

Closing the Equity Gap: A Systems Approach

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Cincinnati City Council

Healthy Neighborhoods Committee



Center for Community Resilience

Milken Institute School
of Public Health
THE GEORGE WASHINGTON UNIVERSITY

Sumner M. Redstone
Global Center for
Prevention & Wellness

What We Do



National Networks & Collaborative

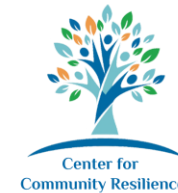
Fostering Equity
Tools
&
Truth & Equity

Public Health 3.0

Policy & Advocacy



Fostering Equity:
Creating Shared Understanding for
Building Community Resilience



**Truth &
Equity**



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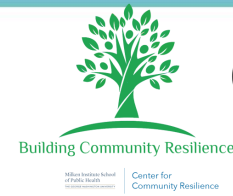
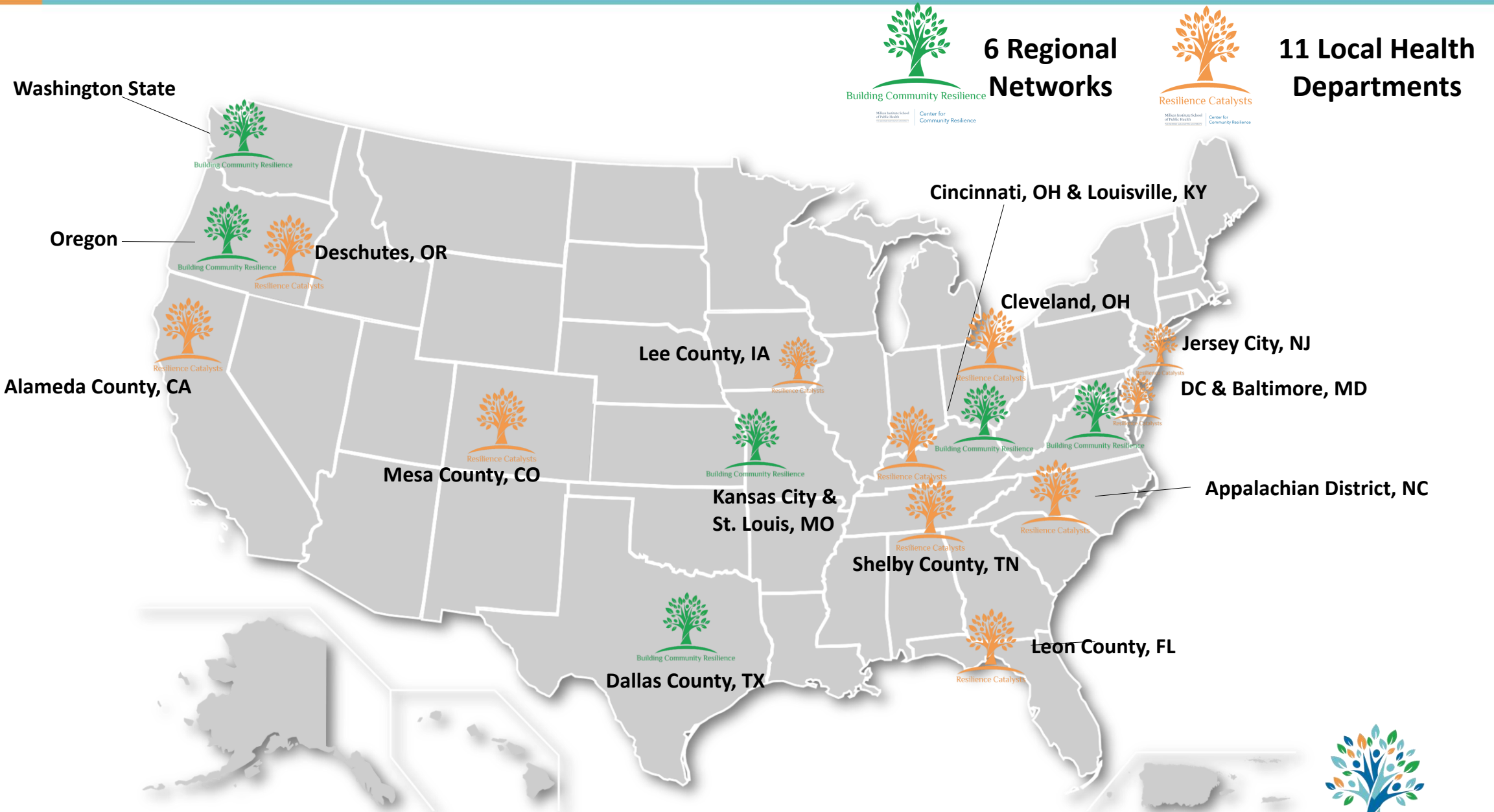
go.gwu.edu/CCR



@ResilNation



go.gwu.edu/BCRvideos



6 Regional Networks



11 Local Health Departments

Partners in Equity



JOINING  FORCES
— FOR CHILDREN —



Learning
Through
Art, Inc.



Cincinnati
Museum
Center



Building Community Resilience: The Process

Changing harmful narratives



Partnering Opportunity:
Community as Agents of Change

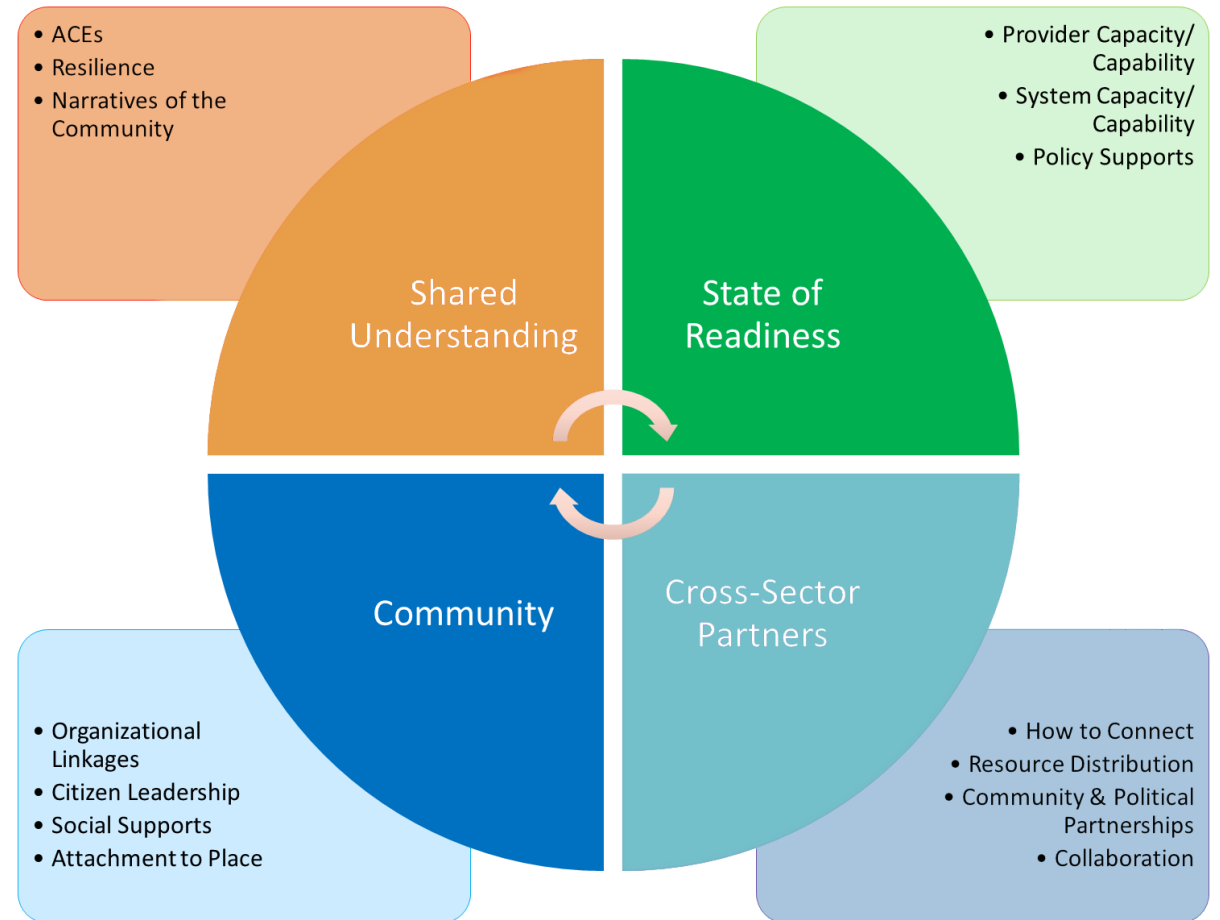


**Truth &
Equity**

Prioritizing Issues
Co-Creation of Solutions



Building Community Resilience: Process of Assessment, Readiness, Implementation & Sustainability



Closing the Racial Wealth & Community Equity Gap: Cincinnati



Avondale



Racially Divergent,
Economically Parallel
Neighborhoods

Legacy of Inequitable Policies:

1948 Master Plan

CPS Desegregation Plan

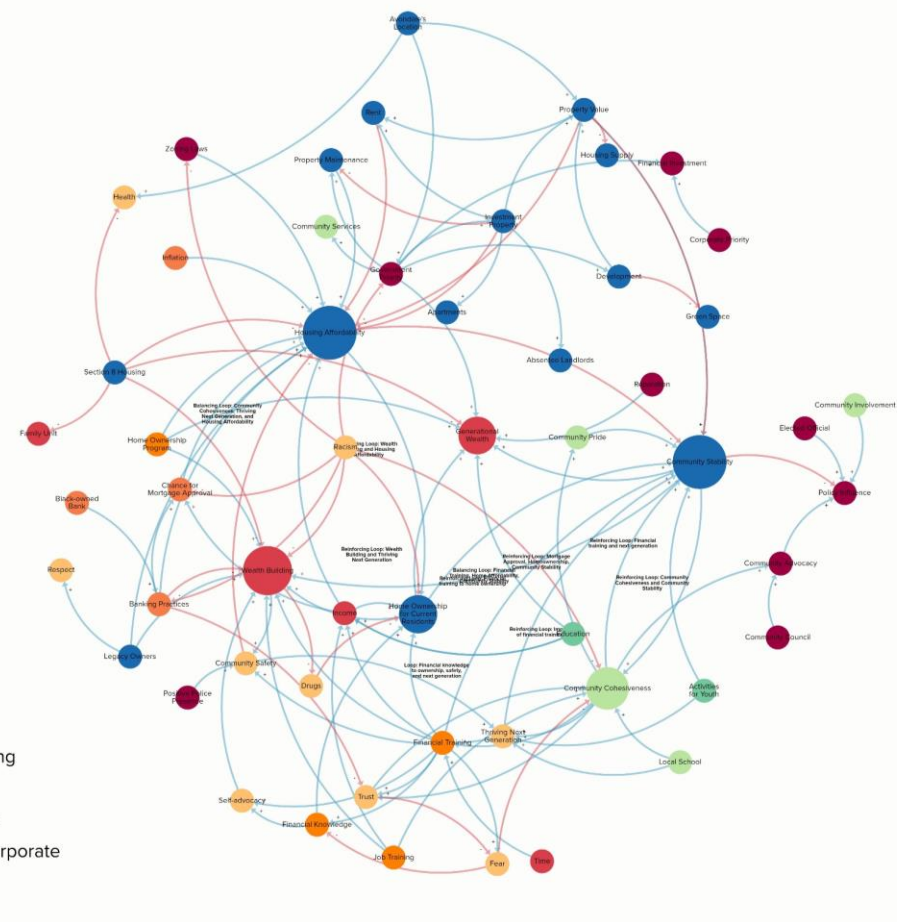
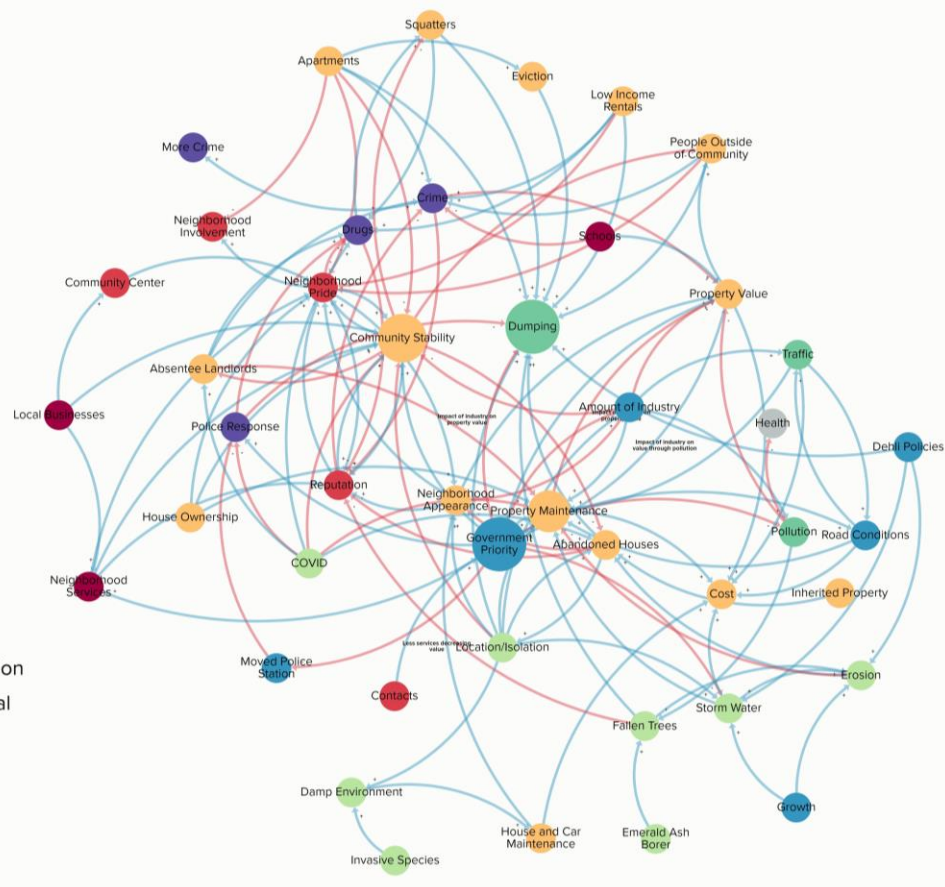
Business Development Plans

Riverside



Avondale: \$21,608 Median Income less than 1/2 Cincinnati avg.
Riverside: Life Expectancy for Women =65.6 years (the lowest rate for women in the city) *Cincinnati Health Department

Riverside



A Comprehensive Strategy

Housing

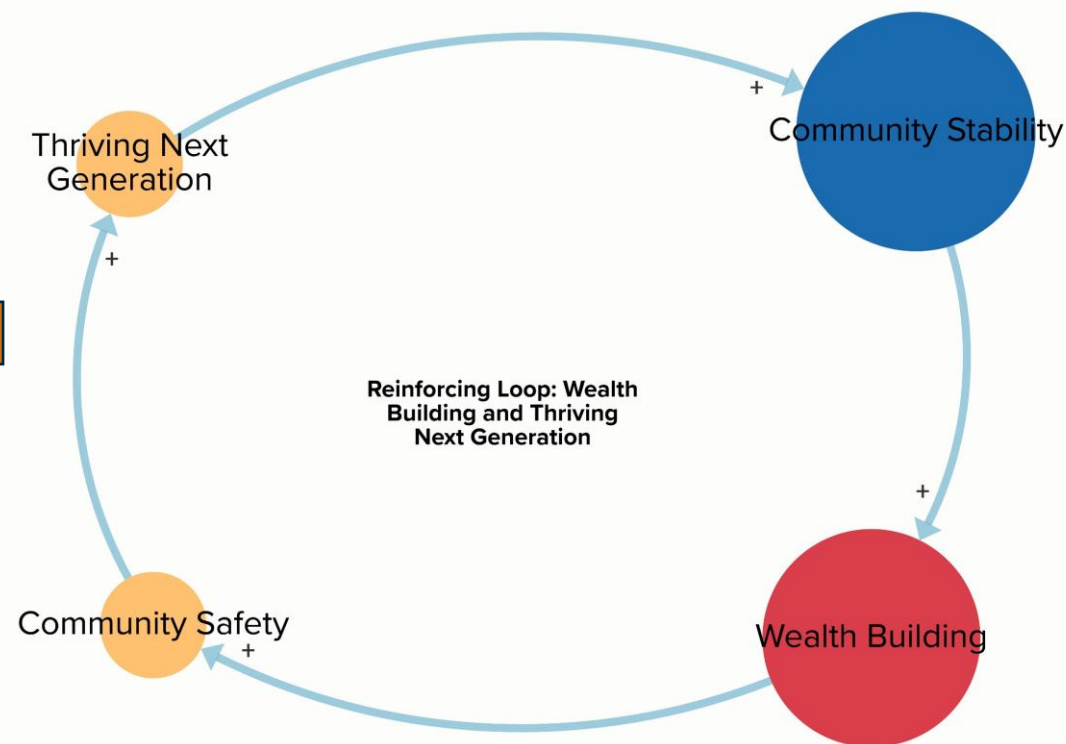
- Increase Access to Homeownership for Black & Low-Income Residents
- Use a place-based strategy to increase access to low-income rentals
- Heir Rights & Protections for Legacy Owners

Economic Development

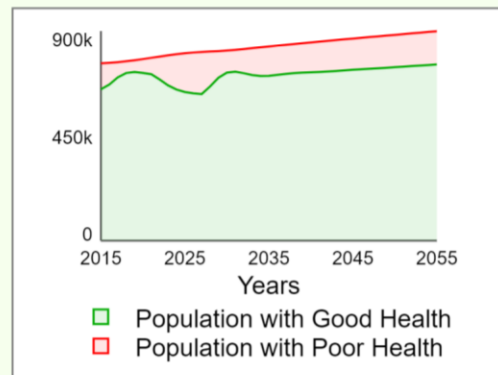
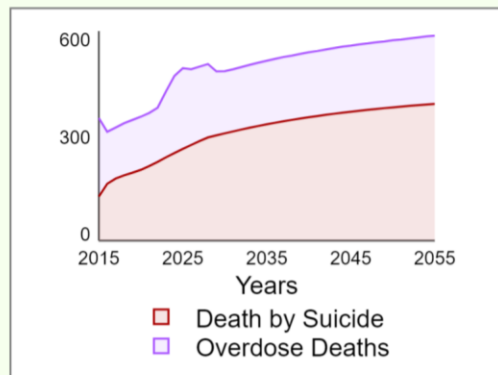
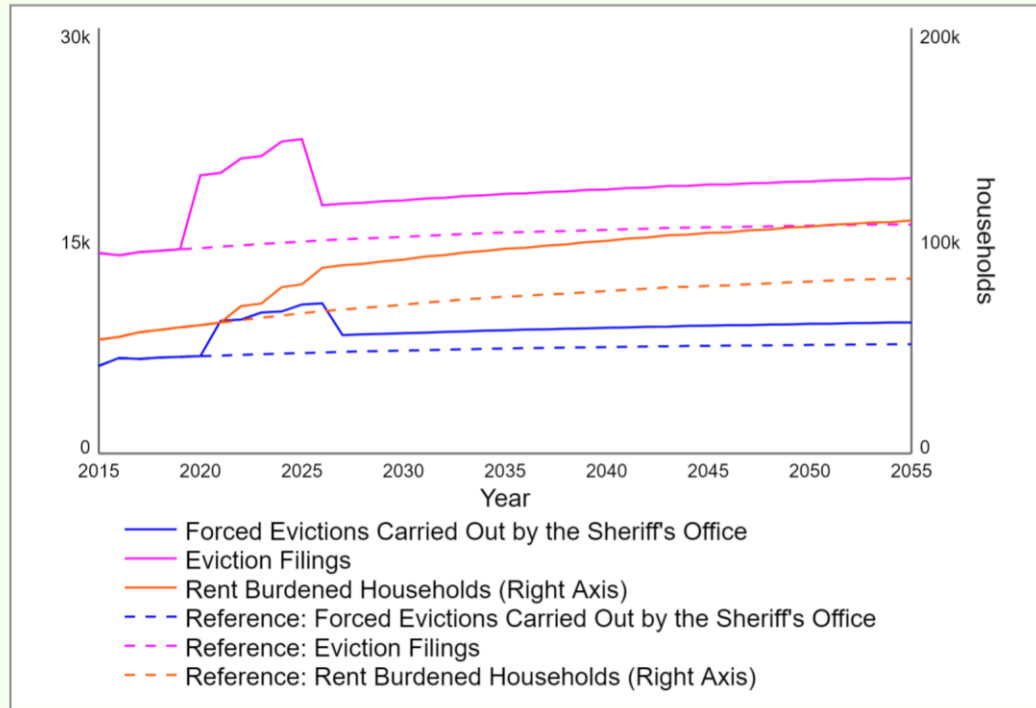
- Increase deposits in Black-owned banking
- Increase access to capital for Black entrepreneurs
- Leverage Federal Investments in Enterprise/Empowerment Zones

Education & Community Policing

- Development of Community Arts & Gathering Spaces
- Community Developed Policing Programs
- Increase Access to Educational Assets
- Trauma-Informed Education & Policing



Shared Accountability: Equity Dashboard

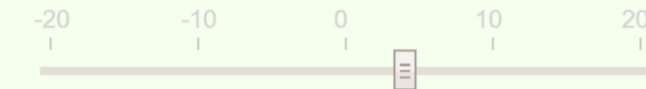


Direct Factors

Households Affected by Predatory Landlord Practice Ea
Year



Housing Price Index (HPI) Annual Change (2015-201
average: +5)



Percent Population
with Access to
Social Service and
Resources

Indirect Factors

Cash Bail



Tenants Rights



Inequitable Zoning



Voter Turnouts
(Percent)

Individuals Lose or Leave Full Time Jobs with Benefit



Control Panel

Run

Pause

Stop

Clear

Go Live

Stop Live



Resilience

Measures of Community Resilience: Fostering Equity & Hope



Context Matters

Understanding the Consequences of Adversity & Building Resilience

The Infrastructure of Structural Racism

Cincinnati Policy & Practice:

1948 Master Planning Document

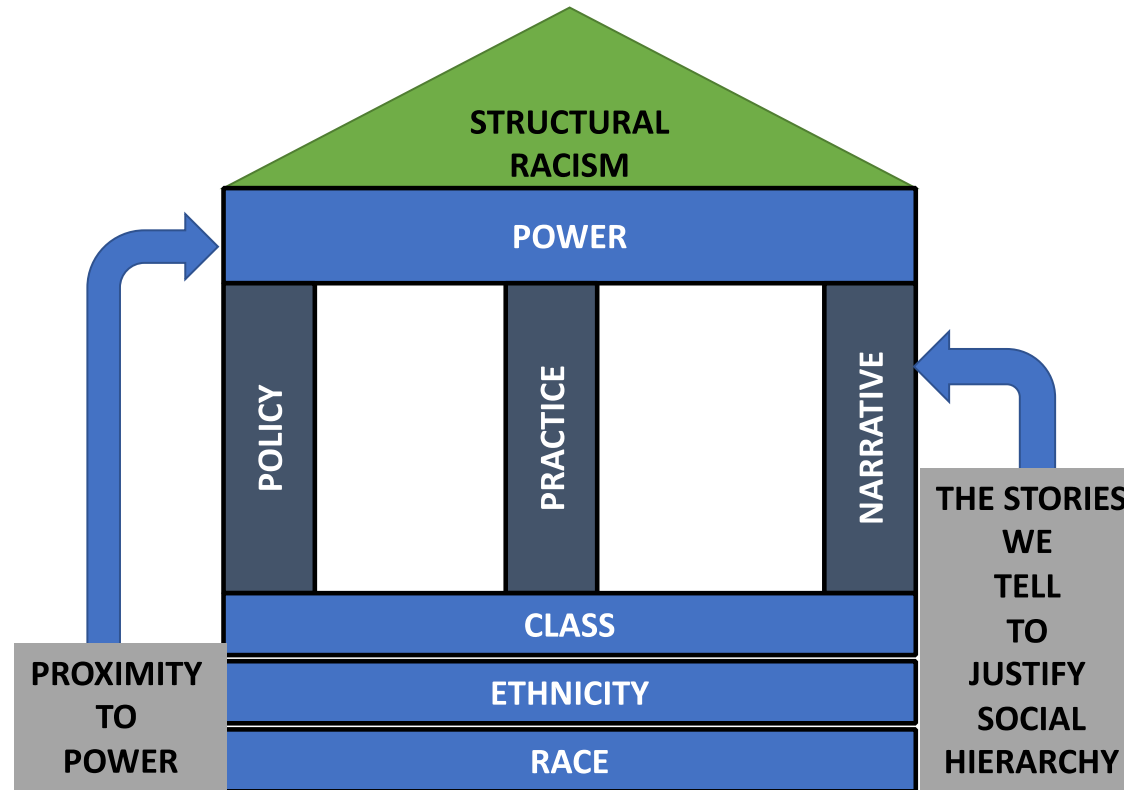
Urban Renewal – I-75 Project

Public Housing Policy

CPS Desegregation

War on Drugs (1980's-2000)

CHMA & Housing Development



Harmful Narratives:

“Deserving Poor”

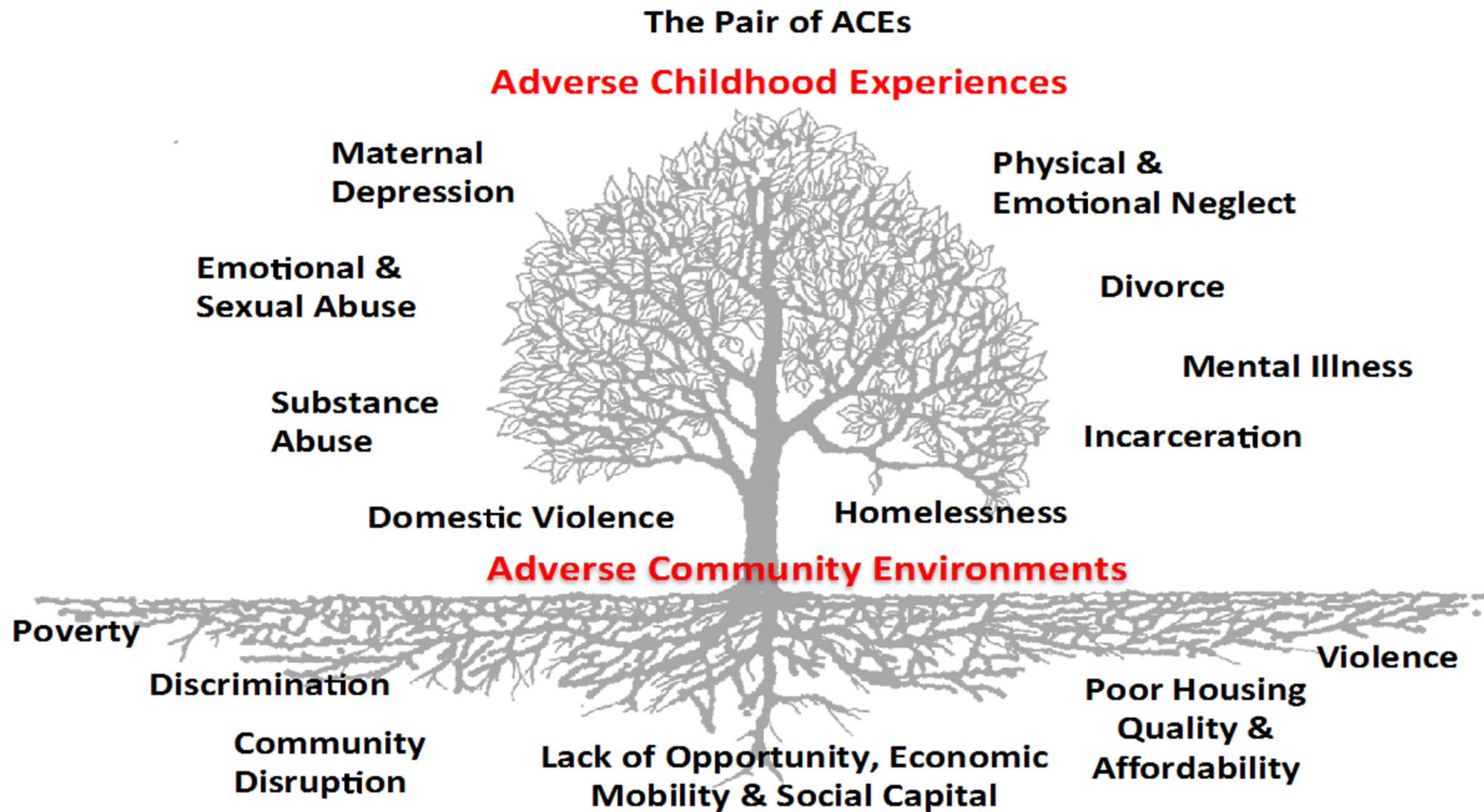
“Lack of Neighborhood Pride”

Social Disorder

White Flight

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Framing the Issue



Outcomes

Long-term effect on health

Systemic Drivers

Policy & Practice

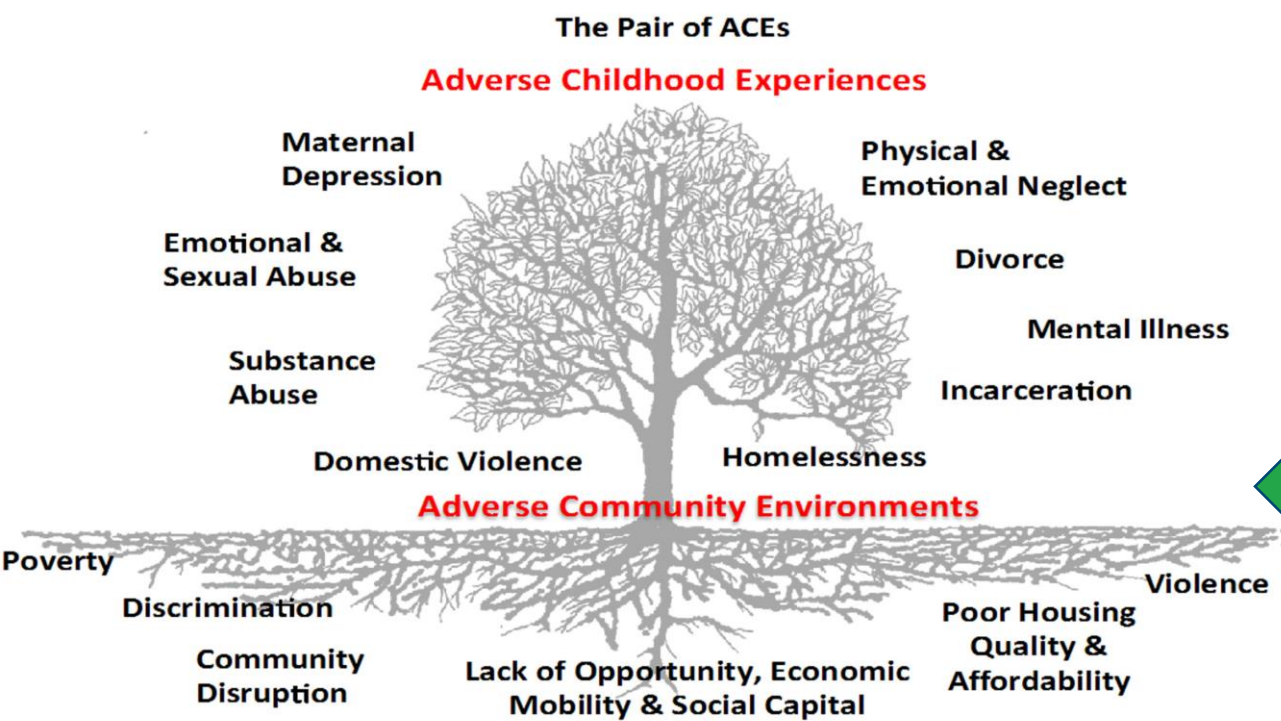
Ellis, W., Dietz, W. (2017) A New Framework for Addressing Adverse Childhood and Community Experiences: The Building Community Resilience (BCR) Model. Academic Pediatrics. 17 (2017) pp. S86-S93. DOI information: 10.1016/j.acap.2016.12.011

The context (community & family environment) play a key role in how an individual 'bounces back' from adversity.

Bar 763



**The Legacy of Inequity
65 Years Later**



**Housing Instability
Food Insecurity
Gun Violence**

**Income Inequality
Education Asset Deficit
Lack of Economic Mobility
Community Asset Deficit**

Ellis, W., Dietz, W. (2017) A New Framework for Addressing Adverse Childhood and Community Experiences: The Building Community Resilience (BCR) Model. Academic Pediatrics. 17 (2017) pp. S86-S93. DOI information: 10.1016/j.acap.2016.12.011

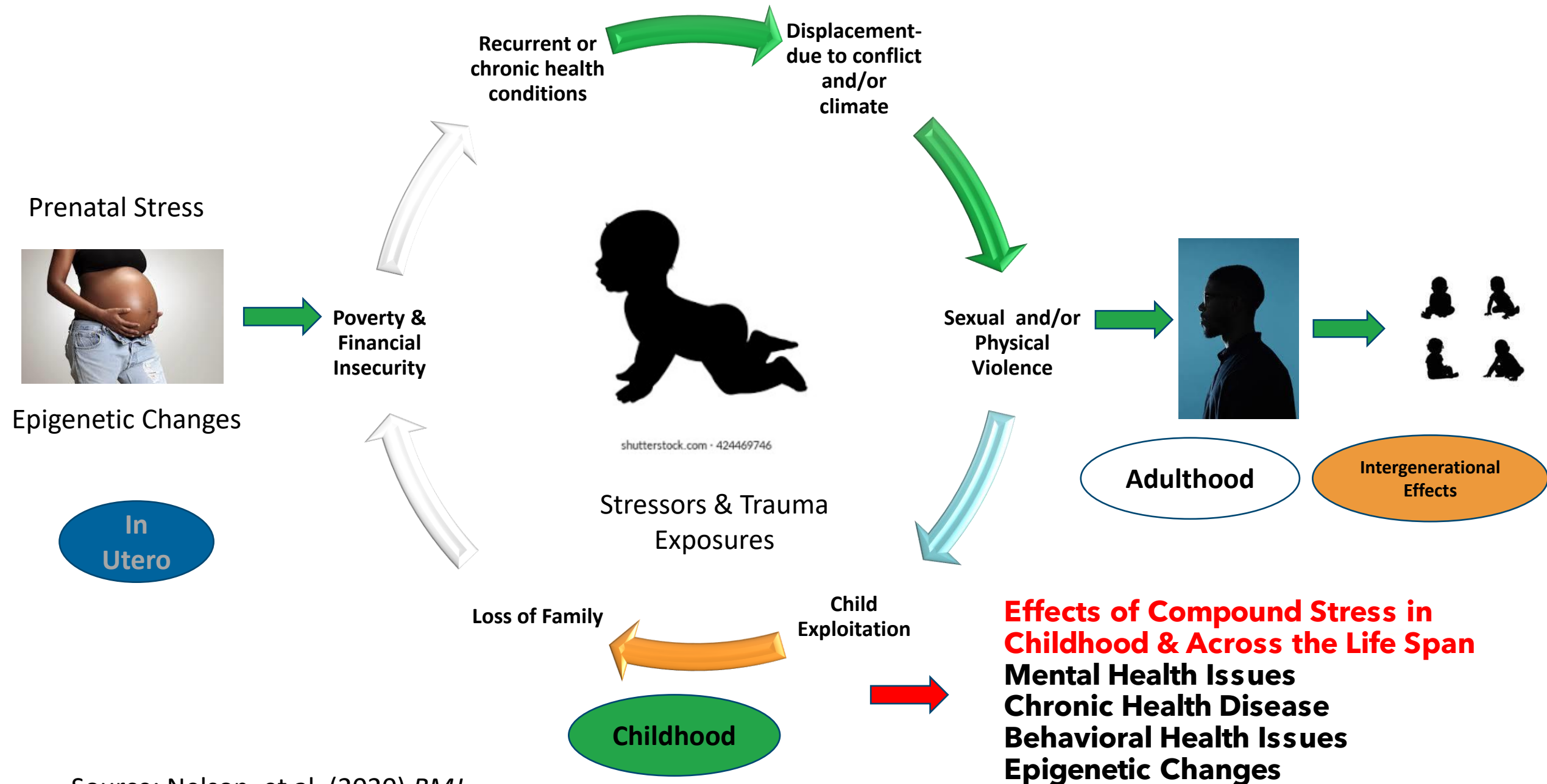
West End:

44% Residents Risk Displacement

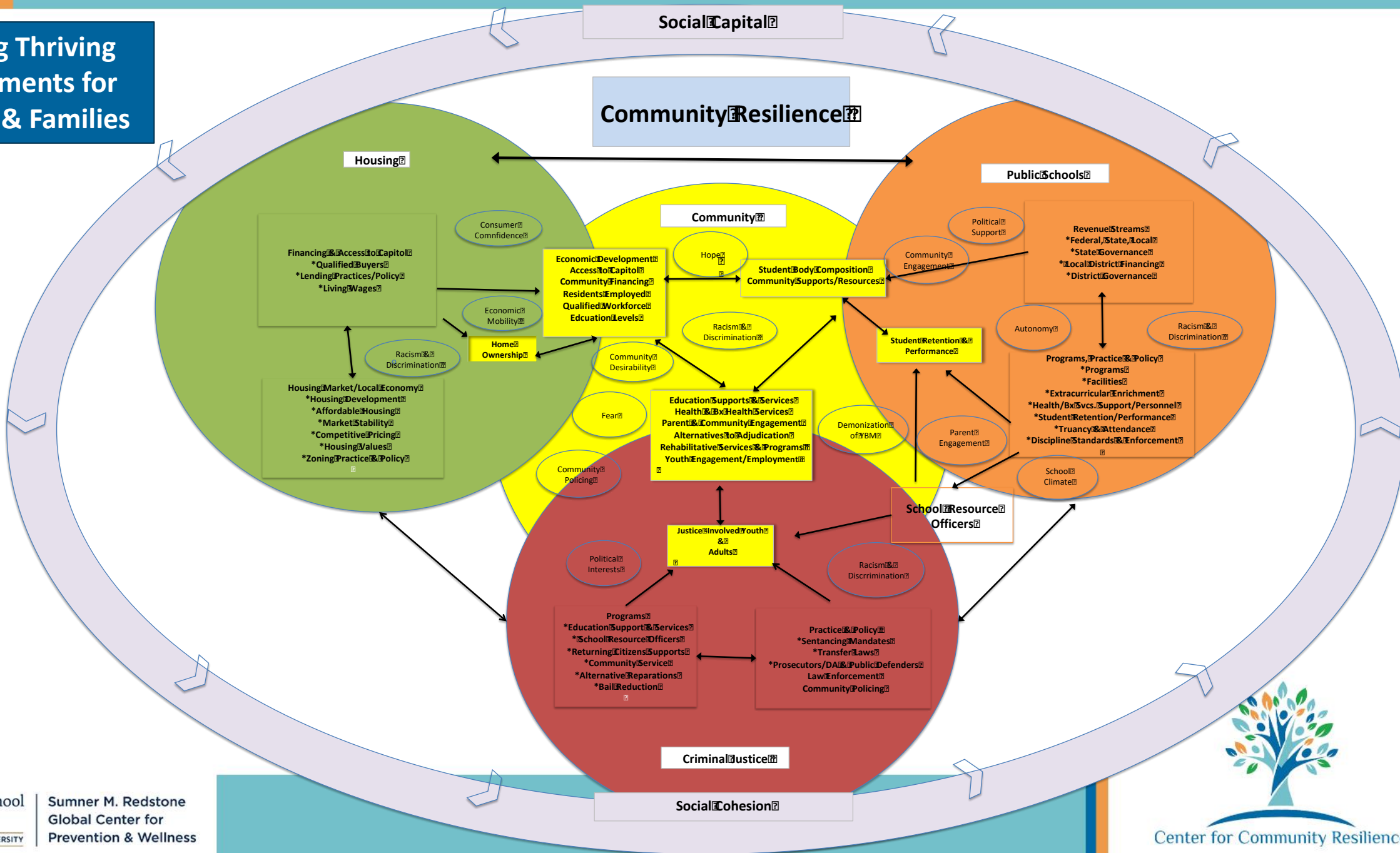
**Ranks nr bottom for Tree Canopy Coverage,
Highest for Heat Island Exposure**

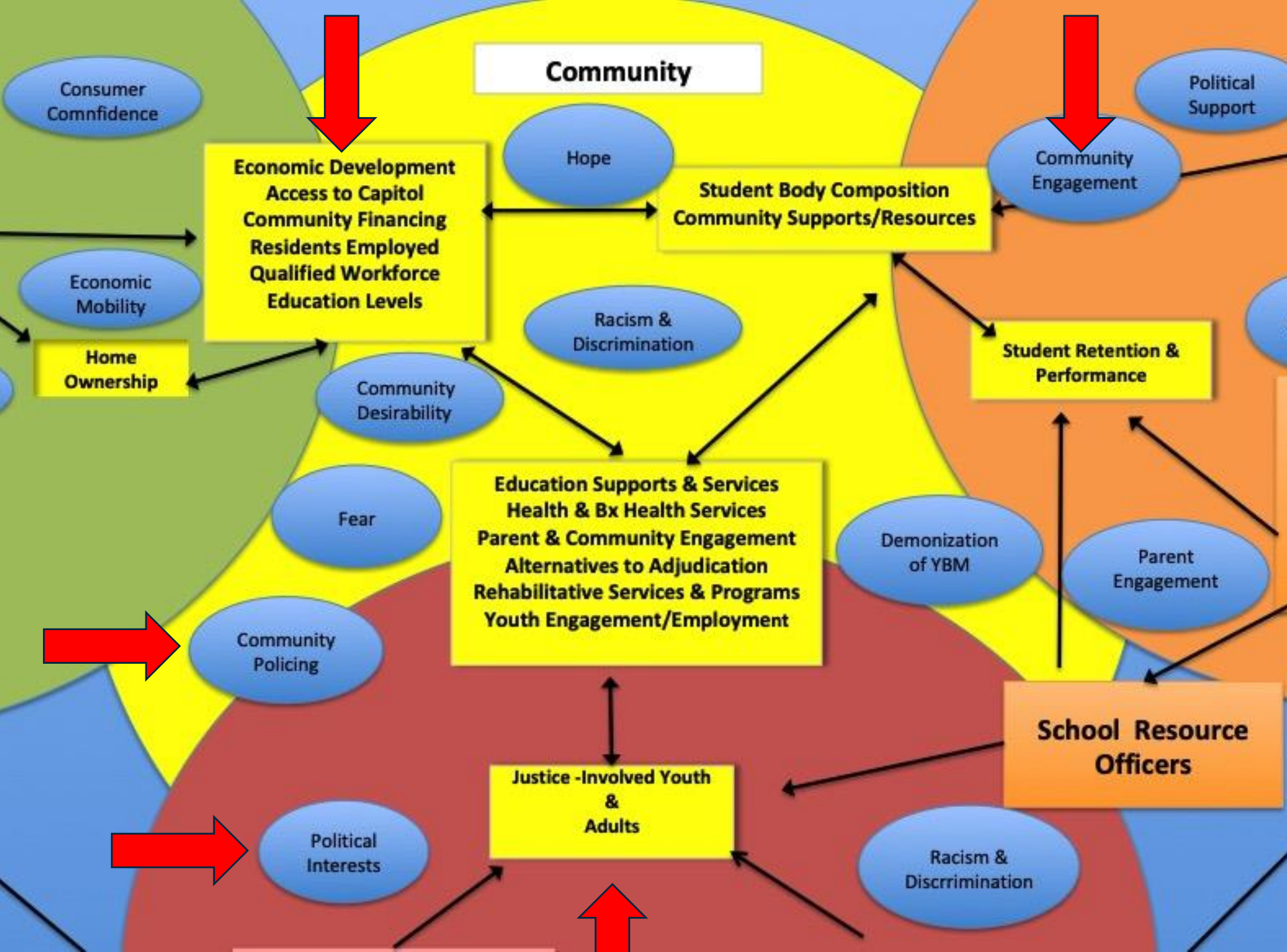
Context Matters: West End

Trauma & Resilience: A Life Course Perspective



Creating Thriving Environments for Children & Families





Systems Driven Community Characteristics

Stocks of the community are heavily influenced by long-standing racially influenced policies.

Inequity By Design

A Multi-Level, Multi-Faceted, Interconnectedness & Systemic Approach to Fostering Equity

**Shelter, Stability,
Safety, Quality**

**Community Resilience:
Cincinnati**



Framing Community Resilience



Fear

Instinct (Fight or Flight)
Undermines Social Cohesion
Promotes Anxiety, Depression, Anger

Hope

Secondary Emotion
Requires Nurturing
Promotes Health, Wellbeing

Survive vs Thrive

The Pathway to Equity

Community Partnership, Strategic Investment & Policy

Community Partnerships

- **Seven Hills Neighborhood Houses**
- **Avondale Community Council**
- **Riverside Community Council**
- **Joining Forces for Children**

Economic Partnerships

- **Community Economic Advancement Initiative**
- **Chamber of Commerce**
- **Corporate Partners with Equity Pledges**
- **Philanthropy**

Ohio State Policy Opportunities

- **SCR 9:** To urge the state of Ohio to take steps to address housing inequality (10/5/2021)
- **SB 317:** Prohibit housing discrimination based on housing assistance vouchers and public assistance (3/23/2022)
- **HB186:** Enacting First-time Home Buyer Savings Act (3/9/2021).
 - Passed the House, referred to Senate Ways and Means
- **HB560:** Authorize tax credit for certain affordable rental housing (2/7/2022)



Center for Community Resilience

Federal/National Opportunities

- **HR.1532- Improving FHA Support for Small-Dollar Mortgages Act of 2021**
- **S2131-Improving FHA Support for Small Dollar Mortgages Act of 2021**



National Advocacy

National Cohort of Cities

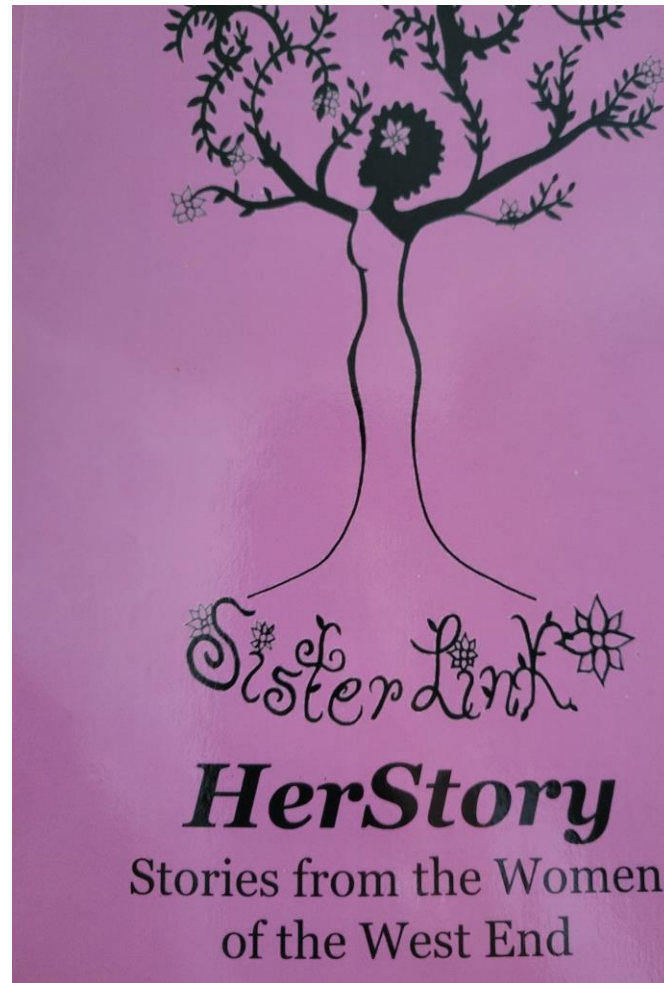


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"We lived on Betts Street in West End. I attended Washburn School. I barely have any recollection of that time... where I had lived was torn down for public housing and there was nothing left to trigger memories."



Evelyn Bane Dixon

June 12, 1928 – August 1, 2018

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Center for Community Resilience