



TO KNOW MORE

WOMEN OF COLOR

ACCESS TO CAPITAL BOOTCAMP PROGRAM



WHAT TO EXPECT

The Participants will be educated in critical nuances that can determine a business's success or failure, ensuring they are well-equipped to navigate challenges. Through this knowledge, each entrepreneur will be empowered to stay on the path to success.

PROGRAM BENEFITS

- A deep understanding of different funding sources and confidently navigating the funding landscape.
- The skills to develop compelling business pitches and investment proposals.
- To foster connections between participants, potential investors, mentors, and financial institutions.
- A deep understanding of how to do business with the City of Cincinnati
- Getting to become eligible for a certification with the City of Cincinnati.

ABOUT THE PROGRAM

Is a groundbreaking initiative presented by the Business Development & Entrepreneurship Center at the Urban League of Greater Southwestern Ohio in partnership with the City's Department of Economic Inclusion ("DEI"). The Program aims to empower historically marginalized and underrepresented entrepreneurs by providing the necessary tools, knowledge, and connections to secure business funding and drive economic growth.

ELIGIBILITY

- Small Businesses with less than 100 employees and less than 5M in revenue.
- Be a business or residence in the targeted City of Cincinnati or Hamilton County.
- Have a clear business concept and demonstrate a commitment to growth.

QUESTIONS?

If you are looking for more information, please contact Vanessa Sanchez, Program Manager.

