

June 10, 2026

To: Mayor and Members of City Council

202601952

From: Sheryl M. M. Long, City Manager

**Subject: Emergency Ordinance – Enterprise Services: Establishing
Convention Center Naming Rights Fund**

Attached is an Emergency Ordinance captioned:

ESTABLISHING new Fund 362, “Convention Center Naming Rights Fund,” for the purpose of depositing the proceeds from the sale of the naming rights for the Convention Center, and **AUTHORIZING** the expenditure of resources from new Fund 362, “Convention Center Naming Rights Fund,” to acquire, construct, equip, expand, improve, install, modernize, and renovate the Convention Center and surrounding properties, as well as related “facilities” as defined in R.C. Chapter 351, including, without limitation, predevelopment costs, demolition costs, exterior renovations, improvements to entrances and circulation, creation of outdoor space, extending exhibit hall space, upgrading meeting rooms, delivery and loading dock enhancements, improvements to building systems and technology, energy efficiency improvements, improvements to reduce emissions, costs of hotels, parking facilities, and walkways.

This Emergency Ordinance establishes new Fund 362, “Convention Center Naming Rights Fund,” for the purpose of depositing the proceeds from the sale of the naming rights for the Convention Center. This Emergency Ordinance further authorizes the expenditure of resources from new Fund 362, “Convention Center Naming Rights Fund,” to acquire, construct, equip, expand, improve, install, modernize, and renovate the Convention Center and surrounding properties, as well as related “facilities” as defined in R.C. Chapter 351, including, without limitation, predevelopment costs, demolition costs, exterior renovations, improvements to entrances and circulation, creation of outdoor space, extending exhibit hall space, upgrading meeting rooms, delivery and loading dock enhancements, improvements to building systems and technology, energy efficiency improvements, improvements to reduce emissions, costs of hotels, parking facilities, and walkways.

The City entered into a cooperative agreement with Hamilton County, Ohio to develop and improve the Convention Center and surrounding facilities. Pursuant to that agreement, the City has negotiated the sale of the naming rights for the Convention Center. Also pursuant to that agreement, the City may contribute, in its discretion, any revenue from the sale of naming rights to the Convention Center Renovation Project, for the refunding of bonds, or for capital or operational uses in connection with the Convention Center. To carry out these purposes, a fund must be established to receive the naming rights proceeds and define their eligible uses.

The reason for the emergency is the immediate need to deposit proceeds from the sale of the naming rights for the Convention Center.

The Administration recommends passage of this Emergency Ordinance.

cc: Andrew Dudas, Budget Director
Steve Webb, Finance Director

Attachment