

Date: 05/29/2025

202501052

To: Mayor and Members of City Council
From: Sheryl M. M. Long, City Manager
Subject: **SPECIAL EVENT PERMIT APPLICATION: Red Bull Flutag Experiential Activation Kroger**

In accordance with Cincinnati Municipal Code, Chapter 765; Nathan Asay has submitted a Special Event Permit Application Form to the Chief of Police. The Special Event Permit Application has been reviewed by the following department(s): Cincinnati Police Department, Fire Department, Health Department, Parks Department, Department of Building and Inspections, Department of Community and Economic Development, Department of Finance, Department of Public Services, and Department of Transportation and Engineering. There are no objections to issuing the Special Events Permit.

The particulars of the requested event are as indicated:

EVENT NAME/TITLE: Red Bull Flutag Experiential Activation Kroger
EVENT SPONSOR/PRODUCER: Black and Tan Collective
CONTACT PERSON: Nathan Asay
LOCATION: Court Street Plaza
DATE(S) AND TIME(S): 07/24/2025 11:00am—07/24/2025 5:00pm
EVENT DESCRIPTION: Event to showcase unique Red Bull Assets with a POV - Simulator, Red Bull Event Truck and product sampling. Intent to excite Kroger headquarter staff and local customers about Krogers partnership with Red Bull Flutag
ANTICIPATED ATTENDANCE: 1,500
ALCOHOL SALES: ☐ YES. ☒ NO.
TEMPORARY LIQUOR PERMIT HOLDER IS:

cc: Colonel Teresa A. Theetge, Police Chief