

AWB

RESOLUTION NO. 41 - 2022

RECOGNIZING and honoring Crystal Kendrick for her leadership and dedication to enriching the community experience for Black Cincinnatians as part of the City of Cincinnati's recognition of Women's History Month 2022.

WHEREAS, Crystal Kendrick is a successful entrepreneur and community leader who is passionate about providing education, resources, and opportunity for African Americans in the Cincinnati region; and

WHEREAS, Ms. Kendrick is the founder and president of The Voice of Your Customer, a marketing consulting firm that specializes in engaging in diverse and underserved populations; and

WHEREAS, The Voice of Your Customer is nationally recognized for outstanding achievements, innovation, and community involvement, and has been named the National Minority Supplier Development Council's National Supplier of the Year and the Cincinnati Public Relations Society of America's Small Agency of the Year; and

WHEREAS, Ms. Kendrick is the founder and publisher of The Voice of Black Cincinnati, a media company that shares successful, positive stories of diverse individuals and information about community events and educational and business opportunities; and

WHEREAS, Ms. Kendrick continues to give back and engage with her community by serving on the boards of directors of CET/Think TV, Spring Grove Funeral Home, and the Cincinnati Minority Business Input Committee; now, therefore,

BE IT RESOLVED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the Mayor and this Council hereby recognize Crystal Kendrick as a 2022 City of Cincinnati Women's History Month honoree for her success as a woman entrepreneur and her leadership in the community.

Section 2. That this resolution be spread upon the minutes of Council and that a copy be provided to Ms. Kendrick through the office of Councilmember Meeka D. Owens.

Passed MARCH 30, 2022

Attest: [Signature]
Clerk

[Signature]
Aftab Pureval, Mayor

Submitted by Councilmember Meeka D. Owens