



HISPANIC CHAMBER CINCINNATI USA

THE MISSION OF THE HISPANIC CHAMBER

Our mission is to foster growth in the Greater Cincinnati region by connecting individuals across various fields and industries to create sustainable opportunities, and address key community needs involving the Hispanic/Latino community and businesses.

We aim to support leadership, entrepreneurship, and cultural awareness through our events, programs and services, while promoting recognition of the significant contributions of Hispanics/Latinos to the region.

Through strategic partnerships with for-profit and nonprofit organizations, Chambers of Commerce, and the U.S. Hispanic Chamber of Commerce, we work to expand opportunities and support economic development.

Together with the HCCUSA Foundation, we support educational and cultural initiatives, and position Hispanics/Latinos to be a meaningful and impactful force in the progress and prosperity of the Greater Cincinnati region.

CHAMBERprograms

- Monthly Business Leads Lunch (Noon at Mi Cozumel in Oakley)
- Monthly Networking Meeting (4th Tuesdays at 5:30pm)
- Member-Company Expos (Career in Summer, Business Showcase in November)
- Cincy Sabroso
- Employer Benefit Services and Discounts
- Young Professionals Program
- Employee Resource Group Leader Network
- Hispanic Heritage Month Toolkit

HCCUSA FOUNDATION MISSION

To help advance the Greater Cincinnati Hispanic community by being a catalyst in meeting key needs of Hispanics, and creating awareness and appreciation of the contributions of Hispanics to the overall community.

As a consequence, Hispanics will be a positive and meaningful force in the progress of the Greater Cincinnati community.

GIVE!

Hispanics Avanzando Hispanics (HAH) dba Hispanic Chamber Cincinnati Foundation (HCCUSA Foundation) is a 501(c)(3) organization formed in 2004 with the goal of creating awareness and mutual cooperation between the emerging Hispanic population and the general community.

HOUASA FOUNDATION Programs

- ▶ College Scholarship
- ▶ Cincy-Cinco Cultural Festival
- ▶ Price Hill Champions (Sports, Character Development, Nutrition, and Drug Prevention)
- ▶ Summer Camps
- ▶ Fiesta Salsera (Amateur Dance Competition)
- ▶ Family and Community Advocacy:
 - Domestic Violence Prevention and Awareness
 - Mental Health
- ▶ Hispanic Heritage Month Celebration
- ▶ Cincinnati: A City of Immigrants (Cultural Education & Anti-Bullying Tool Booklet)
- ▶ Hispanic Volunteer Day (Second Saturday in October)
- ▶ Annual Posada (A Christmas Celebration)

MAKING THE DIFFERENCE

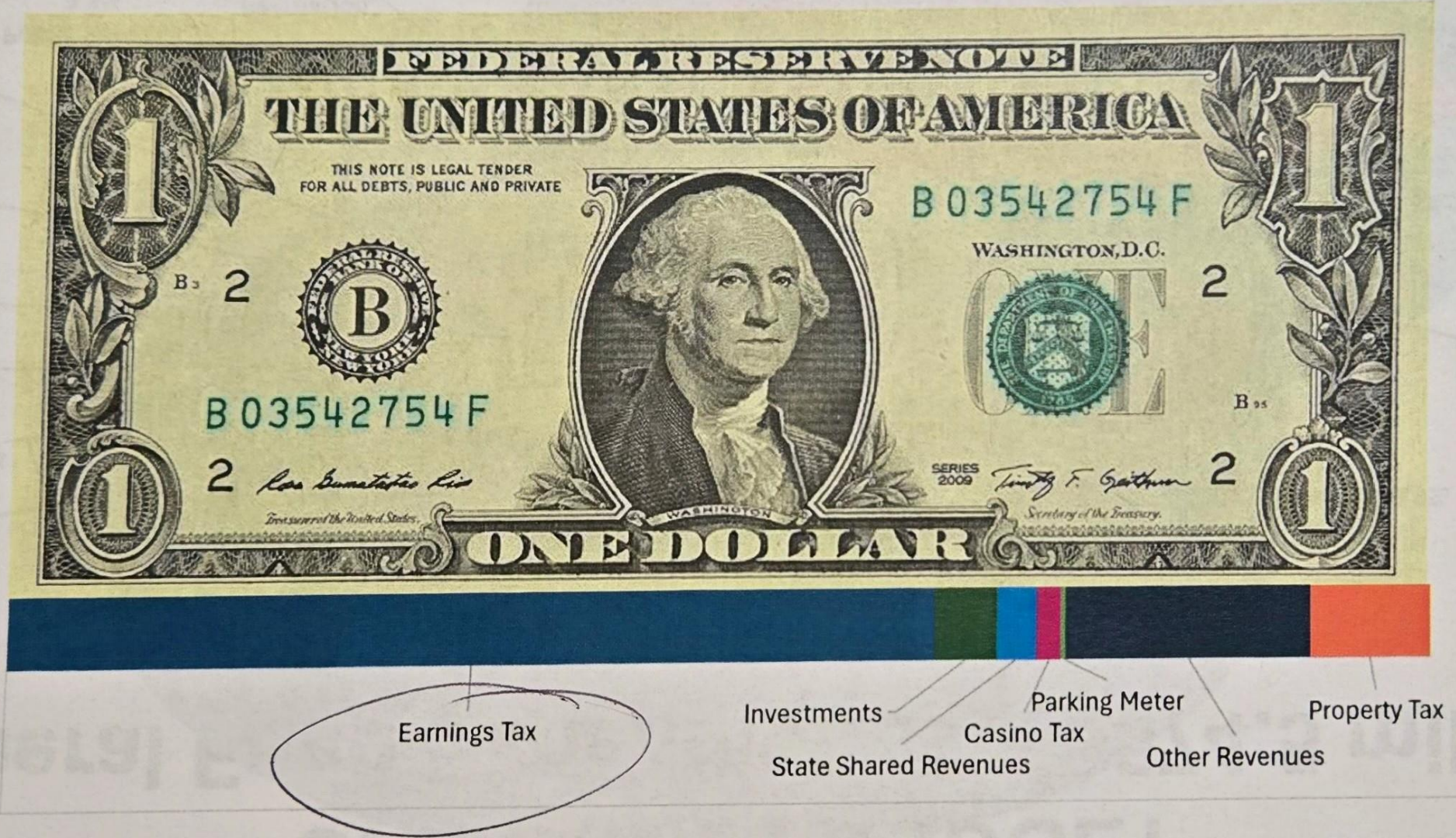
<u>HCCUS</u> <u>of Directors</u> President	<u>A Board</u> <u>of Directors</u> President	<u>HC CUSA Foundation</u> <u>of Directors</u> President	<u>Board</u> <u>of Directors</u> President
▶ Daniel Conde, Vice President ▶ Jose Luis Esparza, Secretary ▶ Francisco Okhuysen, Treasurer ▶ Belinda Chavez-Imwalle, Kroger ● Ron Reblando, Community Action Agency ▶ Gerardo Pantoja, FC Cincinnati ▶ Nicole Bernal, Fifth Third Bank ▶ Jackie Aguilar, P&G ▶ George Fee, Fee Law Group		▶ Alfonso Arredondo, P&G Retiree ▶ Maribel Cortes, GE Aerospace ▶ Lorena Mora Mowry, Mujer Latina Hoy ▶ Daniel Minera, Su Casa Hispanic Ministries ▶ Giovanna Alvarez, Ohio Commission of Latino Affairs	
		<u>Chamber</u> <u>& Foundation</u> Executive Director	
		▶ Pam Schemmel, Executive Director ▶ Michael Jackaman, Marketing Director ▶ Cecilia Magill, Manager Assistant ▶ Monica Perdomo, Membership Services	

HISPANIC DEMOGRAPHICS

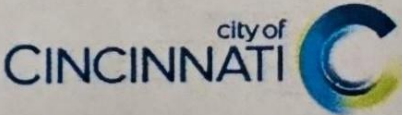
USA =	19%	> 63 Million
Ohio =	4.5%	> 540,000
Cincy-metro =	3.9%	> 90,000
Cincinnati =	4.6%	> 15,000

HISPANIC ECONOMICS AFFECT THE CNCY METRO AREA

FY 2026 General Fund Revenue - \$569.5 million



*Does not include \$5.0 million in transfers in, which would increase General Fund Resources to \$574.5 million.



HISPANICS ARE CRITICAL TO AMERICA PROSPERITY

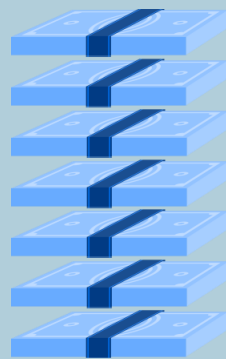
LATINOS ARE ECONOMIC POWER

\$3.2T

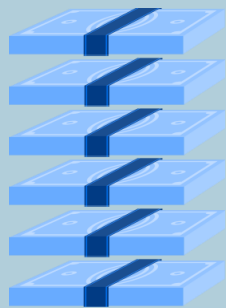
Latino GDP, among the 10 largest and the 3rd fastest growing.

\$3.4T

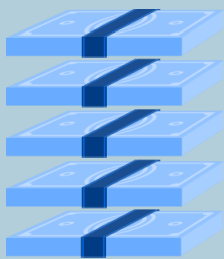
Purchasing power. Highest one within key minority markets in the country:



\$3.4T
Hispanic Americans



\$1.6T
Black Americans



\$1.3T
Asian Americans



\$140B
Indigenous Americans

If it were an independent country, Latino GDP would be the **5th largest in the world**. Hispanics are the **employees & consumers of the future!**

7% Annual Growth
Faster than China!

Source: LDC U.S. Latino GDP Report (2023)

LATINOS ARE LEADING IN BUSINESS

86%

Of all new business in the last 10 years have been launched by Hispanics

46%

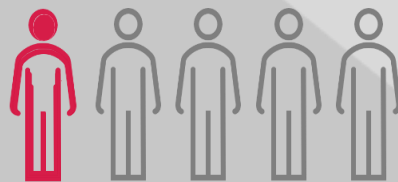
New home growth



Latino entrepreneurs start more **businesses** than any other ethnic group in the U.S. for the past 10 years.

25%

Average growth of Latino-owned **companies** in revenues. *(Pre-Covid data)*



One out of 5 entrepreneurs are Latino.



Latinas create small businesses **6 times faster** than any other group in America.

Source: US Census Bureau 2018 National Projections, based on 2014 data

LATINOS ARE THE FUTURE

54%

Of projected population growth (2017-2027)

19yrs

Most common age of Hispanics vs. 58 for non-Hispanics

51%

of **population growth**, 26% of the youth population. The fastest growing and second largest segment in the country.

95%

in **annual household spending**, with an income growth of 77% and home ownership growth of 28%, we lead **upward mobility**.

17%

growth in civilian **workforce**.

Source: PEW Research - U.S. adults Survey 2020

Minority Business Assistance Center

The Hispanic Chamber Cincinnati USA was recently awarded the Tier I Center Designation by the Ohio Department of Development for the Cincinnati Region

- Bullet 1
- Bullet 2
- Bullet 3
- Bullet 4



**Department of
Development**

Minority Business Assistance Center

The HCCUSA MBAC



Will Open August 2026
Open House targeted for
September 2026



The MBAC office is in a
neighboring suite to the
HCCUSA new office
located at the Alloy
Development Building at
1776 Mentor Ave., Norwood



Website is under
development.
Partnerships are
established with a formal
MOU with the Latina
Entrepreneur Academy and
fellow Tier II MBAC offices



The MBAC will service
startup businesses with
business advising
services.



**Department of
Development**

Minority Business Assistance Center

2026 EVENTS TO COME

Collaboration with Summermuzik featuring Fabiola Mendez

- ❑ Pre-concert Fiesta on Sunday, August 16th at 2pm (concert at 4 p.m.)
- ❑ Exclusive meet & greet event on Thursday, August 13 (details TBA)

Career Connections Expo

- ❑ August 25 at 5:30 p.m.

30th Anniversary Celebration

- ❑ October 22nd at 5:30 p.m.

4th Quarter Events

- ❑ October 12th Hispanic Volunteer Day in Price Hill (Roberts Academy)
- ❑ December 12th Las Posadas - A Holiday Cultural Celebration

REFERENCE DATA



HISPANICS ARE CRITICAL TO THE ECONOMY

WE ARE THE WORKFORCE

The future of America's workforce is Hispanic.

78%

of US new workers are Hispanics.

40%

of U.S. workforce growth is Hispanic.

+250%

The growth of the latino workforce in the last 25 years.

Source: LDC U.S. Latino GDP Report (2022)

WE ARE THE VOTERS & TAXPAYERS

An aging America is counting on Latino contributions to Social Security and Medicare.

31.5M

Latinos were **eligible to vote in 2020.**

\$102B

to social security.

\$308B

Federal, State and Local tax revenues come from Hispanics.

Source: NBC News- Over half of eligible Latinos voted in 2020
Unidos US - How Hispanic Contribute to the U.S Economy

WE ARE BREAKING STEREOTYPES

+80%

Are English speakers

73%

increase in adults earning Bachelor/ Advanced degrees. **We're making inroads through education.**

+21%

increased representation in Mgmt, Business, Science and the Arts. We're reaching **higher skilled occupations.**

+18%

growth in health care occupations.

+13%

growth in computer-related occupations.



HEALTHCARE

- Hispanic healthcare workers total over **2.2 million nationwide**



BIOMEDICAL

- Hispanics are strongly represented across biomedical fields, comprising over **10% of the workforce.**



PHARMA

- In 2018, **57,000 Hispanic workers** accounted for 10.6% of the pharmaceutical and medical manufacturing workforce.



AUTO

- Hispanics drove **68% of industry volume growth** between 2011 and 2020.



ENERGY

- Black and Hispanic/Latino workers are underrepresented.** Hispanics make up around **17% of the clean energy workforce.**



FINANCIAL

- Latino wealth** has grown annually at around **7% for 20 years**, double the rate of non-Latino White wealth.



SERVICE

- Service occupations**, such as food service and cleaning, have the highest **Hispanic worker percentage at 22%.**



FOOD/BEVERAGES

- Hispanic workers make up 25% of the restaurant industry**, from entry-level to ownership.



CONSUMER GOODS

- They are expected to contribute **34% of the growth in apparel spending**, exceeding \$48.85 billion in revenue.