



**COMMUNITY EFFORTS IN WEST END & CITY OF CINCINNATI**

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The 10<sup>th</sup> anniversary of FC Cincinnati is a celebration of our **commitment to excellence – in sport, culture and community. We remain committed to giving back and lifting others up** as we continue to build a world-class club for and by the fans.

**Sport:** We have met and surpassed challenges on the pitch. We have fostered growth and success in top talent, hoisted trophies and remain laser focused on bringing home MLS Cup.

**Culture:** Grounded in our values, devoted to our mission, and dedicated to driving impact, we forge ahead as a team of talented professionals committed to leaving a lasting legacy and being the embodiment of a rising Cincinnati.

**Community:** We strive to unite our community both on and off the pitch, supporting transformational change in the lives of children and those in the West End Community.

**We have achieved a great deal but still have so much ground to cover – more championship soccer to play, more room to grow, more opportunities to connect and catalyze change in our community. We've only just begun!**

## COMMUNITY SUPPORT

- FC Cincinnati Foundation's mission is to improve the lives of children in our region through soccer. We are proud to have reached over 60,000 children in 2025.
- Our CBA with the West End has guided much of our work through FC Cincinnati Foundation.
- We are focused on actively driving community impact and therefore invest most of our funds into programming and in-kind support rather than monetary sponsorship of other events.
- Per our CBA Agreement, we have a Grants Program available which is focused on supporting community building initiatives within the West End Neighborhood.
- We are often able bring third party opportunities to the community as we saw recently with the FIFA visit.







## WEST END GRANT PROGRAM

FC Cincinnati Foundation is pleased to support community building initiatives within the West End neighborhood through our grant program.

Applications are accepted during two periods each year. Organizations selected from applications received March 1-April 30 will receive funding in June.

Organizations selected from applications received September 1-October 31 will receive funding in December.

We encourage all applicants to meet with the West End Community Council for their endorsement.

A minimum of \$100,000 in funding is awarded on an annual basis.



# 2024 IN THE COMMUNITY

**60,000+**  
**CHILDREN**  
supported in our community

**AVERAGED OVER ONE  
COMMUNITY VISIT A DAY  
BY AN FCC PLAYER OR STAFF MEMBER**

**FCC STAFF COMPLETED  
3,433 VOLUNTEER HOURS**

## GENERATING IMPACT THROUGH UNIQUE EXPERIENCES

**650 ATTENDEES**  
AT SERVED BY THE PROS

**125 ATTENDEES**  
AT LADIES LACE UP

**\$375,000 raised to support programs**



**10 MINI PITCHES**  
provide safe access for play



**836 HOURS**  
of youth soccer programming



**24,000+ REWARDS**  
provided to kids through  
Learning is Cool



**51,954 STUDENTS**  
enrolled in Stay in the Game to  
improve chronic absenteeism



**\$100,000 IN GRANT FUNDING**  
to West End community-  
building initiatives



**1,767 PARTICIPANTS**  
in Youth Soccer Camps

**↑ 20%**  
SOCCER UNITES  
VISITS

**↑ 15%**  
WEST END  
PRIDE PLAYERS

**↑ 10%**  
YOUTH SOCCER  
CAMP ATTENDEES

**↑ 25%**  
STREET TEAM  
COMMUNITY VISITS

## COMMITTED TO CELEBRATING WITH OUR COMMUNITY

Black History Month • D.A.D. Initiative Event • Breaking Barriers Event  
Asian American and Pacific Islander Month • AAPI Matchday Celebration  
Juneteenth Block Party • Juneteenth Parade • Juneteenth Matchday Celebration  
Pride Parade • Pride Matchday Celebration  
Hispanic Heritage Month • Noche Latina Matchday Celebration  
Kick Childhood Cancer Month • Kick Childhood Cancer Matchday Awareness  
Salute to Service Matchday Recognition • Veteran Home Improvement Project



## CONTINUOUS IMPROVEMENT, GROWTH & ATTENTION TO COMMUNITY NEEDS

- Annual effort for continuous improvement of our programs and to extend our reach to more kids in our community, aided by data including Hello Insights (SEL)
- New programs launched since 2024 include:
  - *Stay in the Game!*
  - *Twinning Project*
  - Scholarships with the University of Cincinnati





# ALIGNMENT WITH ACT FOR CINC

## Education Programs

- Learning is Cool (Honor Roll Rewards)
- Stay in the Game! (Attendance)
- FCC Futures (Career Pathing through Sport)

## Soccer Programs

- West End Pride (Rec Level Soccer)
- Soccer Unites In-School & After-School
- Mini Pitch Locations (7 CRC Sites)



The background is a solid blue color. Overlaid on this background is a large, stylized, darker blue silhouette of a lion rampant, facing right. The lion has a crown on its head and its right front paw is raised, holding a sword. The sword is also stylized, with a simple hilt and a long, straight blade pointing upwards.

**THANK YOU**

**FC CINCINNATI**