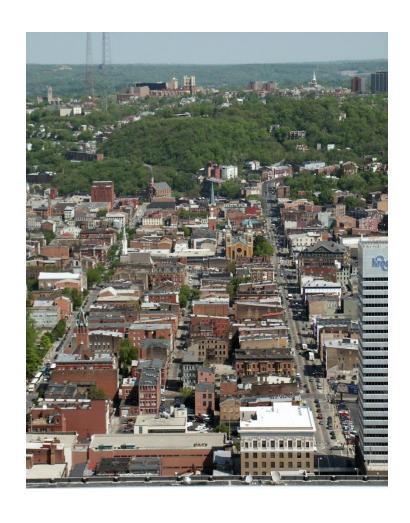


Plan Cincinnati: The City of Cincinnati's Comprehensive Plan

Equitable Growth and Housing Committee | June 7, 2022

What is a Comprehensive Plan?



- A guide to the City's future development and redevelopment
- Provides guidance to the City in developing and directing future capital budgets
- Serves as the basis for zoning recommendations



What is it NOT?

- It does not make operational recommendations it makes physical and policy recommendations.
- It does not focus on individual neighborhoods or go into detail. It focuses on the City as a whole.
- It is not simply a list of tasks for the City to complete.



Why did the City need a New Comprehensive Plan?

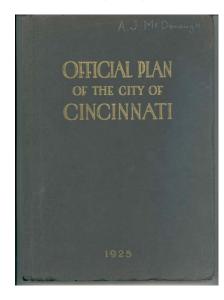


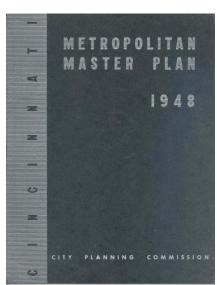


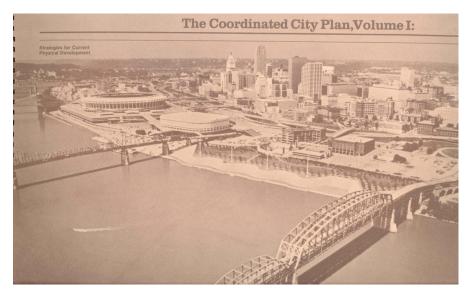
- Cincinnati was growing and changing
- Projects moving forward simultaneously
- Needed a clear vision and strategy of how projects relate to one another
- Slower Economy = Good time for Long-Range Planning



A Once-in-a-Generation Opportunity





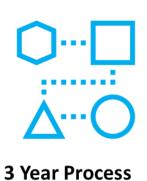






The Plan Cincinnati Process







40 Member Steering Committee



25+ Steering Committee Meetings









Visits to all Community Councils



4 Public Kick-Off Meetings



2 Neighborhood Summits



"Planting
Our Future"



A Plan Based on Community Character

- A focus on re-creating urban form modernization without suburbanization.
- An approach to policy based on revitalizing our neighborhood centers and corridors and improving quality of life.
- A significant shift in comprehensive planning.



The Plan Cincinnati Vision

Thriving Re-Urbanization

The vision for the future of Cincinnati is focused on an unapologetic drive to create and sustain a thriving inclusive urban community, where engaged people and memorable places are paramount, where creativity and innovation thrive, and where local pride and confidence are contagious.



Summary of Plan Cincinnati

- Guiding Policy Principles
- Guiding Geographic Principles
- Five Initiative Areas
- Goals



Guiding Policy Principles

The "Big Ideas" of Plan Cincinnati.























Guiding Geographic Principles

Strategically guide the location of future investment and growth.

The Guiding Geographic Principles

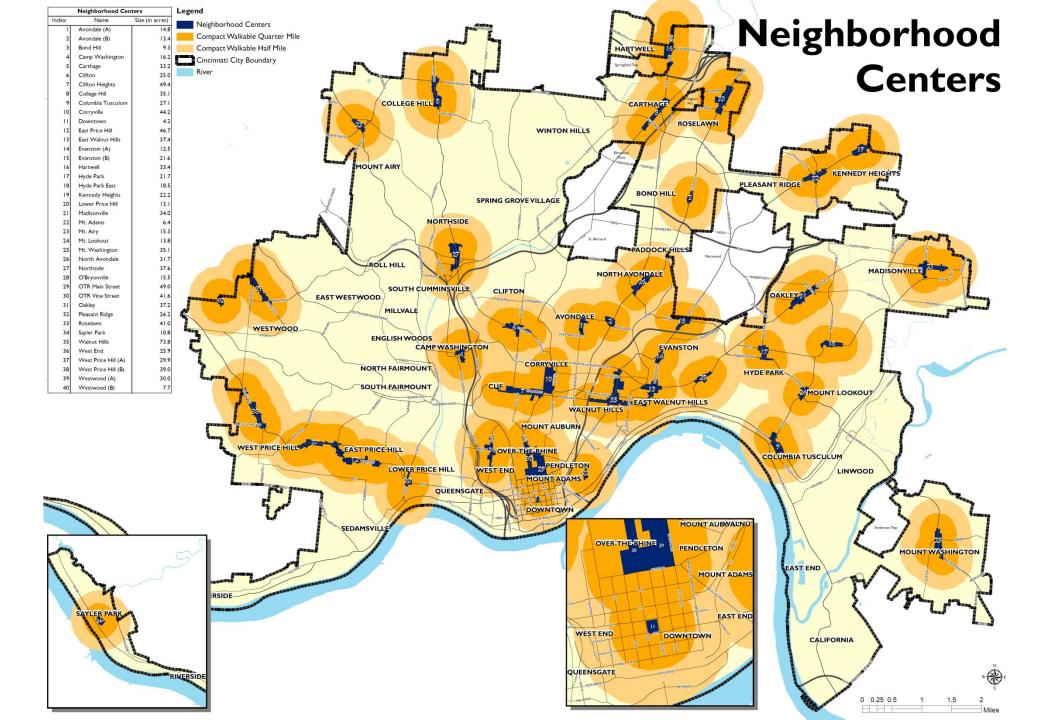
Focus revitalization on existing centers of activity.

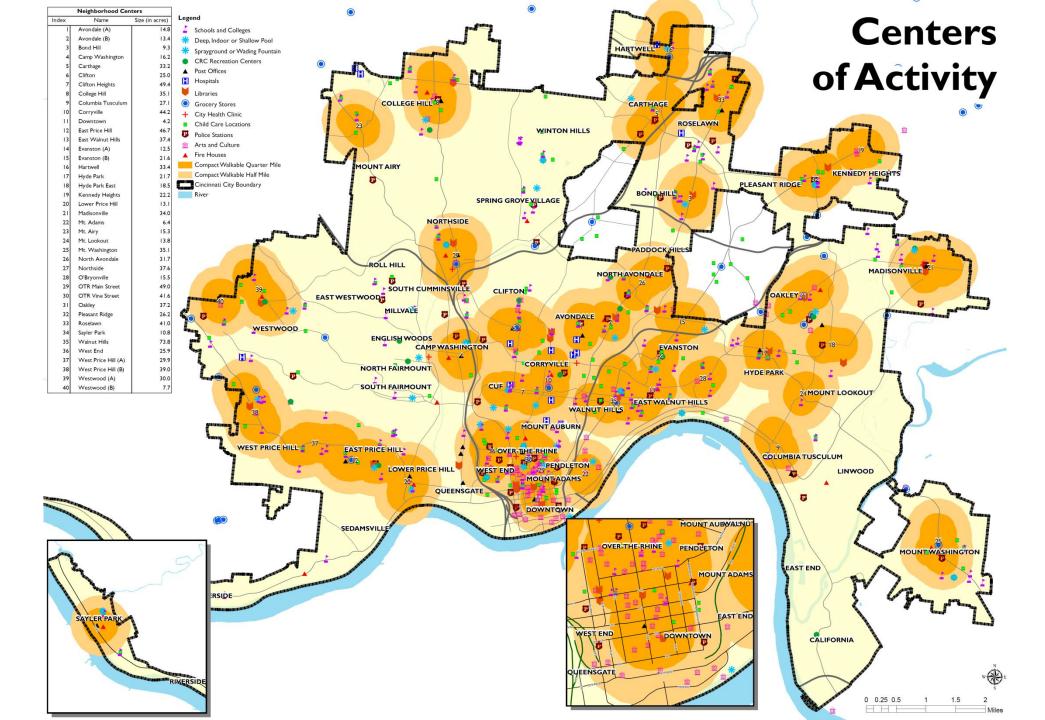
Link centers with effective transportation for maximum accessibility.

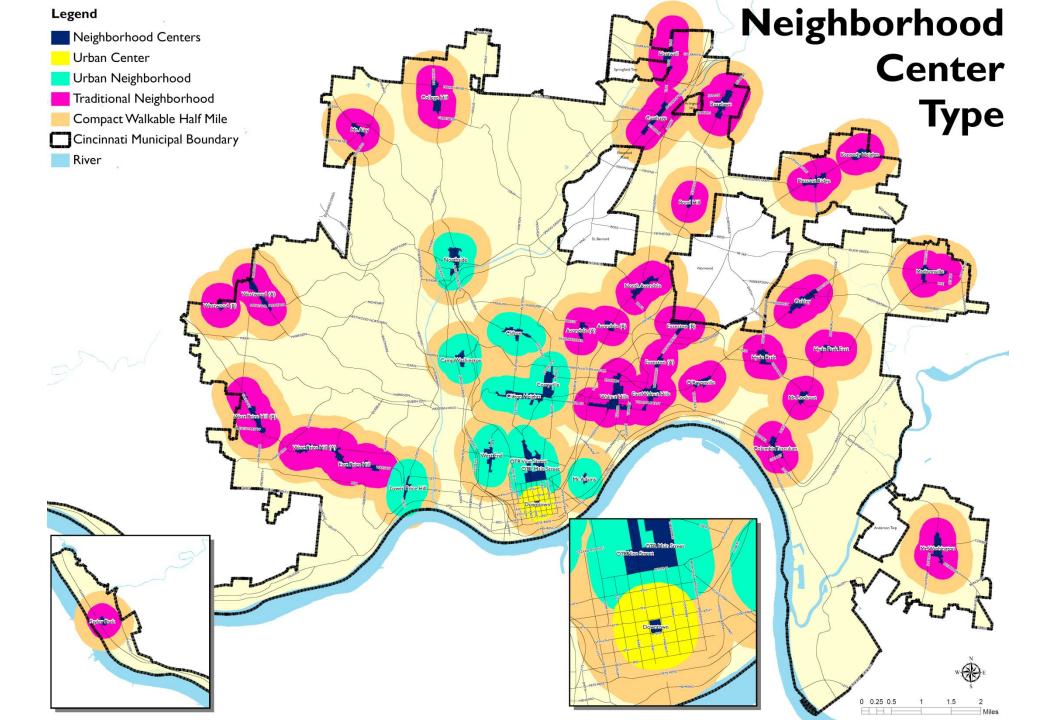
Create new centers of activity where appropriate.

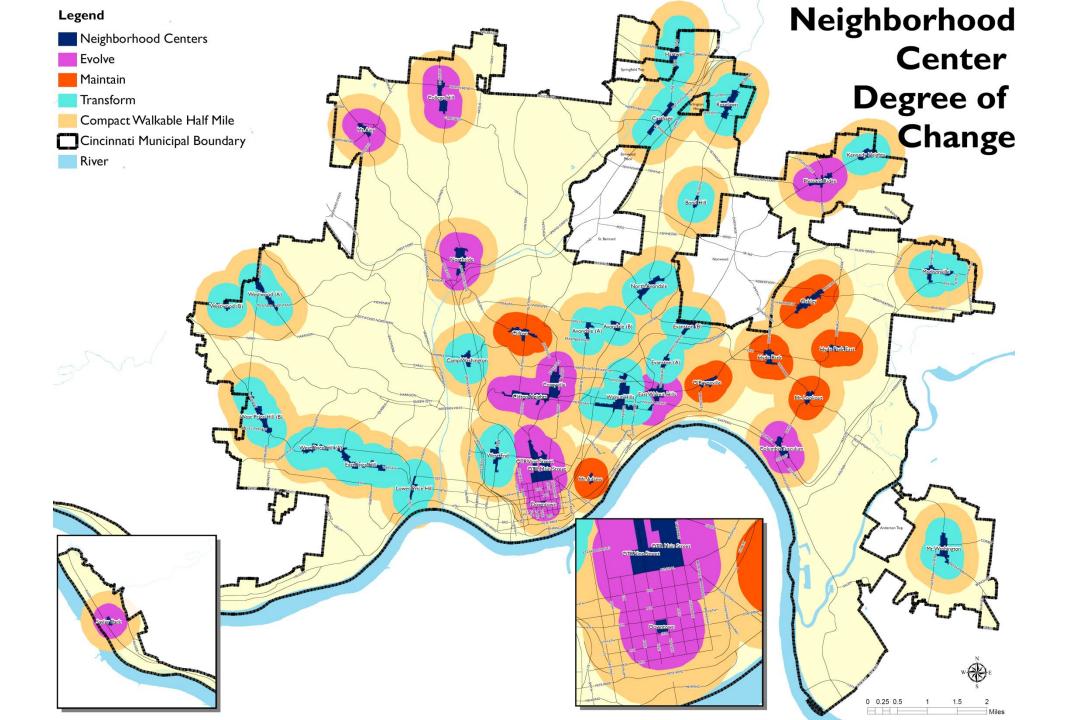
Maximize industrial reinvestment in existing industrial areas.

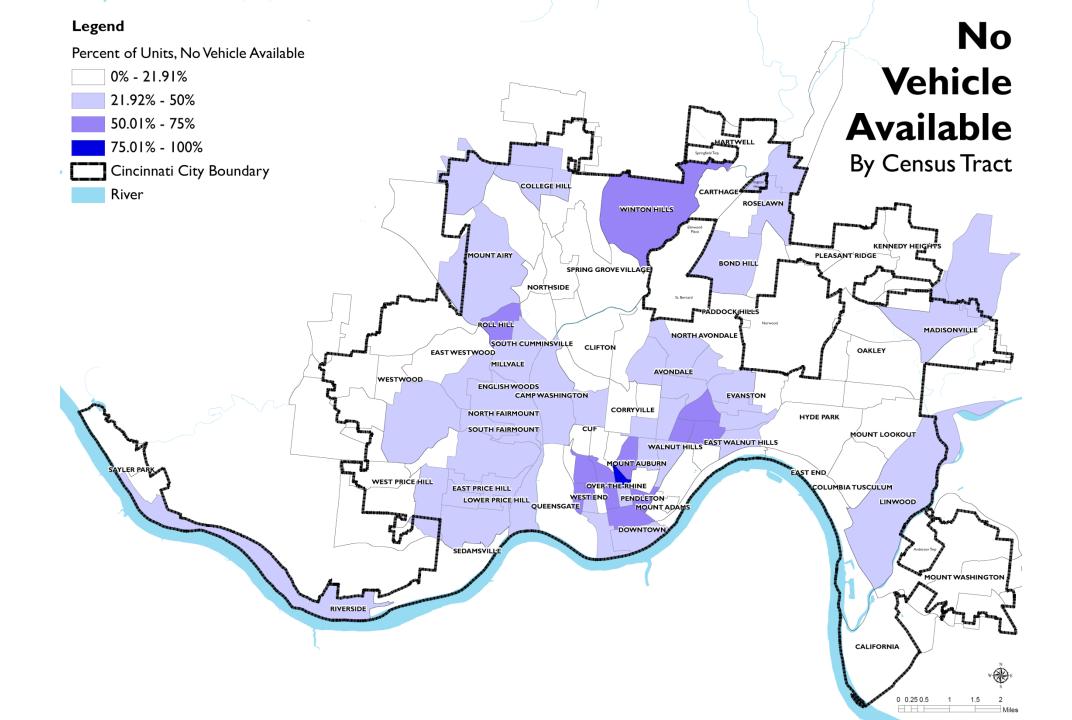


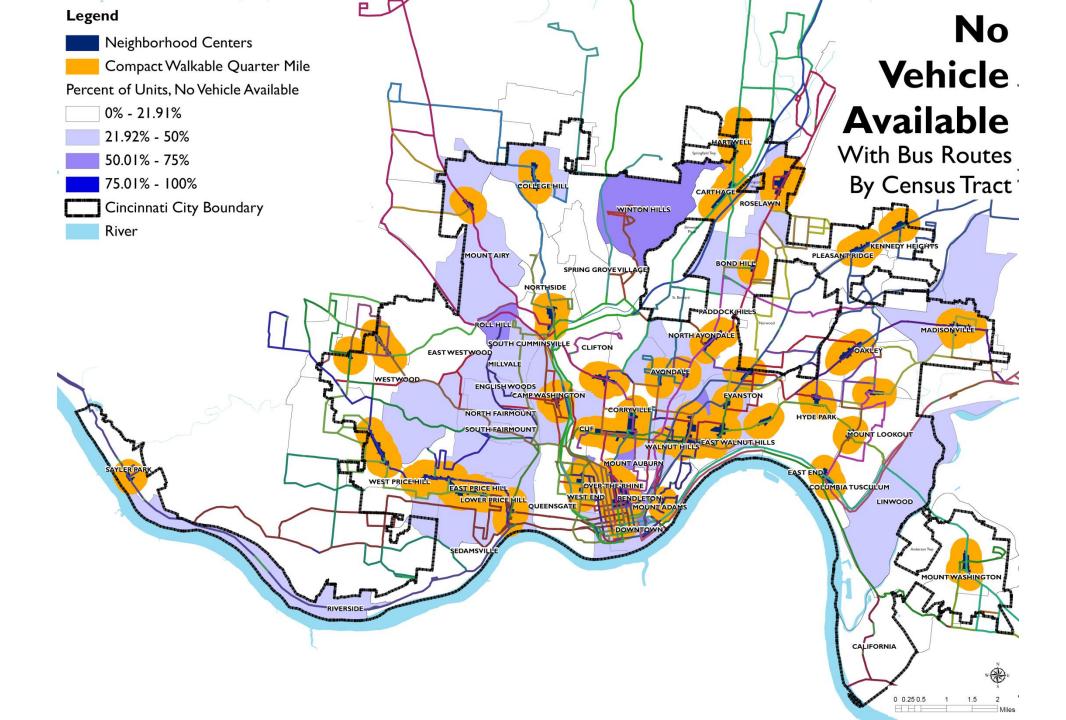


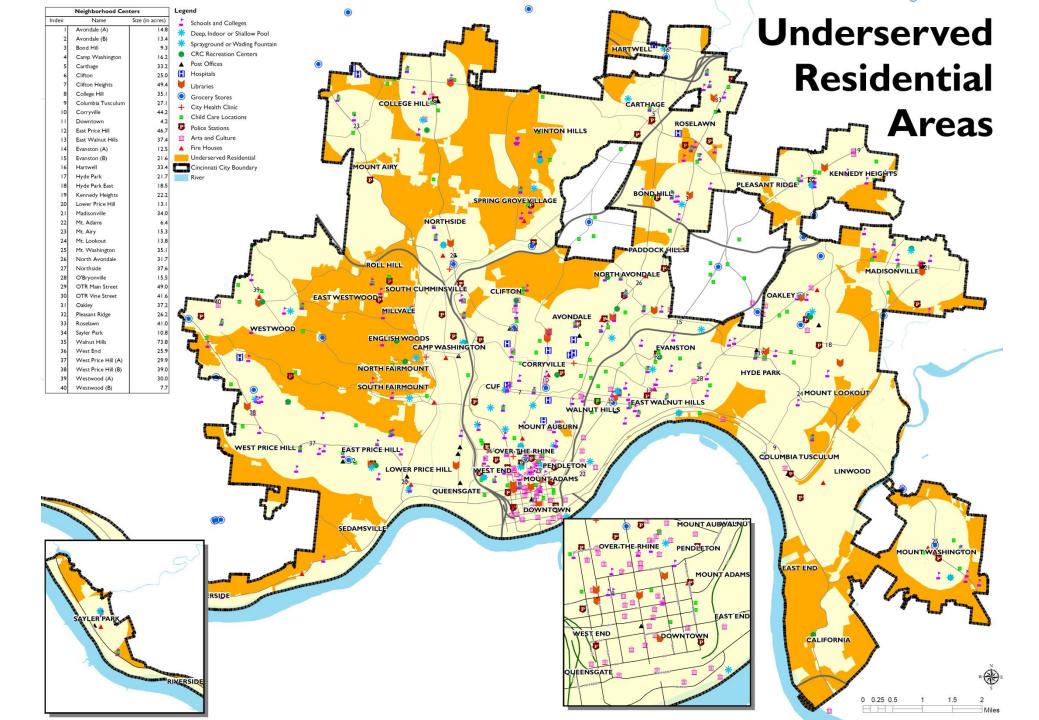


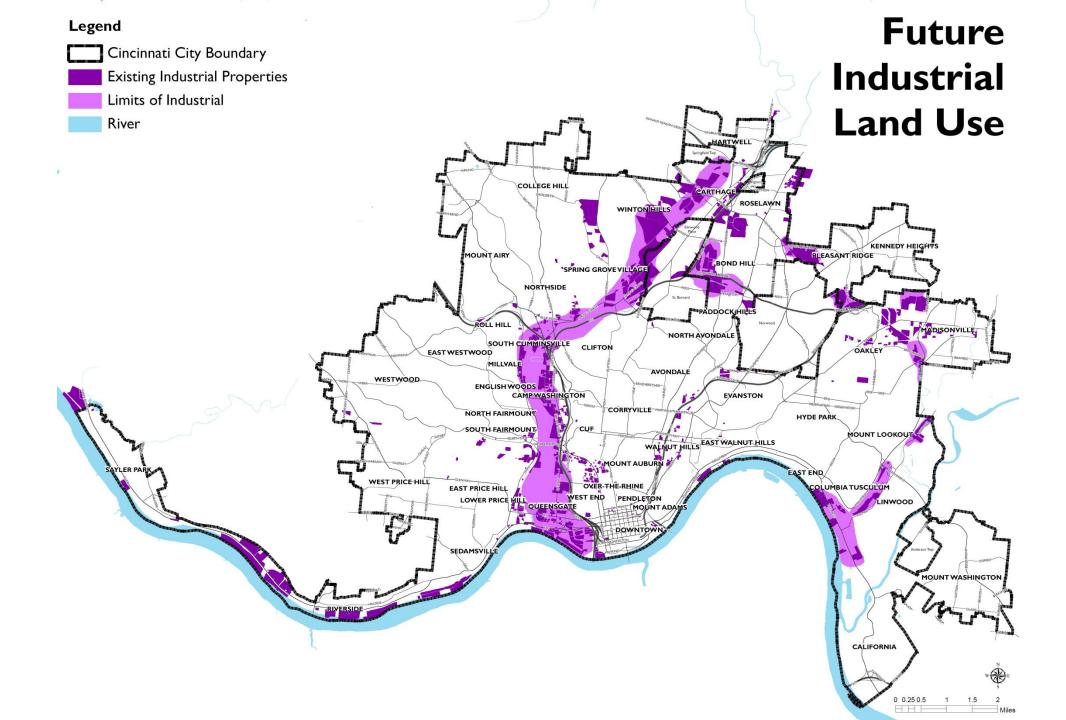








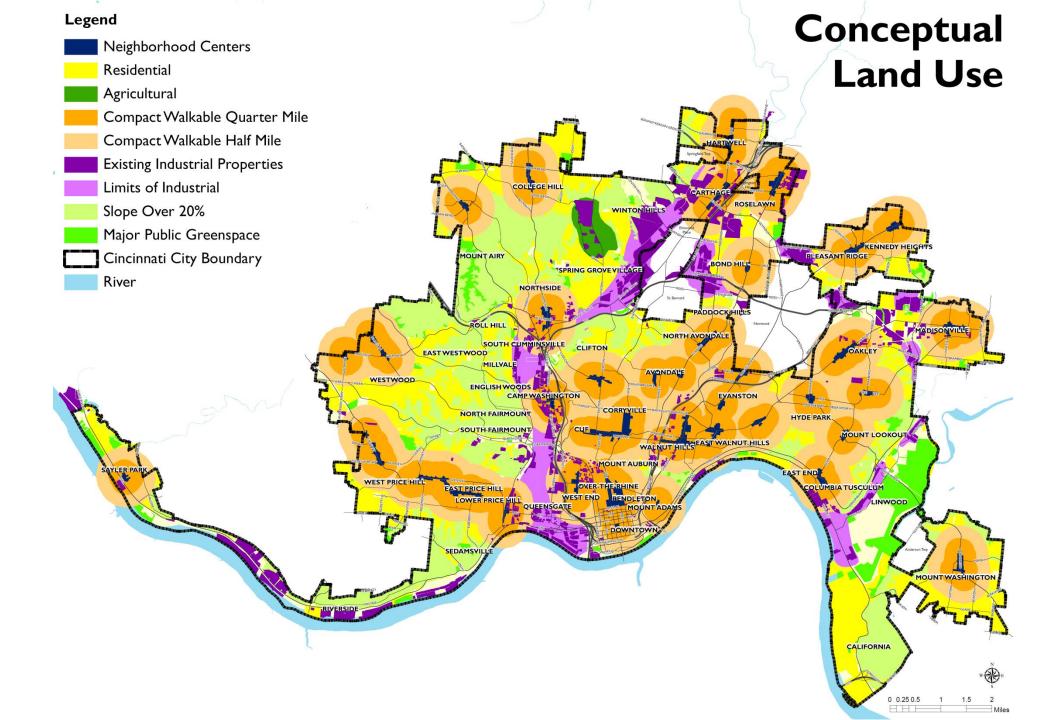




Conceptual Land Use Map

- Strict parcel-by-parcel land use-driven approach is ineffective for compact walkable areas.
- Maps define the areas where compact walkable development should be reinforced or established.
- A new kind of map, showing conceptual framework, guided by community character.





Five Initiative Areas

Compete: Be the pivotal economic force of the region

Connect: Bring people and places together

Live: Strengthen our magnetic City with energized people

Sustain: Steward resources and ensure long-term viability

Collaborate: Partner to reach our common goals



Compete

Be the pivotal economic force of the region.

Compete Goals

 Foster a climate conducive to growth, investment, stability, and opportunity.

• Cultivate our position as the most vibrant and economically healthiest part of our region.

 Become nationally and internationally recognized as a vibrant and unique city.



Connect

Bring people and places together.

Connect Goals

 Develop an efficient multi-modal transportation system that supports neighborhood livability.

Develop a regional transportation system that promotes <u>economic vitality</u>.



Live

Strengthen our magnetic city with energized people.

Live Goals

Build a robust public life.

Create a more livable community.

 Provide a full spectrum of housing options, and improve housing quality and affordability.



Sustain

Steward resources and ensure long-term viability.

Sustain Goals

Become a healthier Cincinnati.

Preserve our natural and built environment.

Manage our financial resources.



Collaborate

Partner to reach our common goals.

Collaborate Goals

Work in synergy with the Cincinnati community.

Speak in a unified voice with other entities to reach regional goals.

Cooperate internally and externally to improve service efficiency.



Our Goals and Strategies

0

Initiative Areas

Goals

Our Vision: Thriving Re-Urbanization

The vision for the future of Cincinnati is focused on an unapologetic drive to create and sustain a thriving inclusive urban community, where engaged people and memorable places are paramount, where creativity and innovation thrive, and where local pride and confidence are contagious.

Foster a climate conducive to "Grow our own" by focusing on retention, Pursue new growth and business recruitment Build a streamlined and cohesive growth, investment, stability, and expansion and relocation of existing businesses. efforts in target industries. development process. opportunity COMPETE: Cultivate our position as the most Target investment to geographic areas where there Strategically select areas for new vibrant and economically healthiest is already economic activity. growth. part of our region. Become nationally and Promote Cincinnati's internationally recognized as a lifestyle. vibrant and unique city. Develop an efficient multi-modal Expand options for non-Plan, design and implement a safe and transportation system that sustainable transportation system. CONNECT automotive travel. supports neighborhood vitality. Bring people and places together. Develop a regional transportation Use the City's transportation network to help facilitate Support regional and intercity system that promotes economic economic development opportunities. Create a welcoming civic Develop and maintain inviting and engaging public spaces that Build a robust public life. encourage social interaction between different types of people. atmosphere LIVE: Create a more livable community Become more walkable. Support and stabilize our neighborhoods. Strengthen our magnetic city with energized people Provide a full spectrum of housing Offer housing options of varied sizes Provide quality healthy Evenly distribute housing that is options, and improve housing and types for residents at all stages Affirmatively further fair housing. housing for all income levels. affordable throughout the City. quality and affordability. Create a healthy environment and reduce energy Decrease mortality and chronic Make sustainable access to fresh, healthy Become a healthier Cincinnati. and acute diseases. food a priority in all neighborhoods. consumption. SUSTAIN: Preserve our natural and built Preserve our built history. Protect our natural resources. Steward resources and ensure long-term viability. Better coordinate our capital improvement Manage our financial resources. Spend public funds more strategically. spending. Work in synergy with the Unite our communities. Cincinnati community. COLLABORATE Speak in a unified voice with other Actively coordinate our regional efforts. entities to reach regional goals. Partner to reach our common goals. Cooperate internally and externall Coordinate growth and maintenance of our Implement Plan Cincinnati. to improve service efficiency. infrastructure and public assets.

Strategies



Plan, design and implement a safe and sustainable transportation system.

To create a sustainable transportation network that reinforces the quality of life, minimizes impacts to the environment and is fiscally responsible, we will plan for and implement an efficient, balanced, multi-modal system. We will take consider future land use as well as the function of the transportation facility, including the continued use of existing infrastructure by implementing multiple modes of transportation and, when creating new streets and roads, applying complete streets principles.















Incorporate environmental best practices in the planning and design of transportation systems.

Clean and efficient transportation options that are safe and affordable will be available to develop a sustainable transportation system serving the needs of all users. This effort is not a one-step process and has already begun in many cases, and the efforts will continue to reach efficiency in both the City and the region.

Short-range (1-3 years):

· Implement transportation components included in the Office of Environmental Quality, Green Cincinnati

Plan (Climate Protection Plan 2008), such as energy efficient street lighting and traffic signals.

Mid-range (4-7 years):

- · Complete greening the fleet of Cincinnati with hybrid, diesel, propane and electric systems where appropriate.
- · Work with METRO to pursue hybrid buses and various other types of vehicles that can serve the routes in varying degrees of capacity.

Long-range (8-10 years):

· Continue to research and apply new methods to increase sustainability in transportation systems.



Partnerships

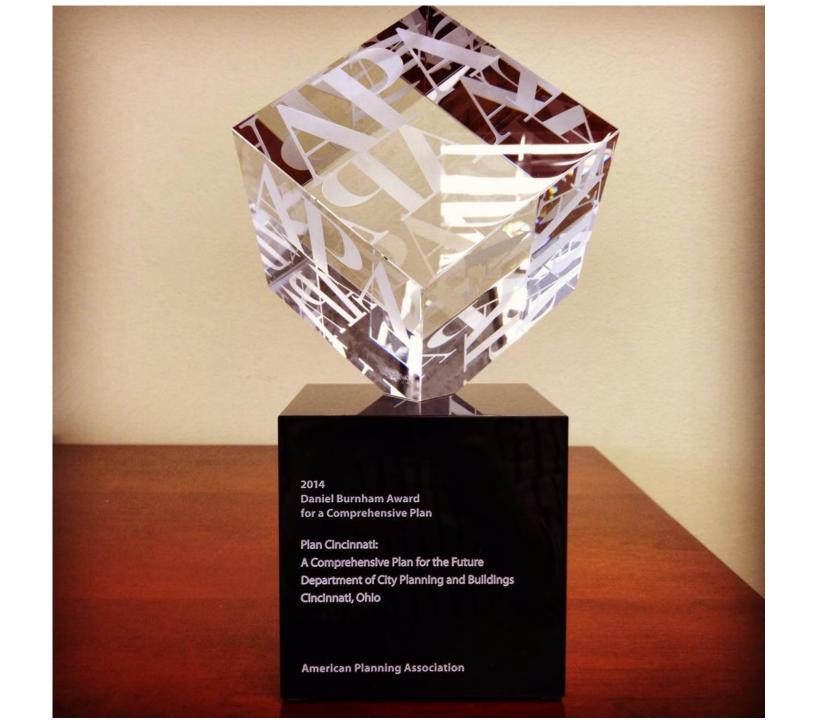
- Some things in the Plan are pivotal to the City but we can't do it alone – need partners
- Each Strategy lists partners necessary for implementation
 - City may not always be the lead agency but will always have a role



An Award-Winning Plan

- 2013 Frank F. Ferris Award
 - For Outstanding Planning in Hamilton County
- 2013 Award for Contribution and Excellence, Ohio Chapter of the American Planning Association (APA)
 - Comprehensive Planning in a Large Jurisdiction
- 2014 Daniel Burnham Award, American Planning Association (APA)
 National Planning Excellence and Achievement Award
 - Planning profession's highest honor for a Comprehensive Plan





Plan Cincinnati Today

- Still guiding policy decisions
- Since adoption, Ordinances reflect Plan consistency

- Capital budget reviewed for Plan consistency
- Plan being implemented, but not being tracked or reported as well as it could

10 years in 2022 – should be updated in coming years



PLAN CINCINNATI

a comprehensive plan for the future

www.plancincinnati.org

