

September 8, 2025

To: Members of the Budget and Finance Committee

202501665

From: Sheryl M. M. Long, City Manager

Subject: Emergency Ordinance – DCED: Funding for Represent Cincy

Attached is an Emergency Ordinance captioned:

AUTHORIZING the transfer and return to source of \$150,000 from existing capital improvement program project account no. 980x164x231600, “Economic Development Initiatives - GF,” to the unappropriated surplus of General Fund 050; **AUTHORIZING** the transfer and appropriation of \$150,000 from the unappropriated surplus of General Fund 050 to the Department of Community and Economic Development General Fund non-personnel operating budget account no. 050x164x7200 to provide resources for operating support for Represent Cincy to retain and attract small businesses primarily to the Over-the-Rhine neighborhood; and **DECLARING** that the operating support for Represent Cincy serves a public purpose because the small business support will foster local improvements and investment and increase neighborhood vitality.

Approval of this Emergency Ordinance would authorize the transfer and return to source of \$150,000 from existing capital improvement program project account no. 980x164x231600, “Economic Development Initiatives - GF,” to the unappropriated surplus of General Fund 050. The ordinance then transfers and appropriates the \$150,000 to DCED General Fund non-personnel operating budget account no. 050x164x7200 to provide resources for operating support for Represent Cincy to retain and attract small businesses primarily to the Over-the-Rhine (OTR) neighborhood. Finally, the ordinance declares that the operating support for Represent Cincy serves a public purpose by fostering local improvements and investment and increasing neighborhood vitality.

Represent Cincy made a request that the City provide up to \$150,000 in resources to retain, attract, and develop small businesses by conducting a comprehensive, individualized business needs assessment and connecting businesses with resources in the form of grants and loans. Sufficient resources exist in capital improvement program project account no. 980x164x231600, “Economic Development Initiatives - GF” for this request.

Providing resources for Represent Cincy is in accordance with the “Compete” goal to “[f]oster a climate conducive to growth, investment, stability, and opportunity” as described on page 103 of Plan Cincinnati (2012).

The reason for the emergency is the immediate need to deploy funding to support Represent Cincy.

The Administration recommends passage of this Emergency Ordinance.

cc: Andrew Dudas, Budget Director
Steve Webb, Finance Director

Attachment