



City of Cincinnati

801 Plum Street
Cincinnati, OH 45202

Agenda - Final-revised Healthy Neighborhoods

Chairperson, Jan-Michele Kearney
Vice Chairperson, Victoria Parks
Councilmember Reggie Harris
Councilmember Scotty Johnson

Wednesday, June 1, 2022

12:30 PM

Council Chambers, Room 300

PRESENTATIONS

Community Engagement

Katherine Keough-Jurs- Director, Dept of City Planning & Engagement

AGENDA

- [202201215](#) **ORDINANCE (EMERGENCY)** submitted by John P. Curp, Interim City Manager, on 5/18/2022, **AUTHORIZING** the City Manager to design, install, and maintain artwork on the public retaining wall located between 4550 and 4558 Paddock Road in the Paddock Hills neighborhood, notwithstanding any conflicting Department of Transportation and Engineering rules and regulations or any provision of the Cincinnati Municipal Code that would prohibit the installation and maintenance of the artwork.

Sponsors: City Manager

Attachments: [Transmittal](#)
[Ordinance](#)
[Attachment](#)
- [202201245](#) **MOTION**, submitted by Vice Mayor Kearney, **WE MOVE** for a report from the administration on the City of Cincinnati's fee requirements for special neighborhood events such as the Second Saturday in Westwood and the Hyde Park Farmers Market. In particular, information is needed on fees for insurance, street closings, and other city fees assessed on community councils and on individuals. **WE FURTHER MOVE** that the report include suggestions on adjusting some of the fees to make the special events in neighborhoods more affordable, especially for events that are not being hosted by a community council.

Sponsors: Kearney

Attachments: [Motion](#)

3. [202201276](#) **PRESENTATION**, submitted by John P. Curp, Interim City Manager, dated 6/1/2022, regarding Community Engagement and Continuing the Conversation and Next Steps.

Sponsors: City Manager

Attachments: [Transmittal](#)
[Presentation](#)

ADJOURNMENT

Date: May 18, 2022

202201215

To: Mayor and Members of City Council
From: John P. Curp, Interim City Manager
Subject: EMERGENCY ORDINANCE – PADDOCK ROAD MURAL

Attached is an emergency ordinance captioned as follows:

AUTHORIZING the City Manager to design, install, and maintain artwork on the public retaining wall located between 4550 and 4558 Paddock Road in the Paddock Hills neighborhood, notwithstanding any conflicting Department of Transportation and Engineering rules and regulations or any provision of the Cincinnati Municipal Code that would prohibit the installation and maintenance of the artwork.

The Paddock Hills Assembly (PHA/ community council)) received a \$10,000 grant from the Neighborhood Activation Fund through the Department of Community and Economic Development, to paint the mural on a section of retaining wall along the sidewalk at the Paddock Road entry point to the neighborhood. The PHA garnered broad public input through the open artist concept selection process over a series of community council meetings. The purpose of the PHCC mural is to enhance neighborhood identity, community, and walkability.

The proposed mural is approximately 135 feet wide. The height from the sidewalk ranges from 4 ½ feet and 5 feet-2 ½ inches high at the north and south ends to 7 feet tall at its highest point near the south end. The Department of Transportation & Engineering (DOTE) gateway funds will be used to contract with DPS to clean the wall area prior to priming and painting. The artist team anticipates the mural to be completed in the summer of 2022.

The reason for the emergency is the immediate need to allow the public art project described in this ordinance to proceed so that the corresponding benefits to the City and the Paddock Hills neighborhood are realized at the earliest possible time.

The Administration recommends passage of the attached emergency ordinance.

cc: John S. Brazina, Director, Transportation and Engineering



EMERGENCY

City of Cincinnati

JRS

AWB

An Ordinance No. _____

- 2022

AUTHORIZING the City Manager to design, install, and maintain artwork on the public retaining wall located between 4550 and 4558 Paddock Road in the Paddock Hills neighborhood, notwithstanding any conflicting Department of Transportation and Engineering rules and regulations or any provision of the Cincinnati Municipal Code that would prohibit the installation and maintenance of the artwork.

WHEREAS, the City of Cincinnati wishes to install artwork and paintings (“Artwork”), as depicted in Exhibit A to this ordinance, on the public retaining wall located between 4550 and 4558 Paddock Road in the Paddock Hills neighborhood to enliven the space and promote public awareness of the arts; and

WHEREAS, the City may designate one or more agents or contractors, including the Paddock Hills Assembly, Inc. (“PHA”), to carry out all or a portion of the work required to design, install, and maintain the Artwork; and

WHEREAS, the City may also accept donations from one or more persons, including PHA, in order to offset the cost and expense associated with the design, installation, and maintenance of the Artwork and to ensure the design, installation, and maintenance of the Artwork shall have little or no impact on the General Fund of the City of Cincinnati; and

WHEREAS, the design, installation, and maintenance of the Artwork shall be performed under the management of the City Manager or his designee, and any agents or contractors of the City, including PHA, shall comply with rules and regulations established by the City Manager and the City’s Department of Transportation and Engineering (“DOT”) regarding the design, installation, and maintenance of the Artwork, including rules and regulations concerning its location, size, materials, means of installation, and maintenance as necessary to ensure public safety; and

WHEREAS, the City’s design, installation, and maintenance of the Artwork is the City’s own expression, constitutes government speech, and does not signify the City’s intent to create a free speech forum; and

WHEREAS, the City will own the Artwork created under this project, will maintain complete control over the surrounding public rights-of-way as necessary for public safety, and will require the artists who design, install, and maintain the Artwork to waive their rights in and to the Artwork, including waiving all applicable rights under the federal Visual Artists Rights Act of 1990, 17 U.S.C. §§ 106A and 113(d), so as to ensure that expression made through the Artwork constitutes government speech; and

WHEREAS, the extent of maintenance and repair of the Artwork shall remain within the City's discretion, and the Artwork shall remain subject to removal by the City, in part or in whole, at any time; and

WHEREAS, prior to installation, DOTE will review the final design and placement of the Artwork to ensure it will not detract from, interfere with, or obscure official traffic control devices, will be safe, and will not unreasonably interfere with pedestrians; and

WHEREAS, the City has an interest in promoting the arts, including within the public right-of-way, notwithstanding the provisions of the Cincinnati Municipal Code that would normally prohibit such displays, when the proposed display will not negatively impact the health, safety, or welfare of residents and users of the right-of-way; and

WHEREAS, the City Planning Commission, at its regularly scheduled meeting on May 6, 2022, recommended that the City install the Artwork on the public retaining wall located between 4550 and 4558 Paddock Road in the Paddock Hills neighborhood; and

WHEREAS, the City Council finds that the design, installation, and maintenance of the Artwork in the Paddock Hills neighborhood will beautify the public right-of-way, enhance civic pride, and advance public health and wellness goals; and

WHEREAS, the design, installation, and maintenance of this Artwork is consistent with the "Live" goal to "[c]reate a more livable community" as described on page 156 of Plan Cincinnati (2012); now, therefore,

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the City Council hereby declares the design, installation, and maintenance of the artwork depicted on the attached Exhibit A ("Artwork"), incorporated herein by reference, on the public retaining wall located between 4550 and 4558 Paddock Road in the Paddock Hills neighborhood to be a matter of significant public interest, and it hereby resolves to raise public awareness of the arts through the design, installation, and maintenance of this conspicuous visual art; further that, notwithstanding the provisions of the Cincinnati Municipal Code that would normally restrict such displays within the public right-of-way, Council has determined that the design, installation, and maintenance of the Artwork is in the interest of the public health, safety, morals, and general welfare and will not negatively impact the health, safety, morals, or welfare of residents and users of the public right-of-way.

Section 2. That the City’s design, installation, and maintenance of the Artwork is the City’s own expression, constitutes government speech, and does not signify the City’s intent to create a free speech forum.

Section 3. That the City Manager is hereby authorized to design, install, and maintain the Artwork on the public retaining wall located between 4550 and 4558 Paddock Road in the Paddock Hills neighborhood, which Artwork shall be substantially consistent with the design depicted on the attached Exhibit A, incorporated herein by reference, and shall be located in the area depicted on the same, notwithstanding any conflicting Department of Transportation and Engineering (“DOTE”) rules and regulations and any applicable provisions of the Cincinnati Municipal Code.

Section 4. That the design, installation, and maintenance of the Artwork shall be performed under the management of the City Manager or his designee, and any agents or contractors of the City, including Paddock Hills Assembly, Inc., shall comply with rules and regulations established by the City Manager and the City’s Department of Transportation and Engineering (“DOTE”) regarding the design, installation, and maintenance of the Artwork, including rules and regulations concerning its colors, symbols, styles, location, size, materials, and means of installation and maintenance as necessary to ensure public safety.

Section 5. That the City Manager is authorized to engage one or more agents or contractors to assist with the City’s design, installation, and maintenance of the Artwork on such terms and conditions that the City Manager determines are in the best interests of the City, and any work performed by the agents and contractors so engaged by the City Manager shall be performed under the management of the City Manager or his designee, who shall have the sole authority to approve the design, location, size, materials, and means of installation and

maintenance of the Artwork and to establish rules and regulations for the same as necessary to ensure public safety.

Section 6. That the extent of maintenance and repair of the Artwork shall remain within the City's discretion, and the Artwork shall remain subject to removal by the City, in whole or in part, at any time.

Section 7. That the City will own the Artwork created under this project, will maintain complete control over the right of way as necessary for public safety, and will require the artists who design, install, and maintain the Artwork to waive their rights in and to the Artwork, including waiving all applicable rights to the Artwork under the federal Visual Artists Rights Act of 1990, 17 U.S.C. §§ 106A and 113(d), so as to ensure that expression made through the Artwork constitutes government speech.

Section 8. That the City Manager is authorized to accept donations, including materials, labor, money, and in-kind services, on such terms and conditions that the City Manager determines are in the best interests of the City, to offset the cost and expense associated with the design, installation, and maintenance of the Artwork, so that the design, installation, and maintenance of the Artwork shall have minimal impact on the General Fund of the City of Cincinnati.

Section 9. That the proper City officials are hereby authorized to do all things necessary and proper to comply with the terms of Sections 1 through Section 8 hereof.

Section 10. That this ordinance shall be an emergency measure necessary for the preservation of the public peace, health, safety, and general welfare and shall, subject to the terms of Article II, Section 6 of the Charter, be effective immediately. The reason for the emergency is the immediate need to allow the public art project described in this ordinance to

proceed so that the corresponding benefits to the City and the Paddock Hills neighborhood are realized at the earliest possible time.

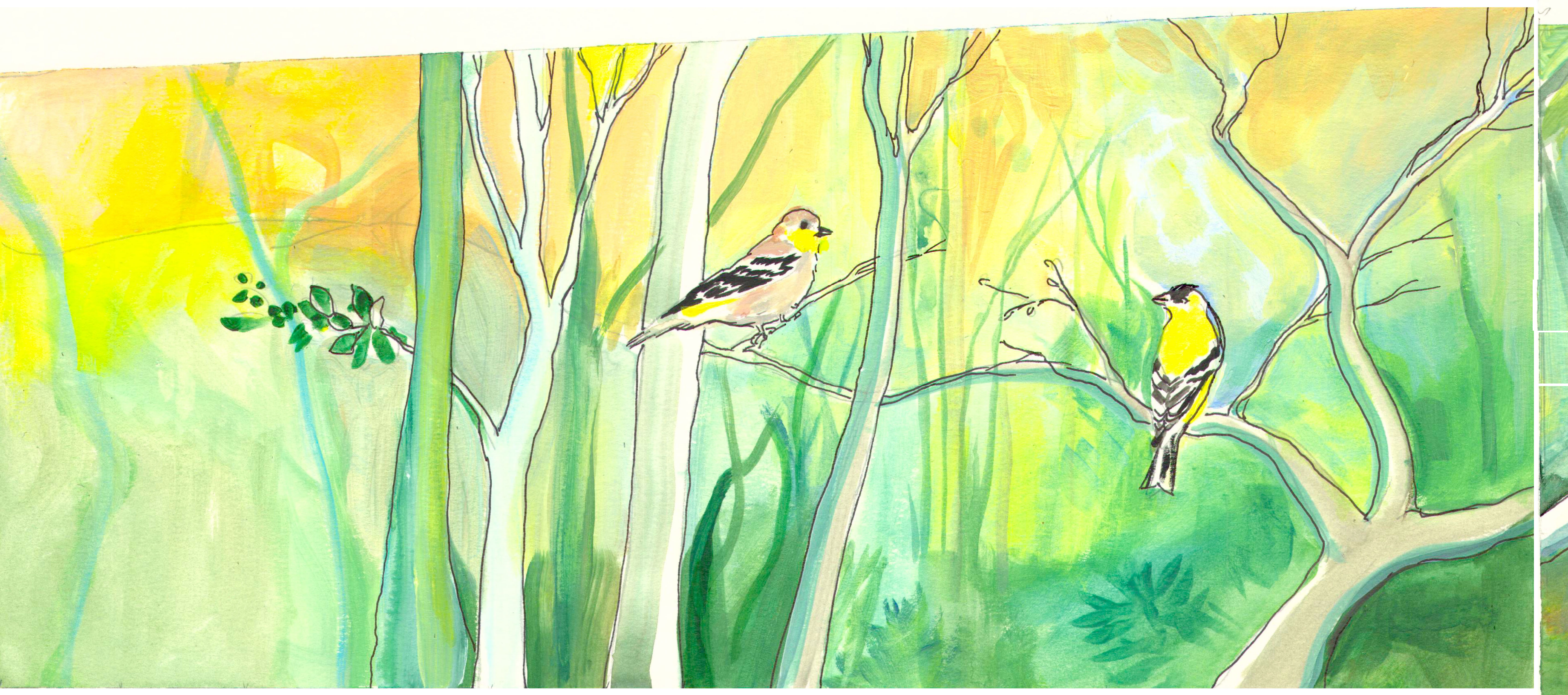
Passed: _____, 2022

Aftab Pureval, Mayor

Attest: _____
Clerk

EXHIBIT A





welcome to Paddock Hills



Jan-Michele Lemon Kearney
Vice Mayor

May 20, 2022

MOTION

WE MOVE for a report from the administration on the City of Cincinnati's fee requirements for special neighborhood events such as the Second Saturday in Westwood and the Hyde Park Farmers Market. In particular, information is needed on fees for insurance, street closings, and other city fees assessed on community councils and on individuals.

WE FURTHER MOVE that the report include suggestions on adjusting some of the fees to make the special events in neighborhoods more affordable, especially for events that are not being hosted by a community council.

Jan-Michele Lemon Kearney

_____	_____
_____	_____
_____	_____
_____	_____

CAL → Healthy Neighborhoods
J-MLT

June 1, 2022

202201276

TO: Mayor and Members of City Council
FROM: John P. Curp, Interim City Manager
SUBJECT: Presentation – Community Engagement – Continuing Conversation and Next Steps

Attached is the presentation for the June 1, 2022 Healthy Neighborhoods Committee regarding Community Engagement and Continuing the Conversation and Next Steps.

cc: Katherine Keough-Jurs, FAICP, Director
Department of City Planning and Engagement

A photograph of two people, a woman and a man, looking at a large map or plan. The woman is on the left, wearing glasses and a dark top. The man is on the right, wearing a striped shirt and glasses, pointing at the map with a pen. The map shows a city grid with various buildings and streets. The background is a light blue gradient.

Community Engagement

Continuing the Conversation and Next Steps

Healthy Neighborhood Committee | June 1,
2022 |

Overview

- 1 Current State of Engagement
- 2 Community Conversations & Survey Overview
- 3 What We Heard
- 4 Next Steps in City Manager's Community Engagement Plan

CURRENT STATE OF ENGAGEMENT

City of Cincinnati Community Engagement

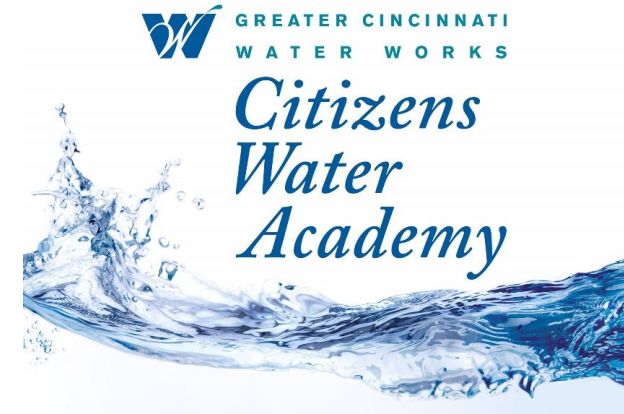
- Website (cincinnati-oh.gov)
- Social Media (i.e., Facebook, Twitter, NextDoor)
- Email
- City Council and Committee Meetings (in-person, virtual meeting, CitiCable)
- City-led presentations at community council meetings and Invest in Neighborhoods meetings
- Mobile App and 513-591-6000 (Fix It Cincy App/Phone)
- Board and Commission Meetings (in-person, virtual meeting, CitiCable, i.e., Cincinnati City Parks Board, City Planning Commission)



Photo Credit: Cincinnati Enquirer

City of Cincinnati Community Engagement

- City-led, community engagement meetings (i.e., community engagement meetings for development projects, public staff conferences for zone changes)
- City-led, special engagement meetings and processes (topic- and site-based public project meetings, i.e., Oskamp Recreation Area Expansion, Rapid Run Park/Dunham Recreation Center Connection, Property Tax Working Group, Police Station District-Five Site Planning)
- Community Budget Requests and Neighborhood Project Suggestions
- Neighborhood Planning Process
- Special events (i.e., Neighborhood Summit, Greater Cincinnati Water Works Events, Neighborhood Leadership Academy, etc.)



City Planning & Engagement Community Engagement

- Noticing for public meetings and City Planning Commission
- Feedback sessions (Community Engagement Meetings and Public Staff Conferences)
- Long-range planning processes (City-wide and neighborhood level)

Noticing

- Mailed legal noticing requirements for subdivisions, zone changes, etc.
 - Property owners with proximity
 - Community Council
- Notice sign for subdivisions
- Additional best practices
 - Emailed notice to community councils and community development corporations
 - Webpage on website
 - Social media



Cincinnati City Planning & Engagement
Published by Samantha McLean · May 28 at 9:00 AM · ...

Notice of Public Engagement Meeting on a land sale and development agreement of City-owned property at 3584 Alaska Avenue in Avondale

A public engagement meeting will be held virtually on Zoom on Thursday, June 3, at 4:00 p.m. on a proposed land sale and development agreement of City-owned property at 3584 Alaska Avenue for the construction of eighteen single-family homes. The purpose of this meeting is to present information about the proposed project and collect public input and feedback on the proposal.

For more information and to sign-up to receive the Zoom link, please visit:
<https://www.cincinnati-oh.gov/.../alaska-avenue-in-avondale/>

Proposed Development Agreement and Sale of City-owned Property at 3584 Alaska Avenue in Avondale

VIRTUAL PUBLIC ENGAGEMENT MEETING NOTICE

Subject: Proposed land sale and development agreement of City-owned property at 3584 Alaska Avenue in Avondale.

Date: Thursday, June 3, 2021

Time: 4:00 p.m.

Place: The meeting will be held virtually via Zoom. Please send a request to the following email address for the meeting link to join and it will be sent directly to you: stacey.hoffman@cincinnati-oh.gov

Purpose: The purpose of this meeting is to present information about the proposed project and collect public input and feedback on the proposal.

Project Location: 3584, Alaska Avenue, Cincinnati, OH 45229 (see map on reverse)

Project Summary: Co-developers Iitan Real Estate Group and Avondale Development Corporation propose the construction of eighteen single-family homes in two phases at 3584 Alaska Avenue. A new street is proposed to connect Alaska Avenue and Harvey Avenue. Most of the homes will be built along this new development agreement.

For more information, please visit:
https://www.cincinnati-oh.gov/planning/community_engagement/real-estate/alaska-avenue-in-avondale/

You received notice of this meeting because you own property within 400 feet of the proposed project or are the community council, if you are an owner and have commercial or residential tenants at your property, please provide a copy of this notice to them.

Please direct written statements, requests, and other communications to the office listed below:
Stacey Hoffman, Senior City Planner, Department of City Planning
805 Central Avenue, Suite 720, Cincinnati, Ohio 45202
stacey.hoffman@cincinnati-oh.gov | 513-352-4890

Community Engagement Sessions & Public Staff Conferences

Community Engagement Meetings

- For lease/sales of City-owned property or appropriations for development projects valued at \$50,000 or more
- Prior to City Council

Public Staff Conferences

- For zone changes
- Prior to City Planning Commission

Purpose of Meetings

- Share information about project
- Collect feedback on proposals for memo or staff reports
- Opportunity to answer questions from community

COMMUNITY CONVERSATIONS – FALL 2021

Community Conversations

Community Engagement Ordinance

City of Cincinnati
An Ordinance No. _____
-2021

REQUESTING that the City Manager, with input and participation from citizens, community councils, community groups, and City partners, develop an additional community engagement plan, which includes a timeline and details the resources required in order for the plan to be implemented by the City of Cincinnati, including the Mayor, City Administration, City boards, commissions and Council committees, in order to achieve the policy goals described in Attachment A attached hereto.

WHEREAS, the mission of Cincinnati City Council is to provide, in a democratic and transparent manner, efficient and effective services that will make Cincinnati a better place in which to live, work, and play; and

WHEREAS, citizen engagement enhances the City's democratic processes, increases transparency and effectiveness, improves the quality of government decisions, and utilizes the problem-solving capacities of the general public and organizations outside of the City; and

WHEREAS, this Council acknowledges that those affected by local government decisions should have the opportunity to participate in an engagement process; and

WHEREAS, there have been dramatic changes in technology, especially through broadcast media and the internet, allowing for greater transparency and citizen participation; and

WHEREAS, the City previously established a community engagement policy as summarized in the City Manager's FYI Memo dated February 26, 2021, and established the Department of City Planning and Engagement; and

WHEREAS, this Council requests that the City Manager present an additional community engagement plan that includes a timeline and resources required, with participation from community stakeholders, now, hereafter;

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That Council requests that the City Manager develop an additional policy to promote citizen engagement in City government, including the Mayor, City Council, the City Administration, and City boards, commissions and Council committees, in order to achieve the policy goals described in Attachment A attached hereto.



Community Conversation Meetings

Join us for
COMMUNITY CONVERSATIONS
on Community Engagement

The City Manager's Office, with input and participation from citizens, community councils, community groups, and City partners, is developing a community engagement plan. As a first step, the City will facilitate conversations during public meetings to gather feedback and brainstorm how the City can work to improve or create new methods of engagement. Join us at one of the following meetings:

Tuesday, November 9
6:30 - 8:00 p.m.
Bond Hill Recreation Center
1501 Elizabeth Place

Wednesday, November 17
7:00 - 8:30 p.m.
Westwood Town Hall
3017 Harrison Ave.

Monday, November 22
7:00 - 8:30 p.m.
On Zoom
(Visit website to register)

Registration is required for the virtual meeting. Registration encouraged, but not required for in-person meetings.

Scan the QR code or visit cincinnati-oh.gov/community-conversations to register, learn more, and take a survey to share your feedback.

The City of Cincinnati is committed to equal access at meetings and facilities by providing reasonable accommodations for individuals with disabilities upon request. For questions or assistance, please contact: Jesse Urbancak | jesse.urbancak@cincinnati-oh.gov | 513-352-4854 or Ashlee Dingler-Marshall | ashlee.dingler-marshall@cincinnati-oh.gov.



Community Engagement Survey

City of CINCINNATI

Community Engagement Survey

The City of Cincinnati is seeking feedback from residents, community councils, community groups, and City partners about how to improve public engagement in the City, in order to develop a community engagement plan. Community engagement includes methods and processes of communication and convening that allow the City to inform, consult, involve, and collaborate with residents on City matters.

The City will hold a series of public meetings to facilitate small group discussions about current City community engagement tools and associated successes, challenges, and opportunities for improvement. To participate in a feedback meeting and/or for more information, please visit Community.Conversations.cincinnati-oh.gov.

For information about City Council's request, please visit Council.Dallas.

This survey will close December 1, 2021 at 11:59 p.m. (ET). For questions and assistance, please contact:

Jesse Urbancak at jesse.urbancak@cincinnati-oh.gov, 513-352-4854 or Ashlee Dingler-Marshall at ashlee.dingler-marshall@cincinnati-oh.gov, 513-352-4854

Start survey, here!

The following are some of the tools that the City of Cincinnati uses to engage residents:

- Website (cincinnati-oh.gov)
- Social Media (i.e., Facebook, Twitter, NextDoor)
- Email
- City Council and Committee Meetings (in-person, virtual meeting, CIGCable)
- City-led presentations at community council meetings and Invest in Neighborhoods meetings
- Mobile App and 513-581-6000 (Fit it City App/Phone)
- Board and Commission Meetings (in-person, virtual meeting, CIGCable, i.e., Cincinnati City Parks Board, City Planning Commission)
- City-led, community engagement meetings (i.e., community engagement meetings for



Community Conversations Report

Community Conversations Report

February 10, 2022

City of CINCINNATI
CITY PLANNING & ENGAGEMENT

Community Conversations Meetings

- 3 public meetings in November 2021
 - 2 in-person (Bond Hill and Westwood)
 - 1 on zoom
- Total of 85 participants



Community Conversations Meetings

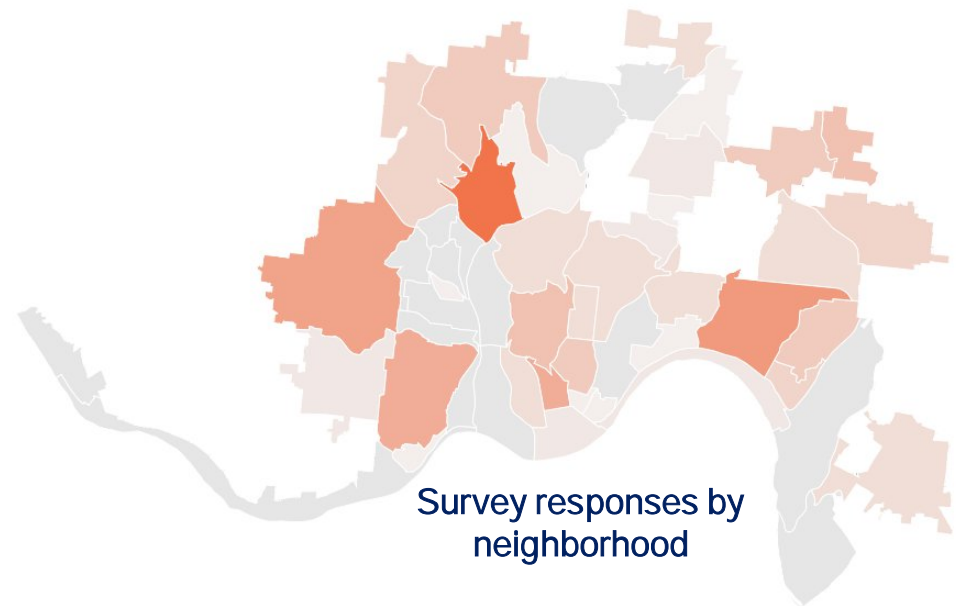
Small group conversations on:

1. What does **successful engagement** mean to you?
2. In a city that successfully engages its residents, **how** and on **which topics or issues** would you prefer to be engaged?
3. In a city that successfully engages its residents, **how do we connect with diverse groups** about community engagement?
4. Has the **pandemic** changed the **topics or methods by which you engage** or prefer to be engaged?
5. In a city that successfully engages its residents, what is the **role that education (trainings, guidebooks, etc.)** plays, by which residents are trained and informed, regarding communication and topics about community engagement?



Community Engagement Survey

- Online survey open for over a month
- 159 responses from 33 neighborhoods
- Questions:
 - How do you **currently** engage?
 - What engagement methods are you **aware of** and which ones do you **use**?
 - How would you like to **engage in future**?
 - What **prevents** you from engaging?
 - What would **motivate** you to become more involved?
 - How can the City **improve** community engagement?



What We Learned Current State of Engagement

41%

of survey respondents rated their level of engagement between 6-8 on a scale of 1-10

"While I've heard of the [tools], many times I do not hear about specific opportunities or events... I believe outreach is the main struggle."

More people at virtual meetings, but quality of engagement and discussion has decreased

Engagement when topic/issues directly concerns street or neighborhood.

Top 5 ways residents currently engage:

1. Website and Social Media
2. City Council and Committee meetings
3. Email notifications
4. City-led presentations at community council meetings
5. Board and Commission meetings

What We Learned Definitions of Successful Engagement

Communication

Empowerment

Collaboration

Transparency

- Accessible - able to reach all people
- Two-way street
- Centralized location on website
- Spread word through non-traditional avenues (go beyond the City's website and social media)
- Timely notification
- Breaking down language barriers

What We Learned Definitions of Successful Engagement

Communication

Empowerment

Collaboration

Transparency

- Having a clear understanding and definition of engagement
- More involvement earlier in the decision-making process
- Providing more than just two-minutes to speak on a topic at a meeting
- Education/trainings on processes

What We Learned Definitions of Successful Engagement

Communication

Empowerment

Collaboration

Transparency

- With community councils, but also other organizations who actively engage their communities
- Build trust and relationships with community members
- Meeting communities where they are (utilizing existing events, channels, etc.)


What We Learned Definitions of Successful Engagement

Communication

Empowerment

Collaboration

Transparency

- 
- Engagement earlier in process
 - Understanding levels of engagement
 - Feedback on what happens with the engagement

What We Learned Barriers to Engagement

- Lack of time and/or accessible tool
- Lack of knowledge
- Other barriers

"Lack of opportunities for meaningful engagement."

"Often times I hear of an engagement opportunity after it has occurred."

"I don't have lack of time, but the times of meetings are not convenient."

"No sense of urgency about being involved. General sense that things are not working."

What We Learned What Would Motivate Engagement

"Engagement at the front end before decisions are made. Engagement with the decision makers. Opportunity for discussion, not just one-way communication."

Avoiding jargon; more centralized location of information

"Please keep remote options! Love being able to tune in from home. It has made a huge difference."

- A change in City's communication & knowledge about how to get involved
- A change in City meeting places and times
- A change in City engagement tool options
- Other

What We Learned Ways to Improve Engagement

- Increase **communication** with residents
 - Add a more visible, centralized place on the website for engagement
 - Provide education on how to engage
 - Earlier notice of engagement opportunities
 - Create a strong communication channel with community councils and other respected community institutions
- Ensure **accessibility** of engagement methods (for varying abilities, language, education level, location, time, etc.)
- Increase opportunities to be **engaged earlier** in the decision-making process
- Follow up on input and **be transparent**

COMMUNITY SURVEY

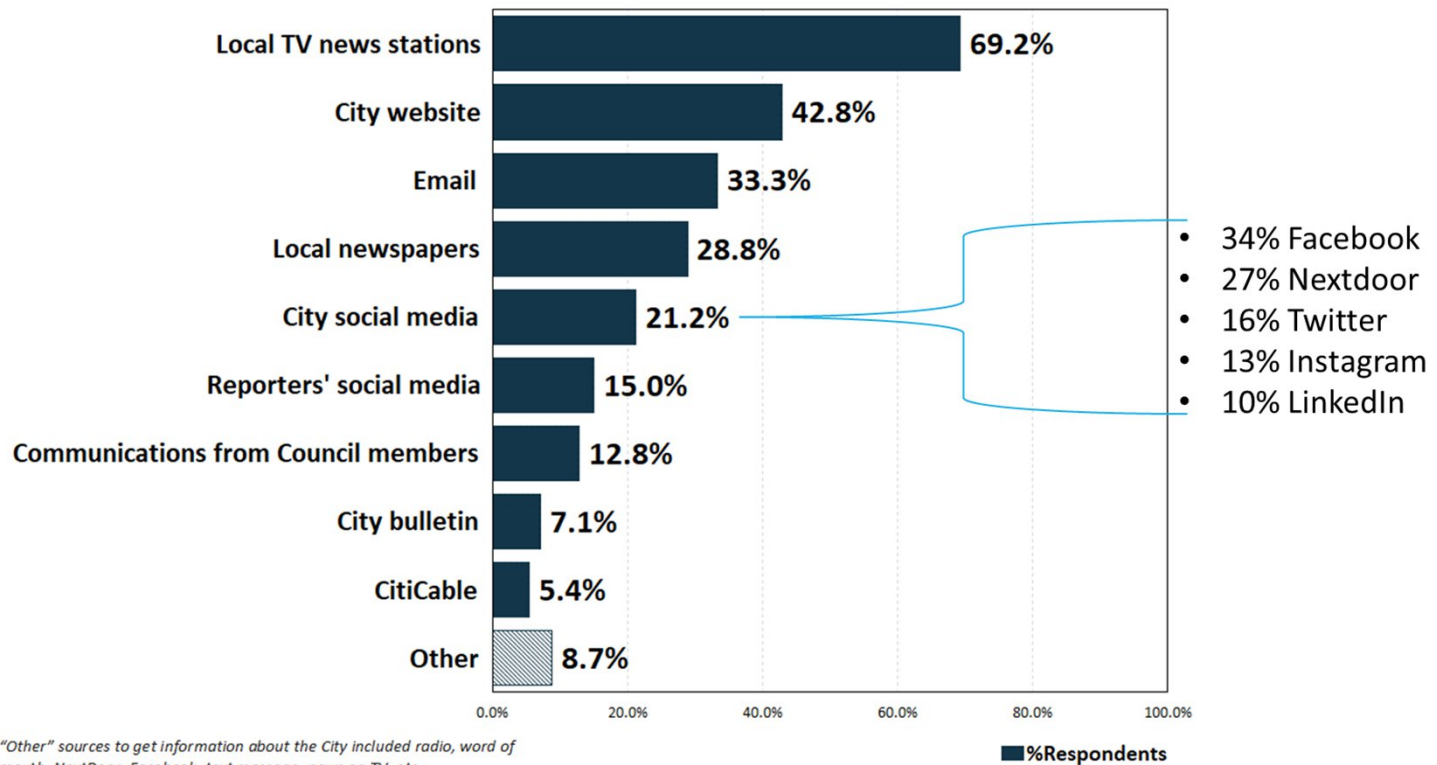
Importance-Satisfaction Analysis Ratings

2021 City of Cincinnati, Ohio Resident Survey
 Communication & Community Engagement

Category of Service	Most Important %	Most Important Rank	Satisfaction %	Satisfaction Rank	Importance-Satisfaction Rating	I-S Rating Rank
Elected officials' efforts to support a dialogue with City residents	49%	1	21%	8	0.3830	1
Opportunity to engage/provide input into decisions made by Elected Officials	36%	3	18%	10	0.2935	2
Availability of information about City programs and services	36%	2	29%	3	0.2545	3
Opportunity to engage/provide input regarding City operations in public engagement opportunities provided by the City Administration	23%	4	19%	9	0.1893	4
Access to information about Campaign finance and lobbyist disclosures	16%	6	11%	12	0.1419	5
Overall usefulness of City website	22%	5	37%	1	0.1407	6
Access to information about Finance and Budget information	16%	8	17%	11	0.1316	7
Access to information about City Council meetings (schedules, agendas, videos)	16%	7	28%	4	0.1142	8
Quality of the City's Open Data portal	7%	9	22%	7	0.0576	9
Access to information about Boards and Commissions meetings (schedules, agendas, videos)	7%	10	24%	6	0.0554	10
City Administration's use of social media	6%	11	27%	5	0.0467	11
Quality of City video programming (television channel and web streaming)	3%	12	30%	2	0.0224	12

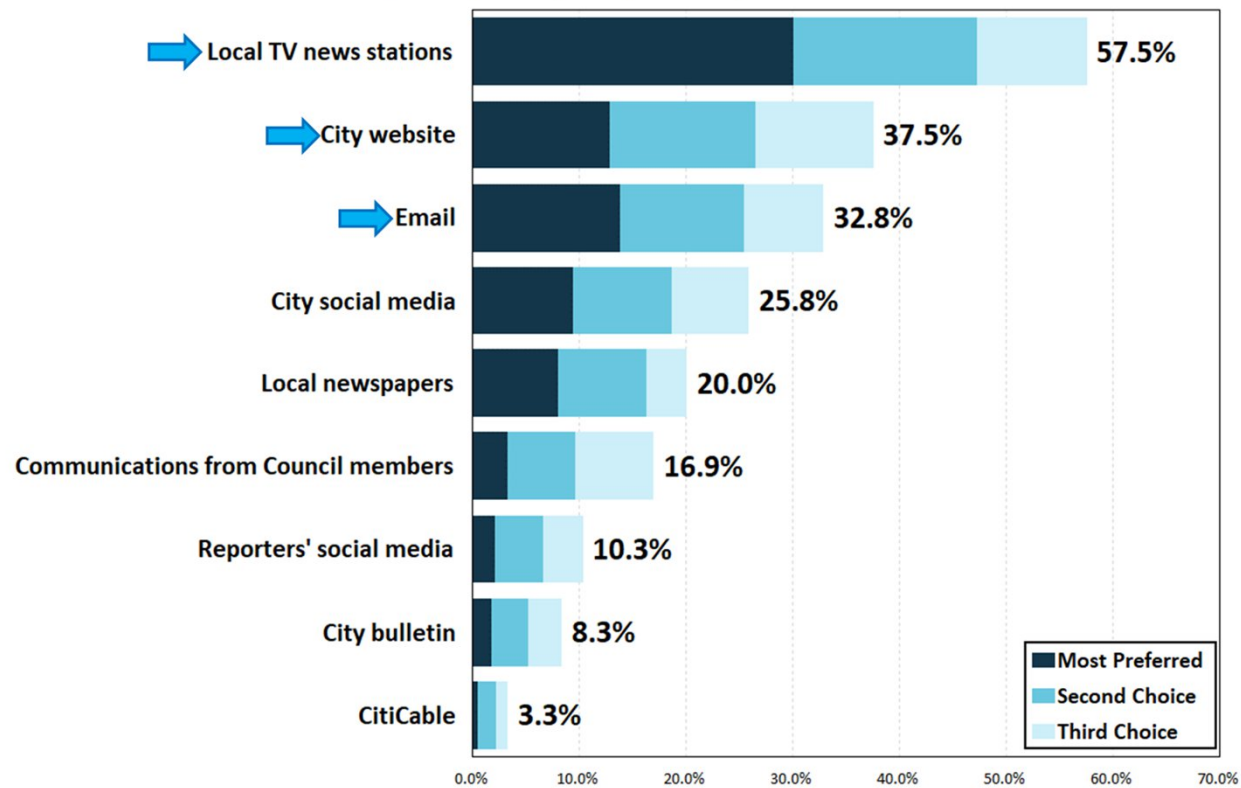
Q24. Please CHECK ALL of the sources you use to get information about the City of Cincinnati.

by the percentage of respondents (multiple choices could be selected)



Q25. Which THREE of the sources do you MOST PREFER to use to get information about the City of Cincinnati?

by the sum percentage of respondents' top three choices



SHORT TERM ACTIONS

Immediate Improvements in Engagement

- Improved Communications
- Community Survey
- Develop Overall and Operational Engagement Plans
- Leverage Bloomberg Training Program
- Revise Existing Policies to Align with New Community Engagement Vision
- Increase Staff Capacity for Communication and Engagement Work

Improved Communications

Staffing City Communications Office

Dedicating three full time employees to City-wide Communication efforts

Creating Strategic Communications Plan

Research and establish a plan that creates an effective, active, responsive, and two-way culture of communication throughout city government

Opportunity Areas

City Website - Ensure the website is more user-friendly, clear, and accessible and create comprehensive hub for engagement opportunities

Social Media - How can we better use Twitter, Facebook, Instagram, NextDoor to reach out?

Video Content - Support Citicable resourcing to ensure events and public meetings widely available

Community Survey

- Solicit community feedback on City operations from a random sampling of households
- Benchmark our results against peer cities, our region, and national results
- Statistically significant survey

Develop Operational Engagement Plans

Budget Development Engagement

- How can we continue to improve Budget Engagement based on two-year cycle?
- Aggregate specific feedback to support allocation decisions
- Communicate on how engagement impacts budget

Development Project Engagement

- Continue to develop and refine how the City engages on future development

Public Safety Engagement

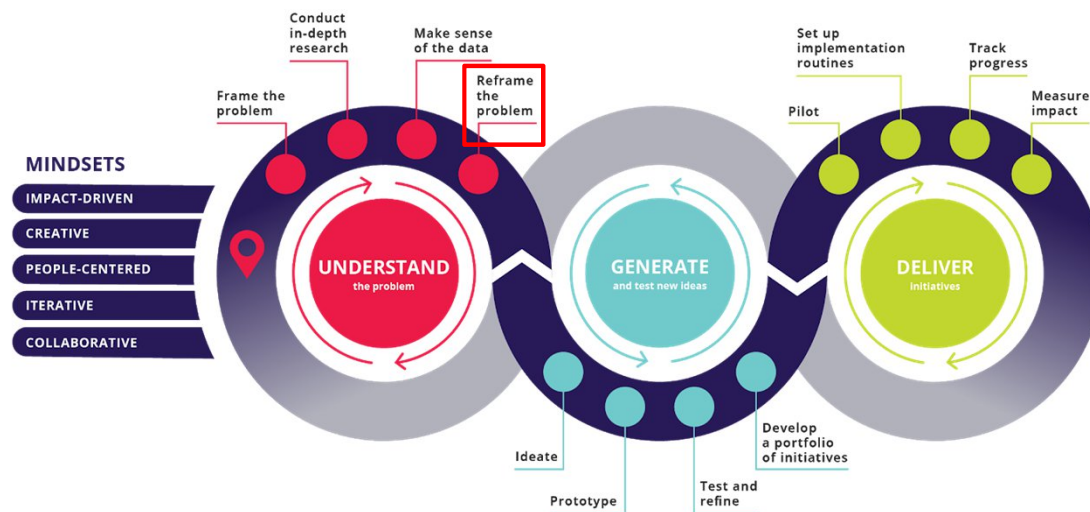
- How to translate feedback into CPD and CFD operations

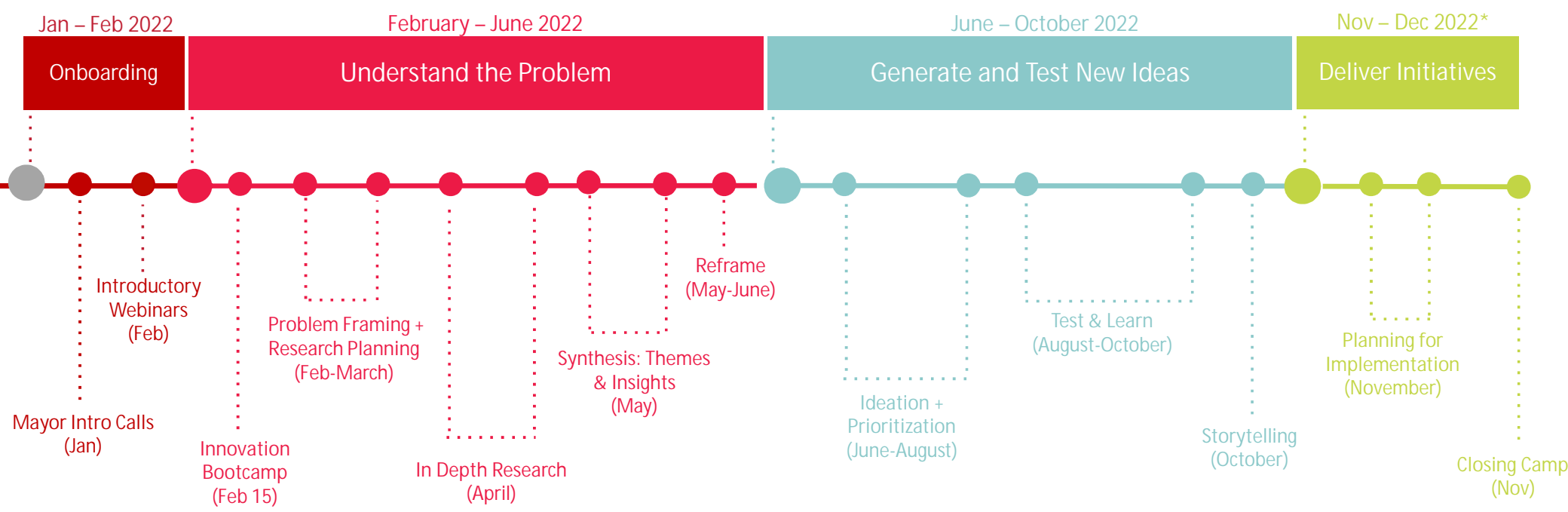
Engagement Values

- Engaging at all levels - in person or virtually, in depth or more casually, in multiple languages, and at times and locations that are convenient for community members
- Using new or creative methods or technologies to reach community members who are not associated with a recognized community group - helps engage all residents and better align with demographics
- Continuous Engagement and Improvement and Research on Best Practices
- Better communicating how we use the input

Bloomberg Innovation Training

- Team of 12 cross-departmental City staff
- Focusing on how to engage with historically-excluded community members
- Training provided by the Bloomberg Center for Public Innovation following their nationally recognized "Pathway to Innovation" methodology






*There will also be an optional add-on unit for ‘Scaling Innovation’ in the New Year for select cities

Revise Existing Community Engagement Policies

- Administrative Regulation #69 - Community Engagement
 - Training for City Staff
- ECAT
- Other Engagement Policies and Procedures

Administrative Regulation No. 69

 **City of Cincinnati**
Office of the City Manager

Date: March 23, 2016
Revised:
Approved: *H. B. O'Neil*

Subject: Community Engagement (CE)

PURPOSE

The purpose of this regulation is to implement the City Council directive to provide a broad outline of the inclusive, deliberate, authentic, and meaningful decision-making process for the public, stakeholders, private, and nonprofit sectors to take in policy involvement. This regulation is broadly constructed in order to promote opportunities to increase community engagement. This Administrative Regulation will serve as a directive for all City departments regarding community engagement activities.

VISION

To be a thriving Cincinnati where all are engaged as empowered participants in shaping our shared future.

MISSION

To strengthen the culture of citizen engagement in Cincinnati by providing opportunities for all to participate in meaningful and proactive ways in the City's decision-making process (9/16/14 Motion #201401166, adopted 10/8/14).

DEFINITIONS

Community Engagement (CE): Includes equivalent terms such as "public engagement," "citizen participation," or "civic engagement" and legal notice requirements. CE methods include, but are not limited to, any form of in-person, technology-based aided communication that provides an opportunity for discussion, dialogue and/or deliberation among participants while improving citizens' meaningful participation in the decision/problem-solving processes. (*Strength In Unity* study).

Citizen: A person, who by virtue of living or working in Cincinnati, is affected by and has a stake in decisions made by the City of Cincinnati.

Community Engagement Liaisons: Departmental representatives who are the main contact for CE related matters.

AUDIENCE

This is a City Council directive for all active full- and part-time employees of the City of Cincinnati (2/17/15 Motion #201500222, adopted 2/25/15).

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Administrative Regulation No. 69

Increase Staff Capacity for Engagement Work

- Department of City Planning and Engagement - request for two (2) FTEs for Engagement Specialists for FY2023 budget
- Additional resources needed for Department of Community and Economic Development (DCED) Neighborhoods Division (for Neighborhood Liaisons)
- Additional resources needed for Office of Communications and Public Information
- Identify communication and engagement specialists in all departments and establish a framework for cross-training and collaborating (Additional resources may be needed)

Next Steps

- Engage other City Departments to better understand their communications and engagement practices - **Already started, Complete Summer 2022**
- Continue research on national best practices - **Ongoing, Bloomberg**
- Create toolkit of engagement improvement opportunities - **Ongoing, Bloomberg**
- Develop preliminary strategies for the community engagement plan- **Summer 2022**
- Conduct additional engagement with community members and stakeholders on preliminary strategies - **Late Summer/Fall**
- Deliver draft of community engagement plan to City Manager - **Fall 2022**
- Additional opportunity for public review and comment - **Fall 2022/Winter 2023**
- Present community engagement plan to City Council - **Spring 2023**

A large group of people is gathered in a room, likely for a community meeting or town hall. The room is filled with people, some standing and some sitting at tables. In the background, a large screen displays a presentation with bullet points. The overall atmosphere is one of active participation and discussion.

Thank you!
Questions & Discussion

For more information:
www.cincinnati-oh.gov/community-conversations