



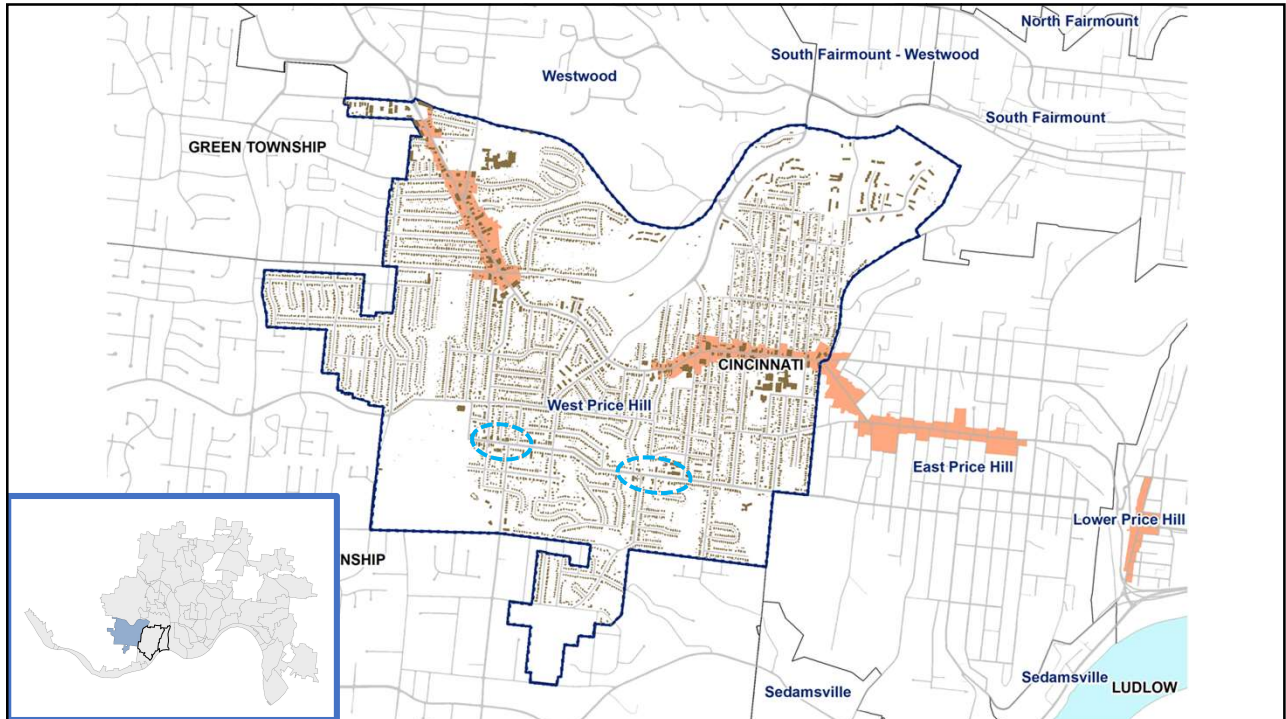
Proposed West Price Hill Neighborhood Plan

Belong, Be Strong: West Price Hill

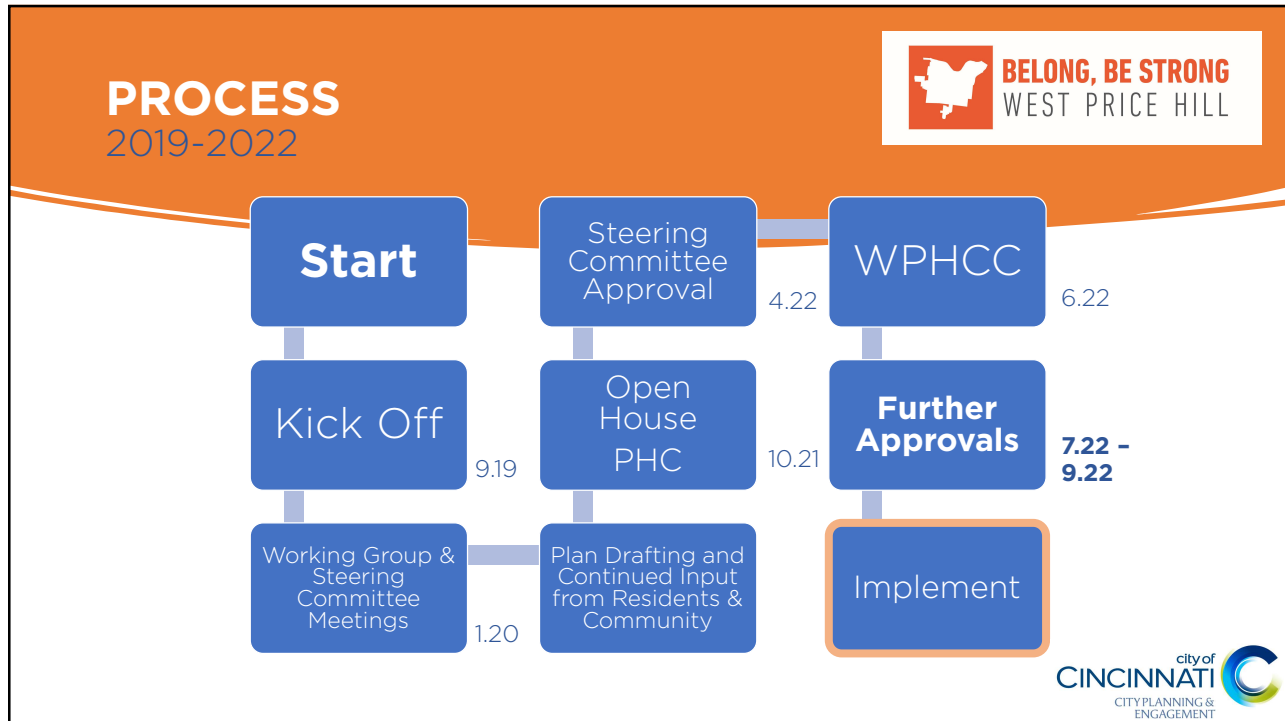
Equitable Growth & Housing Committee
September 27, 2022



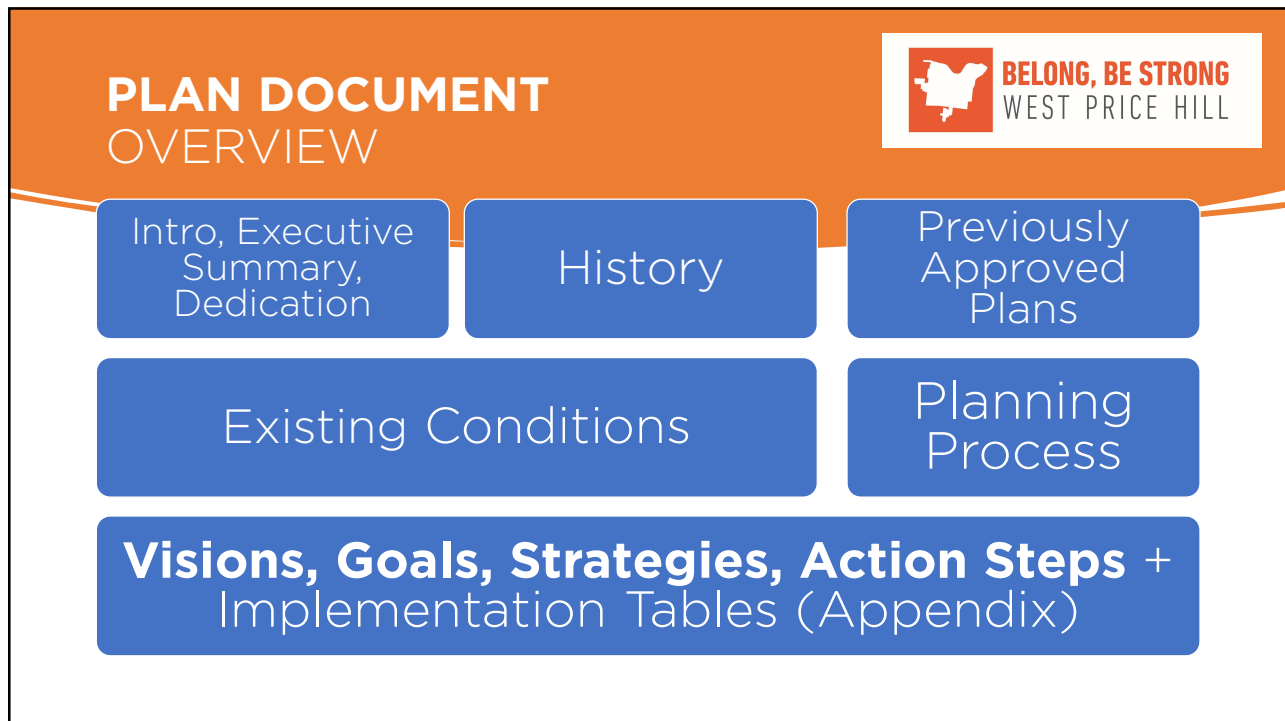
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Vision & Theme Areas



Business Development/Engagement
Preserve and grow three distinct, vibrant, local business districts emphasizing diversity, creative resources, parking solutions, and clean and safe walkability through the enhancement and upgrading of current buildings and businesses and attracting new businesses in a collaborative manner.



Transportation Infrastructure
Create safe, vibrant, and inviting neighborhoods and neighborhood business districts for residents and visitors of West Price Hill through traffic calming, pedestrian safety, and beautification. Thereby creating connectivity with a balanced network of transportation options including enhanced roads, walkways, and trails.



Crime + Safety
Create an inviting, inclusive community and business districts where community members and police collaborate to find proactive solutions that promote a safe, clean, welcoming environment for walking and shopping.

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Vision & Theme Areas



Marketing
Embrace and project the story of West Price Hill residents, past and present, by categorizing unique gems of the area. Give a sense of pride to current and life-long residents while highlighting unique features that might attract new residents and visitors alike. West Price Hill's history should be resurrected and celebrated.



Community Engagement
Advocate for cross-generational awareness through partnerships and a celebration of diversity to continue building a more inviting and engaging community.



Land Use + Zoning
West Price Hill will be guided by progressive planning efforts that will continue to enrich all of the ideas of the neighborhood through ensuring well-planned development and future growth.

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Business Development/Engagement



Business Development/Engagement

Preserve and grow three distinct, vibrant, local business districts emphasizing diversity, creative resources, parking solutions, and clean and safe walkability through the enhancement and upgrading of current buildings and businesses and attracting new businesses in a collaborative manner.

Goal 1: Strive to **eliminate empty storefronts** in each business district.

Goal 2: Focus on community **accountability, diversity, and inclusion.**

Goal 3: Connect and improve each business district through an **improved pedestrian experience.**

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Transportation Infrastructure



Transportation Infrastructure

Create safe, vibrant, and inviting neighborhoods and neighborhood business districts for residents and visitors of West Price Hill through traffic calming, pedestrian safety, and beautification. Thereby creating connectivity with a balanced network of transportation options including enhanced roads, walkways, and trails.

Goal 1: Enhance **pedestrian and roadway safety** along main corridors.

Goal 2: **Coordinate** and **partner** to create an integrated multi-modal connectivity network.

Goal 3: Continue the ongoing maintenance of assets.

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Crime + Safety



Crime + Safety

Create an inviting, inclusive community and business districts where community members and police collaborate to find proactive solutions that promote a safe, clean, welcoming environment for walking and shopping.

Goal 1: Increase the **actual** and **perceived safety** in the business district.

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Marketing



Marketing

Embrace and project the story of West Price Hill residents, past and present, by categorizing unique gems of the area. Give a sense of pride to current and life-long residents while highlighting unique features that might attract new residents and visitors alike. West Price Hill's history should be resurrected and celebrated.

Goal 1: Promote the **history** and **pride** of West Price Hill.

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Community Engagement



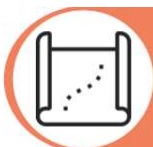
Community Engagement
Advocate for cross-generational awareness through partnerships and a celebration of diversity to continue building a more inviting and engaging community.

Goal 1: Increase **connections** between **people and information** through accessible communication networks.

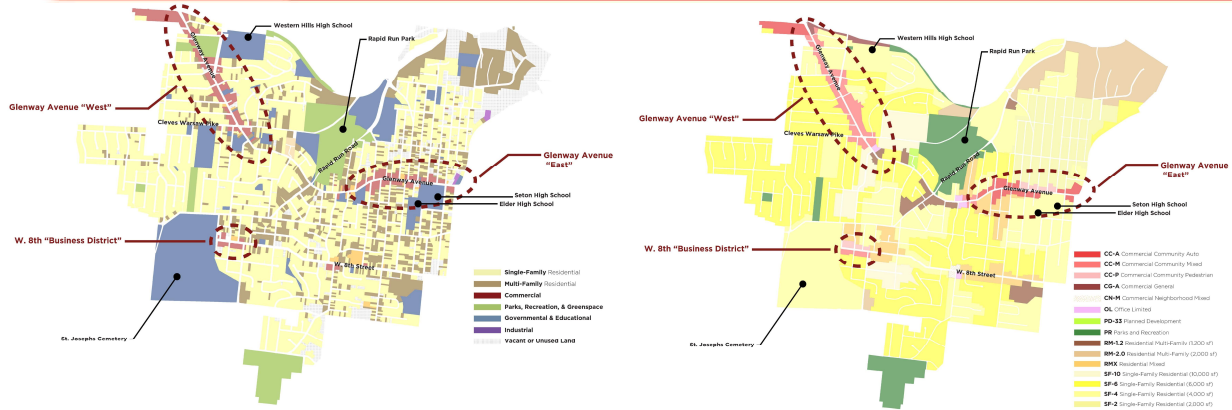
Goal 2: Promote a **larger sense of community**.

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Land Use + Zoning



Land Use + Zoning
West Price Hill will be guided by progressive planning efforts that will continue to enrich all of the ideas of the neighborhood through ensuring well-planned development and future growth.



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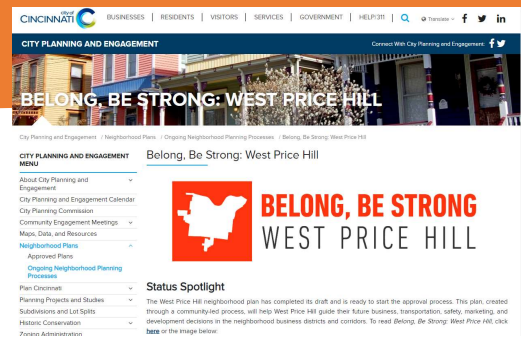
Implementation

Goal	Strategy	Action Steps	Community Engagement					
Business Development/Engagement								
Goal 1: Strive to revitalize empty storefronts in each business district.	<i>Attract businesses that serve as destinations to bring people to the neighborhood.</i>	<i>Research the viability / idea of a Designated C Refreshment Area (DC business districts durin</i> <i>Request an entertainr lower the cost of liquo restaurants.</i> <i>Identify appropriate in could attract locally o into the area.</i> <i>Catalog existing historic structures for possible future preservation efforts</i>	Goal 1: Increase connections between people and information through accessible communication networks. Goal 2: Promote a larger sense of community.	<i>Spread informational tools through different ways of communication.</i> <i>Promote and celebrate West Price Hill's positive assets through marketing and advertising.</i> <i>Bring community members, organizations, and residents together.</i>	<i>Create a tri-fold brochure highlighting the three business districts and neighborhood organizations.</i> <i>Develop a neighborhood directory.</i> <i>Identify and assign neighborhood captains to help spread communication.</i> <i>Make press by regularly posting positive press and profiles about community spaces, features, parks, and schools.</i> <i>Increase involvement of the Community Council in the neighborhood.</i> <i>Hold regular events such as block parties and festivals.</i> <i>Recruit and identify Block Captains/Rep/influencers and mail a list of representatives to residents.</i>	Medium Medium Low High High Medium Low	3-6 Months 3-6 Months Ongoing Ongoing Ongoing 1 Year	Business Associations, Business Owners WPHCC WPHCC PHW, PHHS, WPHCC, Residents PHW, WPHCC, Residents, Business Owners, PHHS WPHCC, PHW, Business Associations WPHCC, Residents
		<i>Improve the response and accountability of complaints/code enforcement violations.</i>	Crime + Safety Goal 1: Increase the actual and perceived safety in the business districts.	<i>Increase police engagement, presence and visibility.</i> <i>Promote the Neighborhood Block Watch to continue collaboration with community officers and improve public safety.</i> <i>Foster trust between all members of the community.</i> <i>Increase collaboration between and foster trust between residents and police in our community.</i> <i>Increase collaboration and foster trust between police and the Latino community.</i> <i>Increase collaboration between the Cincinnati Police Department and neighborhood stakeholders, business owners, and overall community.</i>	High Medium High Medium Medium	Ongoing Ongoing Ongoing Ongoing Ongoing	CPD NBW, CPD, WPHCC CPD, WPHCC CPD CPD, WPHCC, Business Owners	

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APPROVAL STEPS

- **West Price Hill Community Council**
 - June 14, 2022
- **Interdepartmental Review**
 - July 11, 2022
- **City Planning Commission**
 - August 5, 2022
- **Equitable Growth & Housing Committee**
 - September 27, 2022
- **City Council**



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Consistency with *Plan Cincinnati*

- **Compete Initiative Area:**
 - “Foster a climate conducive to *growth, investment, stability, and opportunity*”
- **Connect Initiative Area:**
 - “Develop an efficient multi-modal transportation system that *supports neighborhood livability*”
- **Live Initiative Area**
 - “Build a *robust public life*”
 - “Develop and maintain inviting and engaging public spaces to *encourage social interaction* between *different types* of people”
- **Sustain Initiative Area**
 - “Preserve our natural and built environment”
 - “Preserve our built history”
- **Collaborate Initiative Area:**
 - “**Unite** our communities”



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Recommendation

City Planning Commission recommends that City Council take the following action:

APPROVE the *Belong, Be Strong: West Price Hill* as the neighborhood’s guiding comprehensive plan document.

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