



CAMPAIGN

ESTATE SALE

DONATION

CLEAROUT

# KEPT HOUSE ESTATE SALES CO.

The thoughtful estate sales company.

[www.keptestate.com](http://www.keptestate.com)  
**513.609.4731**





# The problem heard ...

**Do your members struggle with downsizing or conducting a liquidation process during life transitions?**





# The Kept House Solution

Kept House Estate Sales Company provides a variety of liquidation services and support when a big move is coming. We pride ourselves in being the most thoughtful resource for life's biggest transitions.

[www.keptestate.com](http://www.keptestate.com)

We began as a desire to help family during the overwhelming process of transitioning "Grandma's" estate, and it remains important to us to intentionally listen to the needs of all of our clients and package tailor-made solutions.

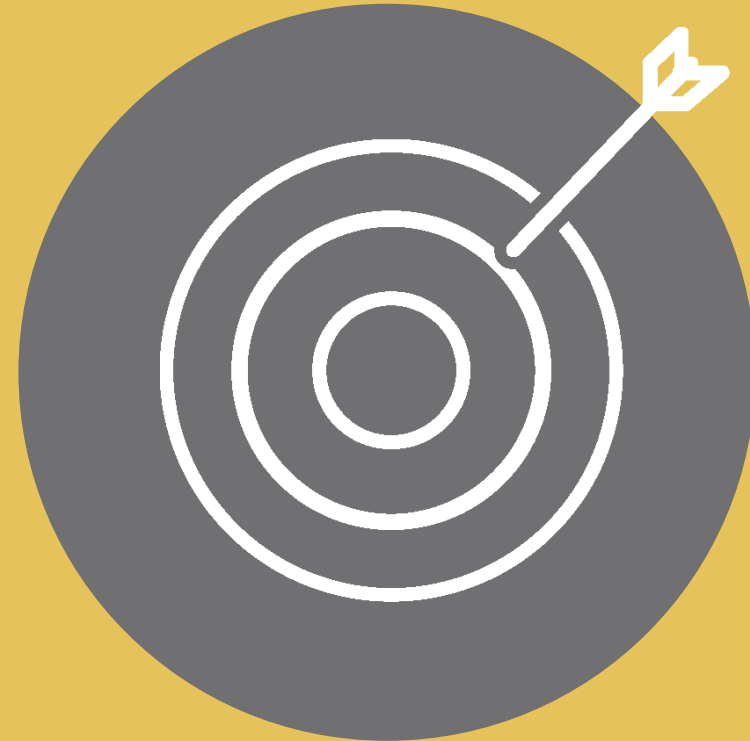
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# OUR PACKAGE OF SERVICES



## Valuation & Campaign

Each lead receives a free consultation. Clients' inventories are priced and marketed to Kept House followers and target audiences.



## Estate Sale & Auction

Target marketing and promotion for in-person and online sales driving buyers to the estate.



## Donation & Clearout

Clients receive sale proceeds. donations are made, and the home is cleared.



# TAMMY & MINDY, AMBERLEY VILLAGE OH



**Tammy and Mindy were the executors of their parent's estate in Amberley Village OH, a 5 bedroom 3.5 bath 4800 sq ft home and all of its contents. They wanted a clear home in 5 weeks.**

**Kept House worked with the estate's realtor to ensure uninterrupted showings during our estate sale process. The home was cleared on time, and instead of paying to clear the home, they each received a check.**



# Our Value

## Vision

We see a world where Kept House is at the core of the most efficient web of support as the premier player in estate transitions and global unique shopping.

## Mission

Our mission is to provide the most thoughtful resource during life's biggest transitions.



# OUR CLIENTS



## Downsizing Seniors

Seniors looking to liquidate 50-70% of contents in their homes. Most are moving into smaller homes, assisted living facilities, or retirement communities and are looking for efficiency.



## Relocating Families

Families relocating and need to liquidate 30-50% of their home's contents before moving. These clients are moving to a new city, state, or country and need to liquidate on a specific schedule.



## Estate Executors

Those who are responsible for settling the affairs of a deceased person, including the distribution of assets. We work with out-of-state executors as well.



## Closing Businesses

We provide Going out of Business services to organizations of a certain size needing help liquidating inventory.





# Client Referral Program

[www.keptestate.com](http://www.keptestate.com)  
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# Get paid when clients sign:

**\$100**

**Estate  
Transitions**

**\$50**

**Estate  
Sale**

**\$25**

**Clearout  
Management**

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## **Association Partners**



**Kept House provides thoughtful and individual attention that organizations show for their members.**

**We partner with organizations who take care of their clients in the same thoughtful way that we do.**

**We are happy to work out a partnership that meets the needs of everyone.**



- ✓ Referral funds available
- ✓ Client receives a smooth, hands-off transition experience
- ✓ Professional liquidation and buyer sourcing
- ✓ Keep quality goods out of the landfill





# Next Steps:



- Finalize specific terms of agreement
- Receive unique referral code
- Activate referral code
- Refer individuals in your community and start earning rewards!



# Thank You

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