

RESOLUTION NO. _____ - 2025

RECOGNIZING Cincinnati Red Bike and **EXPRESSING** the support of the Mayor and the Council of the City of Cincinnati for the multi-partner “Strengthen and Sustain” three-year funding plan and Council’s intent to support the appropriation of \$125,000 in annual operating support of Cincinnati Red Bike during calendar years 2025, 2026, and 2027.

WHEREAS, Cincinnati Red Bike (“Red Bike”) has been operating as a non-profit, station-based bike share organization since 2014; and

WHEREAS, Red Bike currently serves over seventy station locations throughout Cincinnati, Covington, Newport, and Bellevue, with a fleet of nearly 500 electric and non-electric bicycles; and

WHEREAS, Red Bike experienced peak ridership in 2023 with over 144,000 rides; and

WHEREAS, the City has invested nearly \$2,000,000 of capital support in Red Bike over the past decade; and

WHEREAS, Red Bike had to pause operations in January 2024 due to the loss of its primary funding sponsor; and

WHEREAS, Red Bike resumed operations in April 2024 behind one-year of funding support from public, private, and philanthropic stakeholders; and

WHEREAS, the Executive Director of Red Bike proposed a three-year funding plan to Council’s Climate, Environment, and Infrastructure Committee on December 3, 2024, which outlined distributed support across the following stakeholders: the City (\$125,000 per year); Cincinnati Metro (\$125,000 per year); Northern Kentucky (\$75,000 per year); and philanthropic foundations (\$175,000 per year); and

WHEREAS, the Cincinnati Metro Board of Trustees passed a resolution on December 17, 2024, committing their investment of \$375,000 over the course of three years; now, therefore,

BE IT RESOLVED by the Council of the City of Cincinnati, State of Ohio:

Section 1. That the Mayor and this Council support Cincinnati Red Bike and its proposed three-year funding plan.

Section 2. That the Mayor and this Council express their intent to appropriate \$125,000 in annual operating support of Cincinnati Red Bike during calendar years 2025, 2026, and 2027,

representing a \$375,000 commitment over the course of three years, contingent upon the following conditions: (1) the City confirms that a complete funding plan is in place that will ensure Red Bike's operation over the next three years; and (2) the City receives confirmation that Red Bike has updated its governing structure to be reflective of the organizations investing in the system.

Section 3. That this resolution be spread upon the minutes of Council and that a copy be provided to Cincinnati Red Bike through the office of Councilmember Mark Jeffreys.

Passed: _____, 2025

Aftab Pureval, Mayor

Attest: _____
Clerk

Submitted by Councilmember Mark Jeffreys