



WORKFORCE
INNOVATION
CENTER

Overview

Prepared for Cincinnati City Council
Equitable Growth & Housing Committee

March 11, 2025



WOMEN OF COLOR IN TECH

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THE SACKING FOUNDATION



URBAN LEAGUE
OF GREATER SOUTHWESTERN OHIO

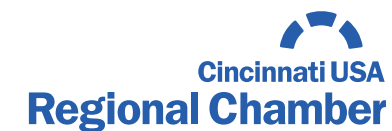
Audrey Treasure

Vice President & Executive Director
Workforce Innovation Center
Cincinnati Regional Chamber



Alena O'Donnell

Project Director
Women of Color in Tech
Cincinnati Regional Chamber



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Building Stronger Businesses and Communities - Together.

About The Workforce Innovation Center

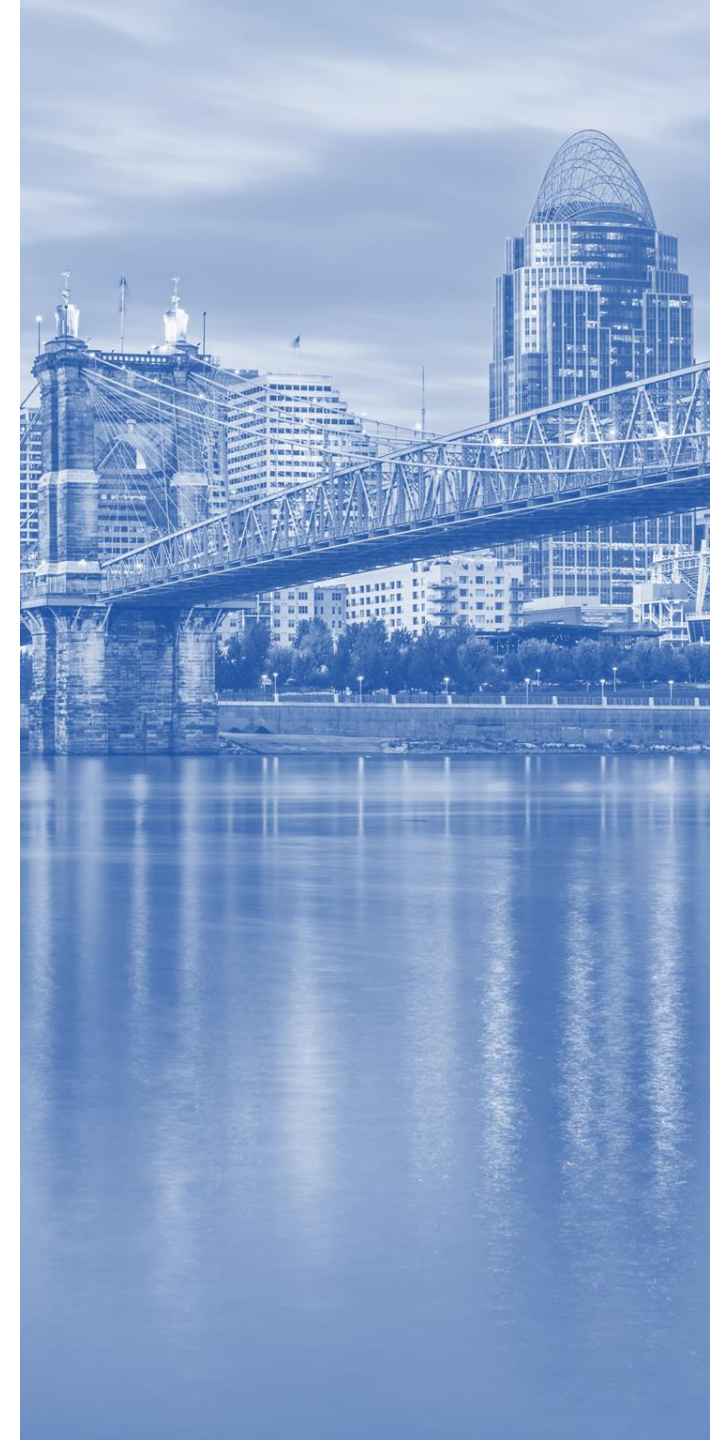
The Workforce Innovation Center was established to cultivate mutually beneficial solutions that yield positive outcomes for both employers and employees. Since forming in 2019, we have served more than 25 employers through the advancement of workplace practices that address employers' most pressing talent and human-resources related needs. We have utilized our services to gather direct feedback from employees, especially those in entry-level or frontline positions, that then enable their employers to make data-driven decisions about how to best [attract, retain, engage and advance](#) them.

Mission: We drive companies to adopt inclusive practices that empower employees and fuel businesses, enabling communities to thrive.

Vision: The Cincinnati region is a beacon of inclusion and engagement for employees resulting in long-term financial success, innovation and sustainability for its employers, and thereby, the community.

Assets & Resources:

- [Consulting Services](#) – two standard offerings as well as customized solutions available to employers to help solve employers' talent issues and achieve their workforce and talent goals
 - Employee Survey – Life Dimensions Assessment
 - Policy and Practice Review
 - [Skidmore Enterprises Testimonial](#) and [Jostin Construction Testimonial](#)
- Cincinnati [Chamber/Workforce Innovation Center Career Board](#) and [Benefits & Perks Page](#)
- Connection to more than 80 workforce and talent partners across the Cincinnati region and ability to search for organizations in our [Workforce and Talent Ecosystem Map](#)
- Partnership with the [Talent Collaborative of Greater Cincinnati](#) for Hamilton County ARPA funding to serve as Workforce Coordination Entity to benefit businesses and residents, including employer tours
- Leading the [Women of Color in Tech initiative](#) to train participants in Google Career Certificates
- Key partner in Brookings Metro's [Regional Inclusive Growth Network](#) to create more inclusive regional economies





How We Help Clients:

Proprietary and Customized Services



Employee
Survey: Life
Dimensions
Assessment



Policy &
Practice Review



Customized Engagements

Our Value:

Using your unique data and context to give you actionable plans and results to meet your goals



Molly Fender
VP Human Resources
Monti, Inc.

“All industries are struggling to find and retain talent. The Workforce Innovation Center is helping Monti adopt inclusive policies to attract and retain our greatest asset – our people.”

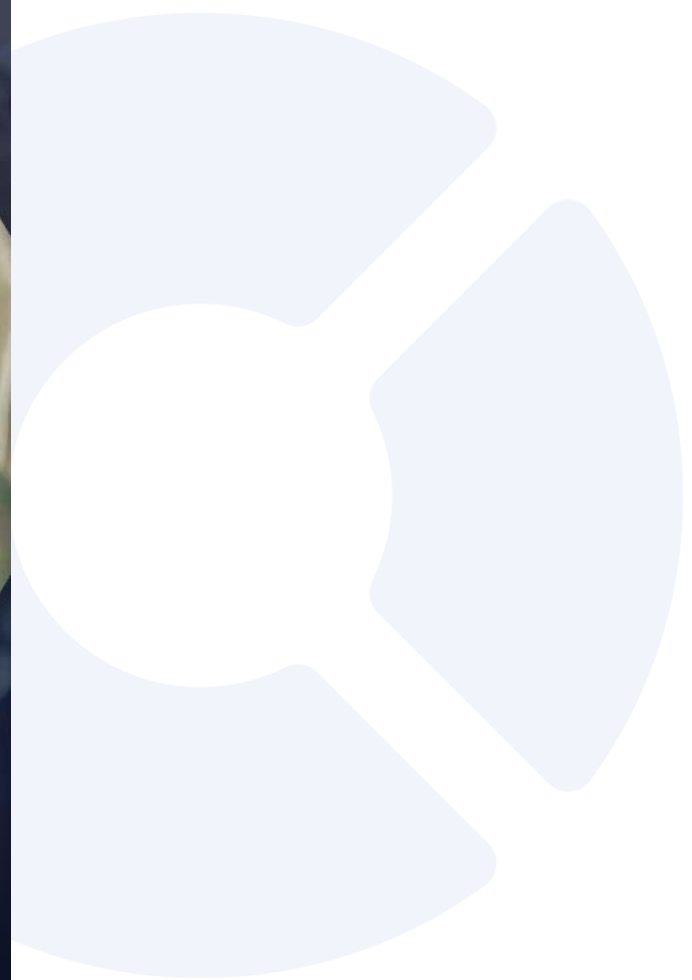
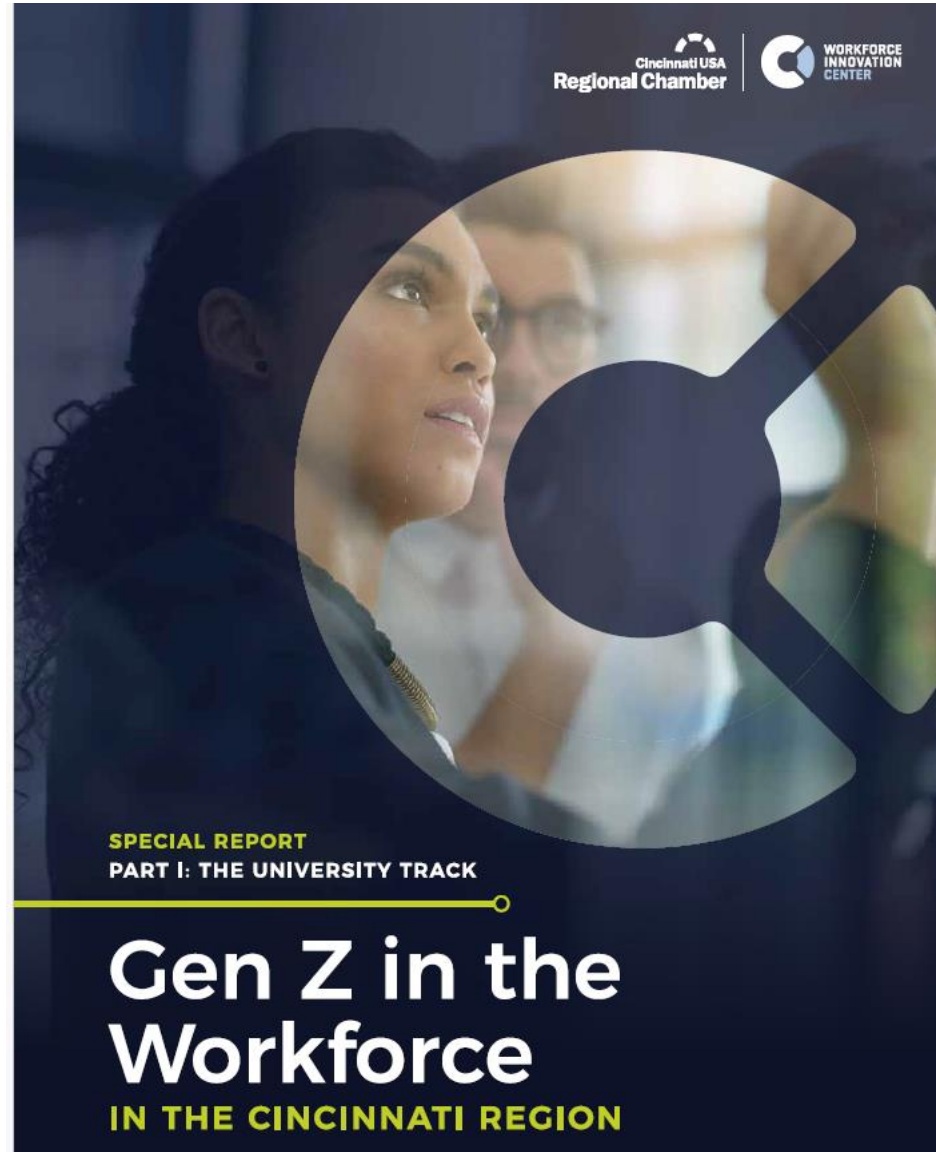
What We Achieve With Our Clients:

Improvements Across the Employee Life Cycle





Gen Z White Papers





[LET'S WORK TOGETHER](#)

Workforce Innovation Center Career Board

Leverage our network to build your career. Find companies that you will love to work for that have the benefits and perks you need.

Explore the careers Cincinnati USA Regional Chamber Members have to offer.

[Add My Company](#)

[View Company Perks](#)

82
COMPANIES

5,773
JOBS

[Explore companies](#) [Search jobs](#) [Talent network](#)

[My job alerts](#)

Q Search by name or keyword

Job function ▾ Location ▾

[🔔 Create job alert](#)

Powered by Getro

Partner Organizations



United Way
of Greater Cincinnati



AND MANY OTHERS

Workforce & Talent Ecosystem Map



[Our Services](#) [Our Process](#) [Resources +](#) [About Us +](#) [Contact](#)

[LET'S WORK TOGETHER](#)

Search for a phrase or organization

Workforce Ecosystem Map

List Your Organization

FILTERS

- Workforce Development 88
- Education & Business Partne... 60
- Training Services 36
- Groups Served 34
- Apprenticeships & Internships 5
- Employee Resources 36
- Leadership Development 12

Alena
O'Donnell,
Project
Director

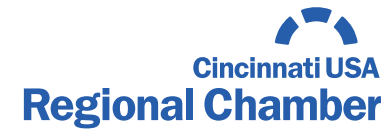


**WOMEN OF COLOR
IN TECH**

Women of Color in Tech

Transforming Lives by Disrupting Tech

- 500+ Free Google Certifications available to Women of Color in Hamilton County
- No income guidelines or household size requirements
- Began November 2023
- Four partners – support and wrap-around services
- Evaluation partner – Innovations at Cincinnati Children's
- Six self-paced career certificates



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Our Team & Partners



Google Career Certificates

Taught and designed by Google experts, Google Career Certificates prepare learners for roles in high-growth fields in under six months, with no previous experience required. Google Career Certificates are rigorous and practical, with over 150 assessments and projects that give learners real-world, hands-on experience.

Cybersecurity

Data
Analytics

Digital Marketing
& E-commerce

IT
Support

Project
Management

User Experience (UX)
Design



Kenefra Carter
Project Management Certificate graduate

Creating job-ready talent



Flexible & Accessible

100% online

Self paced learning or cohort modes

Finish in 3-6 months part-time study

No experience or degree necessary



Rigorous & Relevant

Built by Google experts

Vetted by top employers

Industry recognized

Most popular certificates on Coursera



Hands on Learning

Hundreds of assessments

Real world projects & hands on experience

Graduate with a portfolio

Product neutral



Connect with Employers

150+ nationally recognized employers

Career coaches, resume support and mock interviews for program graduates

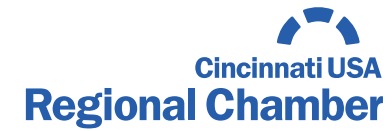
The employer consortium

By becoming a member of our no-cost Google Career Certificates Employer Consortium, your company can join 150+ organizations to seamlessly connect with recently upskilled graduates and deepen & diversify your talent pipeline.



Partners

- Brighton Center
- Community Action Agency Cincinnati Hamilton County
- Gaskins Foundation
- Urban League of Greater Southwestern Ohio



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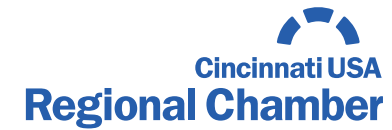


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Wrap Around Services

- Laptops/Computer Equipment Access
- Childcare
- Mentoring
- Financial Coaching
- Resume Writing and Job Coaching
- Stipend



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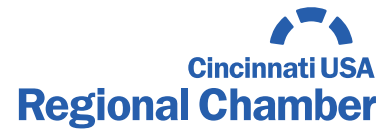


STEM
WORKFORCE
DEVELOPMENT



Snapshot of Participants & Progress

- 362 participants enrolled
- 160 graduates to date
- Total estimated hours spent on coursework: 9090+
- Participant backgrounds from high school graduates to women with advanced degrees



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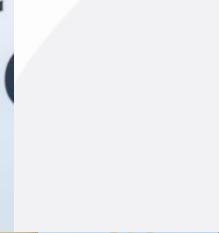
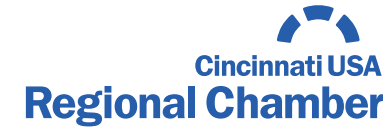


STEM
WORKFORCE
DEVELOPMENT



Network Engagement & Learning

- Monthly events
- Career Fair
- Graduations

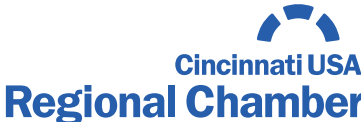


Participant & Employer Voices



“I wanted to thank you again for helping me gain more confidence in myself and giving me the tools to be better.” – Current Participant

“I’m excited to share that I’ve completed the Google Digital Marketing and E-Commerce courses and earned my certificate! Thank you to the Brighton Center, the Chamber, JPMorgan Chase, and everyone who made this opportunity possible. The journey was challenging. I paused at one point, but I was determined to finish despite being unhoused and without a working laptop. With my background in selling digital content online, I joined this program to improve my marketing skills and prepare for my next role. Earning this certificate is going to be a game changer.” – Recent Graduate



“What we appreciated most about this recruiting event was the opportunity to engage in more meaningful and in-depth conversations with candidates. Unlike traditional career fairs, where interactions are often limited to just a few rushed minutes, this event allowed us to spend more time with each candidate, review resumes and provide feedback. This deeper and more casual engagement was refreshing as compared to traditional career fairs.” –Kroger IT Recruiter

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Thank you!



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