



H O M E B A S E



Who we are & what we do



What is Homebase?

Our Mission:

We strengthen organizations that enhance neighborhoods through community building, housing, and economic development.

Our Vision:

A Greater Cincinnati with thriving communities built upon strategic social and economic investment.



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STRATEGIC DIRECTION

By 2025, HomeBase will be more impactful, have increased capacity, and sustainable funding for operations. Our advocacy and partnership efforts with the City will secure increased funding for CDCs. Our members will feel supported and think of HomeBase as the first resource for community development expertise.



ADVOCATE

Advocate for members to receive funding and resources:

- Increase government funding available to CDCs
 - HOME, CDBG, Operational Support Grants, VTICA
- Grow sustainable funding to support:
 - Back Office
 - Neighborhood Growth Fund
 - Training / Reimbursement



IMPACT

- Increase the capacity of our member organizations so they can broaden their impact in their communities
- Communicate the stories, impact, and return on investment created by our members



GROW

- Scale the staff and Board of Directors of HomeBase to meet the needs of our members
- Strengthen and increase brand awareness and member services



Board of Directors

- **Robie Suggs,
Board
President**
- **Mike Cappel,
Vice President**
- **Jule Kucera,
Secretary**
- **Sara Sheets,
Treasurer**
- **Deborah Robb**
- **Jermaine
Carter**
- **Kevin Wright**
- **Kristen Baker**
- **Matt Bourgeois**
- **Nathan
Paszczkowski**
- **Rachel
Hastings**
- **Sarah Thomas**



**listed from left to right*



Executive Director

ALENA SPEED

Alena Speed, President and founder of CPM Services Group LLC, has more than 15 years of experience in creating strong communities through affordable housing, investments, and service. Her experiences range from leading various nonprofit organizations, to consulting on various community projects and organizational development leadership, driving outcomes and effecting necessary changes.



Director of Programs

DEJAH RAWLINGS

Our Director of Programs is originally from Lexington, Kentucky. She moved to the Cincinnati Region in 2015 to attend college at Northern Kentucky University where she received her Bachelor of Art degree in Political Science and minored in Pre-Law & Black Studies. She began to work for Homebase in 2018. She's very excited to work directly with communities and has a growing interest in community building and urban redevelopment.



CDC/CHDO

Community Development Corporation

Community development corporations (CDCs) are 501(c)(3) non-profit organizations that are created to support and revitalize communities, especially those that are impoverished or struggling. CDCs often deal with the development of affordable housing. They can also be involved in a wide range of community services that meet local needs such as education, job training, healthcare, commercial development, and other social programs.

Community Housing Development Organization (CHDO)

A CHDO is a private nonprofit, community-based organization that has staff with the capacity to develop affordable housing for the community it serves.

Our Members

CDC Members

- 3 East CDC
- Avondale CDC
- Camp Washington URC
- Catalyst Development Fund
- Clifton Heights CURC
- College Hill CURC
- H.U.R.C
- H.O.N.K
- Kennedy Heights DC
- Madisonville CURC
- Mohawk CDC
- Mt. Airy CURE
- Mt. Auburn CDC
- Mt. Washington CDC
- Mt. Lookout CDC
- Northside's N.E.S.T.
- Norwood Together
- OTR Community Housing

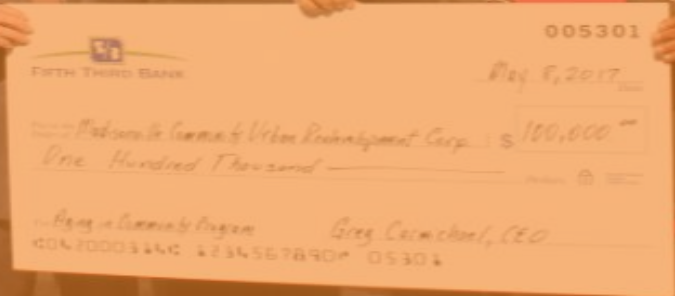
- Price Hill Will
- Seven Hills Neighborhood Houses
- Spring Grove Village Development Corp.
- Westwood CURC
- Westwood Works
- Working In Neighborhoods

Non-CDC Members:

- Excel Development
- Invest in Neighborhoods
- Legal Aid Society
- LISC Cincinnati
- Ohio CDC Association
- OTR ADOPT
- Uptown Consortium



Our Impact



FIFTH THIRD BANK
005301
May 9, 2017
Pay to the order of Baltimore Community Urban Reinvestment Corp. \$100,000.00
One Hundred Thousand
Greg Carmichael, CEO
40420003440 27345678901 05304

Our Programs

BackOffice Reimbursement:

We provide members with support through the Homebase Back Office Program. Our vendors are familiar with the CDC structure and non-profit best practices and offer discounted services to our members. We also provide a cost supplement through grants from PNC Bank. Members agree to pay the full cost of the vendor and are reimbursed from us for 40% of the cost, up to a maximum amount of \$4,000.00 as the grant funds are available. CDC's must have a valid contract with Homebase to be eligible for the grant money.

Training Reimbursement:

Provide reimbursements for the costs of professional training for members' staff. Reimbursements are available up to \$200 per person per event. These funds are great for learning new skills without bankrupting your organization!

Down Payment Assistance Program:

The Homebase Down Payment Assistance Program (DAP) was created to distribute approximately \$100,000 of down payment assistance funds. It is also designed to support the efforts of member CDCs to increase sales and support eligible families. Down payment funds will support sales of property offered by local CDC organizations.

Neighborhood Growth Fund:

The Neighborhood Growth Fund is a capacity-building tool for Cincinnati's emerging neighborhoods. This fund will allow communities to comprehensively revitalize neighborhoods in these areas: Workforce Development, Neighborhood Business Development, Placemaking, Health, Economic Development, Education, Safety, Housing, & Civic Engagement.



Our Services

CDBG

Community Development Block Grant program provides operating assistances to non-profit community development corporations serving the City's various neighborhoods. This allows them to provide emergency homeowner repair services; redevelopment or new construction of public facilities; rehabilitation of public infrastructure such as streets and sidewalks; economic development activities; and other public services such as emergency food services.

HOME

The HOME Investment Partnerships Program is to strengthen public-private partnerships to expand the supply of decent, safe, sanitary, and affordable housing for very low-income and low-income Americans. The City has allocated certain HOME funds to provide operating support to one or more local community housing development organizations (each a "CHDO"), for the purpose of building the production, impact, and organizational capacity

CDC Grant Program

Community Development Corporation grant program is from the City of Cincinnati with the goal of providing resources to neighborhood organizations for: Overall economic development, Business district revitalization, Housing enhancement, and Community engagement & empowerment.

Neighborhood Business District Support Grant

This program was created in response to the adverse economic impacts of the COVID-19 pandemic to aid small businesses. This may include both direct support to the business as well as support to enhance outdoor spaces for COVID-19 mitigation (e.g., restaurant/outdoor dining) or to improve the built environment of the neighborhood (e.g., façade improvements).

H O M E B A S E

Since 2015, Homebase members have

Created 2,899 new jobs

Restored 78 vacant commercial spaces

Started 1,421,760 square feet of new commercial space

Opened 36 new businesses

Completed 120 business district beautification projects

Restored 276 vacant housing units

Improved 132 privately owned units

Started construction on 2,930 housing units

Completed 672 housing units

Hosted 701 public events

Raised \$169,381,790 in private project dollars

Raised \$59,920,318 in public project dollars



#TogetherWeBuild

Thank You

A group of cheerleaders in purple uniforms are performing in a parking lot. They are holding pom-poms and some are in motion. In the background, there is a white SUV parked under a white canopy tent. The scene is set outdoors with trees and a clear sky. The text "Thank You" is overlaid in white on the left side of the image.



Questions?