

April 23, 2025

**To:** Mayor and Members of City Council

**From:** Sheryl M. M. Long, City Manager



202500822

**Subject: Ordinance – CMO: Black Family Reunion Funding Agreement**

Attached is an Ordinance captioned:

**AUTHORIZING** the City Manager to expend existing resources of up to \$100,000 from the City Manager's Office General Fund non-personnel operating budget account no. 050x101x7200 to provide one-time operational support to the Midwest Regional Black Family Reunion to support its production of the 2025 Black Family Reunion in Cincinnati; **AUTHORIZING** the City Manager to execute a Funding Agreement with Midwest Regional Black Family Reunion to provide one-time operational support for its production of the 2025 Black Family Reunion; and **DECLARING** such expenditure to serve a public purpose.

This Ordinance authorizes the City Manager to expend existing resources of up to \$100,000 from the City Manager's Office General Fund non-personnel operating budget account no. 050x101x7200 to provide one-time operational support to the Midwest Regional Black Family Reunion to support its production of the 2025 Black Family Reunion in Cincinnati. This Ordinance also authorizes the City Manager to execute a Funding Agreement with the Midwest Regional Black Family Reunion to provide one-time operational support for its production of the 2025 Black Family Reunion. Finally, this Ordinance declares such expenditures to serve a public purpose.

The Black Family Reunion began in 1988 and has grown into a four-day celebration with over 15,000 attendees annually. The celebration features a heritage breakfast, concert, parade, and resource fair and is free to the public. The Black Family Reunion seeks to unite the Greater Cincinnati community of consumers, corporations, and visitors to focus on the historic strengths and values of the Black Family, while also serving their needs and celebrating their contributions to the community.

Providing one-time operational support for the Black Family Reunion is in accordance with the "Live" goal to "[b]uild a robust public life" and strategy to "[d]evelop and maintain inviting and engaging public spaces to encourage social interaction between different types of people" as described on pages 149-151 of Plan Cincinnati (2012).

The Administration recommends passage of this Ordinance.

cc: Andrew Dudas, Budget Director  
Steve Webb, Finance Director

Attachment

