

**Date:** August 27, 2020

**To:** Mayor John Cranley

**From:** Andrew W. Garth, Interim City Solicitor *AWG*

**Subject:** **Emergency Ordinance – FY 2021 Budget Adjustments: 2020 Census Outreach Efforts**

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Transmitted herewith is an emergency ordinance captioned as follows:

**AUTHORIZING** the transfer and appropriation of \$100,000 from General Fund balance sheet reserve account no. 050x2580, “Reserve for Weather Related Events, Other Emergency and One-Time Needs,” to the City Manager’s Office General Fund non-personnel operating budget account no. 050x101x7200 for the purpose of providing funds for increased census outreach efforts such as canvassing, rental and landlord outreach, and targeted outreach in the lowest performing Census tracts to ensure that every Greater Cincinnati resident is counted in the 2020 Census; **AUTHORIZING** the provision of prizes and incentives in the form of gift cards for residents who complete the Census questionnaire as part of the outreach strategy; and **DECLARING** the use of funds for the purchase of gift cards to be used to encourage census participation to be a public purpose.

AWG/AKS/(lnk)  
Attachment  
318793