



# City of Cincinnati

801 Plum Street  
Cincinnati, OH 45202

## Agenda - Final

### Public Safety & Quality of Life

*Chairperson Scotty Johnson*  
*Vice Chair Jan-Michele Kearney*  
*Councilmember Anna Albi*  
*Councilmember Jeff Cramerding*  
*Councilmember Ryan James*  
*Councilmember Mark Jeffreys*  
*Councilmember Evan Nolan*  
*Councilmember Meeka Owens*

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Tuesday, March 24, 2026

9:30 AM

Council Chambers, Room 300

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### PRESENTATIONS

#### Liquor Licenses and Nuisance Properties Presentation

Mark Manning, Chief Counsel-EXM, City of Cincinnati

#### Greater Cincinnati Water Works Canned Water Project

Director of Water-EXM, Greater Cincinnati Water Works

Jason Fleming, Deputy Director, Cincinnati Water Works

### AGENDA

- [202601121](#) **PRESENTATION** submitted by Sheryl M. M. Long, City Manager, dated 3/24/2026, regarding GCWW Canned Water Project.  
**Sponsors:** City Manager  
**Attachments:** [Transmittal Presentation](#)
- [202601103](#) **MOTION**, submitted by Councilmembers Jeffreys, Albi, Walsh and Cramerding, With the massive street takeover this past weekend, someone is going to be seriously hurt or killed unless further measures are put in place to prevent this type of activity in future. Therefore, **WE MOVE** that the administration produce a report in the next 30 days on the following: A recommendation on an ordinance similar to Louisville that puts in place a civil fine & impoundment of cars for up to 6 months. Other policy choices City Council can make to eliminate street takeovers. (STATEMENT ATTACHED)  
**Sponsors:** Jeffreys, Albi, Walsh and Cramerding  
**Attachments:** [Motion](#)

### ADJOURNMENT



**March 24, 2026**

**To:** Members of the Public Safety and Quality of Life Committee  
**From:** Sheryl M. M. Long, City Manager 202601121  
**Subject: Presentation – GCWW Canned Water Project**

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Attached is the presentation regarding the GCWW Canned Water Project.

**Cc:** Andrea Yang, Executive Director, Greater Cincinnati Water Works



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**GREATER CINCINNATI  
WATER WORKS**

# GCWW Canned Water Project

Public Safety and Quality of Life Committee

*March 24, 2026*

# GCWW Canned Water Project



## Purpose –

- Recent EPA regulation requires utility to provide alternate source of water to customers if water service disrupted for 24 hours or longer
- Requires 1 gallon of water per person each day
- Canned water allows GCWW to keep inventory available instead of relying on purchase of water via grocery suppliers



*And there are other benefits...*

# GCWW Canned Water Project

## Other Benefits –

- Promotes GCWW's clean, safe water
- Supports local business (*canning company*)
- Supports local artists (*through future label designs*)
- Helps environment (*100% recyclable*)
- Provides free water for selected community events



# GCWW Canned Water Project

## Advantages of Third-Party Canning --

- Avoid large capital and annual operating expenditures
- Aluminum cans recyclable
- No negative health or environmental concerns like plastic
- Versatile label designs
- Build on community partnerships
- Many breweries already work with others to can beverages



# GCWW Canned Water Project



Current Partnership --

# Modern Water



# GCWW Canned Water Project



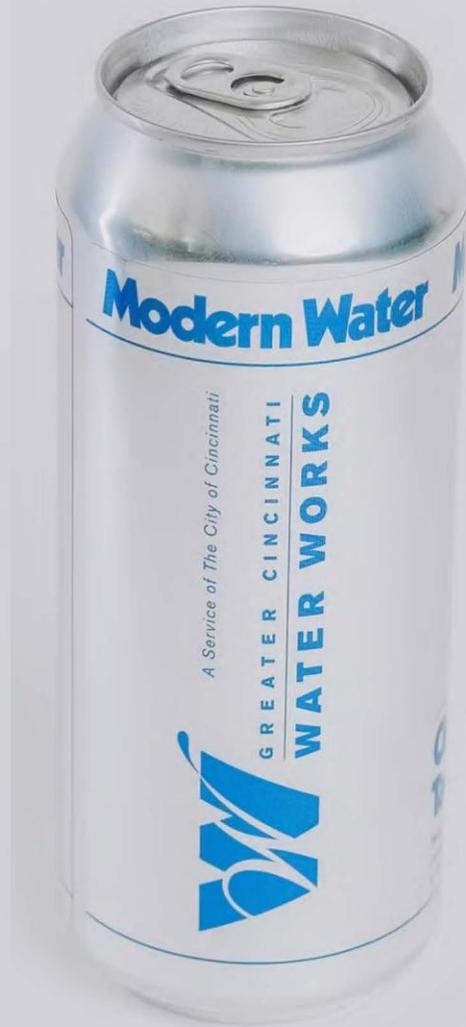
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**GREATER CINCINNATI  
WATER WORKS**

## First Edition –

- Recently produced
- 125 cases planned (3,000 cans)
- 80 cases ready to go (1,920 cans)
- 24 cans per case
- Production cost – Approx. \$15,000





# The Collaboration Can.

Modern Water x Greater Cincinnati Water Works teamed up to create canned Cincinnati Tap Water.

The illustration of Fountain Square is by local artist, Evan Verrilli, it is canned in Cincinnati at the Urban Artifact brewery— this collaboration is the combined effort of multiple small Cincinnati businesses— now ready to hydrate Cincinnati locals.

When at home, use your tap.

On the go, grab a can.

**Whatever you do, drink Cincinnati water.**

*GCWW x Modern Water - Landing Page*



# GCWW Canned Water Project

## Still to Come—

- Select local artists to design future labels
- Draft policy for supplying cans to community events
- Legal determination on charging of fee
- Promotional campaign to begin in spring

# GCWW Canned Water Project

## Launch Plan –

- March 2026: Introduce to Council Committee (*soft rollout*)
- April 2026: Public Launch (*hard rollout*)

### Campaign theme – “Practice Random Acts of Hydration”

- Social media campaign (Facebook, X, Instagram)
- Media release/schedule interviews
- Willy Water gives out cans at Fountain Square
- Storefront display at 1125 Walnut Street, OTR
- Outreach to ArtWorks and Black Art Speaks



202601103

**Mark Jeffreys**  
Councilmember

## **Motion: Eliminating Street Takeovers on Cincinnati Streets**

March 16, 2026

With the massive street takeover this past weekend, someone is going to be seriously hurt or killed unless further measures are put in place to prevent this type of activity in the future.

Therefore, WE MOVE that the administration produce a report in the next 30 days on the following:

- A recommendation on an ordinance similar to Louisville that puts in place a civil fine & impoundment of cars for up to 6 months.
- Other policy choices City Council can make to eliminate street takeovers.

### **STATEMENT**

On Saturday, March 14, ~100 vehicles organized in Cincinnati for a street takeover. In fact, it was advertised on social media (attached). The Cincinnati Police Department arrested 50 individuals with guns recovered. 58 cars were impounded, of which only 9 were registered to an individual within the city limits (3 from Madisonville, 2 from Westwood, 2 from Price Hill, 1 from Saylor Park, 1 from Spring Grove Village). 39 were outside of city limits but Ohio (Columbus, Troy, Cleveland, Fairfield, Sunbury, Reynoldsburg), 7 from Kentucky, 1 from Indiana, 1 from Illinois and 1 from Texas.

Other cities, such as Louisville, have successfully clamped down on street takeovers. In Louisville, they have instituted higher civil fines of up to \$1,000 for the first offense and \$2,000 for repeat offenses and allow police to seize and hold vehicles involved for up to 6 months creating a major financial penalty due to towing and storage costs. This has resulted in a significant reduction on street takeovers.

The advertisement on social media and the fact that 85% of the cars impounded were from individuals outside of Cincinnati clearly shows that some view Cincinnati as a destination for this type of dangerous activity. We must do what we can to prevent further street takeovers especially as we enter the warmer months.

# Social Media Post Advertising Street Takeover



- ohiotakeover\_ and 4 others
- 2d Reply
- sliduction\_614
- 2d Reply
- grind\_life72 You meet When I'm
- 1d Reply
- Hide replies
- im\_a\_lame\_nca1 ama be
- 23h Reply See translation
- ryzaz99 How u join the
- 1d Reply
- \_4ever\_anttt Vall cancel scared of no 12
- 15h Reply
- aiden2smoovee
- WE C

*Mark Jeffreys*

Councilmember Mark Jeffreys

*Seah*

*Anna Allie*

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