



## **Cincy Parks & Recreation Summer in Cincy**

May 28, 2025  
Public Safety & Governance Committee

Daniel Betts, Director of Recreation  
Jason Barron, Parks Director

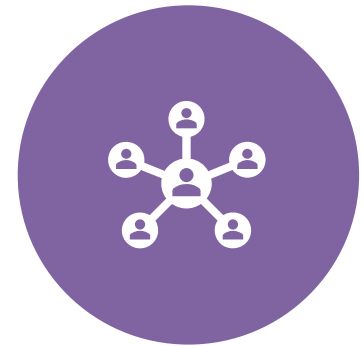
# Why Focus on Youth Engagement?



POSITIVE IMPACT ON  
SOCIAL, EMOTIONAL, AND  
PHYSICAL DEVELOPMENT



REDUCES RISKY BEHAVIORS  
AND INCREASES ACADEMIC  
SUCCESS



STRENGTHENS COMMUNITY  
BONDS AND FOSTERS  
LEADERSHIP

# Key Components of Effective Programming

Safe and accessible  
spaces

Trained and  
engaging staff

Varied activities:  
arts, sports, STEM,  
mentorship

Collaboration with  
schools and  
community  
organizations

# CRC Summer Programming Highlights

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DAY CAMPS WITH  
STRUCTURED  
ACTIVITIES



TEEN LEADERSHIP  
PROGRAMS



OUTDOOR  
ADVENTURES AND  
ENVIRONMENTAL  
EDUCATION – PARKS



WORKFORCE  
READINESS AND JOB  
TRAINING  
OPPORTUNITIES





# CRC Pools

**All 24 Pools will Open!**



- **Pools opening on May 24, 2025 (5)**
  - Dunham, McKie, Eastside, Mt Adams, Pleasant Ridge and all 9 spray grounds
- **Pools opening on June 2, 2025 (15)**
  - Bond Hill, Bush, Dempsey, Dickman, Evanston, Hartwell, Hirsch, Leblond, Lincoln, Madisonville, Millvale, Mt Auburn, Mt. Washington, Spring Grove Village, Winton Hills
- **Pools opening on June 9, 2025 (4)**
  - Camp Washington, Filson, Hanna, Otto-Armleder
- Programs include lap swim, open swim, and CRC Camp swim.



**REC @**  
**NITE**





# Rec@Nite

Program created to reduce youth violence by offering safe, engaging summer weekend activities.

## Target audience:

- Teens aged 12–17 in high-crime neighborhoods.

## Program dates:

- Saturdays, June 7–August 9, 2025 | Time: 5 PM–10 PM.

## Locations:

- Lincoln and Hirsch Recreation Centers.

## Features include:

- Swimming, esports, DJs, food trucks, art, sports tournaments, 360 photo booth.
- 2024 Attendance: Over 2,400 teens — 2025 expected to surpass this.
- 31+ community partners and vendors participated:
  - DJs, barbers, henna artists, esports providers, food vendors, and more.

## Strong city support:

- 200 + Metro passes distributed
- Onsite CPD officers and private security ensured safety.







## Parks Riverfront Youth & Teen Programming

### Open Skating May 30 – August 31

- Friday Teen Nights 6-10 pm
- Saturdays 2-10 pm
- Sundays 2-6 pm

### Riverfront regional events with roller skating & music

- Stereo 25 DJ Festival – May 31
- All American Birthday Bash – July 5
- On Point Music Festival – August 1 & 2



# Neighborhood Park Free Family Friendly Events:

- **Rapid Run Friday Fun Days**  
(7/11, 7/18, 7/25, 8/1)
- **Kennedy Heights Park  
Summer Fun Music & Art  
Wednesday's**  
(June – August)
- **Ezzard Charles Park**  
(CSO Concert 6/22, Boxing  
7/19 Event, Talent Show 8/9,  
Ezz Fest 10/11)
- **Seasongood Square Back to  
School Carnival**  
(8/2)
- **Mt Echo Riverfest West**  
(8/31)
- **Owl's Nest Jam Fest**  
(10/4)





# Parks Nature Education/Youth Workforce Development



## Explore Nature Center Summer Camps

- 8 weeks of camp: June 9 – August 1
- Ages 3.5 – 15
- Structured nature-based activities at nature centers and parks

**Various family-friendly community events: guided hikes, birding, star gazing, etc.**

## Youth Workforce Development

- Green Team hires 60 teens for job training program with Groundwork Ohio (75% from historically disenfranchised areas)
- 10 additional hired through CRC Y2wk program 2/nature center)



# Impact Metrics & Community Feedback



Increased program attendance rates



Measurable improvement in social and academic behaviors



Testimonials from parents and participants



Partnerships with local organizations

# Call to Action



EXPAND OUTREACH  
EFFORTS TO INCREASE  
PARTICIPATION



ENHANCE STAFF TRAINING  
FOR YOUTH ENGAGEMENT



STRENGTHEN FUNDING  
OPPORTUNITIES FOR  
SUSTAINABILITY



FOSTER STRONGER  
PARTNERSHIPS WITH  
SCHOOLS AND BUSINESSES





Q & A