



City of Cincinnati

IMD

An Ordinance No. 273

-2022

EESW

AUTHORIZING the City Manager to accept an in-kind donation from Hard Rock Casino, LLC (“Hard Rock Casino”) of up to twenty vehicular wayfinding sign blades (“Signage”) valued at approximately \$16,025 for the purpose of updating the City’s existing wayfinding signage in and around the downtown Cincinnati area; and **AUTHORIZING** the City Manager to execute a donation agreement with Hard Rock Casino to accept the Signage.

WHEREAS, in 2019, Hard Rock Casino, LLC (“Hard Rock Casino”) began operating the casino located at 1000 Broadway Street, Cincinnati, OH 45202; and

WHEREAS, the City’s existing wayfinding signage in and around the downtown Cincinnati area still names the former operator of the casino, Jack Cincinnati Casino; and

WHEREAS, Hard Rock Casino has offered to donate up to twenty vehicular wayfinding sign blades (“Signage”) to the City for the purpose of updating the City’s existing wayfinding signage in and around the downtown Cincinnati area; and

WHEREAS, the City, at all times, shall retain control over the Signage and the public right-of-way in which the Signage is installed; and

WHEREAS, installation of the Signage will assist the general and traveling public in navigating the City; and

WHEREAS, the value of the Signage is approximately \$16,025; and

WHEREAS, acceptance of the Signage includes the Hard Rock Casino’s cost for the fabrication, installation, and maintenance of the Signage; and

WHEREAS, there is no local match required, and no FTEs are associated with this donation; and

WHEREAS, this ordinance is in accordance with the “Connect” goal to “[d]evelop an efficient multi-modal transportation system that supports neighborhood livability” and to “[p]lan, design, and implement a safe and sustainable transportation system,” as described on pages 127-138 of *Plan Cincinnati* (2012); now, therefore,

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the City Manager is hereby authorized to accept an in-kind donation from Hard Rock Casino, LLC (“Hard Rock Casino”) of up to twenty vehicular wayfinding sign blades

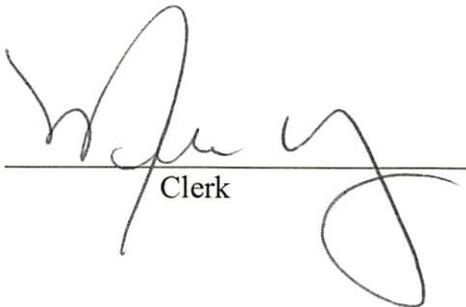
("Signage") valued at approximately \$16,025 for the purpose of updating the City's existing wayfinding signage in and around the downtown Cincinnati area.

Section 2. That the City Manager is hereby authorized to execute a donation agreement with Hard Rock Casino to accept the Signage.

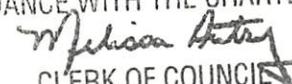
Section 3. That the proper City officials are hereby authorized to do all things necessary and proper to carry out the terms of Sections 1 and 2 herein.

Section 4. That this ordinance shall take effect and be in force from and after the earliest period allowed by law.

Passed: September 3, 2022

Attest: 
Clerk


Aftab Pureval, Mayor

I HEREBY CERTIFY THAT ORDINANCE NO. 273-2022
WAS PUBLISHED IN THE CITY BULLETIN
IN ACCORDANCE WITH THE CHARTER ON 9-20-2022

CLERK OF COUNCIL