

# La'Shaunda N. Ewing

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## Summary

Over 21 years of experience in Information Technology, Software Training and Project Management. Along with four (4) years of qualified teaching experience in higher and secondary education. Well versed in both Project Management and Business Intelligence (BI) reporting. Have led teams in large-scale global software deployments, which included both implementation and support phases.

I love an Ah Ha moment.... The moment when areas of unfamiliarity become familiar. Self-Discovery - The ability to train someone to grasp a new idea or concept or even new products gives me such a thrill. I have had the opportunity in every phase of my professional career to teach in some capacity such as a Corporate Trainer and Course Developer, Adjunct Instructor, Secondary educator, Software Deployment Manager and conference speaker. We train, we teach so that students, co-workers, and consumers can make their way forward in understanding and confidence.

My work allows me to be able to combine my experience in training with my love of computer programming and report development by establishing and maintain working relationships with my customers to ensure effective workflow and continuous improvement through requirements gathering, design, development, documentation, and delivery.

## Technical & Business Skills

- *Applications/Software*

Power BI	Business Objects	Oracle Business Intelligence
ServiceNow	Google Suite	
Cognos ReportNet	Cognos Impromptu Web Reports	Cognos Impromptu (Certified)
Cognos PowerPlay (Certified)	Cognos Visualizer (Certified)	Cognos Access Manager
Cognos Framework Manager	Cognos Report Studio	Cognos Query Studio
Microsoft Word	Microsoft Excel	Microsoft Access
Printshop	WordPerfect	dBase
Microsoft PowerPoint	Microsoft Outlook	Lotus Notes

- *Operating Systems, Networking Technologies & Internet*

UNIX	Microsoft and Office 365
iPlanet	Apache

- *Database, Data Warehouse & OLAP Technologies*

Oracle	Microsoft SQL Server
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## *Experience*

### *Sr. Business Solutions Analyst*

ADM

Nov 2016 - Present

Responsible for understanding business objectives to evaluate requirements, conduct functional design and gap analysis across data warehouse, reports, dashboards, and metrics. Works with BI Developers to analyze requirements and assess feasibility. Develop and conduct training for end users on developed reports and assist in

providing change management to the organization. Mentoring junior-level Business Solutions Analysts and supervise activities of consultants.

## ***Sr. Software Engineer, IT***

Vantiv

Aug 2014 - Oct 2016

Responsible for defining and implementing business intelligence solutions for lines of business that align with Vantiv business objectives. Responsibilities include designing, developing, testing, documenting queries and reports along with creation and delivery of internal custom trainings in support of reporting tools. Establish and maintain working relationships with peers and internal customers to ensure effective workflow and continuous improvement. Produce, revise, review and maintain all necessary training materials, including but not limited to: Instructor Guides, Training Manuals, Reference Guides, and Functional Handouts. When required, prepare training plans for future Customer Services initiatives. Conduct training sessions. which can be one on one, hands on, or lecture style training sessions.

## ***Math Instructor/Team Leader***

Withrow University High School

Jul 2011 - Jul 2014

Actively instructed students to develop critical-thinking abilities by gaining an understanding of mathematic concepts in Algebra and Geometry, created lesson plans, assigned and corrected homework, managed students in the classroom, communicated with parents and helped students prepare for standardized testing and graduation exams.

As Team Leader I enabled my peers to improve and ultimately increase their students' learning through collaboration and supportive examinations.

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## ***Career Center Director/Adjunct, Cincinnati Campus***

American National University

May 2009 - Jun 2010

The Career Center at National College has as its goals to prepare the graduate to find and keep meaningful, satisfying employment. Graduates are given the resources to become competent in resume writing, cover letter creation, interview preparation, uncovering job leads, and dressing for success. Through these competencies, National's Career Center strives to assist the graduate to become self-sufficient in the employment readiness market

## ***Principal Consultant***

Cognos/IBM

Jul 2000 - Apr 2009

Showed both confidence and competence with Cognos' Impromptu, PowerPlay, Visualizer, ReportNet, Report Studio, Query Studio and CMM software. Implemented successful Digital Cockpits at several clients. Work on Visualizer has been featured in "Best Practice" documents, as well as templates for other developers for future digital cockpits. DFAS digital cockpit competed against several other cockpits from areas of businesses and received recognition as the best in practice.

Completed several successful initiatives with ReportNet life cycle (Framework Manager Model deployment, Report and Query Studio reporting). As a senior BI technology consultant and mentor, had been extremely successful at implementing reporting solutions against complex data environments. Highly effective at identifying and integrating related technologies into the Cognos environment (e.g., report and object distribution via the web, i.e.). Her project

management skills and related industry experience has led her to provide successful implementations at various customers regardless of role she performs.



## ***Application Development***

NCR Corporation

Feb 1995 - Jul 2000 \

I had several titles while at NCR. Application Development Consultant, Software Deployment Consultant and Software Deployment Manager, Teradata Consultant.

I worked on the proof of concept for ETI Extract projects by installation, configuration and updates.

I led a team of 8 associates responsible for providing application deployment and support of the time, expenses, services and material tracking application (TimeKeeper). I responsible for providing application deployment activities to support the objectives of corporate and country Professional services business units. Deployed Timekeeper application support in all countries of the Americas region (Caribbean/Latin America, US and Canada). Also Tier II support for Europe, Pacific and Japan. Facilitated and presented international training sessions. One of many accomplishments was a successful deployment of a software package to 66 countries in 8 weeks during tenure at NCR. During this project, managed direct reports located within 3 global regions (US, France and Australia). For each package supported, received several awards for on-time delivery and support.

## ***Additional Work Experience***

- Provided data/report requirements analysis to determine best reporting practices and appropriate tool selection and architecture recommendations
- Definition and creation of Framework Manager models used to facilitate ReportNet development Definition and creation of PowerPlay models used to facilitate OLAP data analysis
- Definition and creation of Visualizer models used to facilitate OLAP/Data Mining/Dashboard analysis
- Design and implementation of Impromptu catalogs in complex reporting environments
- Global Deployment of software
- International Travel
- Developed and delivered standard and customized training offerings
- Training, Report Development, Public speaking, Project Management and Customer Relations

## ***Education***



### ***Mount St. Joseph University***

MA, Education

2009 - 2010

18-month intensive master's Program in AYA. Pursuing 2 licensures in Computer Science and Mathematics.  
Graduated December 2010



### ***The George Washington University***

Master Certificate, Project Management

1996 - 2000

ESI International via George Washington University



### ***Wilberforce University***

BS, Computer Science, Minor Math

1990 - 1994

Internships/Co-Ops with the Army Corps of Engineers Pittsburgh, Cincinnati Gas and Electric Company, and PNC Bank. Received Cincinnati Foundation Scholarship, 1990 - 1993; 1st Baptist Church of Kennedy Heights Scholarship, 1990; Walnut Hills High School Book Scholarship for Improvement, 1990



## **Walnut Hills High School**

Diploma, Mathematics and chorale  
1985 - 1990

### **Certifications & Awards**

- Alternative Licensures (Ohio) Computer Science
- 2019-2020 Outstanding Alumnae Chapter of the Year – Central Region of Sigma Gamma Rho Sorority, inc. (President of Epsilon Lambda Sigma Chapter)
- ADM IT Highlight December 2019
- 2019 Phenomenal Woman Award recipient from NKY New Beginning Ministries
- Vantiv Team Delivery Award
- BI Consultant Certification for Cognos
- 2007 Cognos MVP for the Performance Management Team
- Recipient of a 2008 Thank you Award Cognos, an IBM company
- 2 ~ 1997 NCR BSD Excellence Award Winner (individual and team awards)
- Numerous NCR Performance Awards
- Wilberforce University Outstanding Woman award

### **Organizations/Community Service**

- Sigma Gamma Rho Sorority, Incorporated (1992 – Present)
  - Organization positions: President, Vice President, Chaplin, Philo Advisor, Community Service Chair, Central Region Music Directress, International Scholarship Committee Member
- First Baptist Church of Kennedy Heights (2014 – Present)
  - Organization positions: Trustee Board member, Sunday School Teacher
- Vantiv African American Network (Aug 2015 – Nov 2017)
  - Organization position: Charter Member, Steering Committee Member/Chair of Membership Subcommittee
- Vantiv Women's Business Network (VWBN)
- Kappa Delta Pi Honor Society member
- National Council of Teachers of Mathematics, Ohio Council of Teachers of Mathematics
- Black Data Processors Association (1995 – Present)
- Midwest Black Family Reunion (2014 – Present) – Heritage Breakfast Chair
- Center of Excellence Tutor (2008 – 2015)
- Wilberforce University Computer Science/Engineering Advisory Board (1997 – 2001)
- National Society of Black Engineers (1990 – 1995)
- The Alliance of Black Telecommunicators of NCR (1995 – 2000)
- Creator of Tutor/Mentor Program at Dunbar High School, Dayton, OH (1998 - 2000)

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