

# City of Cincinnati



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**Reggie Harris**  
Councilmember

4/3/2024

## MOTION

*To Engage With METRO to Offer Employees of the City of Cincinnati Discounted Bus Passes*

**WE MOVE** that the administration partner with METRO to engage in their METRO Pass program to provide interested City of Cincinnati Employees with discounted monthly bus passes. This should be promoted through the annual employee survey with eventual consideration of further subsidizing the passes to help recruit and retain talent.

Councilmember Reggie Harris

Councilmember Seth Walsh

Councilmember Mark Jeffreys

Councilmember Meeka Owens

## STATEMENT

METRO offers a discount to participating organizations for month passes that can be paid through employee benefits (coming out of paycheck). This lowers the barrier significantly to attaining a pass and increases the likelihood that employees make the transition to commuting via transit. Each employee who opts-in is provided a co-branded smart card unique to each employee. This motion is intended to request that this become an integrated part of our employee benefits, like parking currently is.

One of the City of Cincinnati's top priorities is employee retention and recruitment. Across the nation, transportation access continues to be a barrier for connecting the workforce with quality jobs, including in the public sector. METRO has already partnered with Hamilton County and other large employers to offer discounted bus passes which have the potential to be further subsidized by the employer. This has proven to be an excellent tool for attracting and retaining talent and meeting organizational goals around sustainability.

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