

Bob Deck

Managing Partner, 4EG

Bob Deck serves as chief operations officer for Four Entertainment Group's (4EG) Cincinnati concepts. Deck oversees the operations, management and growth of each location and ensures each of the Queen City's bars – Igby's, Mt. Adams Pavilion, The Righteous Room, The Sandbar, The Lackman, The St. Clair, The Roosevelt Room, Hightail, Rosedale, The Stretch, and Low Spark – and the full-service, casual bar and grill concept Keystone Bar & Grill provide consistent superior service, captivating décor and high-quality products, resulting in a strong brand definition and a loyal following. He also assists with the marketing division of 4EG by identifying creative and unique marketing plans that engage desired audiences.

After graduating from Miami University in Oxford, Ohio, in 1995, Deck moved to Atlanta to pursue his doctorate of chiropractic degree. While attending school, he worked at several different bars and clubs until moving to Cincinnati in 2000 to open a private chiropractic practice in his hometown of Anderson Township.

In 2001, Deck reconnected with collegiate friends David Halpern and Ben Klopp who had already partnered to open aliveOne and Estelle's bars in Chicago. Deck joined Halpern and Klopp to expand their operation of upscale bars, and through a partnership with Klopp's childhood friend Dan Cronican, the four opened aliveOne and Mt. Adams Pavilion in Cincinnati in 2002. After much success with the first four locations, the team continued to open and operate several additional establishments. In 2007, the team converted their individual businesses into a larger operating company that is now Four Entertainment Group.