

UNITED IS THE WAY TO HELP.



City of Cincinnati Human Services Fund

April 26, 2022



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Roles

- The Human Services Fund was established in 1981 as 1.5% of the General Fund to be dedicated to support programs and initiatives that are important to the city's vitality.
- **City Council** approves amount of Human Services Fund and sets priorities for the funds.
- **Human Services Advisory Committee (HSAC)**, volunteers appointed by the Mayor and confirmed by Council, review proposals, recommend funding and monitor programs.
- **United Way** serves as the facilitator for HSAC and administrator of funding.
 - **United Way** supports the Human Services Advisory Committee by administering the processes for proposals, providing program monitoring and technical assistance, requiring bi-annual reports, and conducting site visits and audit reviews from each organization.
 - United Way enters into subcontracts with each recommended organization, contingent on Council's approval of HSAC's recommendations.

Brief History of Priorities

- In 2014, Council unanimously approved a motion to allocate \$3 million for the fund and to set two goals: Reducing Homelessness and Increasing Employment.
- In 2016, City Council approved an additional goal of Violence Prevention based on recommendations from the Violence Prevention Working Group.
- Addiction Prevention priority was added for the FY 2019 process.
- Senior Services was added as a priority in January 2019. A workgroup subsequently developed strategies for the senior priority and their work was completed in May 2019. Senior Services were included in the FY 2020 budget and process.



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Human Service Fund Strategies

Goal: Increase Gainful Employment



- **Comprehensive Workforce Development:** Employment training, job readiness and certification programs that lead to job placement, retention and advancement for young adults, adults with multiple barriers, and the long-term unemployed.
- **Workforce Supports:** Remove barriers to employment and directly support job-seekers and new entrants to the workforce with access to childcare, transportation, mental health services, legal issues, work attire, housing, credit, etc.



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HSF Strategies

Goal: Reduce Homelessness



- **Homelessness prevention or shelter diversion** services that integrate case management and direct support to address factors that predict at risk for homelessness, with a preference for families with children.

- **Service-enriched shelter services** incorporating case management and stabilization services to prevent clients' return to homelessness, with a preference for families with children.



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HSF Strategies

Goal: Addiction Prevention



- **Peer recovery support services** with peer workers who have lived experience of mental health conditions and/or who are in recovery from substance use disorders are playing a growing and vital role in helping people find recovery.
- **Increase Resiliency of Children Affected by Addiction.** These programs may also address children affected by addiction by educating and empowering those who work with them to understand their unique needs and how to interrupt the cycle of addiction and associated trauma.



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HSF Strategies

Goal: Violence Prevention



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The vision is a community-centric and collaborative approach to **break the cycle of violence** through healing and prevention; creating strong, safe, healthy, vibrant and connected neighborhoods in Cincinnati.

- **Engage and Empower Communities to Make the Change They Want.** Support teams/councils of community stakeholders to leverage their strengths to: collaboratively implement programs, and build capabilities to sustain positive violence prevention practices
- **Comprehensive, Focused, Iterative Approaches.** Synergistic programming, focusing on young people that will benefit the most from it.
- **Trauma Informed Care (TIC)** as a foundational, program-spanning approach. Provide training and resources to ensure practitioners employ TIC methods across all violence prevention programs.



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HSF Strategies

Goal: Senior Services



Senior Services

- **Supportive Transportation Services:** For senior adults 55 and older who cannot utilize traditional means of government funded transportation services for health and wellness, financial stability or social connectedness.
- **Health and Wellness:** Programs and services that promote health and wellness for senior adults 55 and older that provide opportunities to increase access to nutritional health, physical fitness, preventative services and education to support health outcomes.
- **Technology, Education and Training:** Programs that provide education and training for senior adults 55 and older designed to close the digital divide by allowing individuals to better navigate modern society and supportive independent living.
- **Other Supportive Senior Service Strategies:** Programs that align to the overall goal but fall outside of the other three strategy areas.



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Current Portfolio

Human Services Fund Investment for FY22: 60 programs funded with \$4.9 million dollars.

Priority Goal	Number of Agencies	Number of Programs	Amount of Funding Allocated
Increase Gainful Employment	21	23	\$1,783,851.90
Reduce Homelessness	15	17	\$1,783,851.90
Addiction Prevention	9	9	\$651,228.54
Violence Prevention	7	7	\$515,481.17
Support Senior Services	4	4	\$169,833.70
Total	56	60	\$4,904,247.21



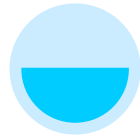
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Current Timeline

City of Cincinnati Human Services Funding Process *Steps that must occur to ensure funding for FY2024 (September 1, 2023 – August 31, 2024)*



Priorities set for FY24 & FY25 by December 2022
(Council)



Engagement Process in January and February 2023
(UWGC/HSAC)



RFP proposals due by April 30, 2023
(UWGC)



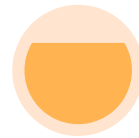
Review of Agency Proposals May 2023
(UWGC/HSAC)



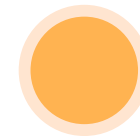
Recommendations to Council for FY24 by May 31, 2023
(UWGC/HSAC)



Council Approval by June 30, 2023
(Council)



Contract Process with FY24 Partners Complete by August 31, 2023
(City)



September 1, 2023 FY24 Begins
(Agency)



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THANK YOU!



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