



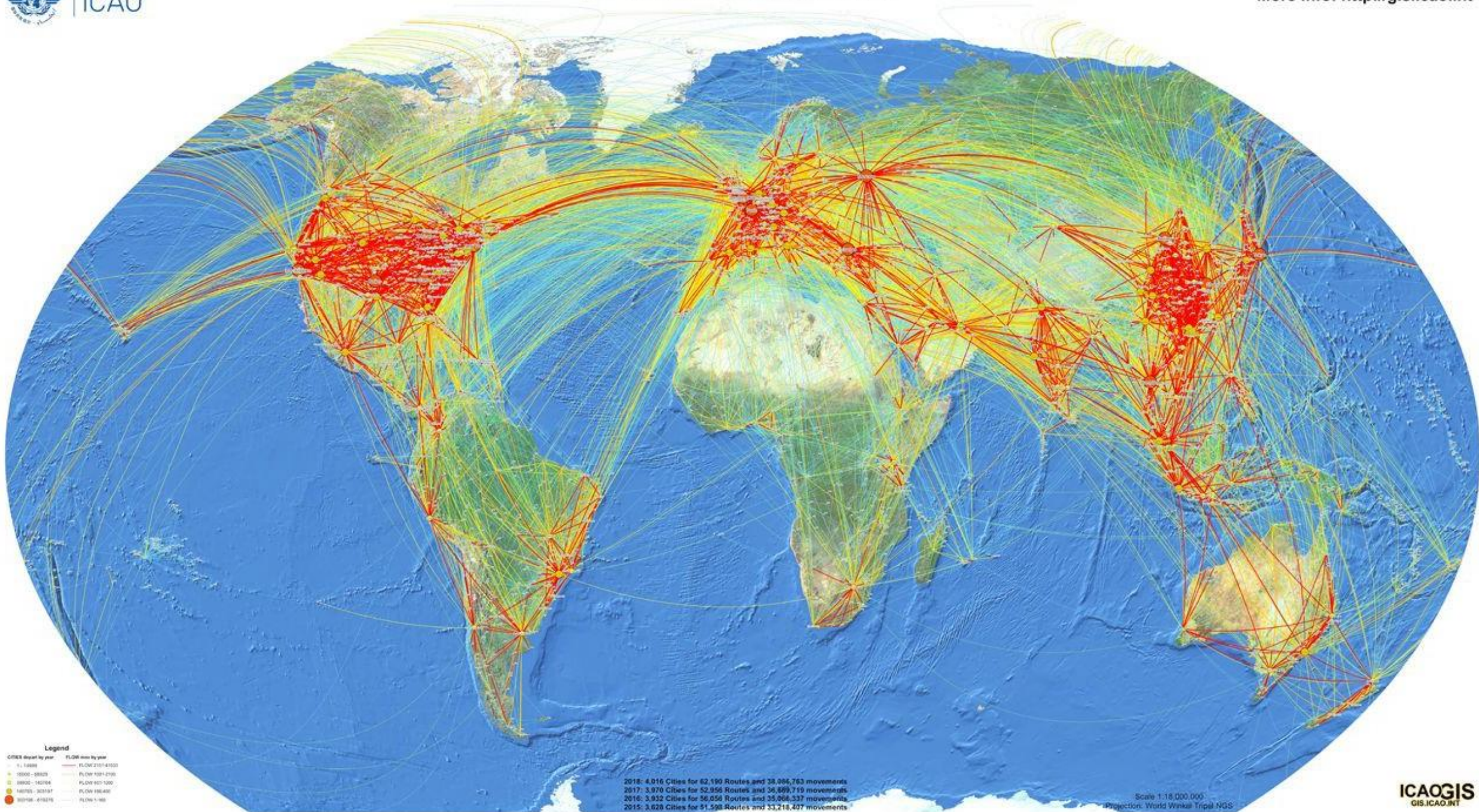
Asia Chamber of America

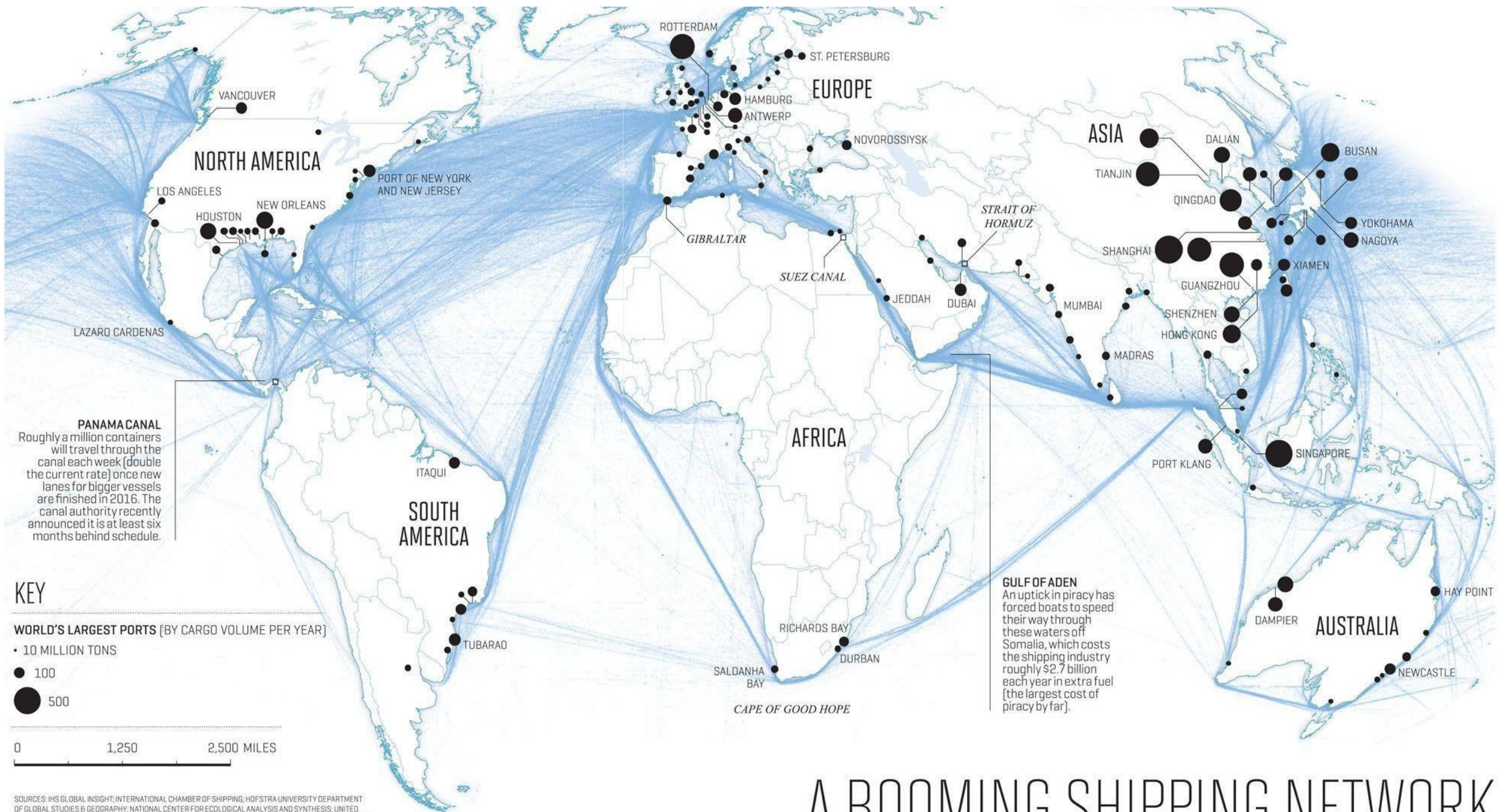
Connecting Cincinnati to Global Manufacturing, Investment and Innovation

PRESENTATION TO

City of Cincinnati | Economic and Cultural Opportunity Committee

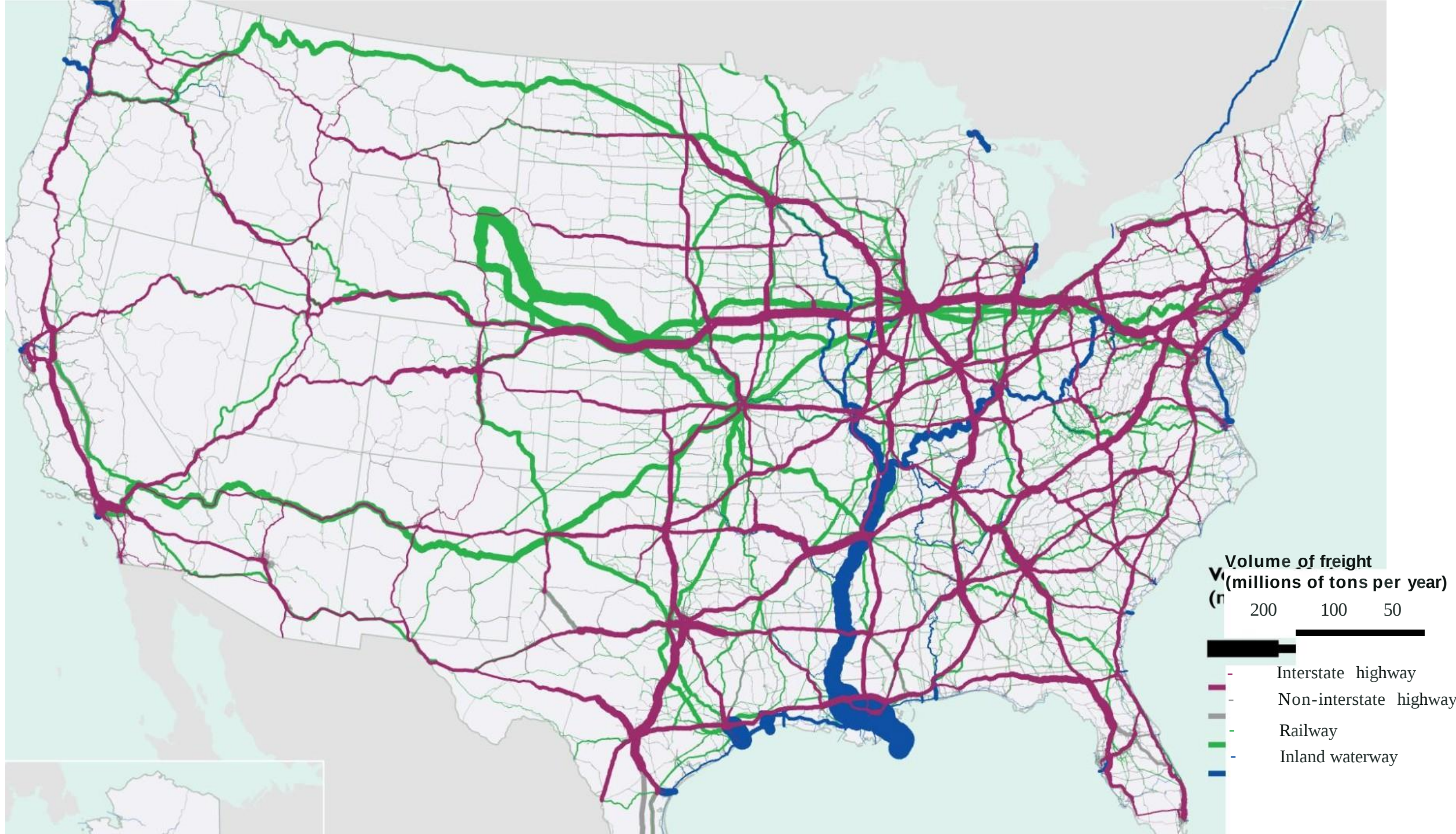
August 3, 2026 • Executive Director: Leo Chan

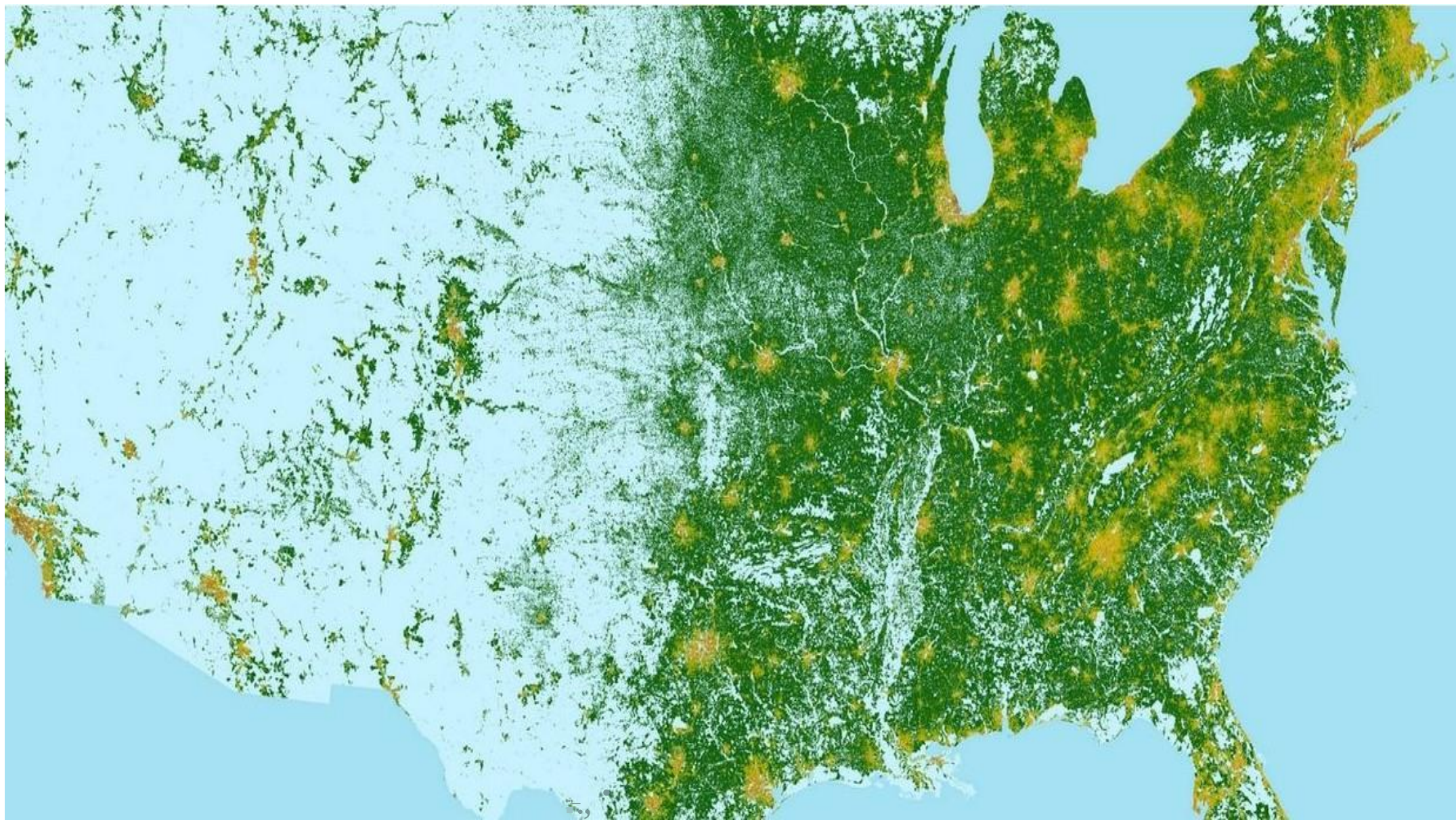


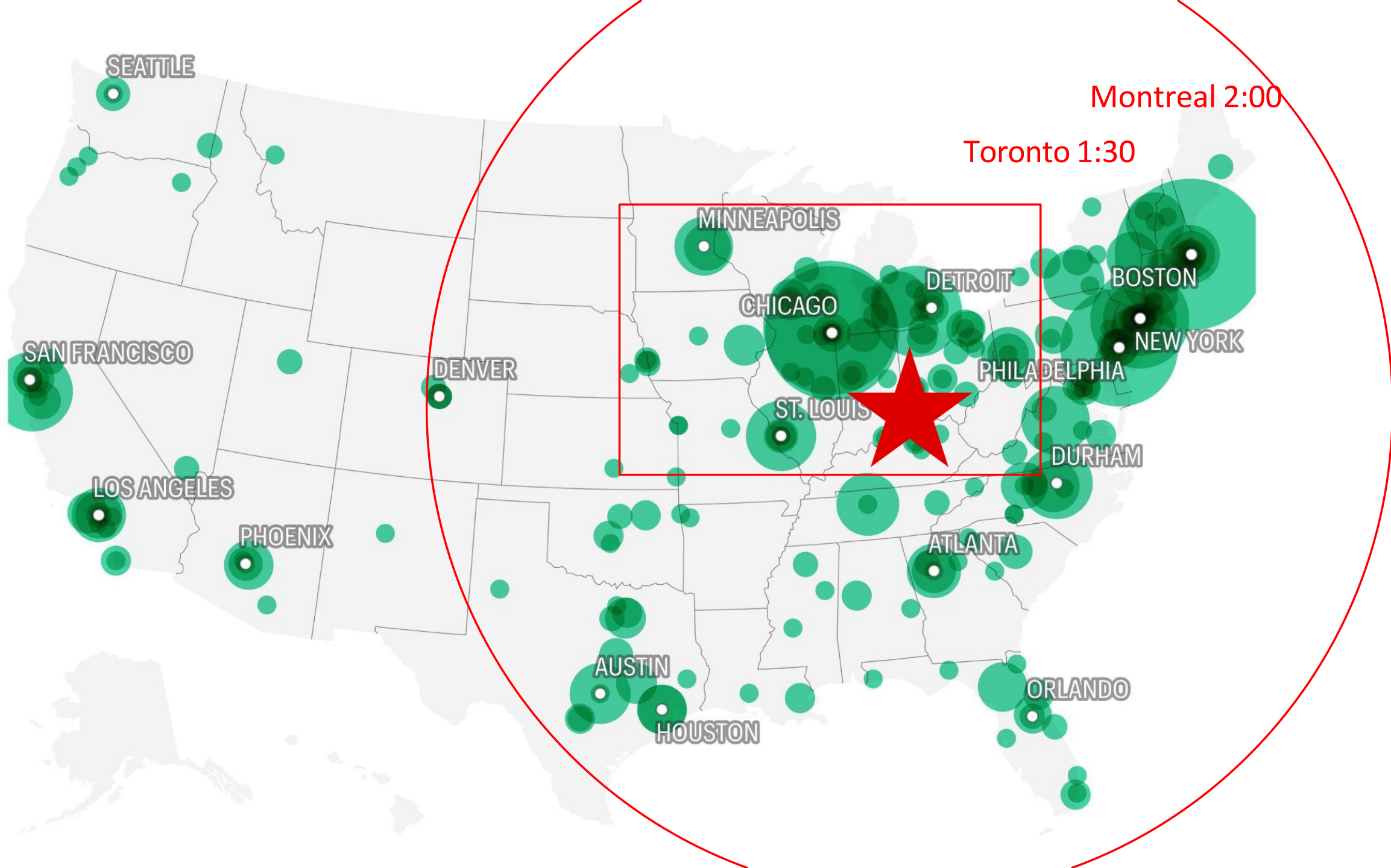


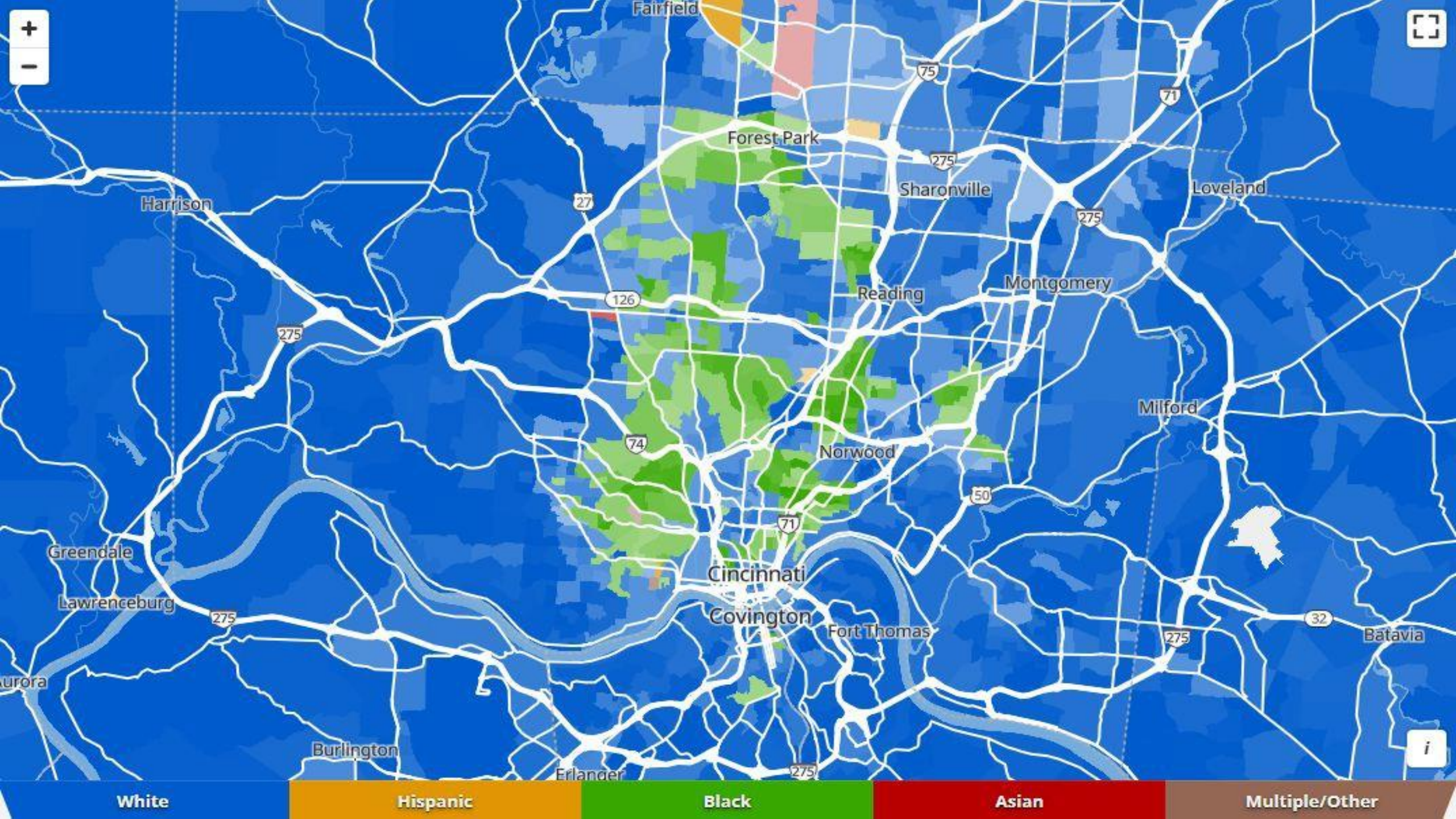
SOURCES: IHS GLOBAL INSIGHT; INTERNATIONAL CHAMBER OF SHIPPING; HOFSTRA UNIVERSITY DEPARTMENT OF GLOBAL STUDIES & GEOGRAPHY; NATIONAL CENTER FOR ECOLOGICAL ANALYSIS AND SYNTHESIS; UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT; CONTAINERISATION INTERNATIONAL; DREWRY SHIPPING CONSULTANTS; JOURNAL OF COMMERCE; WORLD SHIPPING COUNCIL

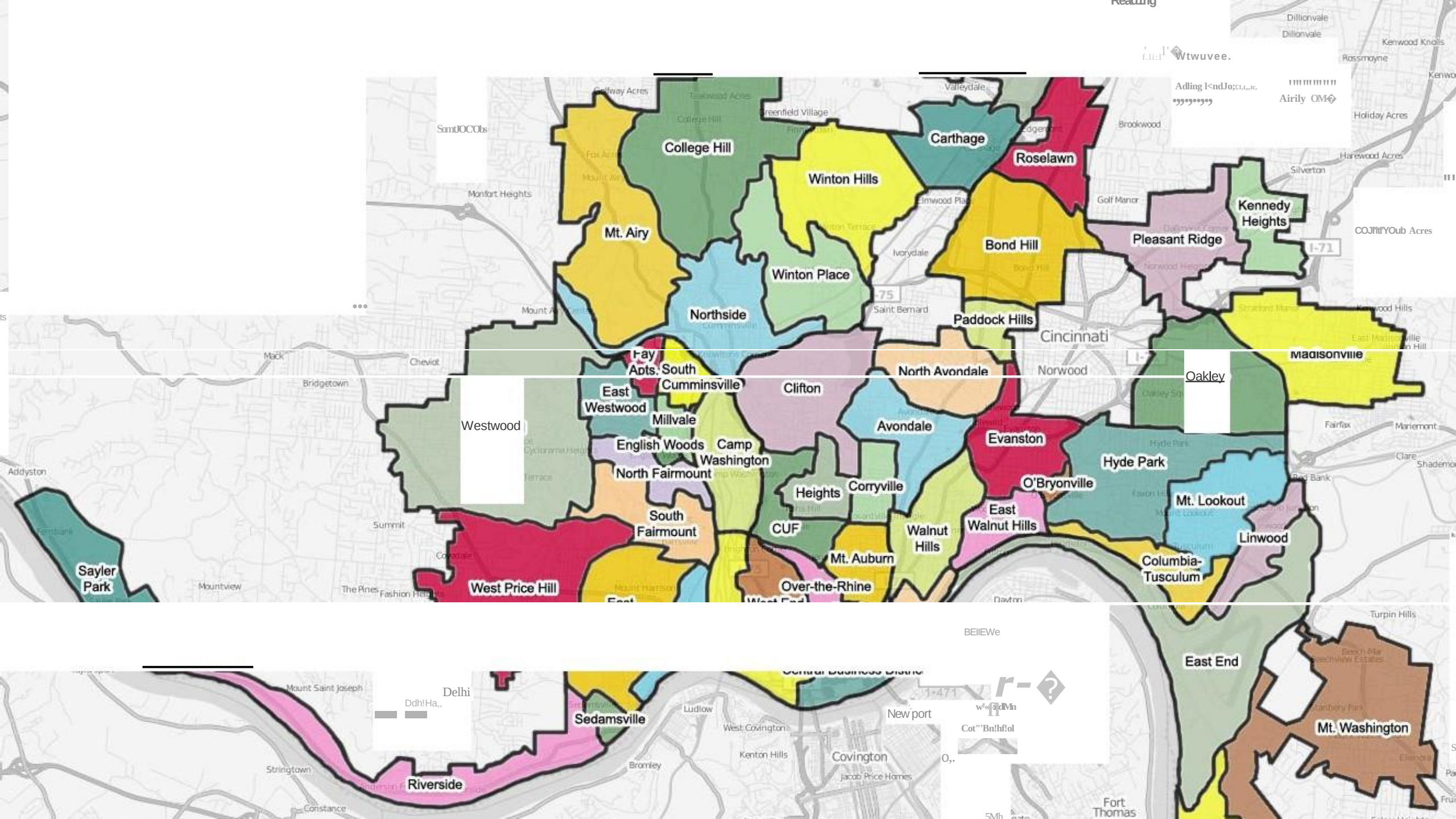
A BOOMING SHIPPING NETWORK











Who We Are: Asia Chamber of America



A nonprofit catalyst dedicated to empowering American businesses through strategic global connections and cross-cultural growth.

Export & Market Access

Expand reach into high-growth Asian markets with expert trade guidance.

Foreign Direct Investment

Link businesses with international investors for capital.

Reshoring & Manufacturing

Facilitate bringing production back to the U.S. for resilience.

Cross-Border Navigation

Navigate complex regulations in Asian and U.S. markets.

“Twenty years serving the Midwest—bridging American enterprise with Asian opportunity.”

What We Do: Four Pillars of Activity

 Trade	 Investment	 Entrepreneurship	 International Relations
• Organizing outbound/inbound trade missions to key global markets • Providing expert export guidance and market entry support • Facilitating B2B supplier matching and networking events	• Attracting Foreign Direct Investment (FDI) and promoting local opportunities • Offering professional site selection and business setup support • Connecting investors with local partners through matchmaking forums	• Managing the GICC (Global Innovation & Collaboration Center) • Accelerating cross-border e-commerce capabilities for SMEs • Delivering startup training, mentorship, and incubation programs	• Establishing and strengthening friendship city partnerships • Engaging in high-level business diplomacy and advocacy • Leading and hosting official international business delegations

"These activities are reflected throughout the chamber's programs and annual events, driving economic growth and fostering strong global connections."

Our Impact: Connecting the Dots

 **20+**

Years of Service

Serving the Midwest with unwavering dedication and regional expertise.

 **20+**

Global Partnerships

Friendship city alliances building bridges for cultural and economic exchange.

 **Millions**

People Reached

Touching lives through educational, cultural, and community-driven programs.

 **Billions**

Economic Value

Connecting regional economies to global markets for shared prosperity.

Key Initiatives & Community Impact

- **Trade Missions:** Facilitating market entry and business exploration across borders.
- **Global Forums:** High-level dialogues fostering economic cooperation and innovation.
- **Student Exchanges:** Nurturing cross-cultural understanding for future leaders.

- **Delegation Visits:** Hosting and leading official delegations to strengthen ties.
- **COVID Relief:** Donated millions in PPE to protect frontline workers and communities.
- **Cultural Bridges:** Events celebrating diversity and mutual respect.

Helping Cincinnati Companies Compete



Key Industries We Empower

- Advanced Manufacturing & Robotics
- Food & Beverage Producers
- Healthcare & Medical Technology
- Universities & Research Institutions
- Tech Startups & Innovation Firms
- Professional & Financial Services
- Logistics & Supply Chain Solutions
- Consumer Packaged Goods (CPG)

Strategic Growth & Market Access

- Connecting with new global buyers & partners
- Sourcing high-quality suppliers & distributors
- Guiding market entry strategies & compliance
- Facilitating attendance at top trade fairs
- Navigating cross-cultural business practices
- Developing sustainable competitive advantages

"Reducing barriers to cross-Pacific business engagement and driving economic prosperity for Cincinnati businesses."

Global Connections: Friendship & Sister Cities

01. Chongqing: Friendship City (Est. 2018)

A Strategic Partnership for Economic & Educational Growth

-  **Key Sectors:** Deep collaboration in advanced manufacturing, smart logistics, and life sciences to drive cross-border innovation and industrial synergy.
-  **JCI Program:** The Sino-US Joint Co-op Institute with Chongqing University blends academic excellence and practical experience, a model for global talent development.
-  **Market Gateway:** Unlocks access to China's vast inland economy, connecting businesses to a rapidly growing consumer base and industrial heartland.



Trade & Investment Forum: A premier platform for business leaders to connect, negotiate partnerships, and explore market entry strategies, bridging the Greater Cincinnati region with Chongqing's dynamic economy.

02. Liuzhou: Sister City (Est. 1988)

35+ Years of Enduring Friendship & Industrial Synergy

-  **People-to-People Bonds:** Decades of cultural, educational, and municipal exchanges have built a foundation of mutual trust and lasting friendship.
-  **Cultural Landmark:** The Cincinnati-Liuzhou Friendship Garden stands as a living symbol of our sisterhood, celebrating shared heritage and public diplomacy.
-  **EV Industry Linkages:** Leveraging Liuzhou's status as a national automotive hub to explore new frontiers in electric vehicles and green mobility solutions.



Leadership & Legacy: Mayoral delegations continue to strengthen ties, while new economic opportunities in clean energy and automotive supply chains redefine our modern partnership for the future.

A Vision for the Next Generation of Manufacturing

Introducing the White Paper: Cincinnati Manufacturing Innovation District



Dongguan

A powerhouse of specialized manufacturing clusters, leveraging dense supply chains, economies of scale, and rapid production capabilities to dominate global markets.



Shenzhen

A dynamic hub of innovation and market-driven ecosystems, where tech startups, research, and manufacturing converge for ultra-fast product iteration.



Northern Italy

A model of resilient industrial districts with interconnected SMEs, combining artisanal craftsmanship, niche specialization, and strong regional collaboration.

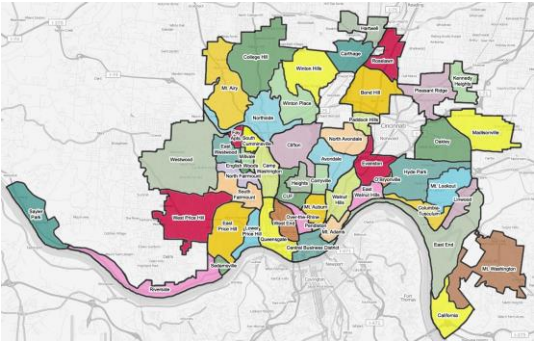


German Mittelstand

Home to global "hidden champions," defined by deep specialization, long-term strategic vision, and an uncompromising culture of precision engineering.

Instead of isolated factories, we envision a **connected manufacturing ecosystem**—where suppliers, R&D, logistics, and talent operate in seamless synergy.

The 52 Supply Zone Concept



Robotics & Automation

Smart factory systems & collaborative robotics integration.



Medical Devices

Precision manufacturing for
diagnostics & surgical tools.



Industrial AI & IoT

Data analytics for predictive maintenance & optimization.



Battery & Energy

EV battery production & green energy storage solutions.



Advanced Materials

Composites, nanotech & high-performance material R&D.



Smart Logistics

Cold chain, warehousing & global export facilitation.

This creates: A resilient, high-efficiency manufacturing ecosystem



Shorter Chains

Localized networks
eliminate
long-distance delays.



Lower Costs

Reduced logistics and transportation overheads.



Faster Innovation

Proximity drives rapid R&D collaboration.



Higher Productivity

- Integrated workflows optimize production cycles.



Resilient Systems

Local redundancy mitigates global supply shocks.

Partnership Opportunities with the City



Asia Chamber can assist with:

- Business attraction & retention
- Facilitating international delegations
- Foreign Direct Investment (FDI) support
- Export readiness & market entry
- Nurturing the startup ecosystem
- Hosting global conferences & events
- Sister city engagement & diplomacy
- Workforce education & skill-building
- Advancing manufacturing innovation
- Empowering student entrepreneurship

Positioned as complementary to existing city and regional economic development organizations — working in synergy to amplify growth, connect global opportunities, and strengthen Cincinnati's economic foundation for the future.

Call to Action:

Sustain | Empower | Inspire

■ **Collaborate with City Council**

Foster direct partnership to align municipal policy frameworks with regional economic development goals and remove bureaucratic barriers.

■ **Establish an Advisory Council**

Create an International Business Advisory Council to provide expert guidance on global market strategies and foster cross-border partnerships.

■ **Launch a Global Hub Initiative**

Develop the International Manufacturing Hub to position the region as a premier destination for foreign direct investment and global talent.

■ **Activate a Business Gateway**

Implement the Global Business Gateway Program to streamline market entry, provide export assistance, and connect local firms to international supply chains.

“Cincinnati has always been a city that builds. Together, we can build the next generation of globally connected manufacturing, entrepreneurship, and innovation—creating opportunities for local businesses while strengthening the region's economic resilience.”