

Date: 08/06/2025

To: Mayor and Members of City Council 202501485
From: Sheryl M. M. Long, City Manager
Subject: **SPECIAL EVENT PERMIT APPLICATION: HOMEARAMA 2025**

In accordance with Cincinnati Municipal Code, Chapter 765; Karen Pfeiffer has submitted a Special Event Permit Application Form to the Chief of Police. The Special Event Permit Application has been reviewed by the following department(s): Cincinnati Police Department, Fire Department, Health Department, Parks Department, Department of Building and Inspections, Department of Community and Economic Development, Department of Finance, Department of Public Services, and Department of Transportation and Engineering. There are no objections to issuing the Special Events Permit.

The particulars of the requested event are as indicated:

EVENT NAME/TITLE: HOMEARAMA 2025
EVENT SPONSOR/PRODUCER: Home Builders Association of Greater Cincinnati
CONTACT PERSON: Karen Pfeiffer
LOCATION: 2938 Three Oaks Lane
DATE(S) AND TIME(S): 09/25/2025 10:00am—09/25/2025 12:00pm
09/26/2025 12:00pm—09/26/2025 10:00pm
09/27/2025 12:00pm—10/12/2025 9:00pm
EVENT DESCRIPTION: HOMEARAMA - 2025 A single site new home showcase. Tour 7 beautiful homes in Oakley, City of Cincinnati, priced from 1.4 - 1.7 Million Dollars from September 27 - October 12, 2025. Enjoy food, drinks, bands, etc. while at the show.
ANTICIPATED ATTENDANCE: 150,000
ALCOHOL SALES: ☒ YES. ☐ NO.
TEMPORARY LIQUOR PERMIT HOLDER IS: Home Builders Association of Greater Cincinnati

cc: Colonel Teresa A. Theetge, Police Chief