

# CNBDU

## **CITY OF CINCINNATI**

September 26, 2023

# WHAT IS CNBDU?



# OUR FOCUS & MISSION

- Job retention/creation
- The revitalization, stabilization and growth of Cincinnati neighborhood business districts

We recognize that neighborhood business districts create a unique quality of life for our residents and support our small business ecosystem

CINCINNATI  
**NEIGHBORHOOD  
BUSINESS  
DISTRICTS**  
UNITED



# WHO WE ARE

We are a coalition of volunteer business owners and community development professionals representing approximately 34 business districts in the City.



# WHAT WE DO

We assist neighborhood business districts in planning and defining redevelopment efforts through volunteer technical assistance and by providing recommendations for funding of development projects in the Neighborhood Business Districts.

Before - Meiser's Fresh Grocery & Deli, Price Hill



After - Meiser's Fresh Grocery & Deli, Price Hill



# WHAT WE DO

CNBDU provides several services to the City of Cincinnati including the following:

- **Mentoring and Technical Assistance** to Neighborhood Business districts.
- **Comprehensive, peer review** of formal applications for funding by Neighborhood Business Districts and recommendation for funding of projects by the City of Cincinnati
- **Advice to and recommended coordination** among City Departments to better serve Neighborhood Business Districts



Before - Calhoun St., Clifton Heights



After - Calhoun St., Clifton Heights



# WHAT WE DO

We leverage

**Private Investments**

to match

**Public Dollars**

at a ratio of approximately

**7:1**

Before - The Littlefield, Northside



After - The Littlefield, Northside



# WHAT WE DO

Neighborhood Business Districts are a critical component to city revitalization and growth.

- Provide goods and services for neighborhood residents
- Provide jobs for neighborhood residents
- Occupy key intersections and very visible areas within neighborhoods
- Serve as an economic and tax generator for the neighborhoods and the City





# THE PROCESS

Our comprehensive, peer reviewed process for evaluating Neighborhood Business District funding requests is perhaps the heart of our activities and the greatest value provided to the City.



Before - Brink, College Hill



After - Brink, College Hill



# PROJECT TYPES

## CIP FUNDED

- Streetscapes
- Lighting
- Parking lots and Garages
- Gateways
- Signage

## CDBG FUNDED

- Facades
- Awnings and Signs
- Renovations
- Site preparation for commercial development



# OUR VALUE

- Successful, results driven, non-partisan, effective force for community development
- Recommends the use of public funding based on likelihood of success, value, and private leverage.
- CNBDU members collectively expend more than 3,000 hours each year for the benefit of the City of Cincinnati
- Between 1995 and 2022, we have recommended funding for 512 projects in 34 Cincinnati neighborhoods
- The City Manager and City Council have approved funding for 100% of the projects recommended by CNBDU
- More than 9,829 jobs have been retained and more than 6,716 jobs have been created
- **Approximately \$53.6 million in public funding appropriated by the City of Cincinnati for these projects has leveraged more than \$775 million of private investment**



# 2023 Awards

## Major Grant

\$3,124,950 requested for 14 projects in 14 neighborhoods.

7 projects fully or partially funded in 7 neighborhoods representing \$1,750,000 in awards.

## Minor Grant

\$350,000 requested for 8 projects in 8 neighborhoods.

6 projects fully or partially funded in 6 neighborhoods representing \$250,000 in awards.



# COLLEGE HILL

## PROJECT TYPES

- Streetscape improvements
- Parking lot improvements
- Outdoor dining improvements
- Building acquisitions
- Community Park creation
- Affordable housing

## LEVERAGE

**\$5 MILLION**

in NBDIP grants (over 25 years)

**\$75 MILLION**

in investment



# COLLEGE HILL



# COLLEGE HILL



Before - Marty's Hops and Vines



After - Marty's Hops and Vines

# COLLEGE HILL





# COLLEGE HILL



Before - 5919 Hamilton



After - Patrick Wolterman Memorial Park



# PLEASANT RIDGE

## PROJECT TYPES

- Property acquisition
- Property stabilization and Redevelopment
- Public Parking
- New Business Creation
  - ◆ Goodfellas Pizzeria
  - ◆ Nine Giant
  - ◆ Nine Giant Fermentorium
  - ◆ Gomez Salsa
  - ◆ Overlook Lodge
  - ◆ Lonely Pine Steakhouse
  - ◆ Revolution Rotisserie

## LEVERAGE

**\$780 THOUSAND**

in NBDIP grants

**\$6 MILLION**

in investment



# PLEASANT RIDGE



# OAKLEY

## PROJECT TYPES

- Pedestrian safety
- Streetscaping

## LEVERAGE

**\$660 THOUSAND**

in NBDIP grants

**\$9.75 MILLION**

in investment



# NORTHSIDE

## PROJECT TYPES

- Property acquisition
- Property stabilization/redevelopment
- NBD public parking lots
- Small business creation/expansion
- Pedestrian infrastructure improvements
- Greenspace and pocket park creation
- Gateway signage
- Public art
- Facade improvements

## LEVERAGE

**\$1.55 MILLION**

in NBDIP grants

**\$3.7 MILLION**

in DIRECT private investment

**\$3.5 MILLION**

in STIMULATED investment



# NORTHSIDE



Before - 3929 Spring Grove Ave



After - 3929 Spring Grove Ave



# NORTHSIDE



In Progress - 4024 Hamilton Avenue



In Progress - 4024 Hamilton Ave



# NORTHSIDE



After - Hamilton Avenue Murals



After - Hamilton Avenue Murals





# NORTHSIDE



Pedestrian Safety Improvements



# EVANSTON

## PROJECT TYPES

- Property acquisition
- Property stabilization/redevelopment

## LEVERAGE

**\$150 THOUSAND**

in NBDIP grants

**\$1 MILLION**

in investment



# MADISONVILLE

## PROJECT TYPES

- Bank Building (Bad Tom Smith Brewing + 2 apartments)
- Metz House
- Bakery
- Facade improvements (3 rounds)
- Property acquisition
- Property stabilization/redevelopment

## LEVERAGE

**\$1.1 MILLION**

in NBDIP grants

**\$5 MILLION**

in DIRECT private investment

**\$85 MILLION**

in STIMULATED investment



# MADISONVILLE



Before - 4800 Whetsel



After - 4800 Whetsel



# MADISONVILLE



Before - 4804 Whetsel



After - 4804 Whetsel



# MADISONVILLE



Before - Metz House

After - Metz House



# MADISONVILLE



Before - Bank Building Kitchen



After - Bank Building Kitchen



# MADISONVILLE



Before - Mazunte



After - Mazunte





# PRICE HILL

## PROJECT TYPES

- Meiser's Fresh Grocery & Deli
- Outerspace
- Property acquisition
- Property stabilization/redevelopment

## LEVERAGE

**\$1.5 MILLION**

in NBDIP grants

**\$9.5 MILLION**

in investment



# PRICE HILL



Before - Olden Tot Lot



After - Olden Tot Lot



# WALNUT HILLS

## PROJECT TYPES

- The Comfort Station
- Hello Honey
- Property acquisition
- Property stabilization/redevelopment

## LEVERAGE

**\$315 THOUSAND**

in NBDIP grants

**\$1 MILLION**

in investment



# WALNUT HILLS



Before - Comfort Station Stabilization



After - Comfort Station Stabilization



# WALNUT HILLS



Before - Kemper Lane to Victory Parkway Streetscape



After - Kemper Lane to Victory Parkway Streetscape



# WESTWOOD

## PROJECT TYPES

- MadCap Education Center
- Terrazza Trattoria
- Paloma's
- Property acquisition
- Property stabilization/redevelopment

## LEVERAGE

**\$690 THOUSAND**

in NBDIP grants

**\$6.7 MILLION**

in investment



# CLIFTON HEIGHTS

## PROJECT TYPES

- Community plan
- Gateways
- Public space
- Facade improvements
- Streetscapes
- Wayfinding Signage
- Property stabilization/redevelopment

## LEVERAGE

**\$2.2 MILLION**

in NBDIP grants

**\$20 MILLION**

in DIRECT private investment

**\$660 MILLION**

in STIMULATED investment



# CLIFTON HEIGHTS



Before - Campus Cyclery Strip



After - Campus Cyclery Strip





# CLIFTON HEIGHTS



Before - Chicago Gyros



After - Chicago Gyros



# CLIFTON HEIGHTS



Before - CHLB



After - CHLB



# CLIFTON HEIGHTS



Before - Jane Clare



After - Jane Clare



# CLIFTON HEIGHTS



Before - Old St. George



After - Old St. George



# CLIFTON HEIGHTS



Before - University Park Apartments



After - University Park Apartments



# CLIFTON HEIGHTS



Before - USquare



After - USquare

