

EMERGENCY

City of Cincinnati

JRS

EESW

An Ordinance No. _____

- 2025

DECLARING that Pendleton Street at 12th Street in the Pendleton neighborhood shall hereby receive the honorary, secondary name of “Verdin Bell Way” in honor of The Verdin Company and their 183-year legacy of craftsmanship, innovation, and service in the City of Cincinnati.

WHEREAS, The Verdin Company, founded in 1842 by two immigrant brothers in the City of Cincinnati, has been a cornerstone of craftsmanship and innovation in the manufacturing of bells, clocks, and towers for 183 years; and

WHEREAS, The Verdin Company’s first documented installation was a clock and bell at Old St. Mary’s Church in 1842; and

WHEREAS, now in its sixth generation of family leadership, The Verdin Company is one of the nation’s oldest family-owned manufacturers, with a national and international reputation for quality and service; and

WHEREAS, with over 55,000 installations across churches, universities, municipalities, and businesses throughout the country, The Verdin Company has left an indelible mark on communities near and far; and

WHEREAS, the company remains rooted in tradition while embracing modern technology, currently led by sixth-generation Verdin family members, who continue to uphold the values of craftsmanship, service, and innovation; and

WHEREAS, The Verdin Company is known for innovated designs including the electric clock winder in 1910, the first electric bell ringer in 1927, the largest swing cast bell in America, and the only traveling bell foundry in the world; and

WHEREAS, The Verdin Company built Newport’s World Peace Bell, the foot piano at Smale Park, and the bell that signals the opening and closing of trading at the New York Stock Exchange; and

WHEREAS, it is fitting and proper to honor The Verdin Company’s enduring contributions to the community and to the nation’s cultural and manufacturing heritage by naming a street in its honor; and

WHEREAS, The Verdin Company has made a lasting impact to the Cincinnati community and to the City of Cincinnati’s citizens, and its impact on the Cincinnati community will long be remembered; now, therefore,

BE IT ORDAINED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That Pendleton Street at 12th Street in the Pendleton neighborhood shall hereby receive the honorary, secondary name of “Verdin Bell Way” in honor of The Verdin Company and in recognition of impact on the Cincinnati community and its 183-year legacy of craftsmanship, innovation, and service.

Section 2. That the appropriate City officials are hereby authorized to do all things necessary and proper to implement the provisions of Section 1 herein, including the generation and installation of appropriate secondary street signage, which shall designate Pendleton Street at 12th Street as “Verdin Bell Way” in accordance with the Department of Transportation and Engineering’s procedures relating to street designation and related signage.

Section 3. That a copy of this ordinance be sent to The Verdin Company via the office of Councilmember Scotty Johnson.

Section 4. That this ordinance shall be an emergency measure necessary for the preservation of the public peace, health, safety, and general welfare and shall, subject to the terms of Article II, Section 6 of the Charter, be effective immediately. The reason for the emergency is the immediate need to allow the Department of Transportation and Engineering to move forward with the administrative requirements related to the honorary naming of streets to provide for the ceremony and dedication of the honorary street name at the earliest possible time.

Passed: _____, 2025

Aftab Pureval, Mayor

Attest: _____
Clerk