

EMERGENCY

City of Cincinnati

AKS

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An Ordinance No. \_\_\_\_\_

- 2020

**AUTHORIZING** the transfer and appropriation of \$100,000 from General Fund balance sheet reserve account no. 050x2580, "Reserve for Weather Related Events, Other Emergency and One-Time Needs," to the City Manager's Office General Fund non-personnel operating budget account no. 050x101x7200 for the purpose of providing funds for increased census outreach efforts such as canvassing, rental and landlord outreach, and targeted outreach in the lowest performing Census tracts to ensure that every Greater Cincinnati resident is counted in the 2020 Census; **AUTHORIZING** the provision of prizes and incentives in the form of gift cards for residents who complete the Census questionnaire as part of the outreach strategy; and **DECLARING** the use of funds for the purchase of gift cards to be used to encourage census participation to be a public purpose.

WHEREAS, it is critically important to ensure that every Greater Cincinnati resident is counted in the 2020 Census; and

WHEREAS, U.S. Census Bureau has announced that counting operations will end on September 30, 2020, one month before the adjusted COVID-19 pandemic deadline; and

WHEREAS, the use of funds to purchase gift cards to be used to encourage participation in the census is a public purpose as it promotes a complete count of Greater Cincinnati residents; and

WHEREAS, this additional funding will allow for greater outreach in the Cincinnati area and will allow for additional canvassing, rental and landlord outreach, and targeted outreach in the lowest performing Census tracts; now, therefore,

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the sum of \$100,000 is hereby transferred and appropriated from General Fund balance sheet reserve account no. 050x2580, "Reserve for Weather Related Events, Other Emergency and One-Time Needs," to the City Manager's Office General Fund non-personnel operating budget account no. 050x101x7200 for the purpose of providing funds for increased census outreach efforts such as canvassing, rental and landlord outreach, and targeted outreach in the lowest performing Census tracts to ensure that every Greater Cincinnati resident is counted in the 2020 Census.

Section 2. That the administration is authorized to use a portion of this funding to provide prizes and incentives in the form of gift cards for residents who complete the Census questionnaire as part of the outreach strategy.

Section 3. That the use of funds for the purchase of gift cards to be used to encourage census participation is declared to be a public purpose.

Section 4. That the proper City officials are hereby authorized to do all things necessary and proper to implement the provisions of Sections 1 through 3 hereof.

Section 5. That this ordinance shall be an emergency measure necessary for the preservation of the public peace, health, safety, and general welfare and shall, subject to the terms of Article II, Section 6 of the Charter, be effective immediately. The reason for the emergency is the immediate need to accomplish the authorized transfer and appropriation so that funding is in place to ensure that every Greater Cincinnati resident is counted in the 2020 Census.

Passed: \_\_\_\_\_, 2020

\_\_\_\_\_  
John Cranley, Mayor

Attest: \_\_\_\_\_  
Clerk