

EGH COMMUNITY INVESTMENT SUB-COMMITTEE

Background: Council and the Mayor have prioritized investment in underserved communities, but at times lacked coordination and focus on how to prioritize and deploy limited resources. The result is fragmented distribution of resources that do not have a deep impact or move the needle significantly. The administration is frequently faced with conflicting messages coming from our elected officials, and presently there is no forum to more proactively discuss these policy priorities.

Success occurs when the City can strategically prioritize and align multiple departments, elected officials, and community groups. Past examples include Madisonville or College Hill, and recently north Over-the-Rhine. Opportunities are present, especially when there are existing political commitments or resources available, like in the West End and Bond Hill.

This strategic alignment does not need to be neighborhood-specific, as it was in the past, but can utilize regions, corridors, or nodes of activity to define focus areas. This will work hand-in-hand with work by the administration to guide similar alignment with our funded partners, City contracts, and internal prioritization.

Objectives:

- Centralize Council discussions about geographic-specific investment strategies.
- More clearly articulate Council and Mayoral prioritization for capital deployment.
- Create a central convening point for legislators, administration, development partners, and community leaders to drive consensus on investment strategies.
- Establish the City of Cincinnati as the primary leader in setting policy around community investment and housing development.

Proposal: Establish a sub-committee of Equitable Growth and Housing called the “Community Investment Sub-Committee”

- ✓ All action items must go through the full Equitable Growth and Housing Committee.
- ✓ Goal of 4-5 participating councilmembers.
- ✓ Meetings would occur once per month, unless special meetings are required.
- ✓ Regular EGH items would not be directly referred to the sub-committee, the agenda would be set *proactively* by the chair.