



City of Cincinnati

801 Plum Street
Cincinnati, OH 45202

Agenda - Final

Climate, Environment & Infrastructure

Chairperson, Meeka Owens
Vice Chairperson, Mark Jeffreys
Councilmember, Jeff Cramerding
Vice Mayor, Jan-Michele Kearney

Tuesday, October 25, 2022

10:00 AM

Council Chambers, Room 300

PRESENTATIONS

Cardinal Land Conservancy Wooden Shoe Hollow Nature Preserve-Clean Ohio Grant Application

Mark Besserman, Stewardship Director

Human Services Fund Renewal, Part II

Virginia Tallent, Assistant City Manager

AGENDA

- [202201984](#) **PRESENTATION**, submitted by Councilmember Owens from Mark Besserman Stewardship Director of Cardinal Land Conservancy titled, Cardinal Land Conservancy Wooden Shoe Hollow Nature Preserve- Clean Ohio Grant Application.
Sponsors: Owens
Attachments: [Presentation](#)
- [202201989](#) **RESOLUTION**, submitted by Councilmember Owens from, Emily Smart Woerner, City Solicitor, **EXPRESSING** the support of the Mayor and the Council of the City of Cincinnati for the application for a grant from the 2022 Clean Ohio Conservation Fund, NRAC 2, Round 17, by the Cardinal Land Conservancy on behalf of David Nathan Rosenberg, for the purchase of approximately six acres of land in fee title and four acres of land for an agricultural easement by the Cardinal Land Conservancy from David Nathan Rosenberg, in order to create permanent greenspace within the City of Cincinnati and preserve a protected area for agricultural uses in the historic Wooden Shoe Hollow are within the City.
Sponsors: Owens
Attachments: [Transmittal](#)
[Resolution](#)
[Attachment](#)

3. [202201850](#) **MOTION**, submitted by Councilmembers Owens, Keating and Cramerding, **WE MOVE** that the City of Cincinnati amend Ord. 197-2020 and adopt an updated human services strategies and priorities plan (“Plan”) for allocations from the Human Services Fund (“HSF”). The Plan should: 1. Include a large-scale Impact Award to assist an innovative project to create real, lasting impact in the community. 2. Establish data-driven, evidence-based metrics for monitoring the success of organizations that receive allocations. 3. Structure the Request-for-Proposal process in such a way to increase the impact of the City’s funds. (BALANCE ON FILE IN THE CLERK’S OFFICE) (STATEMENT ATTACHED).

Sponsors: Owens, Keating and Cramerding

Attachments: [Attachment](#)
[Motion](#)

4. [202201904](#) **MOTION**, submitted by Councilmember Cramerding, **WE MOVE** that the City of Cincinnati amend Ord. 207-2020 and adopt an updated human services strategies and priorities plan (“Plan”) for expenditures/allocation from the Human Services Fund (“HSF”). The Plan should: 1. Include a large-scale Impact Award to assist an innovative project to create real, lasting impact in the community. 2. Establish data-driven, evidence-based metrics for monitoring the success of organizations that receive allocations. 3. Structure the Request-for-Proposal process in such a way to increase the impact of the City’s funds. (BALANCE ON FILE IN THE CLERK’S OFFICE).

Sponsors: Cramerding

Attachments: [Motion](#)

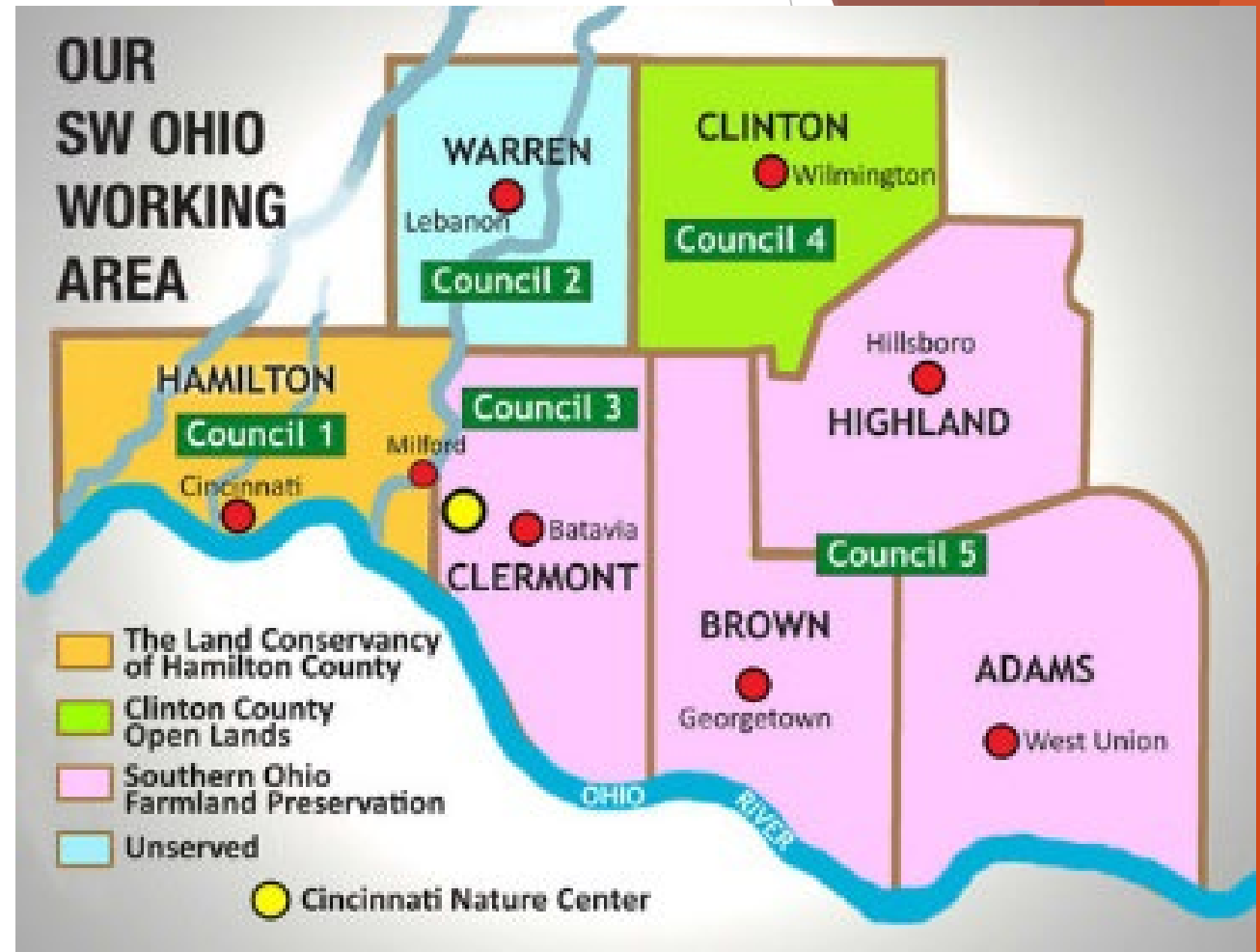
ADJOURNMENT

Cardinal Land Conservancy Wooden Shoe Hollow Nature Preserve- Clean Ohio Grant Application

Mark Besserman - Stewardship Director

Cardinal Land Conservancy Inc.

- ▶ A not-for-profit corporation incorporated in Ohio, first incorporated in 1999 here in SW Ohio.
- ▶ Covers 7 Counties: Adams, Brown, Clermont, Clinton, Hamilton, Highland & Warren.
- ▶ 260 member/donors in 2022.
- ▶ Active core of 20 volunteers
- ▶ Over 8,500 acres protected
- ▶ 11 member Board of Trustees
- ▶ Paid staff with volunteers
- ▶ Operations & Stewardship Endowments to build a sustainable base



Mission

- ▶ To preserve natural habitats, waterways, and productive lands we love in southwest Ohio by working with individuals, families and communities

Last Time We Were Here...



Winton Nature Preserve

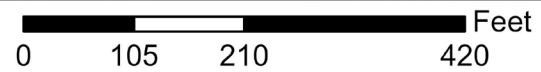


250 Feet



Rosenberg Farm - Wooden Shoe Hollow (6.8 acres in Red)

Today...Wooden Shoe Hollow



How the Project Came About...

- ▶ We own the nearby Bahr Farm/Winton NP
- ▶ Landowner has been a farmer and ecologist for 40 years
- ▶ Wanted to preserve the land for nature and people



This Project is Unique

- ▶ Historic Wooden Shoe Hollow in Winton Hills
- ▶ Best soils around for local food production
- ▶ Beautiful Woods and Kings Run Creek running through
- ▶ Very Near our Bahr Farm/Winton NP
- ▶ Hoping to work with Cincinnati Public Schools



What We Need

- ▶ We are seeking a resolution of support as required by Ohio Revised Code so we can submit a grant application due Nov. 4th
- ▶ We are not seeking any local government funding

Andy Dickerson - Executive Director


Cardinal Land Conservancy

P.O. Box 957, Milford, OH 45150

(513) 207-0700

<http://www.CardinalLandConservancy.org>

Date: October 20, 2022

To: Councilmember Meeka Owens
From: Emily Smart Woerner, City Solicitor 
Subject: **Resolution – Expressing Support of Cardinal Land Conservancy Grant Application**

Transmitted herewith is a resolution captioned as follows:

EXPRESSING the support of the Mayor and the Council of the City of Cincinnati for the application for a grant from the 2022 Clean Ohio Conservation Fund, NRAC 2, Round 17, by the Cardinal Land Conservancy on behalf of David Nathan Rosenberg, for the purchase of approximately six acres of land in fee title and four acres of land for an agricultural easement by the Cardinal Land Conservancy from David Nathan Rosenberg, in order to create permanent greenspace within the City of Cincinnati and preserve a protected area for agricultural uses in the historic Wooden Shoe Hollow area within the City.

EESW/KKF(lb)
Attachment
372641

RESOLUTION NO. _____ - 2022

EXPRESSING the support of the Mayor and the Council of the City of Cincinnati for the application for a grant from the 2022 Clean Ohio Conservation Fund, NRAC 2, Round 17, by the Cardinal Land Conservancy on behalf of David Nathan Rosenberg, for the purchase of approximately six acres of land in fee title and four acres of land for an agricultural easement by the Cardinal Land Conservancy from David Nathan Rosenberg, in order to create permanent greenspace within the City of Cincinnati and preserve a protected area for agricultural uses in the historic Wooden Shoe Hollow area within the City.

WHEREAS, the Cardinal Land Conservancy, formerly known as the Citizen's Land Conservancy of Hamilton County ("the Conservancy"), a non-profit, 501(c)(3) land preservation organization and land trust, has worked since 1999 to preserve land in Hamilton County and elsewhere in southwest Ohio for farmland, agricultural use, natural areas, and open space, focusing on the preservation of regional lands with natural, recreational, scenic, historic, or agricultural value; and

WHEREAS, the Conservancy seeks a resolution of support from the City of Cincinnati for the award of a grant from the State of Ohio 2022 Clean Ohio Conservation Fund ("the Fund"), which would allow the Conservancy to create a permanent nature preserve on approximately six acres of land, and to preserve, pursuant to an agricultural easement, an additional area of land of over four acres within the historic Wooden Shoe Hollow area within the City; and

WHEREAS, David Nathan Rosenberg intends to sell certain real property more particularly described as Hamilton County, Ohio parcel numbers 238-0001-0092, 238-0001-0051, 238-0001-0073, and 233-0001-0083 totaling approximately 10.78 acres (the "Property") and further identified in attachment "A" to this resolution, to the Conservancy at a reduced price in coordination with the Conservancy's intention to apply for a grant from the Fund to help preserve the Property in its natural and agricultural state as a farmstead and preserve; and

WHEREAS, Council has received a request from the Conservancy and David Nathan Rosenberg for the support of the Conservancy's application to the State of Ohio for grant funds to purchase the Property; and

WHEREAS, Council further acknowledges that the requirements of the Fund require at least a 25 percent match for project costs, to be provided by David Nathan Rosenberg; and

WHEREAS, Council finds that the request for the preservation of the Property as open space, natural habitat, and agricultural use, through nomination of the Property for the Fund program, is compatible with the long-range goals regarding greenspace preservation for the City; now, therefore,

BE IT RESOLVED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the Mayor and this Council support the application for a grant from the 2022 Clean Ohio Conservation Fund, NRAC 2, Round 17, by the Cardinal Land Conservancy on

behalf of David Nathan Rosenberg, for the purchase of approximately 10.7 total acres of land by the Cardinal Land Conservancy from David Nathan Rosenberg, in order to create permanent greenspace within the City of Cincinnati and preserve a portion of the historical agricultural use in the Wooden Shoe Hollow area within the City.

Section 2. That Council has determined that the purchase of the nominated land and its proposed use of the majority of it as permanent greenspace is compatible with the long-range land use goals of the City of Cincinnati.

Section 3. That Council acknowledges that as the sponsor, Cardinal Land Conservancy has agreed to hold, monitor, and supervise the land to be purchased with the 2022 Clean Ohio Conservation grant monies, and will do so in conjunction with the rights of the Public Works Commission according to the terms of the 2022 Clean Ohio Conservation Fund.

Section 4. That Council acknowledges that, per the 2022 Clean Ohio Conservation Fund requirements, David Nathan Rosenberg as landowner is required to donate a local match of at least 25 percent of the appraised property value, and that Council appreciates this commitment by the landowners who voluntarily participate in the program.

Section 5. That this resolution be spread upon the minutes of Council and that a copy be sent to Cardinal Land Conservancy, c/o Mr. Andy Dickerson, 790 Garfield Avenue, P.O. Box 957, Milford, OH 45150.

Passed: _____, 2022

Aftab Pureval, Mayor

Attest: _____
Clerk

Submitted by Councilmember Meeka Owens

ATTACHMENT A

ATTACHMENT A TO RESOLUTION _____

2022 Clean Ohio Conservation Fund, NRAC 2,
properties nominated for preservation by
Local Sponsor Cardinal Land Conservancy, Inc.



PROJECT NAME: WOODEN SHOE HOLLOW

Hamilton County, Ohio, Auditor Parcels (partial)

Titled in the name of Cincinnati David Nathan Rosenberg:

238-0001-0092

238-0001-0051

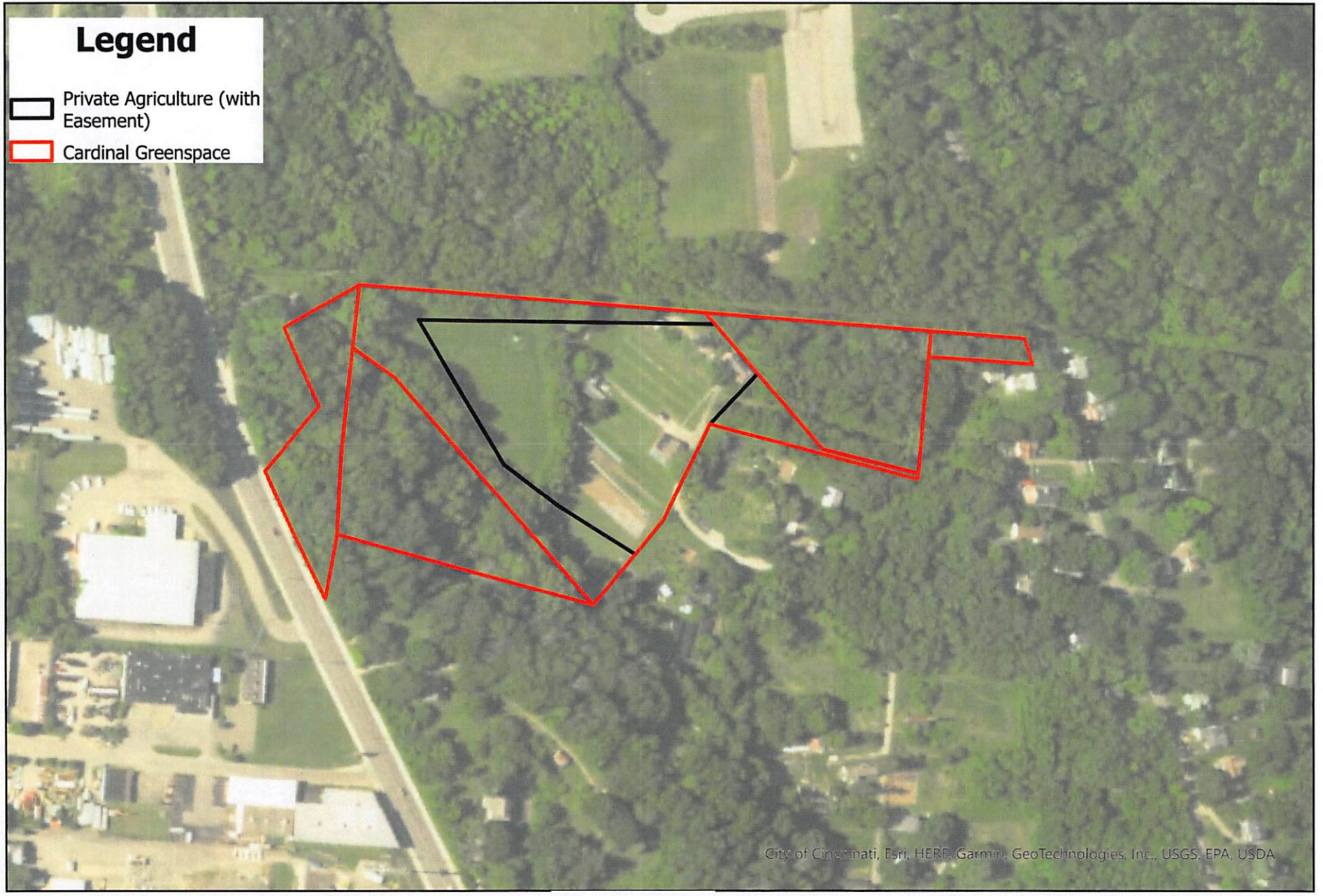
238-0001-0073

233-0001-0083

collectively containing 10.78 acres, more or less (the "Property").

An aerial map depicting the property follows and this attachment is also being provided to the Hamilton County Commissioners.

Exhibit A - Wooden Shoe Hollow (6.8 acres in Red)



0 155 310 620 Feet



City of Cincinnati

CMZ/B
PBM/RET

An Ordinance No. 309 - 2018

AUTHORIZING the City Manager to utilize performance-based contracts with all contractors that receive operational support from the City or are awarded grants through a process overseen by a third party to ensure that taxpayer funds achieve maximum results from such contracts.

WHEREAS, the City contracts directly with third parties to provide a wide range of services, and the City also contracts with a third party to review and score proposals from entities seeking funding from the City to provide human services; and

WHEREAS, the process currently used by the City's contractor to review and score proposals for human services funding is a rigorous process involving competitive proposals and specific reporting outcomes from entities that are awarded funding; and

WHEREAS, the City's service contracts may be established as fee-for-service contracts where contractors are paid a fixed amount for providing certain services; and

WHEREAS, performance-based contracts can give the City more control over contract outcomes, which can be specified and tracked; and

WHEREAS, the City also provides funding to third parties that is used by those third parties to pay for their organization's operations, and those contracts also could benefit from performance-based assessments; and

WHEREAS, according to information published by the City of Chesapeake, Virginia, performance-based contracts "define the work to be accomplished in measurable, mission-related terms, contain performance standards, include quality assurance plans for measuring contractor performance against those standards, and provide financial incentives and penalties based on performance measurement"; and

WHEREAS, an Urban Institute study of performance contracting in six states cited in the information published by the City of Chesapeake found that states that tied payments to outcomes tended to obtain results more quickly and that when governments work with providers to formulate client outcomes, indicators, and targets and to design payment schedules, performance-based contracts are more successful; and

WHEREAS, providing contractors with incentives as part of performance-based contracts makes such contracts more successful, and such incentives can be both monetary, such as bonus payments for exceeding performance goals, and non-monetary, such as public recognition of meeting or exceeding performance goals; and

WHEREAS, successful performance-based contracting requires the City to formulate contracts with appropriate performance metrics, receive timely information from contractors on a variety of issues, monitor contractors' performance, and adjust contract metrics as necessary to obtain the best outcomes, and this contracting approach will take time to implement fully and successfully; and

WHEREAS, successful performance-based contracting also requires individualized metrics and goals for each organization providing services for the City and its residents because each organization's capacity, mission, and strengths are unique; and

WHEREAS, successfully implementing performance-based contracting requires the City Administration to have flexibility in approach and timing, especially in introducing this model into contracts with smaller organizations that may have to develop capacity to collect and report necessary performance data; and

WHEREAS, the Administration should conduct regular community needs assessments to determine which services are most needed by City residents, establish how best to meet those needs, and award funding to organizations that are best able to meet those needs identified through such an assessment; and

WHEREAS, the community needs assessment could be conducted by the Administration using existing studies determined relevant, applicable, and reliable by the Administration; and

WHEREAS, the interest of the City's residents and taxpayers in receiving full and efficient benefit for the money spent on services by the City and in having a transparent process for spending money for such services is best protected by those services being procured through an open process; now, therefore,

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the City Manager is hereby authorized to utilize an outcome-based performance contracting approach for City service contracts and contracts that pay for an organization's operations, including those contracts awarded through a third party's review and recommendation process, which contracting approach may result in individualized metrics and goals for each organization providing services for the City and its residents because each organization's capacity, mission, and strengths are unique.

Section 2. That the City Manager is hereby authorized to have the flexibility necessary to successfully develop and implement performance-based contracting for appropriate City services

contracts, including without limitation the City's contract with a third party hired by the City to assist with the City's evaluation of human services grant applications or human services proposals, and for City contracts by which the City pays for an organization's operations, and is further authorized to work with such contractors so they understand how to collect and track the data necessary to comply with performance-based contracts.

Section 3. That the City Manager is authorized to develop performance-based contracts with those organizations providing services for the City or those organizations that receive financial operational support from the City, and that such contracts may include some or all of the following aspects:

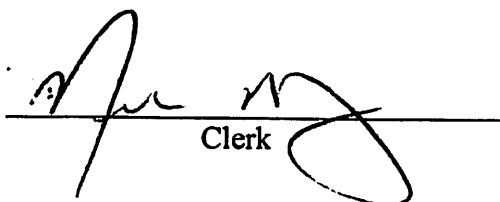
- Clearly establish the information and data deemed necessary by the City for the contractor to provide in a timely manner to measure performance, including organization and project budget, employee information, other contracts or work being done by the organization, and the organization's mission and priorities;
- Require regular and frequent performance review and discussion with the contractor of any performance problems or insufficiencies;
- Publish the performance data to provide transparency and inform the public regarding the success of the contractors' work

Section 4. That the proper City officials are authorized to do all things necessary and proper to comply with the provisions of Sections 1 through 3 hereof.

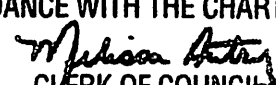
Section 5. That this ordinance shall take effect and be in force from and after the earliest period allowed by law.

Passed: October 3, 2018

Attest:


Clerk


John Cranley, Mayor

HEREBY CERTIFY THAT ORDINANCE No. 309
WAS PUBLISHED IN THE CITY BULLETIN
IN ACCORDANCE WITH THE CHARTER ON Oct. 16, 2018

CLERK OF COUNCIL



Meeka D. Owens
Cincinnati City Council

September 26, 2022

MOTION
Human Services Funding

WE MOVE that the City of Cincinnati amend Ord. 197-2020 and adopt an updated human services strategies and priorities plan (“Plan”) for allocations from the Human Services Fund (“HSF”). The Plan should:

1. Include a large-scale Impact Award to assist an innovative project to create real, lasting impact in the community.
2. Establish data-driven, evidence-based metrics for monitoring the success of organizations that receive allocations.
3. Structure the Request-for-Proposal process in such a way to increase the impact of the City’s funds.

WE FURTHER MOVE that thirty percent (33%) of the Human Services Fund (“HSF”) be allocated for an Impact Award. The Impact Award should be granted for one large-scale social innovation project. The project should seek to address the following priority / issue (to be set by motion to amend at the Climate, Environment and Infrastructure Committee during a regular meeting): _____.

The Impact Award should seek to address a local market failure impacting the quality of life of city residents. The City Administration should ensure tracking, identifying insights, analyzing, and evaluating data of the programs and policies that receive the Impact Award to spend taxpayer dollars more effectively.

WE FURTHER MOVE that the remaining HSF dollars be allocated based on the following priorities (to be set by motion to amend at the Climate, Environment and Infrastructure Committee during a regular meeting):

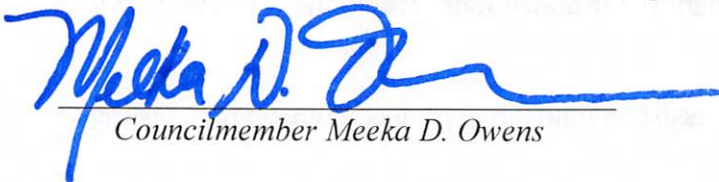
1. Overhead at two percent (2%)
2. _____ at ___ percent (___%)

WE FURTHER MOVE that the Ordinance to fund HSF with these priorities should be submitted to Council no later than sixty days after the passage of this Motion.

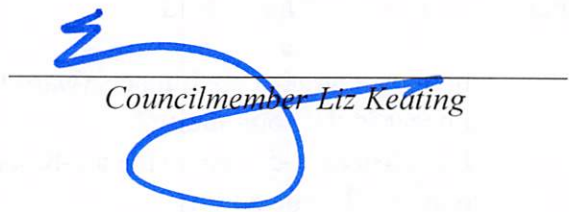
WE FURTHER MOVE that the Request-for-Proposal (“RFP”) process for all HSF priorities, including the Impact Award, should be funded on a multi-year cycle. All contracts should be aligned with the City’s performance-based contract policy as set in Ord. 309-2018 (attached for reference). In addition, the RFP process should encourage innovation and maximize the impact of City funds.

WE FURTHER MOVE that the Administration focus on a robust evaluation process to determine whether recipient organizations are meeting their intended outcomes.

WE FURTHER MOVE that to ease the transition to the new priorities, the City should offer adequate notice of the change and a transition period for current recipient organizations.



Councilmember Meeka D. Owens



Councilmember Liz Keating



Councilmember Jeff Cramerding

STATEMENT

It is important for the City to meet emergent needs of its communities and to recognize new issues that pose a public crisis. Council and the City must continue to fund human services at 1.5% of the General Fund, as set forth in Ord. 0153-2017. The City must be proactive, rather than reactive, in its investment in people.

The Human Service Fund is intended to provide funding to organizations that deliver human services to the local community in alignment with City Council’s established human services

priorities (as outlined above) and to be allocated through a competitive proposal process. To ensure that the residents of Cincinnati receive the best services for their tax dollars, the HSF process should also thoroughly evaluate program outcomes.

Every Cincinnati should be able to afford to live in their City and feel safe in their City. The Human Services Fund should prioritize projects that will achieve this goal and provide long-term, sustainable outcomes in the City of Cincinnati.



Jeff Cramerding
Councilmember

October 10, 2022

MOTION

FY24-25 Human Services Funding

WE MOVE that the City of Cincinnati amend Ord. 207-2020 and adopt an updated human services strategies and priorities plan (“Plan”) for the expenditures/allocation from the Human Services Fund (“HSF”). The Plan should:

1. Include a large-scale Impact Award to assist an innovative project to create real, lasting impact in the community.
2. Establish data-driven, evidence-based metrics for monitoring the success of organizations that receive allocations.
3. Structure the Request-for-Proposal process in such a way to increase the impact of the City’s funds.

WE FURTHER MOVE that thirty percent (33%) of the Human Services Fund (“HSF”) be allocated for an Impact Award. The Impact Award should be granted for one large-scale social innovation project. The project should seek to address the following priority / issue (to be set by motion to amend at the Climate, Environment and Infrastructure Committee during a regular meeting): _____.

The Impact Award should seek to address a local market failure impacting the quality of life of city residents. The City Administration should ensure tracking, identifying insights, analyzing, and evaluating data of the programs and policies that receive the Impact Award to spend taxpayer dollars more effectively.

WE FURTHER MOVE that the remaining HSF dollars be allocated based on the following priorities (to be set by motion to amend at the Climate, Environment and Infrastructure Committee during a regular meeting):

1. Homelessness Reduction and Eviction Prevention at twenty percent (20%)
2. Violence Prevention at fifteen percent (15%)
3. Workforce Development at ten percent (10%)
4. Addiction Prevention and Treatment at ten percent (10%)
5. Project LIFT (10%)
6. Overhead at two percent (2%)

WE FURTHER MOVE that the Ordinance to fund HSF with these priorities should be submitted to Council no later than sixty days after the passage of this Motion.

WE FURTHER MOVE that the Request-for-Proposal (“RFP”) process for all HSF priorities, including the Impact Award, should be funded on a multi-year cycle. All contracts should be aligned with the City’s performance-based contract policy as set in Ord. 309-2018 (attached for reference). In addition, the RFP process should encourage innovation and maximize the impact of City funds.

WE FURTHER MOVE that the Administration focus on a robust evaluation process to determine whether recipient organizations are meeting their intended outcomes.

WE FURTHER MOVE that to ease the transition to the new priorities, the City should offer adequate notice of the change and a transition period for current recipient organizations.

STATEMENT

It is important for the City to meet emergent needs of its communities and to recognize new issues that pose a public crisis. Council and the City must continue to fund human services at 1.5% of the General Fund, as set forth in Ord. 0153-2017. The City must be proactive, rather than reactive, in its investment in people.

The Human Service Fund is intended to provide funding to organizations that deliver human services to the local community in alignment with City Council’s established human services priorities (as outlined above) and to be allocated through a competitive proposal process. To ensure that the residents of Cincinnati receive the best services for their tax dollars, the HSF process should also thoroughly evaluate program outcomes.

Every Cincinnati should be able to afford to live in their City and feel safe in their City. The Human Services Fund should prioritize projects that will achieve this goal and provide long-term, sustainable outcomes in the City of Cincinnati.