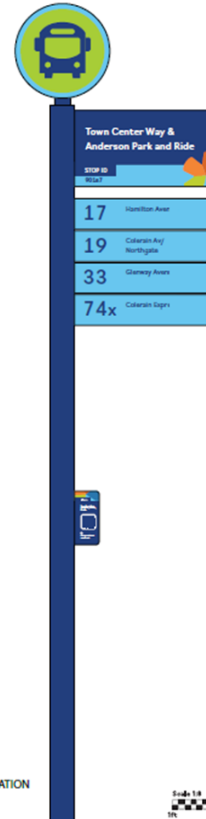
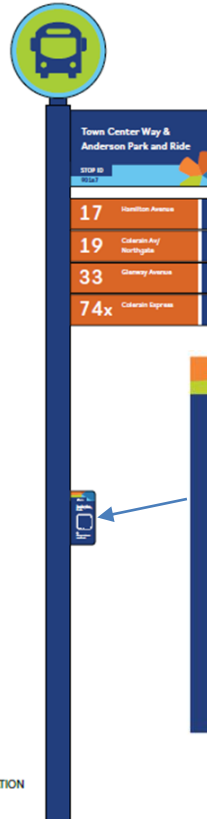


# Bus Stop Enhancements

- Added 120 benches & 26 shelters since 2022
- 400 benches & 205 shelters total to be installed
- Improved customer amenities (wayfinding, real-time signs, etc.)



# Bus Stop Signs Improvements



New bus stop signs developed in partnership with the University of Cincinnati's Design, Architecture, Art and Planning students and staff to be added to more than 4,000+ bus stops throughout Metro's service area.

# MetroNow! On-Demand Service



## Launched service in two zones:

- Springdale/Sharonville zone in May 2023
- Colerain/Northgate zone in July 2023
- Nearly 50K+ trips taken so far
- Expanded zone boundaries & hours in March based on customer feedback to serve Clovernook, healthcare facilities and additional Kroger locations

Schedule by phone: (551- 5555) or MetroNow! app for travel within a community for first-and last-mile connections to main routes & destinations within a neighborhood using shuttle-style vehicles





# Reinventing Metro Service Improvements IMPACT

# Job Access Improvements

93,393

- Additional jobs accessible by Metro

740

- More employers accessible by Metro

\$850  
Million

- Total wages accessible by Metro





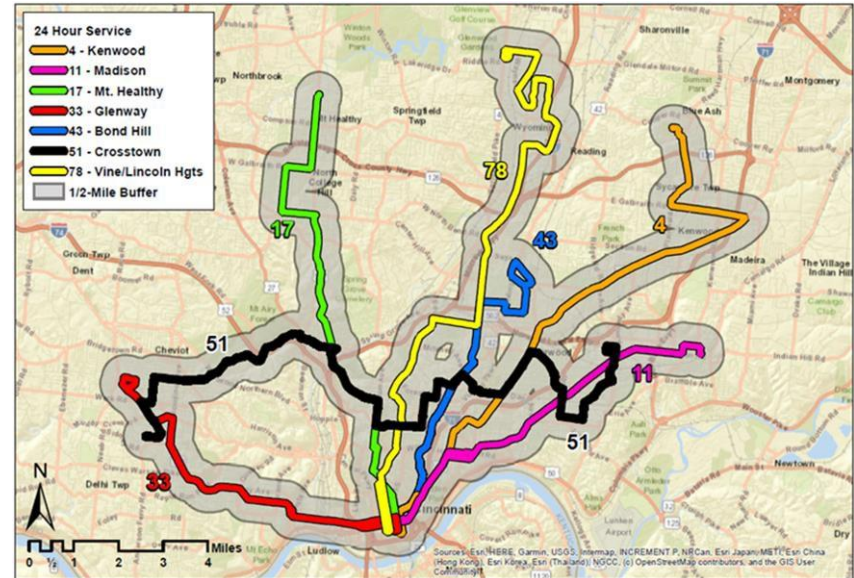
# Job Access Improvements

220,235

- Hamilton Co. jobs with 24-hour service

10,000+

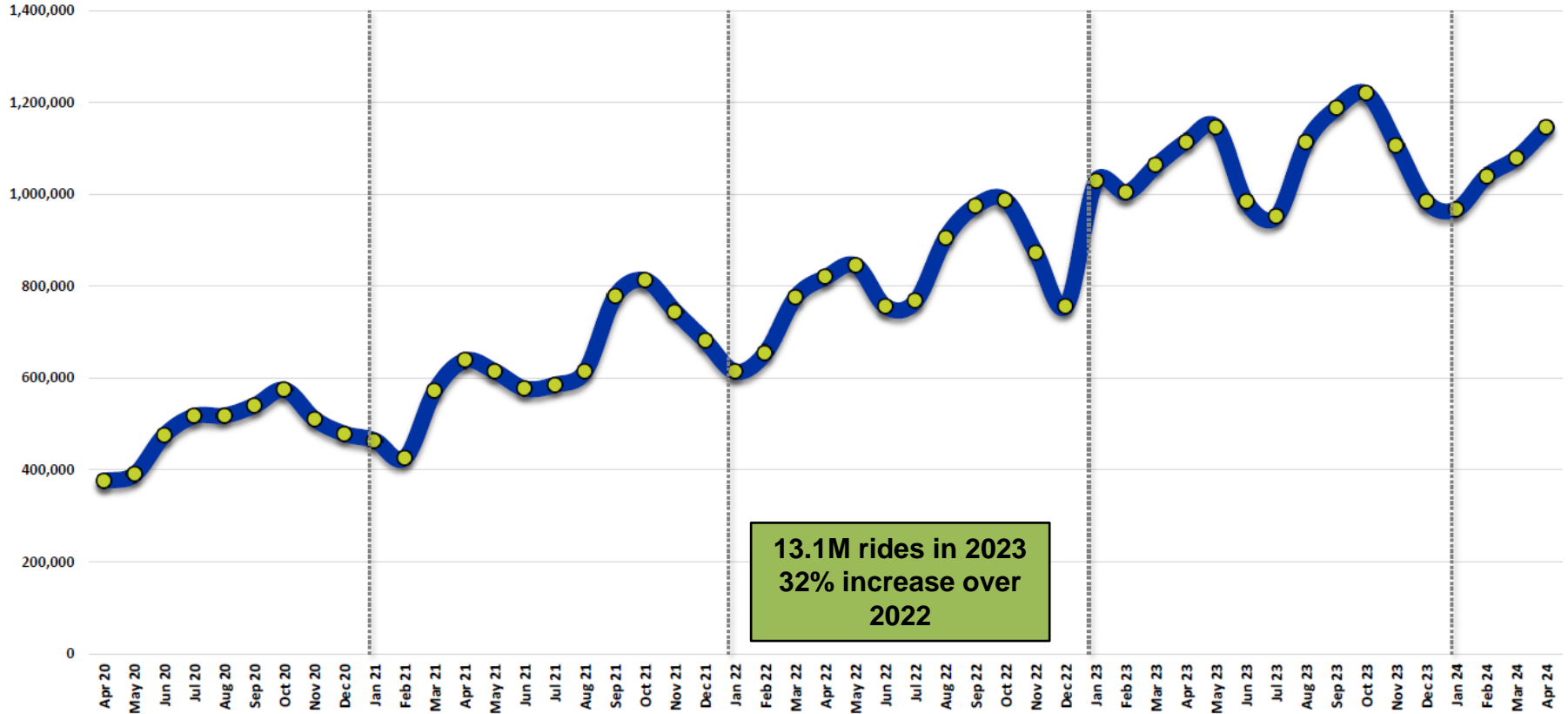
- Employers with 24-hour service



# Metro's Ridership (Apr 2020- Current)

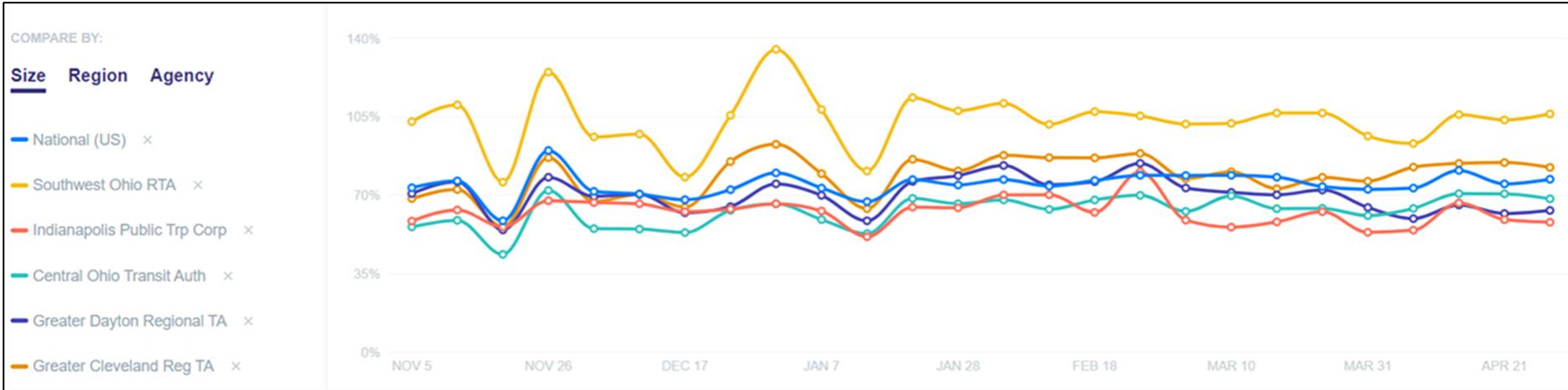


Total Fixed Route Ridership by Month



**13.1M rides in 2023  
32% increase over  
2022**

# Metro's Ridership vs. The Nation

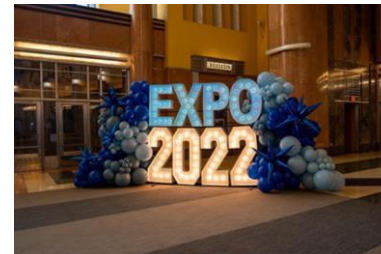


**13.1M rides in 2023**  
**32% increase over**  
**2022**

# Metro's DBE Program



Year	XBE Contracts	XBE Spend
2019	4	\$72,000
2020	13	\$626,517
2021	30	\$902,745
2022	40	\$4,300,000
2023	70	\$8,600,000





# Metro Transit Infrastructure Fund (MTIF)

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Thanks to the passage of Issue 7, 25% of sales tax proceeds received by Metro go to fund transit-related infrastructure projects such as roads, bridges, sidewalks, etc. in Hamilton county each year. So far, more than **\$294 million** awarded:



## Year 1:

- \$227M awarded (\$205 for Western Hills Viaduct over next 15 years)
- 32 projects; 22 municipalities

## Year 2:

- \$39.2M Awarded\*
- 36 Projects; 25 municipalities

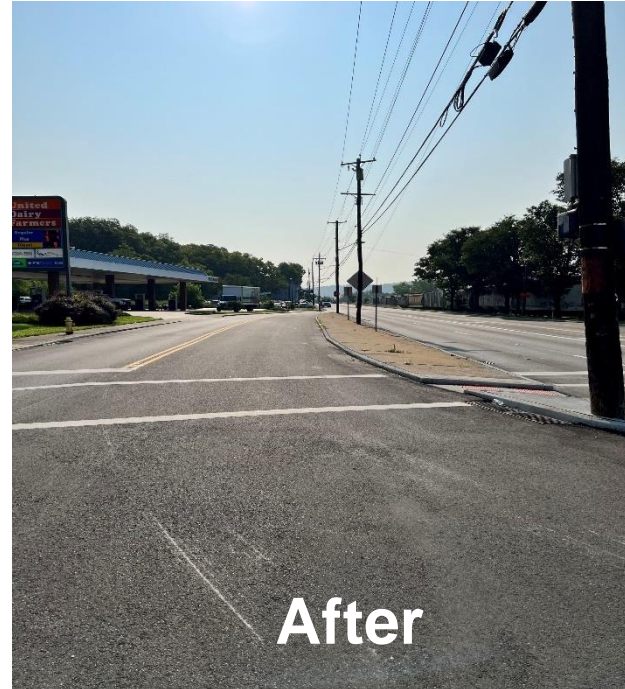
## Year 3:

- \$27.8M Awarded\*
- 38 proposals; 20 municipalities

*\*Does not include WHV allocation*

# MTIF Community Impact

## City of Cincinnati – River Rd. Improvements - \$2.4M



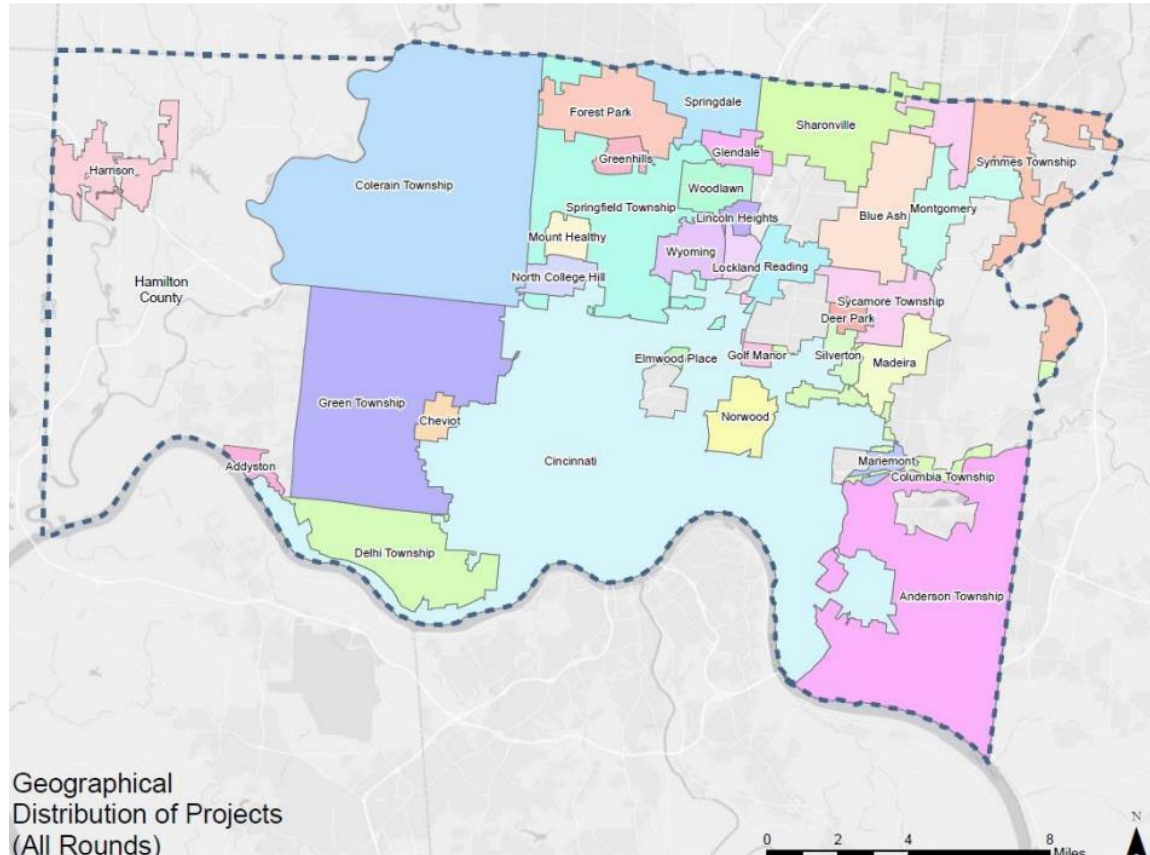
# MTIF Funded City Projects

## 2021-2023 Awards:

• Western Hills Viaduct	\$205M
• OTR Fiber Optic Project	\$5.2M
• Gilbert Ave. Improvements	\$4.9M
• River Road Rehab	\$2.7M
• River Road/Anderson Ferry Rehab	\$2.4M
• Jefferson Ave Rehab & Roadway Reconstruction	\$2.4M
• Erie & Rosslonn Improvements	\$2.1M
• Warsaw Ave Improvements	\$2.1M
• Harrison Ave Safety Improvements	\$1.85M
• Fairbanks Ave. & Delhi Ave. Safety Project	\$1.6M
• Beekman Ave. Rehab	\$1.4M
• 7 <sup>th</sup> & Vine St. Intersection Upgrade	\$1.28M
• Art Museum Drive Retaining Wall	\$1.1M
• Paxton Ave Rehab	\$900K
• Second St. East Approach Bridge Rehab	\$720K
• Anderson Ferry Improvements	\$610K
• Crown Wasson Wat Crossing Improvements	\$450K
• Wilder Ave Wall Rehab	\$267K



# Geographic Distribution of Projects





# What's Next?

# Reinventing Metro Phase IV

Four more MetroNow! zones to launch in 2024-2025:

- Blue Ash/Evendale
- Bond Hill/Roselawn
- Montfort Heights/Finneytown
- Pleasant Run North



Improvements coming in August:

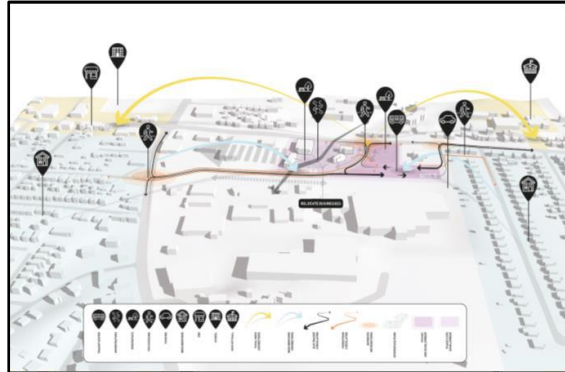
- **Route 61 – NEW Galbraith Crosstown**
- Route 77- New All-Day Service
- Route 12 – Eastside to Downtown
- Routes 21, 32, etc. – Span and frequency enhancements
- Fare-capping in app to reward frequent riders

# Coming Soon: New Transit Centers

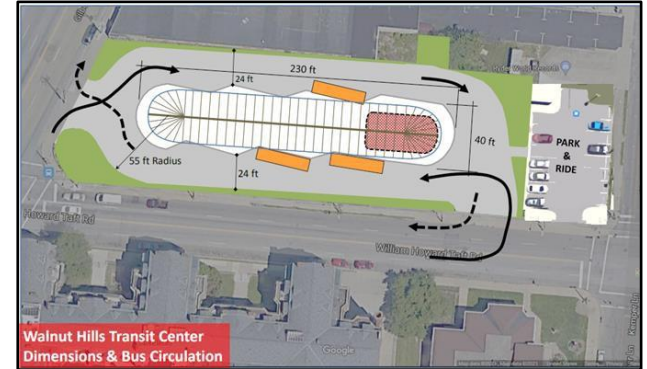
## North College Hill



## Uptown



## Walnut Hills

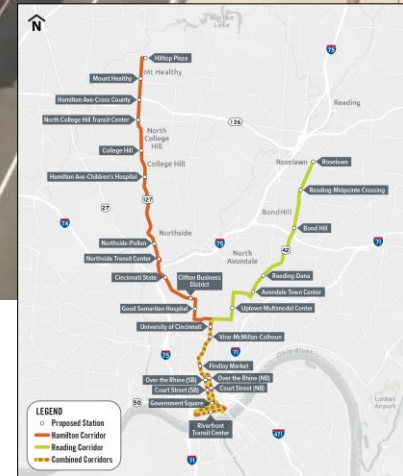


# Bus Rapid Transit (BRT)

- Hamilton Ave. & Reading Rd. selected for BRT service
- Glenway Ave. and Montgomery Ave. to receive enhancements

## BRT Features:

- Limited stops & faster travel
- Smart traffic signals
- Bus-only lane and infrastructure enhancements
- Same-level boarding
- Off-board payment
- Reduces congestion and pollution
- Spurs econ. development along corridors



# Regional Paratransit Coordination

Coordination across 7 counties to enhance regional paratransit service for people with disabilities:

- Improve coordination of admin functions
- Integrate new technologies regionally
- Coordinate and expand service availability
- Create marketing opportunities
- NEW Ohio transit website guide
- NEW one call; one seat ride pilot with Butler County starting in Fall





# THANK YOU

## **Metro**

525 Vine St., Suite 500  
Cincinnati, OH 45202

@CincinnatiMetro

