

# Fiscal Year 2025 Budget Presentation

City Manager Sheryl M.M. Long

# Agenda

## City Manager's Office

- City Manager's Strategic Priorities
- FY24 Accomplishments
- Introduction to Community Perceptions Survey

## Office of Performance & Data Analytics

- 2023 Community Perceptions Survey Results
- Performance Management Agreements

## Department Budget Presentations



## MISSION STATEMENT

Through collaboration with our community and partners, we will work to preserve and improve our residents' lives by delivering effective, friendly, and efficient services.

We will employ the following strategies in pursuit of our mission:

**People** | Create disciplined leaders at all levels of City operations that are passionate and committed to our mission, and who work effectively to accomplish it.

**Accountability** | Develop a culture and practice that understands the importance of setting performance goals, measuring our progress, and following through on direction and obligations.

**Focus** | Create strategic alignment around a common set of outcomes and prioritize resources and actions to advance them.

**Collaboration** | Develop a culture and practice of collaborating, listening, and communicating with our colleagues, elected officials, partners, and community.

**Impact** | Maximize impact through efficient use of resources, leveraging technology, optimizing revenues, and continual evaluation of the effectiveness of existing resource investments.

**Equity** | Adopt an intentional, aggressive, and transparent approach to addressing inequities in our community through action at every level of city operations.

The Strategic Initiative Execution Teams (SIET) were created to establish the framework and supporting routines needed for a more proactive, collaborative, and disciplined approach to citywide decision making.

# Strategic Initiative **Execution Teams**

Created to establish the framework and supporting routines needed for a more proactive, collaborative, and disciplined approach to citywide decision-making.



## Excellent & Equitable Service Delivery

People-Centered Leadership | Customer Experience |  
Data-Driven Culture | Equity-focused Delivery |  
Open Dialogue with Community



## Thriving Neighborhoods

Affordable Housing | Tenant-Centered Housing |  
Climate Resilience | Desirable Destination



## Public Safety & Health

Violence Reduction | Diversion | Emergency Readiness |  
Protective Health



## Fiscal Sustainability

Transparent, Collaborative Budgeting | Financial Resilience |  
Evaluate Proportional Allocations | Asset Management



## Growing Economic Opportunity

Job Mobility | Racial Wealth Equity | Business Expansion |  
Conducive Infrastructure

# FY24 Accomplishments

- Performance Management
- Revenue Enhancements and Annual Review Process
- Cincinnati Southern Railway Sale and Capital Budget
- Code Enforcement Academy
- Economic Development

## FY24 Accomplishments Cont.

- Multi-Departmental Community Engagement Enhancements
- Office of Human Service Interventions
- Placed Based Investments
- Special Events Permit Increases and Efficiencies
- Career Pathways Youth Participation Increase

# Intro to Community Perceptions Survey Results

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- Second full-service community perceptions survey to capture satisfaction with City services and community priorities for investment in services, as well as benchmark Cincinnati against peer cities.
- This year, we're proud to share a few key highlights:
  - Cincinnati is on the rise! Of the 51 areas assessed in the survey, we rated above the U.S. average in 43% of areas and significantly above average in 39% of areas
  - In comparison to our peers, our advantages include ratings of the city as a place to live, customer service provided by employees, quality of service provided by the City, and much more.



# Summary

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- Updated city-wide strategic goals and objectives to reflect community needs and vision of City leadership
- Created new way to identify and track Performance Measures and Volume Measures for each department and functional area
- Focused on building transparent accountability measures to monitor our progress