



# CITY HUMAN SERVICES FUND & PRIORITIES DATA OVERVIEW

October 11, 2022 – Climate, Environment, and Infrastructure

# HUMAN SERVICES FUND BACKGROUND

- Established in 1981 to support programs and initiatives that are important to the city's health and vitality.
- **Historic purpose is to leverage, develop and scale proven strategies to accelerate progress toward community goals.**
- **Complements, but does not duplicate, other city activities and investments.**
- City Council sets the funding priorities and makes the final funding determination.
- Human Services Advisory Committee (HSAC) monitors programs, reviews proposals and recommends funding.
- United Way is contracted by the city to administer the processes for proposals, program monitoring/reporting, and distribution of funds.

# FY22-FY23 HUMAN SERVICES FUND

- FY22 - \$5,980,060.00\*\*
- FY23 - \$7,976,930.00
  - *33% increase over FY22 – historic high*

Human Services Fund Priorities Ordinance 197-2020 – percentages:

- "Reduce Homelessness" 29.83%
- "Comprehensive Workforce Development Support" 29.83%
- "Emergency Wrap-around Services (through Project LIFT)" 16.10%
- "Addiction Prevention" 10.89%
- "Violence Prevention" 8.62%
- "Senior Services" 2.84%
- "Overhead" 1.89%

\*\* Same in FY21

# FY22 HUMAN SERVICES FUND

Funding Priority Area	Percentage	FY22 Award Total	# of Funded Programs**
Addiction Prevention	10.89%	\$651,228.54	9
Increase Gainful Employment	29.83%	\$1,783,851.90	23
Reduce Homelessness	29.83%	\$1,783,851.90	17
Supportive Senior Services	2.84%	\$169,833.70	4
Violence Prevention	8.62%	\$515,481.17	7
<b>Total</b>		<b>\$4,904,247.21</b>	<b>60</b>

\*\* Number of funded organizations: 56

# OTHER COMPETITIVE FUNDS – FY23

- Safe & Clean Accelerate Fund - \$500,000.00
  - Launched in May 2022 with partner Keep Cincinnati Beautiful
  
- Boots on the Ground Fund - \$300,000.00
  - Launched in October 2022 with partner Greater Cincinnati Foundation

# COUNCIL MOTION 2022-01850

- One-time impact award for social innovation project
- What is "*social innovation*"?
  - "[T]he process of developing and deploying effective solutions to challenging and often systemic social and environmental issues in support of social progress. Social innovation is not the prerogative or privilege of any organizational form or legal structure. Solutions often require the active collaboration of constituents across government, business, and the nonprofit world."

# POTENTIAL BENEFIT OF INNOVATION AWARD

- Could serve as an innovation and learning lab to explore new ideas and programs that could inform other City funding streams (including human services fund).
- Issue Area: could be informed by critical social issues or market failures Council seeks to address.
- Measure of Success: quality of the learning generated, and the City's application of the knowledge to inform other efforts or use of public funds to address social issues.
- Potential leverage: opportunity for private match and fundraising to expand scale and impact of award.

# INNOVATION AWARD EXAMPLES

## Other innovation funds in government:

- **Obama Whitehouse's Social Innovation Fund** - \$1m-\$6m awards to grow promising community-based solutions that have evidence of results in any of three priority areas: economic opportunity, healthy futures, and youth development.
- **City of Los Angeles** - \$1m award for projects that in defined priority areas (e.g. prosperity, sustainability, public safety).
- **State of Wyoming Department of Health** - \$625K awards for projects to support health and human services innovations in rural healthcare, long-term care, provision of human services, community behavioral health, mental health and health information technology.



# INNOVATION AWARD SCENARIOS – FY24 RFP

**If innovation award represents 33% of Human Services Fund budget line item in city's FY24 -**

- If Human Services Fund line item remains static in city FY24 (from FY23), traditional Human Services Fund would be funded equal to FY22 and FY21 funding levels.

**If innovation award represents 25% of Human Services Fund budget line item in city's FY24 -**

- If Human Services Fund remains static in FY24 from FY23, traditional Human Services Fund would have an 8% increase from FY22 and FY21 funding levels.

# CRITICAL SERVICE DELIVERY QUESTIONS

- What is the intent of the city's human services fund?
- How can the fund best position to accelerate progress toward goals prioritized by Council?
- How can the fund's investments align with other City efforts and spend to ensure complementary efforts toward community goals?
- How can the measurement and evaluation processes of the fund best demonstrate progress toward community goals?

# COMMUNITY LEVEL DATA POINTS

City Human Services Fund Priorities

# HUMAN SERVICES FUND PRIORITIES

- ❖ Violence Prevention
- ❖ Reduce Homelessness
- ❖ Prevent Eviction
- ❖ Addiction Prevention
- ❖ Increase Gainful Employment
- ❖ Supportive Senior Services

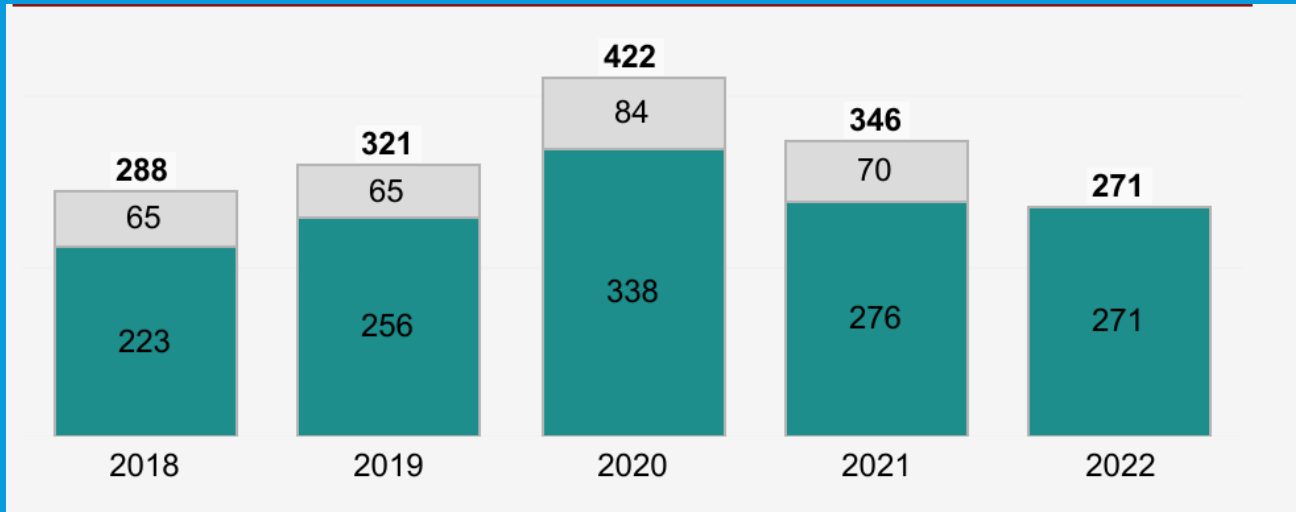


# VIOLENCE PREVENTION

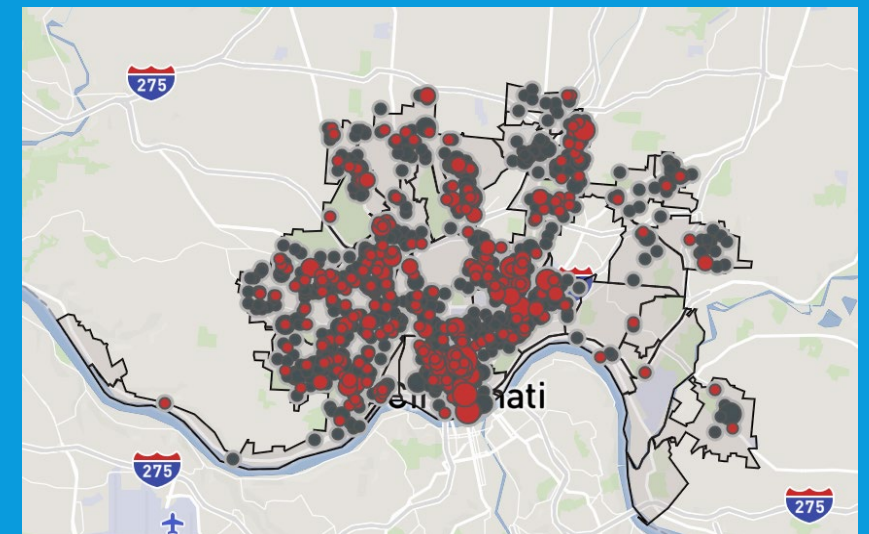
# LEGISLATIVE BACKGROUND

- **2016** - Motion 201600638 was passed to support the implementation of the Violence Prevention framework, and violence prevention was added as a priority goal of the city Human Services Fund.

# REPORTED SHOOTINGS (2018-2022)



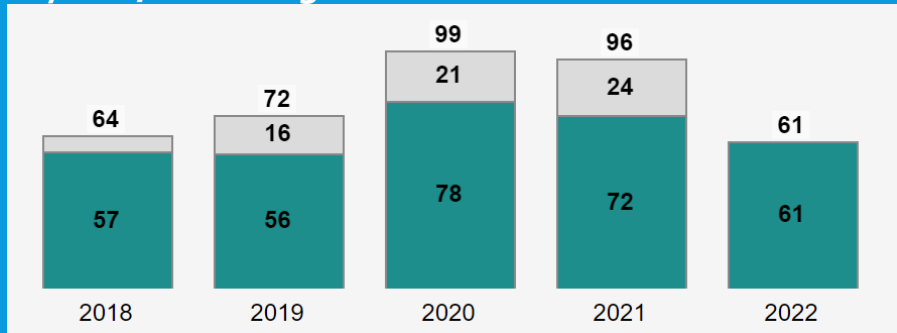
YTD reported shooting incidents has returned to 2018 levels after peaking in 2020



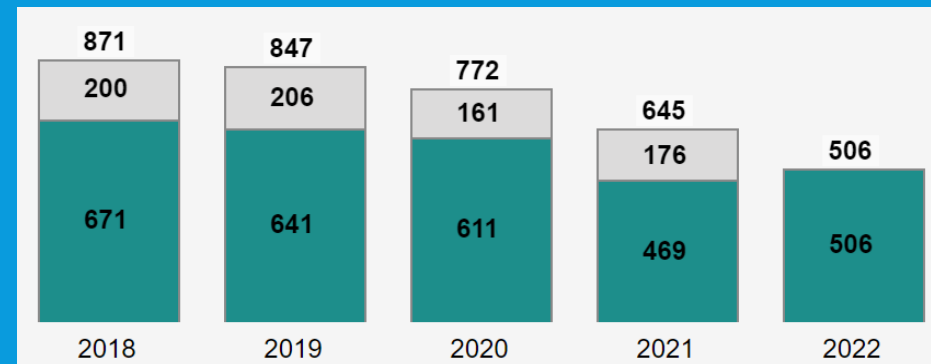
Source: CincyInsights Reported Shootings [Dashboard](#)

# REPORTED CRIME: PART 1 CRIME (2018-2022)

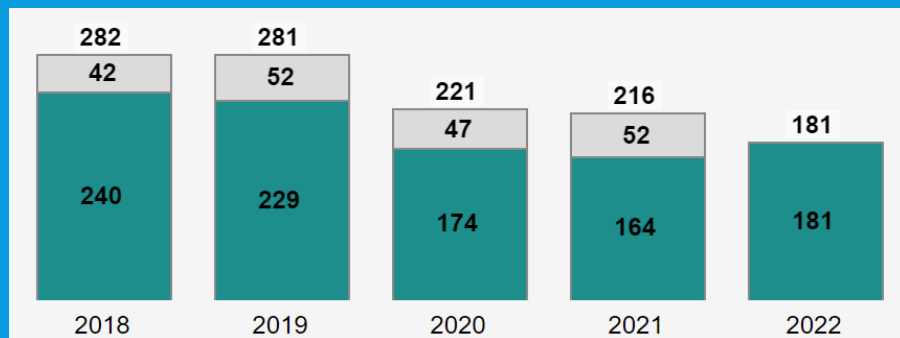
YTD Homicide Rates have decreased since past years, returning to 2018 levels



YTD Robbery Rates have decreased over time



YTD Rape incidents have decreased since 2018

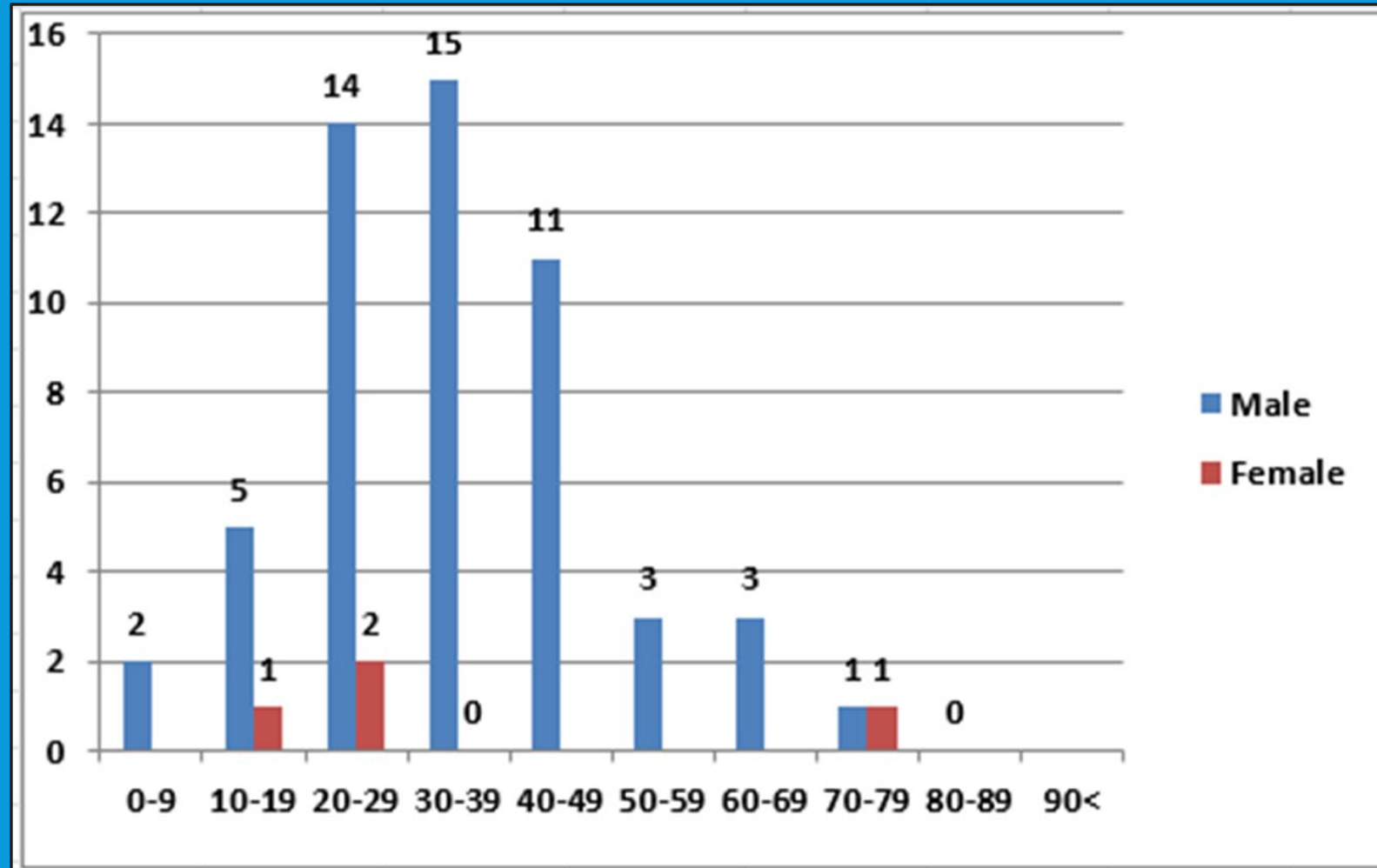


Source: CincyInsights Reported Crime [Dashboard](#)



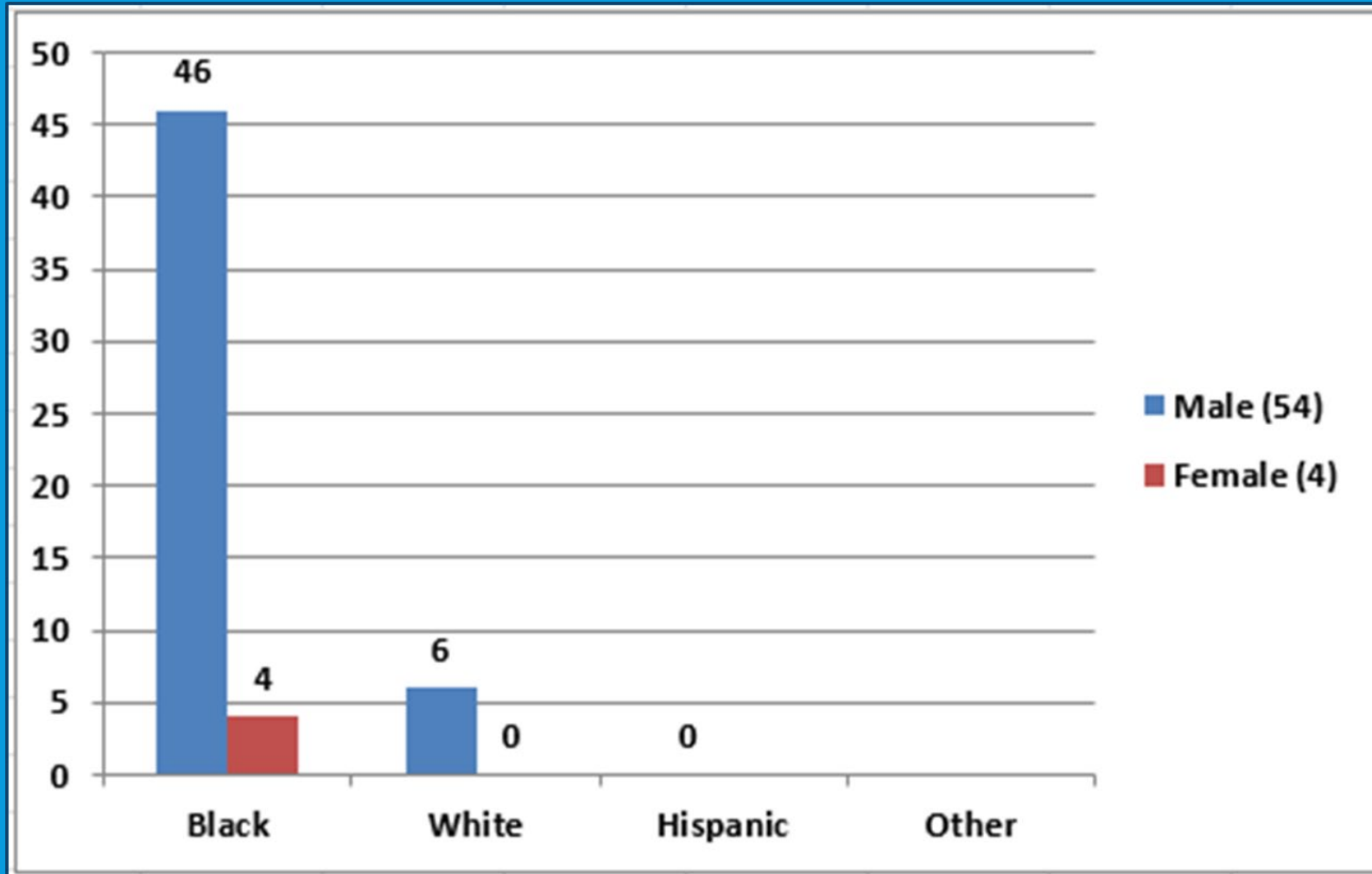
# 2022 YEAR-TO-DATE HOMICIDES (JAN-SEPT)

## AGE



Source: Cincinnati Police Department

# 2022 YEAR-TO-DATE HOMICIDE



## Race & Gender

Source: Cincinnati Police Department

Dwight Terrell	Jalen Shepard	Brice McGlothlin	Ameer Mumin	Jearid Irvin	Terrence Hill	Terrance Hammons		Delmar Griffin	Gary Walker	Kristi Araya
Gregory Jeffries	Tyshawn Morris	Marque II Wilcox	David Francy	David Mitchell	Amanuell Odle	Alias Phillips	Ronald Steele	Terry Jones	Auvionne Chichester	
Woody Green	Regena Mazion	Christian Jones	Wilmer Diaz	Jerimiah Borders	Christopher Beck	Ernie Allen	Jerome Lipscomb	Leandre Heights	Anthony Harris	
William Miree	Maurice Roberts	Lorenzo Gray	John Wilson	Mario Williams	Walter Metz, Jr.	Jamar Higgs	Alfonzo Bowers	De'Andrea Furchess	Melvin Roundtree	
Jacoby Donaldson	Anthony Billups	Leonard Brewington	Michael Lamb	Aaron Zander	Rudolph Smith	Dameil Gamble	Andre Dockery	Ronnie Kemp	Deneo Christopher	
Malcolm Metz	Landen McIntosh	Christopher Griffith	Lee Anderson	Antonio Johnson	William Reilford	Rev'hir Ferrell	Shawn Lewis			



# VIOLENCE PREVENTION: FY22-FY23 STRATEGIES

- Community Centric, Collaborative and aligned to P.I.V.O.T (High Violence Areas)

*Collaborative partnerships, that include representations from community stakeholders, focused on scaling or implementing best-practice violence prevention strategies targeting high-need areas and focus on young people, their parents, families and other community members who interact with them and help shape their future.*

Agency Name	Program Name	FY 22 Award Amount
FamiliesFORWARD	Victory Over Violence: Building Family Resiliency	\$75,000.00
Guiding Light Mentoring	Project EPIC: Endless Possibilities Influencing Change	\$38,950.26
Santa Maria Community Services, Inc.	Lower Price Hill Collaborative	\$100,000.00
Urban League of Greater Southwestern Ohio (ULGSO)	Youth Councils 2020	\$100,000.00
WhitneyStrong Inc.	Whitney/Strong (W/S) - Save a Life (SAL) Program Expansion	\$25,000.00
Women Helping Women	Prevent and Empower Program	\$100,000.00
YWCA Greater Cincinnati	School Violence Prevention Partnership	\$76,530.91
<b>Total</b>	<b>7</b>	<b>\$515,481.17</b>

## VIOLENCE PREVENTION FY22



# REDUCE HOMELESSNESS

# BACKGROUND

- December 2014 - Council passed Motion 2014-01219 outlining priority goal to Reduce Homelessness.
  - Strategy: Homelessness Prevention (*\*includes eviction prevention\**)
  - Strategy: Service-Enriched Shelter
  - Strategy: Homelessness: Other



# HOMELESS MANAGEMENT INFORMATION SYSTEM (HMIS) DATA FOR HAMILTON COUNTY: 2021

- **6,062** total unduplicated people experiencing homelessness in Hamilton County
- Of the total population:
  - 92% resided in emergency shelter at least part of the year
  - 15% were unsheltered at least part of the year
  - 7.5% exclusively sleeping unsheltered
- **51%** of individuals were 35 years old or younger
  - **23%** of individuals were children (17 or younger);
  - 10% of individuals were between the age of 18-24, and;
  - 18% were between the age of 15-34
- **415** families resided in emergency shelter, of which, 1/4 HoH/ parent aged 18-24

# FAMILY HOMELESSNESS

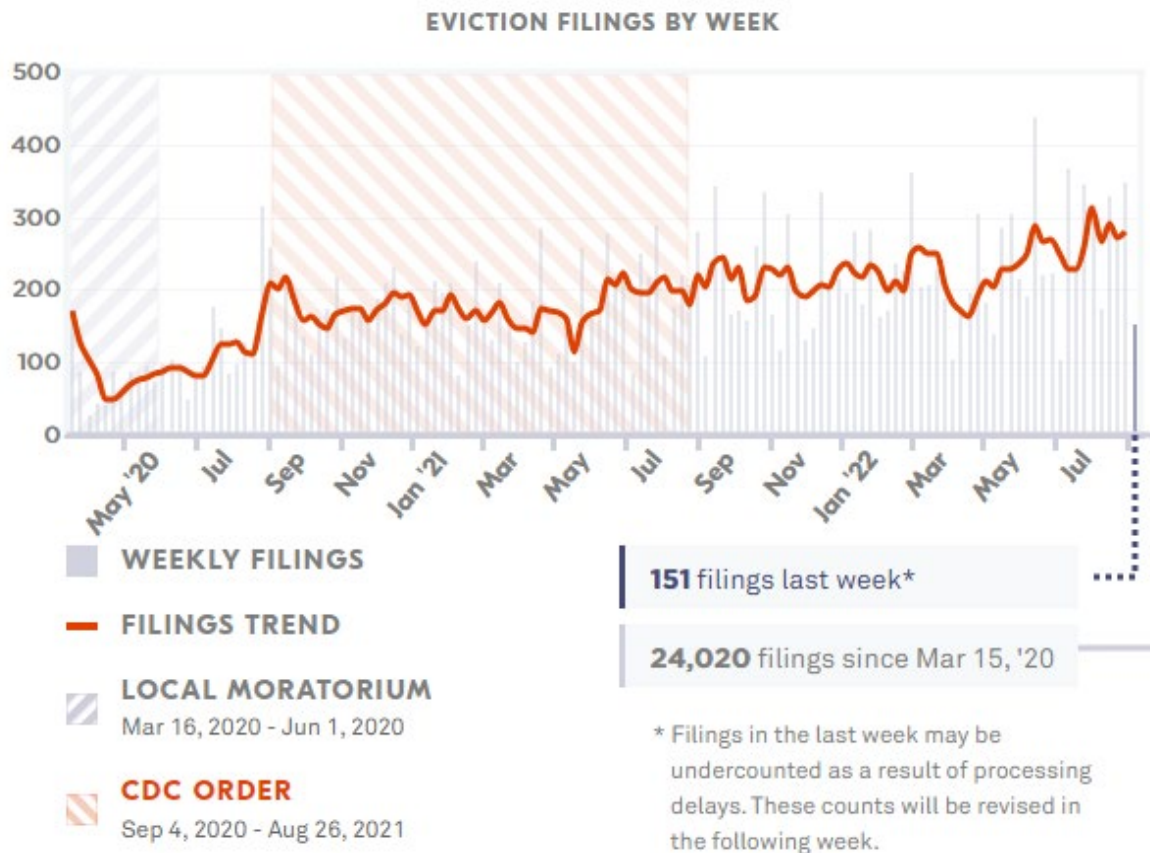
- COVID-19 Pandemic has corresponded with longer stays in shelter
  - *74 versus 53 days*
- **8%** of Families seeking assistance access emergency shelter, and **11%** are helped via prevention program.
- **80%** of families seeking assistance related to homelessness receive no help.



# PREVENT EVICTION\*

\* Note: In FY 21 – 23 HSF funding, eviction prevention programs were included under Homelessness Prevention

# EVICTON FILINGS



## Eviction Hotspots

- **24,020** eviction filings since **March 15, 2020**
- Eviction filings aren't spread evenly across Cincinnati. A small number of property owners file a disproportionate number of eviction cases.
- There are **10 properties** responsible for majority of filings over the course of the pandemic.

*Data is current through 9-10-2022.*

# EVICTION PREVENTION

- Between January – September 2022, nearly **50%** of calls to United Way's 211 line were requests related to eviction.
- Rental assistance was the top request (**24%** of calls).
- Through United Way's care coordination services, the mean request for 3 months of financial assistance accessed was **\$4,100.00**.

## United Way 211 Helpline Data January 1 – September 2022

Caller Need	# of Requests
Rent Payment Assistance	2,809
Utility Service Payment Assistance	2,541
Mortgage Payment Assistance	76
Mortgage Delinquency and Default Counseling	22
HUD Approved Counseling Agencies	16
Landlord/Tenant Dispute Resolution	13
At Risk/Homeless Housing Related Assistance Programs	4

# EVICTIION LAB DATA: CINCINNATI, OHIO

## Evictions by Location - last 4 weeks

1. **66** eviction filings (Tract 100.02 - **Westwood**)

Renter Population: 80.60% Black, 17.85% White

2. **43** eviction filings (Tract 85.01 - **Mt. Airy**)

Renter Population: 79.35% Black, 11.35% White, 3.58% Latinx

3. **30** eviction filings (Tract 72 - **Clifton**)

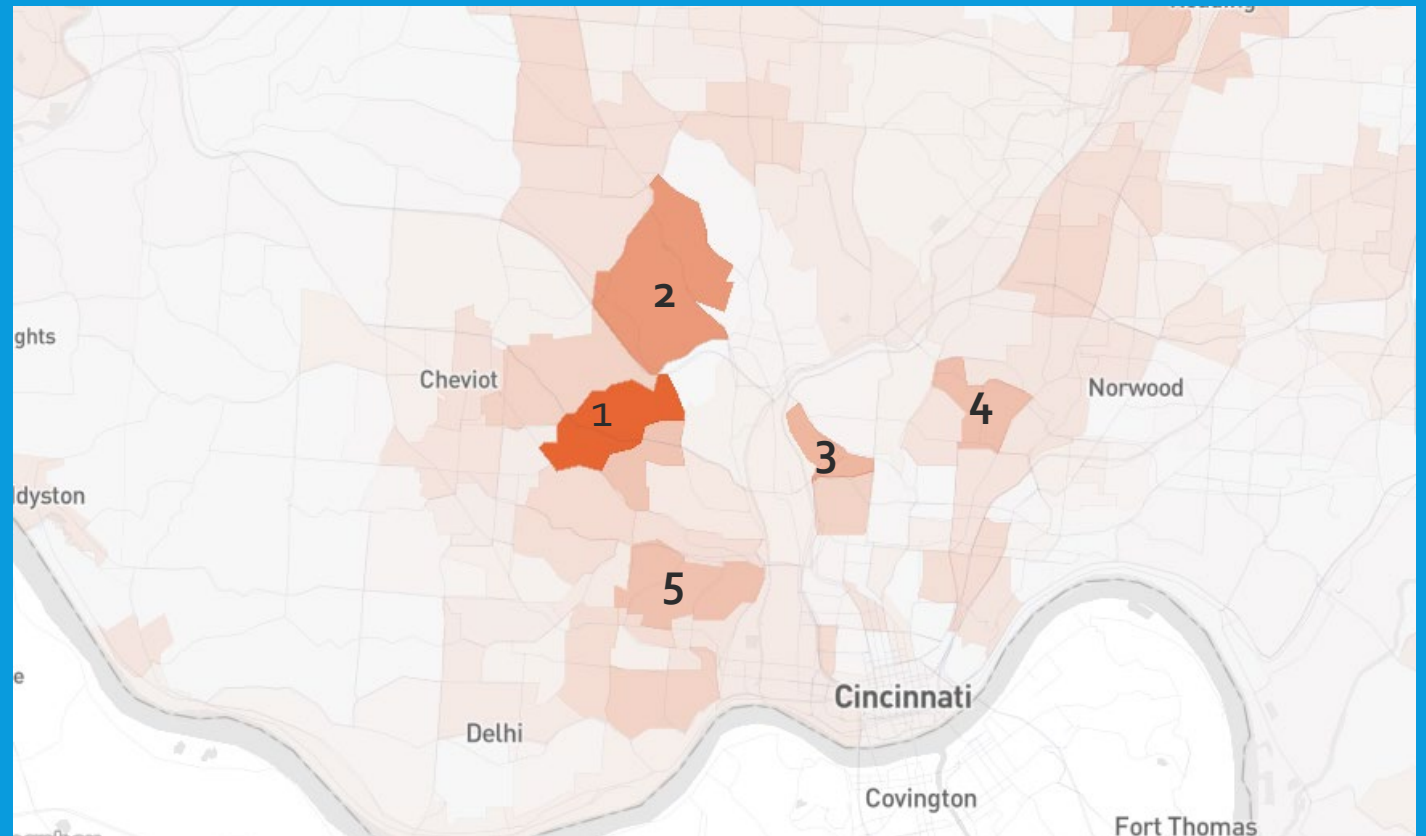
Renter Population: 18.29% Black, 61.91% White, 2.35% Latinx

4. **26** eviction filings (Tract 68 - **Avondale**)

Renter Population: 18.29% Black, 61.91% White, 2.35% Latinx

5. **25** eviction filings (Tract 92 - **South Fairmont/ E.Price Hill**)

Renter Population: 58.58% Black, 25.66% White, 15.91% Latinx



Data is current through 9-10-2022.

# REDUCE HOMELESSNESS: FY22-FY23 STRATEGIES

## Homeless Prevention/ Shelter Diversion:

*Homelessness prevention or shelter diversion services that integrate case management and direct support, with a preference for families with children.*

## Service-Enriched Shelter:

*Service-enriched shelter services incorporating case management and stabilization services to prevent clients' return to homelessness, with a preference for families with children.*

*\*In FY22-23, all Reduce Homelessness programs were asked to demonstrate alignment with Cincinnati/Hamilton County **Homeless to Homes** or **Solutions for Family Homelessness** plans.*

# REDUCE HOMELESSNESS: FY22-FY23 REQUIRED MEASURES

## Homeless Prevention/ Shelter Diversion:

- Households have at least one (1) specified risk factor for homelessness removed.\*Risk factor is specified by the program.
- Example: Households facing foreclosure or eviction receive cash assistance for utility, rent or mortgage arrears.

## Service-Enriched Shelter:

- Households exit program with increased income (from all sources)
- Households exit to positive housing outcomes (as defined by HUD)
- Households do not become homeless within a year of exit



AGENCY NAME	PROGRAM NAME	FY 22 AWARD AMOUNT
Bethany House Services, Inc.	Bethany House Services Emergency Shelter	\$250,000.00
	Preventing Homelessness	\$78,000.00
	Shelter Diversion	\$83,000.00
Caracole, Inc.	Caracole House 3.0 Permanent Supportive Housing for Homeless/Unstably Housed HIV+ Individuals	\$60,000.00
Center for Respite Care, Inc.	Medical Recovery Program	\$40,000.00
Cincinnati Union Bethel (Doing Business As: HER Cincinnati)	Anna Louise Inn	\$75,000.00
Found House Interfaith Housing Network	Services to Homeless Families	\$175,000.00
Legal Aid Society of Greater Cincinnati	Homeless Prevention	\$50,000.00
Lighthouse Youth & Family Services	Lighthouse Collaborative for Homeless Youth	\$90,000.00
Madisonville Education and Assistance Center (MEAC)	Expanded Financial Assistance Program	\$40,000.00
Santa Maria Community Services, Inc.	Stable Families Program	\$60,000.00
Shelterhouse Volunteer Group	Case Management Program	\$86,000.00
Society of St Vincent DePaul Particular Council of Cinti	Homelessness Prevention Program	\$100,000.00
Strategies to End Homelessness	Shelter Diversion Collaborative	\$450,000.00
Tender Mercies, Inc.	Tender Mercies Permanent Supportive Housing Program	\$40,000.00
The Community Builders, Inc.	The Economic Mobility Fund (EMF)	\$36,577.58
YWCA Greater Cincinnati	Domestic Violence Shelter	\$70,274.32
<b>Total</b>	<b>17</b>	<b>\$1,783,851.90</b>

## REDUCE HOMELESSNESS FY22



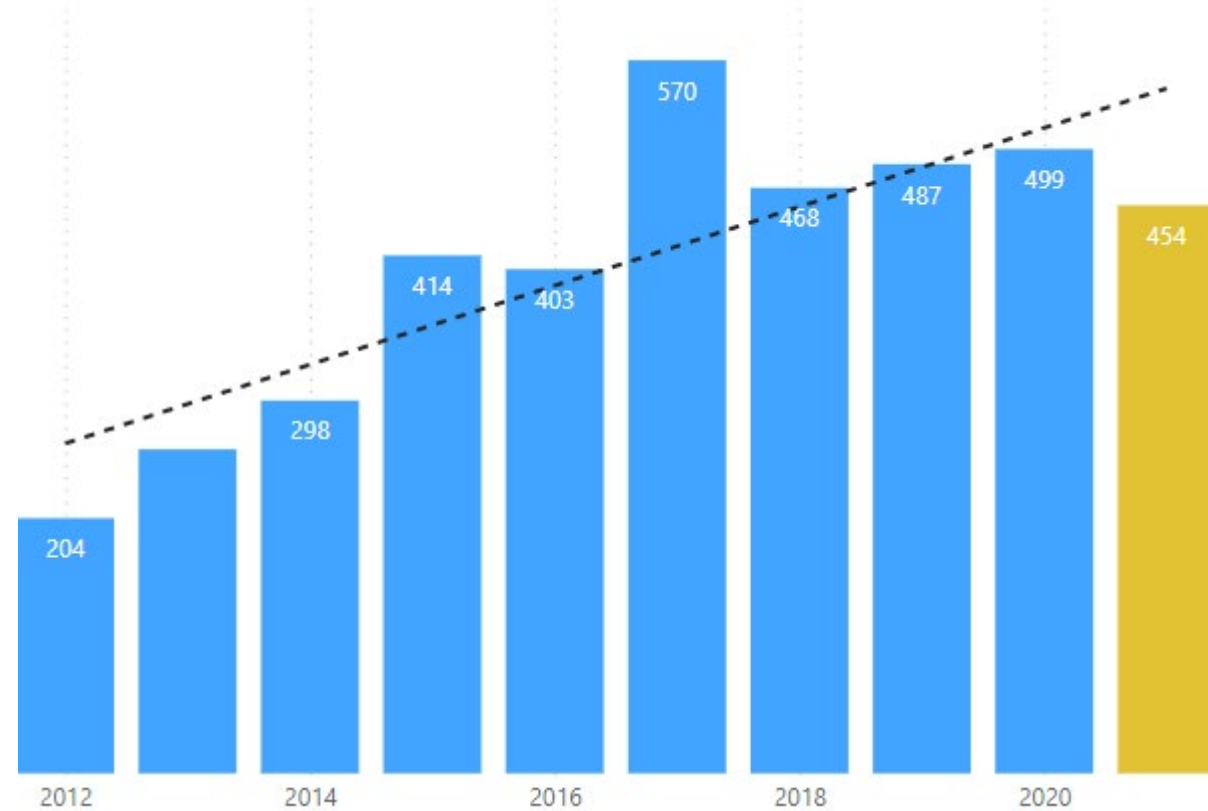
# ADDICTION PREVENTION

# ADDICTION PREVENTION

## 211 Top Caller Needs for Addiction Prevention services

- Central Intake/Assessment for Substance Use Disorders
- Inpatient Drug Detoxification
- Substance Use Disorder Counseling
- Addictions/Substance Use Disorder Support Groups
- Alcohol Use Disorder Support Groups
- Central Intake/Assessment for Alcohol Use Disorder
- Comprehensive Outpatient Substance Use Disorder Treatment
- Drug Courts
- Drug Crime Reporting
- Drug Use Disorder Counseling
- Drug Use Disorder Support Groups
- Outpatient Drug Detoxification

## OVERDOSE DEATHS HAVE INCREASED OVER THE LAST 10 YEARS in Hamilton County

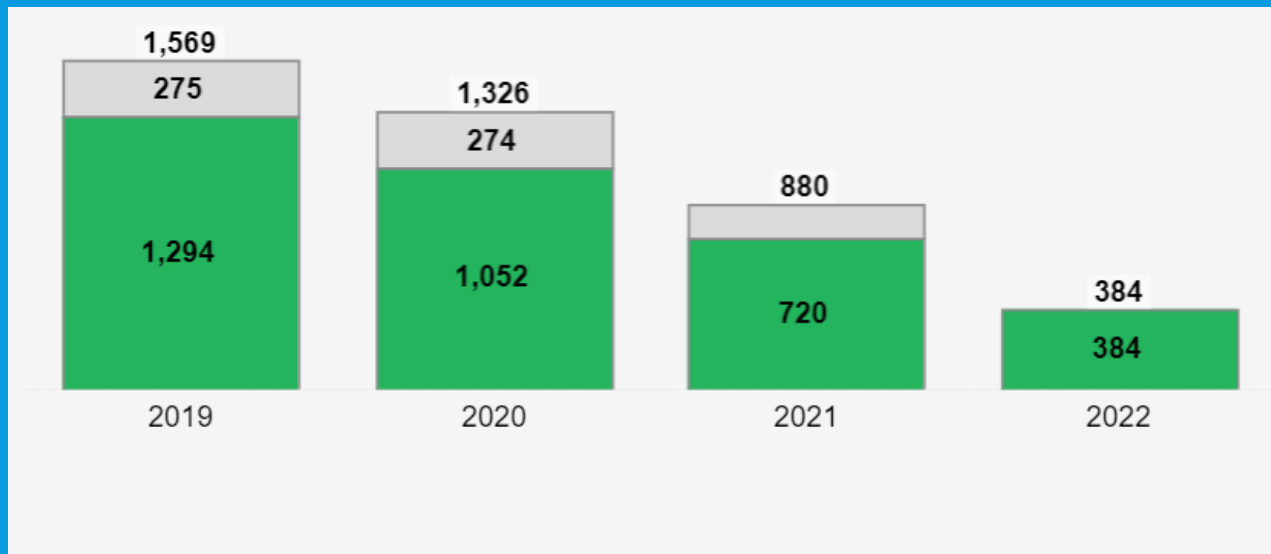


Data from Hamilton County Coroner's Office

\*The count for 2021 is preliminary. Total overdose death counts include any overdose that occurred as of March 2022.

# HEROIN OVERDOSE

Despite overall increase in overdose fatalities, there has been a 75% drop in *heroin* overdoses YTD since 2019.



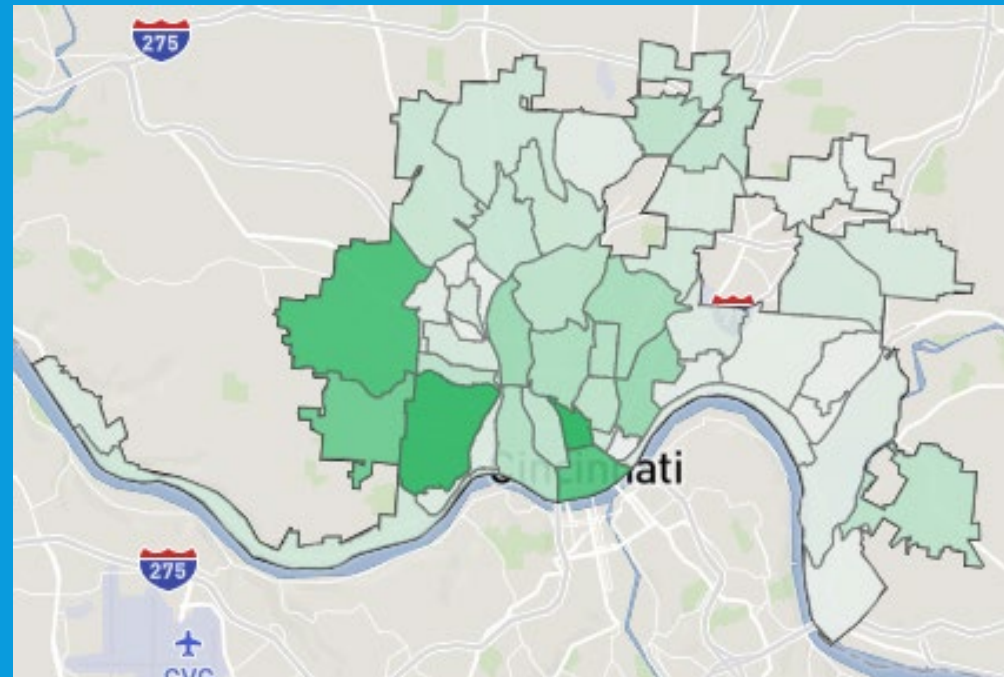
Source: [Heroin Overdose response](#) CincyInsights Dashboard.

# HEROIN OVERDOSE

## Neighborhoods with the highest response rates for the past 3 years

Current 6 Month Snapshot mirrors same pattern

- Over-the-Rhine: 439 (11%)
- East Price Hill: 420 (10%)
- Westwood: 357 (9%)
- Downtown: 329 (8%)
- West Price Hill: 272 (7%)



# RECOVERY HOUSES

Substance Use Disorder (SUD) is a significant problem in Greater Cincinnati, directly affecting approximately 10% of the population over the age of 18 (SAMHSA 2018a)

Total houses identified	103
Total beds	1,259
Total staff	228
Number of houses with paid staff	36
Length of stay (range)	90 days - 3+ years
Cost per week (range)	\$75-\$120
Cost per month (range)	\$300-\$600
Number of people denied access because of lack of beds per week	56
Number of certified houses	22

- A recent report by Miami University in 2020 for Interact for Health found that organizations in Greater Cincinnati **turn away 56 people per week due to lack of beds.**
- Providers in a focus group estimated that as many as 50% of people in treatment **may benefit from recovery housing.**
- Researchers estimated that if 50% of those who seek treatment in Greater Cincinnati were to seek recovery housing, **the region would need 5,647 more beds.**

# ADDICTION PREVENTION: FY22-FY23 STRATEGIES

## Peer Recovery:

*Programs that support certification for peer recovery specialists, develop or scale programs that embed peer recovery into existing addiction prevention or treatment services. Peer recovery support services should meet these guidelines from The Substance Abuse and Mental Health Services Administration (SAMHSA).*

## Increase Resilience of Children Affected by Addiction:

*Programs that directly help affected children, especially those who are in foster care or in the care of other family members; work with youth who may currently be involved with the criminal justice system; and/or are actively using drugs or in the need of addiction services.*

*Programs that incorporate evidenced-based practice to support affected children in settings such as child-care centers, schools, community learning centers, before/after-school programs or other environments on how to identify and meet their social-emotional needs.*

# ADDICTION PREVENTION: FY22-FY23 REQUIRED MEASURES

## Peer Recovery:

- ⑩ Individuals are connected with a Peer Recovery Supporter.
- ⑩ Individuals are connected to treatment services that support recovery.
- ⑩ Individuals enter treatment.
- ⑩ Individuals with Peer Recovery Supporter show improvement in practical outcomes such as employment, housing and/or finances.
- ⑩ Community engagement activities conducted by program/agency to reduce stigma by raising awareness and understanding of addiction, treatment, and recovery.

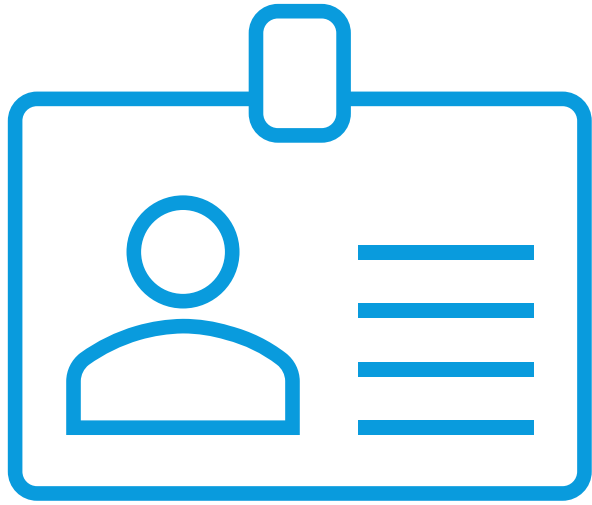
## Increase Resilience of Children Affected by Addiction:

- ⑩ Children who participate in program demonstrate an increase in at least one protective factor [**must specify factor**] for child development related to substance use.
- ⑩ Children who participate in program demonstrate a decrease in at least one risk factor [**must specify factor**] for child development related to substance use.



Agency Name	Program Name	Award Amount
Addiction Services Council	Peer Recovery Support	\$82,499.00
Cincinnati Union Bethel (Doing Business As: HER Cincinnati)	Off the Streets	\$125,000.00
City Gospel Mission	Having the Courage to Change	\$80,000.00
Community Matters Cincinnati, Inc.	Price Hill Drug Prevention Coalition	\$43,250.00
First Step Home, Inc.	Resiliency Services for Children by First Step Home	\$80,000.00
Glad House, Inc.	Champs Prevention Program	\$75,000.00
IKRON Corporation	RISE- Resilience Inspired by Supportive Engagement	\$50,000.00
Neighborhood Allies	Allies Peer Support	\$44,200.00
Talbert House	Gateways Peer Recovery Network	\$71,279.54
<b>Total</b>	<b>9</b>	<b>\$651,228.54</b>

## ADDICTION PREVENTION FY22



# WORKFORCE DEVELOPMENT

# LEGISLATIVE BACKGROUND

- December 2014 - Council passed Motion 201401219, adding “Increase Gainful Employment” as a priority.
- 2020 – Council sets priority via ordinance for “Comprehensive Workforce development”
  - Strategy: Comprehensive Workforce Development
  - Strategy: Workforce Supports
  - Strategy: Employment: Other

# TOP 25 FASTEST GROWING OCCUPATIONS

## Jobs Outlook 2028 – UC Economics Center

Top 25 Fastest Growing Occupations in the Cincinnati MSA by

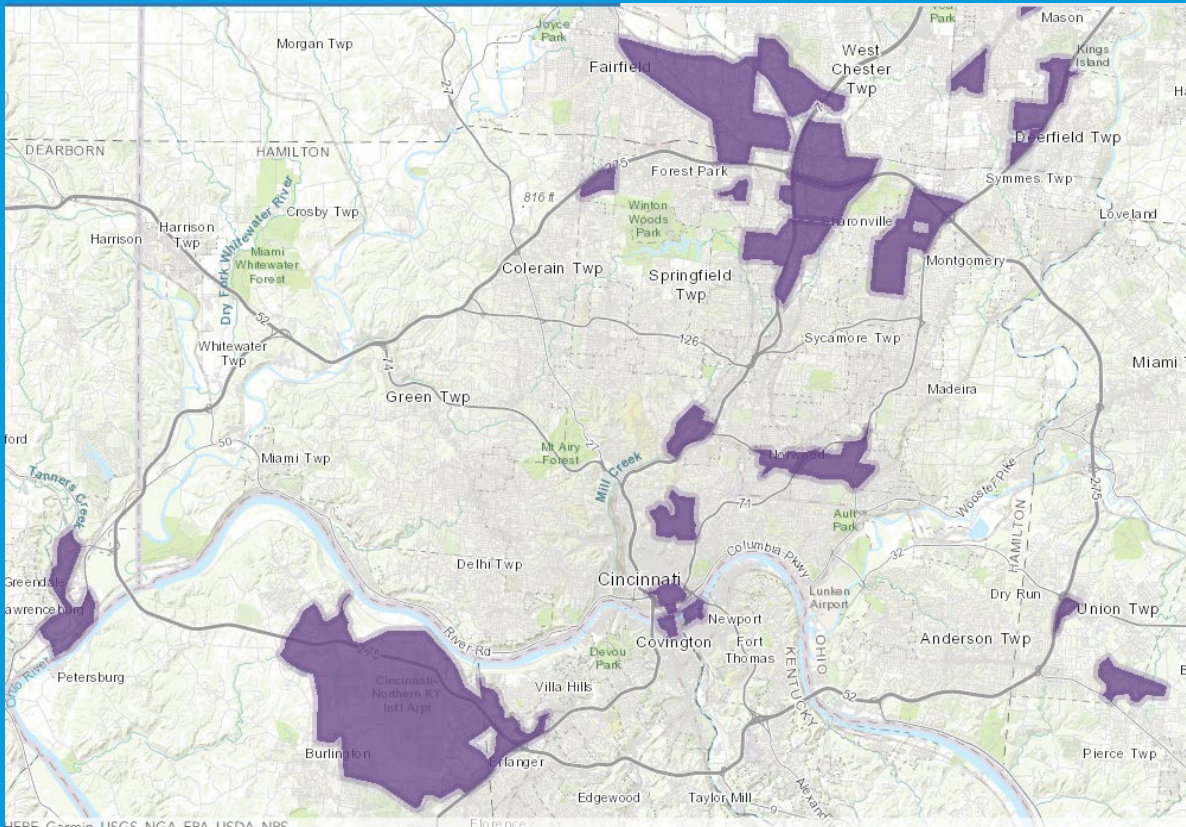
### NET NEW JOBS

	2018 Jobs	2028 Jobs	Net New Jobs	2018 Median Annual Earnings	Occupation Group
1. Food Prep & Serving Workers	31,957	35,924	3,967	\$19,307	Food Prep. & Serving
2. Laborers & Freight Movers, Hand	24,462	27,822	3,360	\$27,339	Transport./Material Moving
3. Registered Nurses	23,620	26,415	2,795	\$64,977	Healthcare Practitioners
4. Personal Care Aides	6,475	8,749	2,274	\$21,121	Personal Care & Svc.
5. Home Health Aides	7,199	9,110	1,911	\$23,201	Healthcare Support
6. Waiters & Waitresses	20,212	21,752	1,540	\$19,649	Food Prep. & Serving
7. Software Developers, Applications	6,880	8,165	1,285	\$91,410	Computer & Math.
8. Heavy Truck Drivers	13,068	14,307	1,239	\$44,234	Transport./Material Moving
9. General & Operations Managers	13,332	14,550	1,218	\$98,795	Management
10. Light Truck or Delivery Drivers	8,123	9,242	1,119	\$32,955	Transport./Material Moving
11. Cooks, Restaurant	8,724	9,742	1,018	\$22,277	Food Prep. & Serving
12. Medical Assistants	4,580	5,502	922	\$32,503	Healthcare Support
13. Retail Salespersons	28,943	29,836	893	\$21,972	Sales & Related
14. Nursing Assistants	12,000	12,874	874	\$28,205	Healthcare Support
15. Maintenance & Repair Workers	11,516	12,376	860	\$39,617	Install., Maint., & Repair
16. Janitors & Cleaners	16,916	17,748	832	\$23,900	Building & Grounds Maint.
17. Financial Managers	5,282	6,076	794	\$121,416	Management
18. Medical Secretaries	4,842	5,594	752	\$32,760	Office & Admin. Support
19. Tellers	3,022	3,763	741	\$27,445	Office & Admin. Support
20. Customer Service Reps	19,517	20,252	735	\$32,131	Office & Admin. Support
21. Market Research Analysts	5,741	6,453	712	\$61,964	Business & Fin. Op's
22. Stock Clerks & Order Fillers	17,585	18,250	665	\$24,400	Office & Admin. Support
23. Construction Laborers	6,536	7,185	649	\$38,210	Constr. & Extraction
24. Plumbers, Pipefitters, & Steamfitters	3,686	4,332	646	\$48,757	Constr. & Extraction
25. Industrial Truck & Tractor Operators	5,258	5,883	625	\$33,925	Transport./Material Moving

- Projected - **31%** of total regional job growth through 2028 in jobs that requiring a bachelor's degree or higher for initial employment.
- **55%** of the net new jobs in our region will require a high school diploma or less.
- Two sectors present immediate opportunity: Skilled Trades and Information Technology (IT).
- Of regional jobs that required a high school diploma or lower in 2018, **47%** of skilled trade jobs paid a self-sufficient\* wage of \$41,198.00 +.
- Three IT occupations that have an entry-level education requirement of an associate degree or lower also had median annual earnings of \$48,343.00 +.

# GEOGRAPHIC LOCATION OF JOB HUBS IN GREATER CINCINNATI

## Greater Cincinnati's Job Hubs



Initial identification of Job Hubs within Greater Cincinnati was based upon the aggregation of contiguous traffic analysis zones (TAZ) containing the top 5% of the region's traded sector employment.

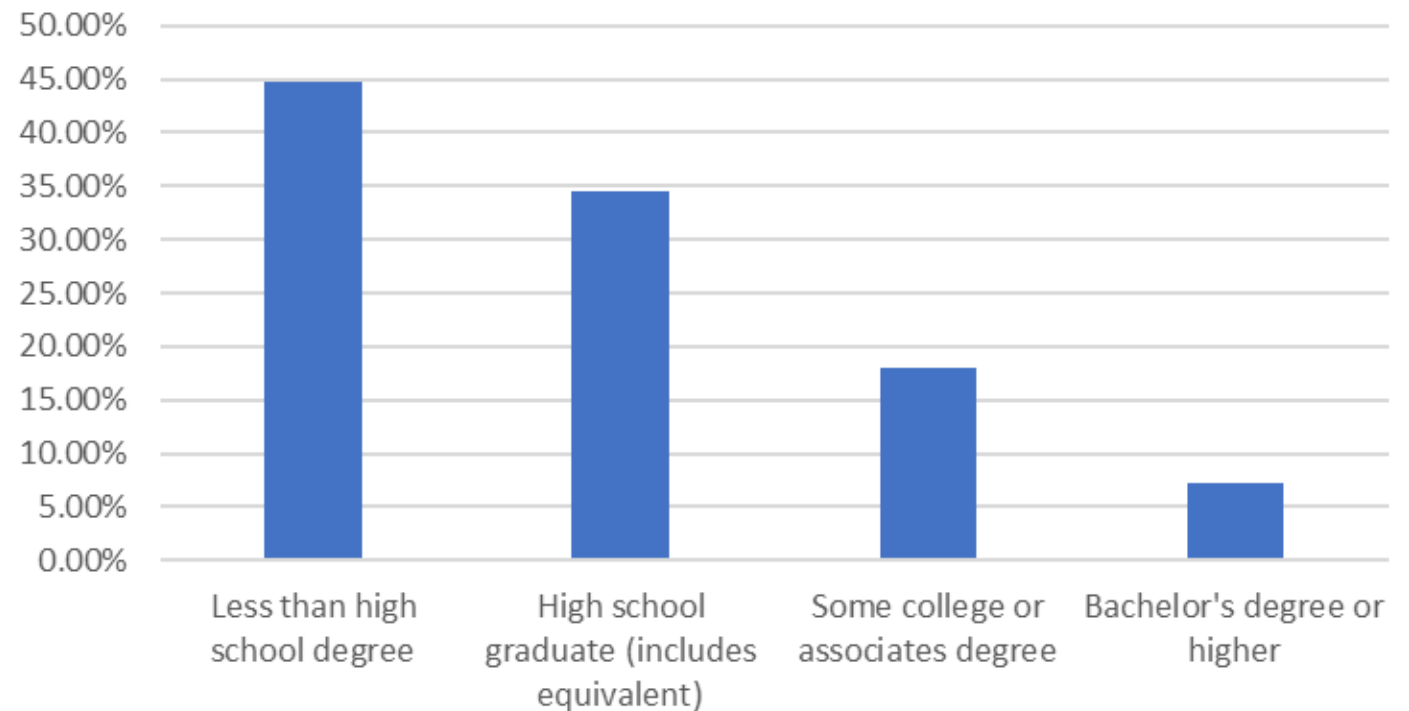
Data provided shows the number of jobs / acre, major employment sectors, and commuter patterns.

**SOURCE:** [JOBHUBS.OKI.ORG](http://JOBHUBS.OKI.ORG)

# GAINFUL EMPLOYMENT

- Educational attainment is associated with accessing jobs that pay a self-sufficient wage.
- In the City of Cincinnati, **41.1%** have a Bachelor's degree or higher.

## Poverty Rate for 25 Years and Over by Educational Attainment



American Community Survey, S1501: Educational Attainment  
2021: ACS 1-Year Estimates (Place: Cincinnati city, Ohio)

# INCREASE GAINFUL EMPLOYMENT: FY22-FY23 STRATEGIES

## □ Comprehensive Workforce Development:

*Employment training, job readiness and certification programs that lead to job placement, retention and advancement, with a preference for young adults, adults with multiple barriers, and long-term unemployed. Job training programs should prepare clients for employment opportunities known to exist in the local labor market with a particular emphasis on obtaining in-demand certifications and placement into careers that offer a pathway to self-sufficiency.*

## □ Workforce Supports:

*Remove barriers to employment and directly support job-seekers and new entrants to the workforce with access to childcare, transportation, mental health services, addiction treatment, legal issues, work attire, housing, credit, etc. Workforce Supports programs provide a variety of activities designed to remove barriers to employment and directly support jobseekers, defined as an individual actively seeking gainful employment*

Agency Name	Program Name	FY 22 Award Amount
4C for Children	Child Care Solutions Program	\$79,363.37
Addiction Services Council	Chemical Dependency Professionals Training Program	\$69,145.97
Adventure Crew	Work Crew Study: Swim Lessons, Pre-Lifeguard Training, Certification, and Employment for City Teens	\$25,000.00
Catholic Charities Southwestern Ohio	Comprehensive Workforce Development Program for New Americans	\$113,613.68
Cincinnati Union Bethel (dba: HER Cincinnati)	Cincinnati Scholar House	\$75,000.00
Cincinnati Works	Job Readiness and Phoenix Programs	\$106,000.00
CincySmiles Foundation	Case Management Program	\$70,000.00
City Gospel Mission	JobsPlus	\$40,000.00
Dohn Community High School	Dohn Corps	\$145,000.00
Dress for Success Cincinnati	Workforce Development Program	\$50,000.00
Easterseals Serving Greater Cincinnati	ESGC Military & Veteran Services (MVS)	\$80,000.00
Freestore Foodbank	LIFT the TriState	\$150,000.00
	Stabilization Project	\$175,000.00
IKRON Corporation	Proven, Integrated, Comprehensive Employment Program	\$40,000.00
Legal Aid Society of Greater Cincinnati	Clearing Legal Hurdles to Employment	\$50,000.00
Mercy Neighborhood Ministries HSF	Healthcare Career Pathway - Home Care Aide –State Tested Nurse Aide Training- Healthcare Worker Readiness Program	\$40,000.00
	Workforce Supports	\$40,000.00
Ohio Justice & Policy Center	Second Chance Community Legal Clinics	\$60,000.00
Per Scholas	IT Training	\$100,000.00
Santa Maria Community Services, Inc.	Workforce Development Program	\$80,000.00
Talbert House	Employment Services	\$50,000.00
Urban League of Greater Southwestern Ohio	Year-Round Youth Employment Collaborative	\$100,000.00
YWCA Greater Cincinnati	YWCA Workforce Development	\$45,728.88
<b>Total</b>	<b>23</b>	<b>\$1,783,851.90</b>

INCREASE GAINFUL EMPLOYMENT FY22





# SUPPORTIVE SENIOR SERVICES

# LEGISLATIVE BACKGROUND

- January 2019, through Motion #201900041, City Council established the fifth Human Services priority to address organizations and agencies whose work support senior citizens.
- In March 2019, a working group, chaired by staff from AARP worked diligently to develop strategies for the new Supportive Senior Services priority for implementation in FY 2020.
- **Improve the Quality of Life (through)**
  - Strategy: Technology, Education and Training
  - Strategy: Health and Wellness
  - Strategy: Supportive Transportation Services
  - Strategy: Other Supportive Senior Services

# SUPPORTIVE SENIOR SERVICES

- **23.4%** of City of Cincinnati's population is 60 years and over.
- **10.6%** of Cincinnati residents, aged 60 years and over, are living with incomes below the Federal Poverty line.
- Ohio's population age 60+ is expected to increase **33.4%** by 2030 and account for **26.3%** of Ohio's total population (Scripps Gerontology Center).
  - *Proportion of Ohioans aged 85+ is projected to double between 2010 and 2050.*

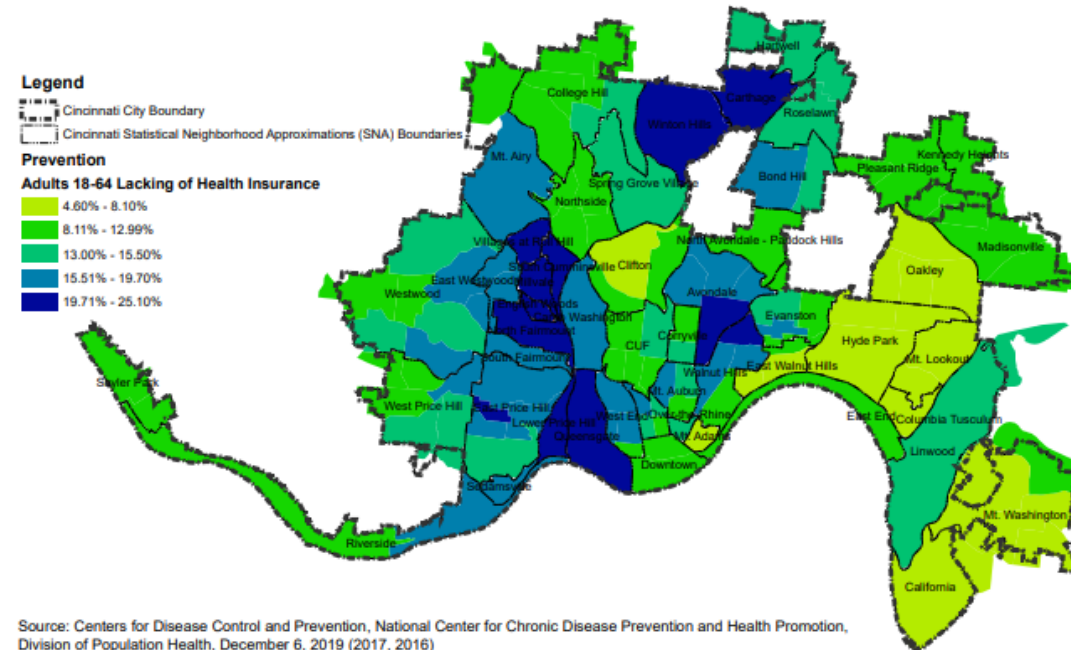
# SUPPORTIVE SENIOR SERVICES

## 2020 – Cincinnati Health Department Community Health Needs Assessment

- Identified significant disparities in access to insurance, preventative healthcare, and dental care for seniors across City

### Appendix B: Identifying Geographic Disparities in Adult Chronic Health Prevention

Map 39: Adults Lacking Health Insurance among Adults 18-64, Identifying Geographic Disparities, 2017



# SUPPORTIVE SENIOR SERVICES: FY22-FY23 STRATEGIES

## □ Improve Quality of Life:

*Programs that address multiple social needs to improve the health and wellbeing of senior populations, such as improving social connectedness, health outcomes and income stability.*

- ***Technology, Education and Training:*** programs to provide education and training for senior adults 55 and older designed to close the digital divide by allowing individuals to better navigate modern society and support independent living.
- ***Health and Wellness:*** programs and services that promote health and wellness for senior adults 55 and older that provide opportunities to increase access to nutritional health, physical fitness, preventative services and education to support self-management and overall health outcomes.
- ***Supportive Transportation Services:*** programs serving senior adults 55 and older who cannot utilize traditional means of government funded transportation services for health and wellness, financial stability or social connectedness.
- ***Other Supportive Senior Services***

# SUPPORTIVE SENIOR SERVICES: FY22-FY23 REQUIRED MEASURES

- *Technology, Education and Training*
  - Individuals increase their technological knowledge
  - Individuals improve confidence in navigating modern technology
- *Health and Wellness*
  - Individuals 55 and older engage in opportunities that promote optimal health and wellness outcomes
- *Supportive Transportation Services*
  - Individuals 55 or older have at least one (1) transportation barrier to support health and wellness, financial stability or social connectedness removed. \* Programs will need to specify which quality of life activity the removal of the transportation barrier is designed to address.
  - Individuals report improvement in overall health-related well-being

Agency Name	Program Name	FY 22 Award Amount
55 North/formerly known as Hyde Park Multi-Service Center for Older Adults	Achieving Wellness	\$55,000.00
CincySmiles Foundation	CincySmiles Keep Our Seniors Healthy and Smiling Program	\$29,833.70
home52, LLC	home52 Transportation	\$55,000.00
Mercy Neighborhood Ministries HSF	Home Care and Senior Services	\$30,000.00
<b>Total</b>	<b>4</b>	<b>\$169,833.70</b>

## SENIOR SERVICES FY22