

# Connector Streetcar Update

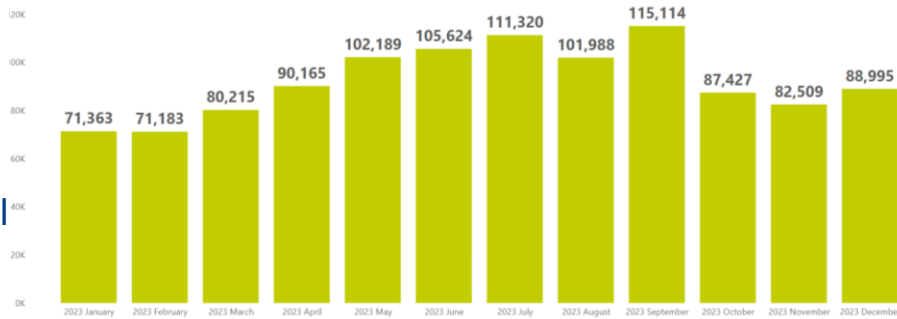
Climate, Environment, and Infrastructure Committee  
January 30, 2024

# CONNECTOR

# Ridership

Steadily increasing.

- Setting monthly & annual records
- 30% Increase
- Over one million riders
- Efficient and reliable service



# System Data & Information

Continuous improvement.

- Daily Trip Logs
- VITCA
- Safety & Performance Trends



# Looking Forward

Improved customer service.

- Rider/Non-Rider Survey
- Areas of Persistent Poverty Grant
- BLINK 2024
- Advertising Contract



# Questions?

[www.cincinnati-oh.gov/streetcar/](http://www.cincinnati-oh.gov/streetcar/)