

## Publicly Stated Project Goals

<b>ODOT Goals</b>	<b>City goals</b>
Provide concurrence on the BSB traffic baseline and forecast	Assist ODOT/KYTC in getting project constructed
Develop additional design concepts that meet the BSB corridor goals and provide potential construction cost savings	Reclaim as much land as possible
Perform traffic microsimulation using TransModler and evaluate practical design concepts	Improve alternate transportation modes by incorporating Complete Streets Concepts
Investing in local communities. Growing America's economy  Working together to improve Brent Spence Bridge Corridor Have a design Build Team selected in 2023 and project groundbreaking in late 2023	Reconnect communities
Improve traffic flow and level of service	
Improve Safety	
Correct geometric deficiencies	
Maintain connections to national transportation corridors	

# SHARED COMMUNITY PRIORITIES

- **Reconnecting communities** through multi-modal and pedestrian-friendly improvements
- **Returning public land** for local use
- **Separating local and through traffic** to improve safety and support better access to the Covington and Cincinnati business districts
- **Honoring local requests** to separate highway runoff from the combined sewer system
- **Investing in much-needed quality of life amenities** in urban communities within the corridor
- **Providing aesthetic features** that establish a more dynamic sense of place in urban neighborhoods
- **Completing and investing in necessary bike, pedestrian, and roadway connections** in both Cincinnati and Covington that will enhance connections between the east and west sides of the freeway and will accommodate the recent RAISE and INFRA investments in the City of Cincinnati
- **Continuing public engagement** as project plans are refined